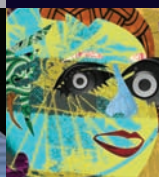


MEDIA ARTS & DESIGN

WRITE
DESIGN
CREATE
COMPOSE
EXPRESS
PERFORM
INVENT
WORK
PRODUCE
IMAGINE



ANTOINETTE WESTPHAL
COLLEGE OF MEDIA ARTS & DESIGN
www.drexel.edu/westphal

WRITE ANIMATION & VISUAL EFFECTS
 ARCHITECTURE
 ARTS ADMINISTRATION
DESIGN DANCE
 DESIGN & MERCHANDISING
 DIGITAL MEDIA
CREATE ENTERTAINMENT & ARTS MANAGEMENT
 FASHION DESIGN
 FILM & VIDEO
COMPOSE GAME ART & PRODUCTION
 GRAPHIC DESIGN
 INTERIOR DESIGN
EXPRESS INTERIOR ARCHITECTURE & DESIGN
 MUSIC INDUSTRY
 PHOTOGRAPHY
PERFORM PRODUCT DESIGN
 SCREENWRITING & PLAYWRITING
 TELEVISION
INVENT TELEVISION MANAGEMENT
 WEB DEVELOPMENT

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AW ANTOINETTE WESTPHAL
 COLLEGE OF MEDIA ARTS & DESIGN



MESSAGE FROM THE DEAN

At Drexel's Antoinette Westphal College of Media Arts & Design, we go about teaching design, media and the performing arts in a different way. Our sixteen undergraduate and five graduate degree programs empower students with the knowledge, skills and confidence to succeed in highly competitive creative fields. Our programs are predominately studio based. That means small classes and hands-on learning. We start with a very special faculty - teachers who have worked at the top of their fields...winning Emmy Awards...designing for top fashion houses... creating art that's exhibited in the world's great museums... and as leaders of major cultural organizations and media companies. They bring real life know-how and industry contacts to the classroom but, most importantly, they bring a passion for teaching.

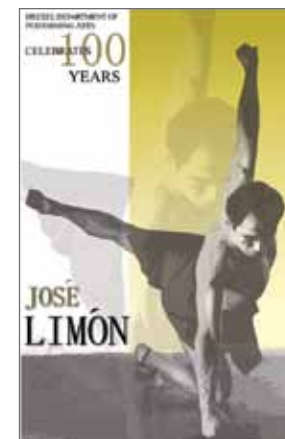
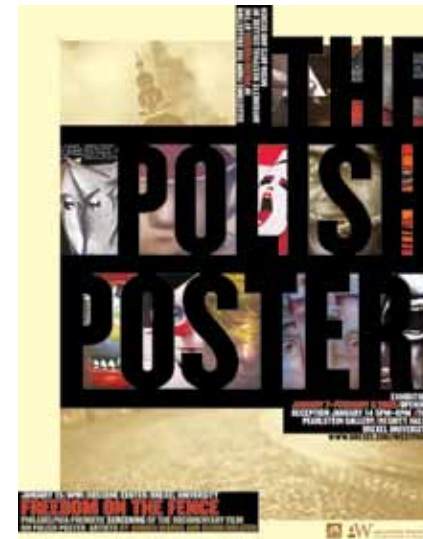
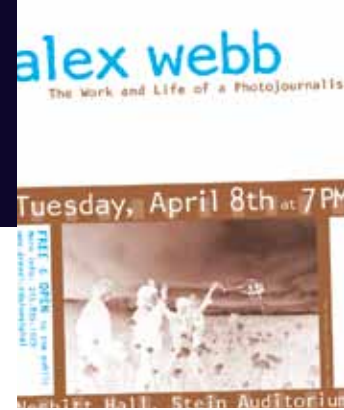
We encourage students to build upon what they're learning in classes by participating in college enterprise - working with bands signed to our MAD Dragon Records label; creating our lifestyle magazine D&M; staging a fashion show with top professional models; producing for our television station; tackling interior design projects for major regional developers; doing research on a government or industry sponsored Digital Media project; or working for our student-run Graphic Design firm.

Drexel University is one of two universities in Philadelphia to be ranked in the top 100 by US News & World Report, and we believe in a well-rounded education in the humanities and sciences beyond the rigorous course of studies offered in our nationally ranked and accredited programs. We're an urban school in a great American city, and our faculty and students are actively engaged in Philadelphia's rich cultural and civic life.

And, since 1919 Drexel University has been a co-operative educational institution, an amazing program you may not be familiar with. Co-op means all of our undergraduates work six months at a job in their chosen field as part of their Drexel education.

