A MESSAGE FROM VISION 2020

Change — positive change — can be stubborn. It takes time. An idea. A plan. And people willing to work through the doubt that accompanies every dream.

When Vision 2020 was formed a decade ago to address the unfinished business of women’s equality, we knew the challenge also required visionary supporters who saw what we saw — the value of women and men sharing their leadership skills; the value of women standing on their own economic feet; the value of women exercising their citizenship in numbers never seen before.

The pages of this report reflect the progress and promise of Vision 2020. We now have reached the threshold of the milestone year of 2020 with a spectacular agenda. Together, if we do it right — and we will — life for women and girls of all backgrounds will no longer be an uphill climb. And it shouldn’t be.

Equality is contagious. Pass it on.

Lynn Yeakel
Director, Institute for Women’s Health and Leadership at Drexel University College of Medicine, and President and Founder, Drexel University’s Vision 2020

The team at Drexel University College of Medicine’s Institute for Women’s Health and Leadership, the home of Vision 2020. From left: Maureen McVail, Alison Nolan, Shermika Lightfoot, Mary Kate Carr, Melinda Johnson, Karen Ernst, Lynn Yeakel, Janine Barber, Joyce Lewandowski, Kathleen McFadden and Joanne Murray.
ABOUT OUR COALITION

Vision 2020 is a national women’s equality coalition made up of Delegates and Allied Organizations in all 50 states. The initiative was founded and is administered by the Institute for Women’s Health and Leadership at Drexel University College of Medicine.

VISION AND GOALS

SHARED LEADERSHIP
Achieve 50-50 shared leadership among women and men in business and government.

ECONOMIC PARITY
Advance women’s economic security by closing the gender gap in pay and retirement income.

CIVIC ENGAGEMENT
Increase the number of women who participate in the political process by voting and running for office.

YOUTH EDUCATION
Educate young people to value gender equality and shared leadership.

THE COALITION

ALLIED ORGANIZATIONS
More than 100 organizations committed to advancing women and girls, representing over 20 million members across the nation.

DELEGATES
Leaders in all 50 states who implement state and local projects that advance gender equality.

LEADERSHIP CIRCLE
Women and men from across the U.S. who have a personal and professional commitment to the realization of shared leadership among women and men.

NATIONAL ADVISORS
Recognized leaders who lend their names and stature to the Vision 2020 mission.
ADVISORY COMMITTEES

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Madeline Di Nocco
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2020 WOMEN ON BOARDS
A CALL TO MEN
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AMERICAN MEDICAL WOMEN’S ASSOCIATION
AMERICAN UNIVERSITY WOMEN & POLITICS INSTITUTE
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ANNENBERG PUBLIC POLICY CENTER, PENN
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ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL INC.
ATHENA CENTER FOR LEADERSHIP STUDIES, BARNARD COLLEGE
ATHENA INTERNATIONAL
BELMONT-PAUL WOMEN’S EQUALITY NATIONAL MONUMENT
BETTER DAYS 2020
BUSINESS AND PROFESSIONAL WOMEN’S FOUNDATION
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CATALYST INC.
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CENTER FOR TALENT INNOVATION
CENTER FOR THE ADVANCEMENT OF GIRLS, AGNES IRWIN
CENTER FOR WOMEN IN LAW, UNIV. OF TEXAS SCHOOL OF LAW
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COMMON CAUSE EDUCATION FUND
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FORUM OF EXECUTIVE WOMEN
GEENA DAVIS INSTITUTE ON GENDER IN THE MEDIA
GENERAL FEDERATION OF WOMEN’S CLUBS
GRACE AFTER FIRE
GREATER PHILADELPHIA CHAMBER OF COMMERCE
GREATER PHILADELPHIA HISPANIC CHAMBER OF COMMERCE
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LEAGUE OF WOMEN VOTERS
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TECHGIRLZ
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THE REPRESENTATION PROJECT
THIRTY PERCENT COALITION
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WOMEN’S LAW PROJECT
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WOMEN IN BUSINESS LAW INITIATIVE, UC BERKELEY
WOMEN’S WAY
WTS. ADVANCING WOMEN IN TRANSPORTATION (PHL CHAPTER)
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Paula Bobrowski