We hope this publication, designed by a Drexel student and featuring students' creative work, will tell you more about the Westphal College of Media Arts & Design. We extend to you an invitation to visit Drexel to learn more about how we send our graduates out in the world with tremendous portfolios... impressive resumes reflecting real work experience... an ability to create, to reason and to use technology... and often with jobs lined up well before graduation.

Allen Sabino



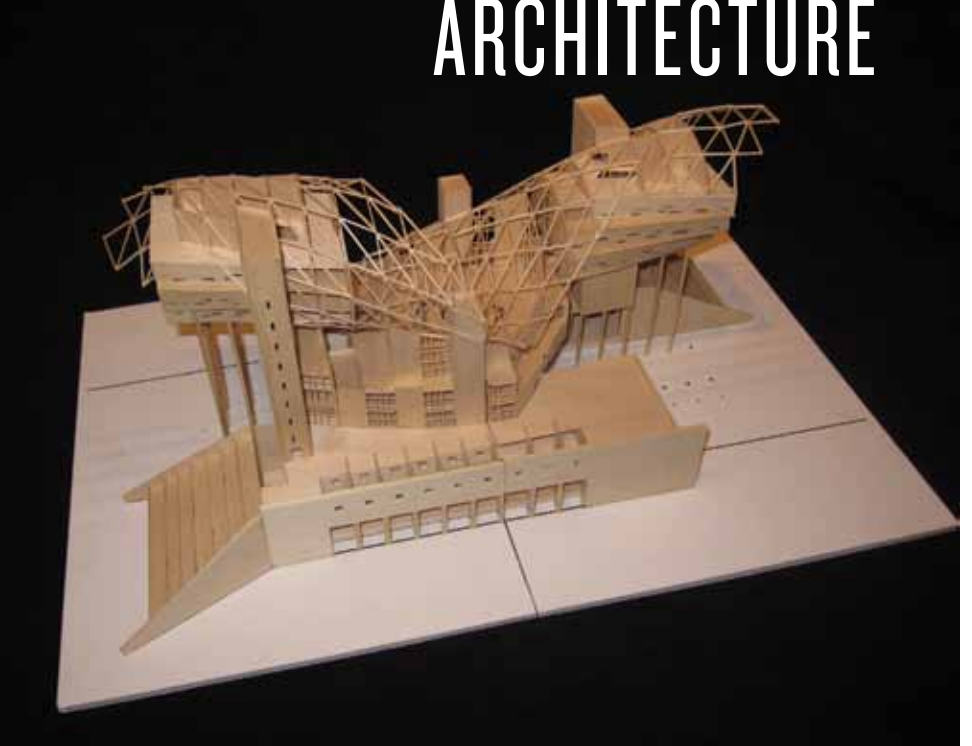
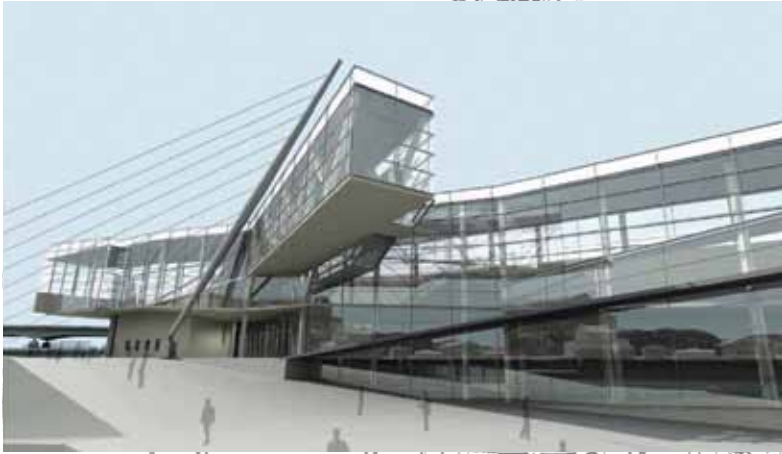
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ANIMATION & VISUAL EFFECTS

The Animation & Visual Effects major in the Digital Media program provides students with design and technological skills to visually tell compelling stories in the highly competitive fields of entertainment, design, and scientific visualization. The use of animation and visual effects is no longer just for large theatrical features; even those films not branded as visual effects vehicles still benefit greatly from the use of animation and compositing. The use of animation in non-entertainment fields is also on the rise, and students have the opportunity to explore its use in historical recreation, medical visualization and scientific simulation. While an understanding of the multiple facets of digital media remains important to students' educational development, the depth and complexity of the field necessitates a rigorous course of study specifically focused on animation and visual effects. To best prepare themselves for careers in these cutting-edge disciplines, students pursue a foundation of design and technology, take core courses in all aspects of digital media, complete a six month co-op, and delve into rigorous coursework in many areas of specialization. Students learn the underlying principles of animation, along with industry-standard software technology. The entire creative pipeline from storyboarding through modeling and animation is covered in-depth, allowing students to experience all aspects of production.

IMAGINE WORK PRODUCE ARCHITECTURE



The practice of architecture requires a unique skill set - creative thinking and aesthetic sensitivity balanced with technical knowledge, cultural understanding, and social responsibility, all coupled with the ability to communicate effectively. Drexel's Bachelor of Architecture curriculum encompasses foundation courses in the physical and social sciences and the humanities, and professional architecture courses to prepare students for careers in architecture and related fields. At Drexel there are two paths to an accredited Bachelor of Architecture degree, serving two distinct populations.

The Two+Four Option is an accelerated route designed for a small class of well-prepared students entering directly from high school. In this program two years of full-time coursework address the basic principles of architectural design and satisfy university core requirements in the arts and sciences. In the remaining four years students find full-time employment with local architectural firms while continuing their academic program part-time in the evening. By combining work and study, Drexel students can simultaneously satisfy their required internship for licensure (IDP) while completing their professional degree, thus qualifying for the registration exam on graduation in most jurisdictions.

The Part-Time Evening Program is one of only two part-time evening architectural programs in the United States, leading to an accredited Bachelor of Architecture degree. Designed for non-traditional and transfer students, this program offers all courses part-time in the evening, enabling students to work full-time. The Evening Program sequence is seven years, but transfer students with university-level design credits can reduce its length by meeting specific program requirements through portfolio review.

For all Drexel architecture students, work experience obtained before graduation can receive credit in the Intern Development Program (IDP) which is part of most state licensure requirements. The Bachelor of Architecture program is accredited by the National Architectural Accrediting Board (NAAB).



Drexel's Arts Administration graduate programs, offered on campus or online, strive to provide the highest quality education for our graduate students by integrating management practice, theory, and practicum into the course of study. The on-campus program is one of the oldest in the nation. Each program shares the same curriculum, drawing from regional and national expert practitioners as well as full time faculty to teach classes that address arts, commerce, research, and technology for a multi-disciplinary course of study. Students develop business skills in marketing, management and policy in preparation for careers as arts managers, and other positions in cultural organizations which link arts and community.

ARTS ADMINISTRATION

Students design their individual program of study in Westphal College's Arts Administration graduate program, working closely with a faculty advisor, to best address their needs and career goals. Candidates for the MS in Arts Administration degree must complete 45 credits, including courses in cultural policy, strategic management, and fund development. Upon completion of their core studies, students have the opportunity to participate in an internship within the arts and cultural community. The graduate program concludes with the completion of the students' graduate theses in either a research topic of their choice or a case study related to their internship experience.

The Drexel Arts Administration Graduate programs are proud members of the Association of Arts Administration Educators and the Greater Philadelphia Cultural Alliance. The programs recently hosted the Community Arts Education Leadership Institute of the National Guild for Community Arts Education, and have partnered with area foundations in the launch of the Pennsylvania Cultural Data Project and the Philadelphia Cultural Management Initiative.



INVENT
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The Design & Merchandising program at Drexel University's Westphal College of Media Arts and Design prepares students for the challenges of the business and design world.

DESIGN & MERCHANDISING

Students learn to create and merchandise fashion and design products, and also obtain practical knowledge in the areas of marketing, promotion, and distribution. Our faculty and staff are committed to providing students with the skills to adapt to an ever-changing and increasingly fast-paced industry.

The Design & Merchandising curriculum combines the pursuit of aesthetic excellence with a strong business foundation. The program concentrates on the retail apparel industry, product development and manufacturing, with a particular focus on promotion, visual merchandising, special events marketing, and general lifestyle design. Students gain the experience and leadership skills to make merchandising and marketing decisions in both the classroom and through co-op work experience.



LBD

Since the knee-length *crope de china* original in 1926 (thank you, Coco Chanel!), the Little Black Dress has been short and long, fitted and flowing, satin and wool, and worn by everyone from Betty Boop to Michelle Obama, but one detail has remained the same - the dress is black. It's safe to say that the LBD is a wardrobe staple in many a-closet. Why is it so adored by women worldwide? Because 1, it's slimming, forgiving and will never go out of style, and 2, it can be dressed up or down and accessorized for any occasion. It's classic.

by Melissa Soucas
photos by Nicole Sandness



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DIGITAL MEDIA

MS DEGREE
Drexel's graduate program in Digital Media is an exciting degree available for students and professionals who are interested in exploring, researching and building advanced media design and production careers in the 21st century. The program reflects the fast paced, constantly evolving field in which art, technology and science intersect. The digital media curriculum at Drexel is innovative, interdisciplinary and project-oriented. 63 credits are required in advanced digital design such as 3D modeling, animation, interactivity, gaming and digital media history, theory and methods. Students may participate in government-funded grant research opportunities, industry-sponsored studies, or independent student-generated and faculty-led projects.