ALASKA
Carolyn Brown
Teri Tibbett

ARIZONA
Stephanie Coronado
Danna Grear, MD

ARKANSAS
Robin Hall Guadagnini

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Betty Folliard

MISSISSIPPI
Juanyce Taylor
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Mary Saunders

UTAH
Sheryl Allen
Neylan McBaine
Lindsay Zizumbo

Neylan McBaine (left) with Jennifer Christensen of Better Days 2020. a Vision 2020 Allied Organization in Utah
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Maria Cristina Caballero

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Susan Astley, PhD
Samantha Smithingell

WASHINGTON, D.C.
Suj Chandrasekhar
Carolyn Cook
Tara Giunta
Lorelie Masters
Stephanie Stilson
Joycelyn Tate
Hua Wang

WEST VIRGINIA
Georgia Narsavage, PhD

WISCONSIN
Merilou Gonzales
Shauntay Nelson

Calling All Future Delegates

There are many individuals across the U.S. working for gender equality. If you know someone who is involved, nominate them to be a Vision 2020 Delegate. (Or if that person is you, nominate yourself!)

Vision 2020 is expanding its national network and is accepting nominations for new Delegates.

All interested who have demonstrated a commitment to advancing women and girls are welcome to apply.

To apply, simply fill out the Delegate application at drexel.edu/vision2020. If you are nominating someone, include your name in the "nominator" field.

While applicants anywhere in the United States will be considered, Vision 2020 is especially interested in representatives of the following states: Georgia, Maine, Michigan, South Dakota, Vermont and Wyoming.
For the sixth time since Vision 2020 was launched publicly in 2010, the coalition of Delegates and Allied Organizations convened in Miami to address strategies for achieving shared leadership among women and men, economic parity, women's increased civic engagement and youth education — and to plan for Vision 2020's Women 100: A Celebration of American Women during the year 2020, when we mark the 100th anniversary of the 19th Amendment to the U.S. Constitution.

Here are some highlights from the National Congress.

**CIVIC ENGAGEMENT**

In addition to sessions on women voting and running for office, Vision 2020 offered an optional training session conducted by VoteRunLead, a Vision 2020 Allied Organization.

“When running for office, remember: there are other women who have done this, who have gone before us, who are amazing. Make a list of your political heroes to inspire and uplift yourself.”

- Faith Winter, VoteRunLead

Donna Shalala, who was subsequently elected to the U.S. House of Representatives from Florida’s 27th congressional district, addressed the Congress with insight on how to run for office and work with colleagues across the aisle.

**ECONOMIC PARITY**

Jewelle Bickford, one of the founding members and co-chairs of the Paradigm for Parity movement, a coalition of business leaders dedicated to closing the gender gap in corporate leadership, said:

“Without a plan to redefine the corporate culture, we will look back 15 years from now and find out we still haven't made much progress. If we want more seats at the table, we have to demand nothing less than a cultural change.”

- Jewelle Bickford, Paradigm for Parity

Linda K. Stone of WISER, a Vision 2020 Allied Organization, and Penelope Blair of U.S. Trust, Bank of America Private Wealth Management, an event sponsor, led a session that explored the gender wage gap and economic parity through retirement.

“It wasn't until 1974 that American women could apply for a credit card on their own.”

- Penelope Blair, U.S. Trust
SHARED LEADERSHIP AND ENGAGING MEN

Involving strong and dedicated male allies has been an important move for Vision 2020.

Rickie Houston from A CALL TO MEN, a Vision 2020 Allied Organization, described how men are taught to conform to “the man box,” impacting the many ways in which men are also victims of the patriarchy.

Gloria Feldt from Take the Lead, a Vision 2020 Allied Organization, moderated a panel of professionals who provided insight on the importance of shared leadership. The participants discussed what they are doing as individuals, as leaders and as organizations to advance shared leadership among men and women.

GEARING UP FOR 2020

Dianne Semingson, chair of Vision 2020’s Women 100 and a member of the Vision 2020 National Leadership Circle, presented an overview of Vision 2020’s plans for the year 2020. Delegates and Allies also reported on their plans for 2020, which ranged from hosting their own Toast to Tenacity events to providing educational resources.

UNLADYLIKE2020, an Allied Organization, shared a trailer of its innovative multimedia series of short, animated documentary films featuring unsung American women from the early years of feminism, and the contemporary women who now follow in their footsteps.