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ENTERTAINMENT & ARTS MANAGEMENT

Motion pictures and television. Performing arts. New media. Museums. These “creative industries,” and others like them, belong to one of the fastest-growing economic sectors in the United States and worldwide. The tremendous growth of these industries has created a need for professionals who can combine both management and leadership skills with a thorough understanding of the art, entertainment or media sectors.

Drexel's Entertainment and Arts Management (EAM) program prepares students for this challenge by providing both a specialized curriculum - through which students may choose an arts or media concentration - with a nationally-ranked co-operative education component. Students in Drexel's EAM program choose concentrations in media management, performing arts management, or visual arts management. However, unlike other undergraduate programs in this field, students are not required to choose a nonprofit or for-profit focus. This allows Drexel students increased flexibility when choosing their career paths, and a distinct professional advantage in today's ever-changing arts and entertainment industries.



EVENTS

THE SHAKEDOWN PROJECT PRESENTS

{ JONATHAN }

AN IMMERSION THEATRE EXPERIENCE

APRIL 1-3 8PM AT THE ROTUNDA \$7 ON THE HOOK

YOU MAY NOT REMEMBER... BUT WE HAVE MET BEFORE

WWW.THESHAKEDOWNPROJECT.COM

TSP THE SHAKEDOWN PROJECT

Drexel's top flight Fashion Design program is nationally recognized. The rigorous curriculum consists of a unique six-month co-op experience that complements coursework in conceptual design, presentation skills, CAD, and manufacturing methods. The curriculum covers all facets of fashion design, from men's, women's, and children's wear, to swimwear and couture. Students are prepared for careers in fashion

FASHION DESIGN

design, styling, advertising, and computer-aided and technical design. Small studio classes simulating the professional environment represent the core of a student's education including final critiques by practicing designers.

In addition to coursework, students explore and participate in the vibrant fashion industry. Each year, Fashion Design students submit their designs to national and international competitions. A study abroad program at the London College of Fashion during sophomore year offers an international perspective of the fashion world. And what would a fashion education be without a fashion show? Students conclude their senior year studies with the presentation of their collection in the Drexel Fashion Show, a beautifully staged event featuring professional models and prominent media coverage.

MS FASHION DESIGN

The Masters program in Fashion Design welcomes students who have a passion for personal creative expression and who have bachelor's degrees in various academic disciplines from fine arts, sciences, liberal arts and business. The curriculum aims to train visionary designers to use an integrated approach towards the creation of contemporary fashion. The fusion of art, design, science and technology represents a trans-disciplinary approach and serves as a springboard for the production of unique apparel for the 21st century. Within an individualized studio environment, students acquire knowledge about industrial production, advanced technologies in design, and the marketing and merchandising of clothing. This approach provides a well-rounded foundation for a broad range of employment in the fashion industry as well as related areas such as education, retailing, costume design and curatorial work with historic clothing and textiles.



DREXEL
FASHION

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FILM & VIDEO



The broadcast, entertainment, and multimedia industries are exploding with new and exciting opportunities. The Film & Video program at Drexel graduates filmmakers ready to secure these opportunities and leverage their skills and talent to realize their artistic visions.

Professors in the Film & Video program are working filmmakers and writers who provide hands-on learning in film and video production. Students begin producing films in their freshman year and continue to produce right through to their final senior projects. In addition to video and 16mm film, interdepartmental courses expand minds and cultivate the voices of the newest generation of filmmakers. This highly competitive program, with only sixty-four freshmen accepted annually, features smaller classes that foster student-faculty interaction and mentoring, as well as ample access to excellent equipment. The unique Drexel co-op enhances education by providing students with professional employment experience.





GAME ART & PRODUCTION

The Game Art & Production Major in the Digital Media program prepares students for cutting-edge careers in the expanding field of gaming, which has grown from a source of entertainment in the home to a tool for information and training in the corporate world and in education. Fully immersive games now use new methods of interaction, such as multi-touch displays, motion control and brain interfaces. The Westphal College's BS in Game Art & Production combines a strong comprehension of animation and interactivity, along with an understanding of design and programming. Students pursue a foundation of design and technology, take core courses in all aspects of digital media, complete a six month co-op, and delve into rigorous coursework in many areas of specialization. To complement the creative focus of the new Game Art & Production Major, there is a sister concentration in Game Programming and Development in the Computer Science Major. The Princeton Review ranks Gaming at Drexel at number three nationally.





GRAPHIC

WRITE DESIGN CREATE COMPOSE EXPRESS

The Graphic Design program at Drexel prepares students to inform, persuade, educate, and entertain through the creative use of word and image. Graphic Design students learn to conceptualize, design, and produce visual communication in a wide variety of media, including books, magazines, posters, ads, packaging, websites, interactive media, information systems, exhibition design, motion graphics and more. Students use this work to develop an expansive portfolio, an invaluable tool for our graduates as they seek future employment.

The curriculum provides a balance of traditional and technical artistic studies enhanced by general education coursework in the humanities and the physical and social sciences. Westphal College's Graphic Design students develop a sophisticated approach to creative problem solving and hone skills in typography, image generation, corporate identity, information graphics, three dimensional design, and motion graphics. Working in both two and three-dimensional projects, students utilize the latest electronic applications and emerging technologies to stay current with the industry.

Graphic Design students are widely sought for diverse co-op opportunities, and graduates are employed by top advertising agencies, design studios, corporate design departments and publishers.



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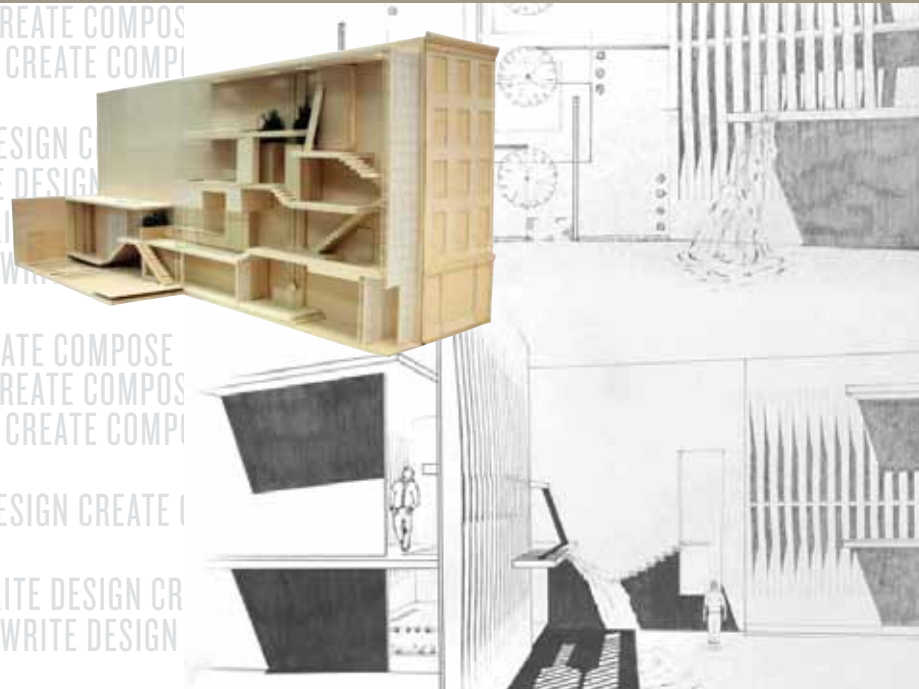
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Drexel's Interiors programs offer exciting opportunities for the study of interior design within the multidisciplinary learning environment of the Antoinette Westphal College of Media Arts & Design.

BS INTERIOR DESIGN

The undergraduate Interior Design program explores the behavioral, technological, environmental and aesthetic aspects of interior design within the context of increasingly more complex design projects. Combined with Art & Art History and general education requirements, a core of interior design courses creates a unique education at the forefront of design. Through academics grounded in problem-solving design studios, cooperative employment, with a dedicated faculty, the Interior Design program prepares students for leadership positions in the interior design industry.

The BS Interior Design program has recently been ranked 6th in the nation by Design Intelligence 2010 America's Best Architecture and Design Schools. The BS Interior Design program is CIDA accredited (Council for Interior Design Accreditation).

INTERIOR DESIGN

BS/MS INTERIORS ACCELERATED DEGREE

The BS Interior Design/MS Interior Architecture & Design Accelerated Degree program enables academically qualified students to earn both a bachelor's and an advanced degree, graduating sooner than they would in traditional programs. The accelerated program allows students to study in depth an area of interest as well as complete a graduate level thesis.

MS INTERIOR ARCHITECTURE + DESIGN

The MS Interior Architecture + Design program is an internationally renowned First Professional MS degree that prepares students of diverse undergraduate backgrounds to enter the field of interior design. Through an integrated studio approach, graduate coursework applies design concepts, technical information and hands-on skills to the design of a range of public, commercial, residential and institutional spaces. Students learn to design interiors that answer aesthetic, social, physical, environmental and psychological needs. In conjunction with the integrated studio, the program puts an emphasis on independent research that culminates in a graduate thesis.

The MS Interior Architecture + Design has recently been ranked 9th nationally by Design Intelligence 2010 America's Best Architecture & Design Schools.