These are just some of the many ideas that were exchanged among members of the coalition. Vision 2020 has ambitious plans in the works for programs and initiatives throughout the year 2020.
**TOAST TO TENACITY™**

Vision 2020’s annual Toast to Tenacity honors the courage and persistence of the suffragists who won American women’s right to vote. The Toast to Tenacity takes place in August on or around Women’s Equality Day (August 26), which marks the anniversary of the passage of the 19th Amendment to the U.S. Constitution, an important milestone in the continued fight for gender equality.

The 2018 Toast to Tenacity was bigger and better than ever, thanks in large part to the participation of our coalition members across the country and on social media.

Using the Toast to Tenacity Toolkit, Vision 2020 Delegates and Allied Organizations hosted events from coast to coast — in Ventura, California; New York, New York; Madison, Wisconsin; Ludlow, Vermont; Nashville, Tennessee; Fort Myers, Florida; Albuquerque, New Mexico; and Washington, D.C., to name a few. In Philadelphia, Vision 2020 hosted a sold-out event sponsored by Fox Rothschild LLP.

Thanks to the coalition’s use of our toolkit and national media coverage from Fortune and Bustle, #ToastToTenacity posts reached more than half a million people worldwide and stories generated 25 million media impressions. People as far away as Perth, Australia, raised their glasses to salute the tenacious women of a century ago!

In Los Angeles, Gloria Allred, a women’s rights attorney and activist who attended the first Vision 2020 Congress in 2010, leads a Toast to Tenacity.
50/50 DAY
50/50 Day is a global gender equality day created by Let It Ripple, one of Vision 2020's Allied Organizations. For the second year in a row, Vision 2020 served as the 50/50 Day host and ambassador in Philadelphia in 2018, and members of our coalition participated across the country.

At Vision 2020's popular 50/50 Day in 2018, sponsored by Duane Morris LLP, attendees enjoyed a happy hour, a screening of Let It Ripple's “50/50” film and a panel discussion about Vision 2020's goal of 50/50 shared leadership among women and men in business and government. Moderated by WHYY’s Jennifer Lynn, the panel of speakers included Jovida Hill, executive director of the Philadelphia Commission for Women; Rep. Leanne Krueger of the Pennsylvania House of Representatives; Liz Murphy, senior vice president of regulatory and external affairs at PECO; and Joseph West, partner and chief diversity and inclusion officer at Duane Morris LLP.

Vision 2020 collaborated with Philadelphia Councilwoman Blondell Reynolds Brown's office to have City Council designate the date as 50/50 Day throughout Philadelphia. Out of more than 36,000 live events held worldwide, ours in Philadelphia was selected to be featured on Let It Ripple’s global livestream, reaching 700,000 viewers in 195 countries.

HERSTORY HUNT
The Vision 2020 HERstory Hunt is a hands-on women's history scavenger hunt that encourages young people to go beyond the traditional telling of history to uncover underrepresented women's contributions of the past.

In 2018, Vision 2020 organized a HERstory Hunt for middle schoolers from Philadelphia's Russell Byers Charter School, in partnership with Independence National Historical Park and the National Constitution Center, and sponsored by Wells Fargo, Founding Sponsor of Vision 2020's Education Initiative. Beginning at the Benjamin Franklin Museum, students explored historical monuments for clues about unsung women in American history and created their own skits based on the stories of women like Katharine Ruschenberger, Oney Judge and Deborah Franklin. Later, at the Constitution Center, students learned about the origins of the U.S. Constitution, the suffrage movement and how women finally won the vote.
PROGRAMS, EVENTS AND MILESTONES

RECOGNITION FROM LAWMAKERS

The Pennsylvania legislature recognized Vision 2020 and its Women 100 commemoration through a resolution introduced on the floor of the House of Representatives in Harrisburg.

Introduced by State Representative Leanne Krueger, House Resolution 606 recognizes Vision 2020’s Women 100 as the national centennial celebration of the 19th Amendment to the U.S. Constitution in the year 2020. The resolution passed unanimously.


EDUCATING THE PUBLIC

In December 2018, Vision 2020 co-sponsored “The Suffrage Movement: Revisiting the Final Campaign,” a program at the National Constitution Center about the passage of the 19th Amendment.

Dawn Langan Teele, author of “Forging the Franchise: The Political Origins of the Women’s Vote,” and Elaine Weiss, author of “The Woman’s Hour: The Great Fight to Win the Vote,” spoke about women’s long journey to suffrage and the important political ideas behind the movement, as well as other social justice movements happening in America at that time.

ANNOUNCING PLANS FOR 2020


With the support of Pennsylvania Governor Tom Wolf (pictured left) and in partnership with the Kimmel Center for the Performing Arts, Vision 2020 presented design plans for an interactive educational exhibition and a timeline for programs during 2020. We also announced early sponsors and partners of Vision 2020’s Women 100.
One hundred years ago, American women — half of the U.S. population — were not allowed to vote, yet many Americans take that right for granted today. Vision 2020’s Women 100 is a celebration of American women during the year 2020, when we mark the 100th anniversary of the 19th Amendment to the U.S. Constitution — women’s right to vote.

Throughout 2020, there will be programs and events in Philadelphia, the birthplace of American democracy, and across the nation focused on honoring the past, enriching the present and shaping the future for women and girls — from an interactive exhibition at the Kimmel Center for the Performing Arts to panel discussions, educational forums, women’s history scavenger hunts, film screenings and more.

By honoring the hard work of the suffragists of a century ago through telling their stories, and those of so many other women who have been left out of history books, Vision 2020 intends for Women 100 to inspire women to act like the majority they are through increased civic engagement for years to come, starting with a campaign to mobilize women in record numbers in the 2020 national elections.

**TIMELINE OF EVENTS**

**INTERACTIVE EDUCATIONAL EXHIBITION**
**MARCH THROUGH SEPTEMBER 2020**
Vision 2020’s Women 100 is commissioning a custom-made interactive exhibition for the Kimmel Center. The exhibition will inspire and educate the public on women's suffrage and its ties to present-day equality challenges. It will be open to the public from March through September.

**SPRING BREAKTHRU**
**MARCH 20 - 22, 2020**
Undergraduate students from across the country will spend a weekend in Philadelphia, delving into issues of intersectional feminism, civic engagement and social justice work. Students will be given the tools and resources to return to their campuses as advocates for social change.

**WOMEN'S LEADERSHIP FORUMS**
**APRIL 1, 2020**
Leaders from a variety of fields will gather at the Kimmel Center for discussions and presentations focused on the importance of women’s leadership — past, present and future.

**TIMELINE CONTINUED ON NEXT PAGE**
HERSTORY HUNT
SPRING OR FALL 2020
Vision 2020’s HERstory Hunt is a hands-on women’s history scavenger hunt that encourages young people to go beyond the traditional telling of history to uncover the underrepresented voices of the past. Participants discover and learn about women who have served as leaders or important historical figures.

SHE LEADS ROAD RALLY
JUNE 19 – 20, 2020
To honor the past and accelerate the pace of women’s progress, buses and cars with women in the driver’s seat will travel to Seneca Falls, New York — site of the first Women’s Rights Convention — after stopping in Scranton for a rally with Vision 2020 supporters, and return to Philadelphia the next day.

TOAST TO TENACITY
AUGUST 26, 2020
The 19th Amendment became law in 1920 on August 26 — a date now recognized nationwide as Women’s Equality Day. To celebrate the Amendment’s 100th anniversary, Vision 2020 will host its annual Toast to Tenacity on Independence Mall. The event will include a ringing of the Justice Bell, which first rang in 1920 to celebrate the amendment’s passage.

VISION 2020’S NATIONAL CONGRESS
SEPTEMBER 16 – 18, 2020
Vision 2020 Delegates, Allies and national thought leaders will convene to focus on the status of women’s equality in the United States. A report card will be presented to inform the development of the agenda for the 21st Century.
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In honor of our mother, M. Christine Murphy, her life and leadership legacy

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Mark Steinman  
United Bank of Philadelphia  
Lynn Yeakel  
Stephanie Zarus

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**FINANCIALS**

July 1, 2017 – December 31, 2018

**REVENUE**

$747,792

- Foundations / Corporate Grants: 14%
- Individual Contributions: 85%
- Special Events: 1%

**EXPENSES**

$539,507

- Programs: 43%
- Development: 29%
- Marketing / Communications: 3%
- Administration: 25%

Actual dollars received and expended
RECENT DONOR COMMITMENTS

$350,000+
Comcast Corporation*
Penn Mutual Life Insurance Co.*

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