MUSIC INDUSTRY



This is an exciting time in the music industry. Everything about how music is recorded, produced, promoted, delivered and monetized is changing, seemingly on a weekly basis. These rapid changes demand that industry professionals possess a solid understanding of how the music industry fits into the larger entertainment industry. Success in the music industry also requires management and business skills, including an understanding of contracts and the legal issues regarding intellectual property; technological acumen; and the ability to innovate, integrate and adapt in an ever-evolving global industry. That's what Drexel's Music Industry program teaches.

We have seen Drexel Music Industry graduates influence the course of the music industry in their roles as record executives, booking agents, recording engineers, producers, label owners, and more. But that influence doesn't start at graduation. Music Industry students play a role in the industry as part of their undergraduate experience, by spending two summer co-ops working for employers at record labels, music venues, recording studios, radio stations, or booking agencies.

Drexel's Music Industry program is unique. Its focus on cutting edge production techniques, the most current business and legal developments, coupled with a basic music education, make it a unique experience for the student who has a passion for the music industry. Each student receives hands-on instruction starting the

first day of classes using the latest equipment in our recording studios and digital audio labs.

Our students "learn the ropes" of the music industry by working with Drexel's own music industry business entities, including our record label MAD Dragon Records, DraKo Booking Agency, MAD Dragon Publishing, MADKo Concerts, and Bantic Media. The Music Industry program's technology students also produce and record for MAD Dragon, including the annual UNLEASHED! compilation and MAD Dragon Studios CDs. MAD Dragon Records has received 13 nominations and won 2 Independent Music Awards (IMA) as best college record label in recent years.

Finally, Drexel's Music Industry program offers an accelerated BS/MBA program to qualified students who apply for this option with their initial application. The MBA is offered in Drexel's LeBow College of Business upon graduation with the Bachelor of Science degree in Music Industry. All students who apply for this option must take the GMAT entrance exam.



WRITE DESIGN CREATE PHOTOGRAPHY

The Drexel University Photography program supports students in the discovery of their own unique photographic vision and style, leveraging a mix of aesthetics and technology, of creativity and technique.

Through a hands-on program blending traditional processes with the latest digital technologies, the photography curriculum provides all the tools necessary for aspiring artists/photographers to achieve a breadth of experience not generally developed in traditional fine art or commercial photography programs. Photography students receive the same photography foundation courses until the third year of study, at which point they design a more individualized path of study for their senior thesis process.

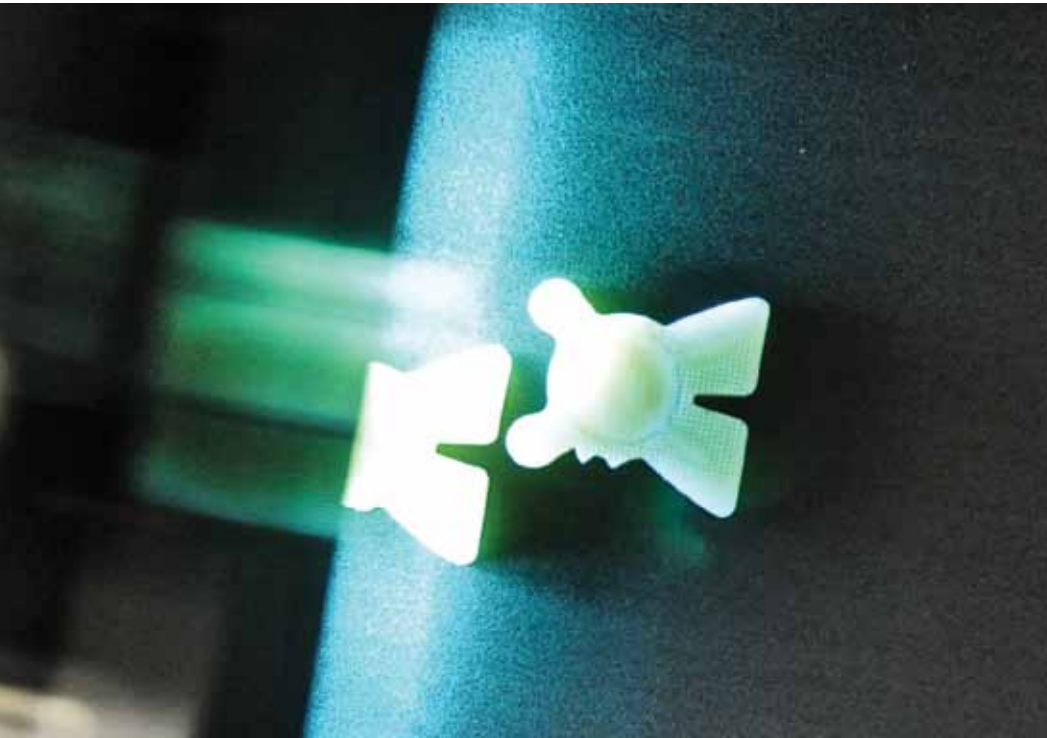
Photographic illustration, photojournalism, fashion and fine art photography, digital imaging, and photo-related activities such as managing photographic archives are among the fields in which our recent graduates have established themselves.

PRODUCT DESIGN

The Product Design program prepares students to become designers through extensive learning in hands-on studio settings to further skill development and design thinking. Drexel's BS in Product Design specializes in a multidisciplinary design approach focused on product development and commercialization. It also encourages collaboration in green design, sustainability and innovation in product development, facilitating and combining the fields of art, business, engineering and technology. Product designers work in a wide range of industries including consumer electronics, housewares and furniture, fashion accessories, medical devices, toys, automotive and transportation.

More than ever, the world needs people who can bring meaningful ideas to life. With a curriculum that encourages experimentation, making and learning, the Product Design program believes that a design education is the process of discovery. This education activates experiential learning and empowers the mind to make new connections, synthesize new meanings and create novel solutions to difficult problems. The Product Design program lets you discover and follow your passions while offering a first-rate education that includes the co-op experience. Students are encouraged to pursue their own design passions and to make a difference in the world.

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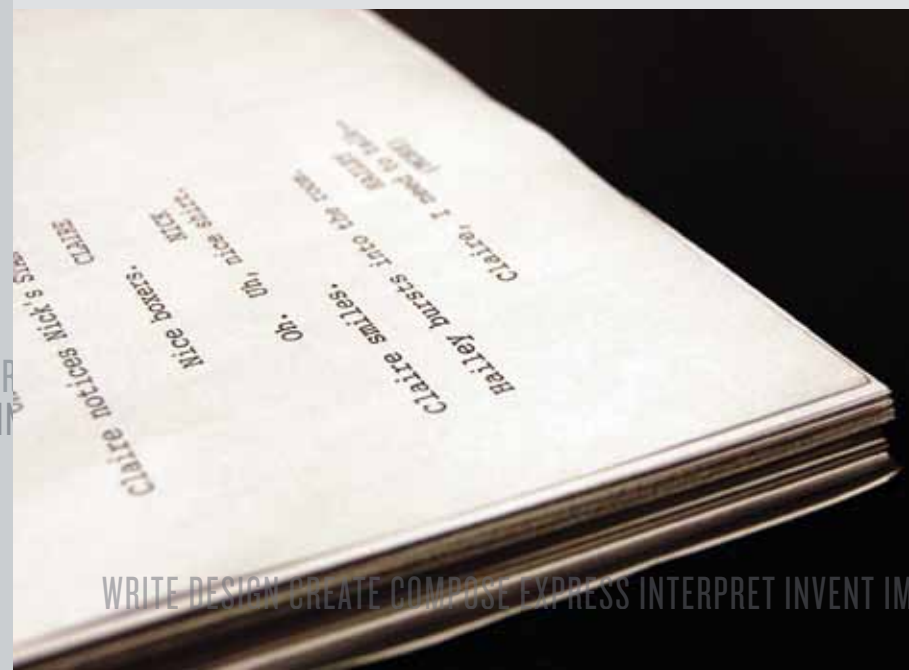
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SCREENWRITING & PLAYWRITING

The Westphal College Screenwriting & Playwriting program is designed to guide and prepare students in their pursuit of a writing career for the stage or the screen. Emphasizing both the principles of dramatic writing and a practical, hands-on approach to instruction, Drexel's program arms its graduates with the skills, experience, and confidence to gain an edge in a growing, yet competitive field.

In their courses, students first acquire the essential skills of dramatic story telling, then apply this knowledge to the creation of scripts that conform to professional standards. Students meet and interact with successful working artists in the entertainment industry, and learn first-hand about real world industry requirements. In addition, Drexel's pioneering co-op affords hands-on experience in the field. Perhaps the most important skill Screenwriting and Playwriting students acquire at Drexel is the life-long process of accumulating a writer's capital- the tools of the mind with which they'll see and hear the world, spin from reality and imagination, and tell their own uniquely compelling stories.

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Right, Nick, sorry. So what'd you



NICK

Oh! The song! Yeah, it was...catchy.

Claire notices Nick's shirt

Nice boxers.

Oh. Uh, nice

Claire smiles.

Hailey bursts into the



HAILEY

Claire, I need to talk--

(MORE)



The Television program at Drexel University is committed to preparing students for a professional career in the dynamic and changing world of television.

TELEVISION

With the advantage of being in Philadelphia, America's fourth-largest television market, the program combines the resources of DUTV, Drexel's fully-equipped television station with a comprehensive academic program. Students are provided with extensive experiences in the development, writing, production, editing, programming, multi-platform distribution, management, and promotion of television content. Each year, students in the program create a myriad of TV shows, including a multi-episode comedy or drama series utilizing professional actors and produced to prime time network standards. The program fully integrates Drexel's signature co-op learning experience to reinforce the connection between what's learned in the classroom and studio and how things are done in the real world.

The major offers a course of study of 188 credits with tracks in Comedy & Drama Production, News & Non-Fiction Production, and Industry & Enterprise. Students are taught by a notable faculty of industry professionals whose experience, passion and contacts help prepare them to enter and navigate the competitive world of television.



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TELEVISION MANAGEMENT

Today's television and media industries are some of the most competitive and fastest growing in the world. This has created new opportunities for those who can manage, market and create for convergent media.

The Paul F. Harron Graduate Program in Television Management offers two graduate study options that prepare you for demanding television and media industries by featuring flexible scheduling and evening classes: the MS in Television Management and the dual MS/MBA. The MS degree offers a solid grounding in business management and specialized courses in the management of television and evolving media hybrids. The dual MS/MBA option allows you to integrate fundamental business course content with the practice of television and new media industries and gives you the advantage of also earning the renowned Drexel MBA.

Ultimately, we believe the way you learn is by doing. You'll get hands-on management experience through internships in commercial broadcast television stations, cable companies, independent production companies, public media companies, and evolving media hybrids that operate in the region and beyond. The program combines practical and academic experience in courses such as Television Production, Audience Measurement, TV Programming, Media Law, Broadcast and Cable Sales, Money and the Media, Emerging TV Technology, and Media Ethics.





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INVENT

WEB DEVELOPMENT

The field of web development has expanded beyond a simple online presence to fully interactive, dynamic content. The Digital Media program's Web Development major prepares students for positions in a field that requires an understanding of both the aesthetics of development for online platforms and the server-side technologies that drive the content.

Students have opportunities to hone their technological skills while still developing their creativity as designers. This methodology coincides with the direction of the industry, where web developers are often in charge of design, development and the implementation of online content. The internet's explosive rise as the dominant communications medium has been accompanied by an ever-increasing level of sophistication in the content and applications used by individuals and businesses. To best prepare themselves for careers in these cutting-edge disciplines, students pursue a foundation of design and technology, take core courses in all aspects of digital media, complete a six month co-op, and delve into rigorous coursework in many areas of specialization. Within their coursework, students develop sites for traditional and mobile platforms, explore content management systems, build rich Internet applications, and harness server technologies that drive aesthetic content.



```

package as3.loaders
{
    private static const PROPERTIES:PropertySet =
    {
        <code>...</code>
    };
    private var _model:Model;
    private var _urlLoader:URLLoader;
    private var _parser:IParser;
    private var _sinceID:String;
    private var _loadedFollowers:Boolean;
    //CONSTRUCTOR
    public function TwitterLoader(
    {
        _model = m;
        _sinceID = "";
        loadedFollowers = false;
        _urlLoader = new URLLoader;
        _urlLoader.addEventListener(Event.COMPLETE, onUrlLoaderSecurity);
    }
}

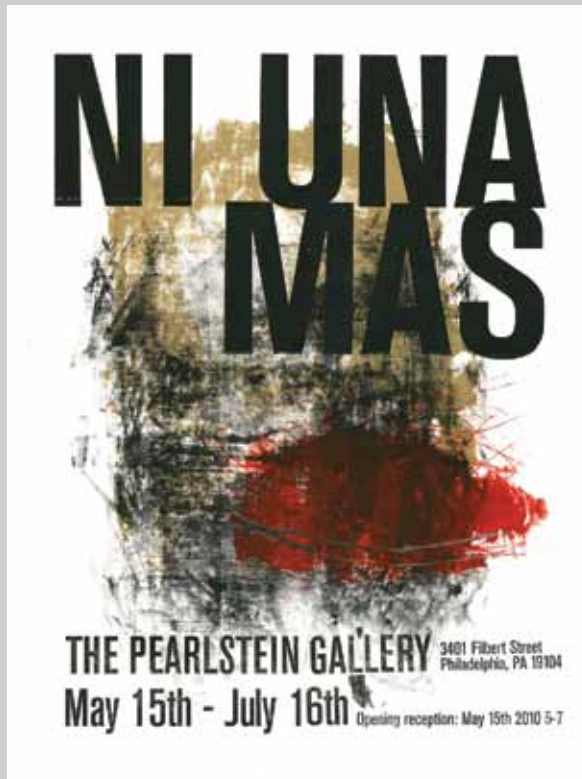
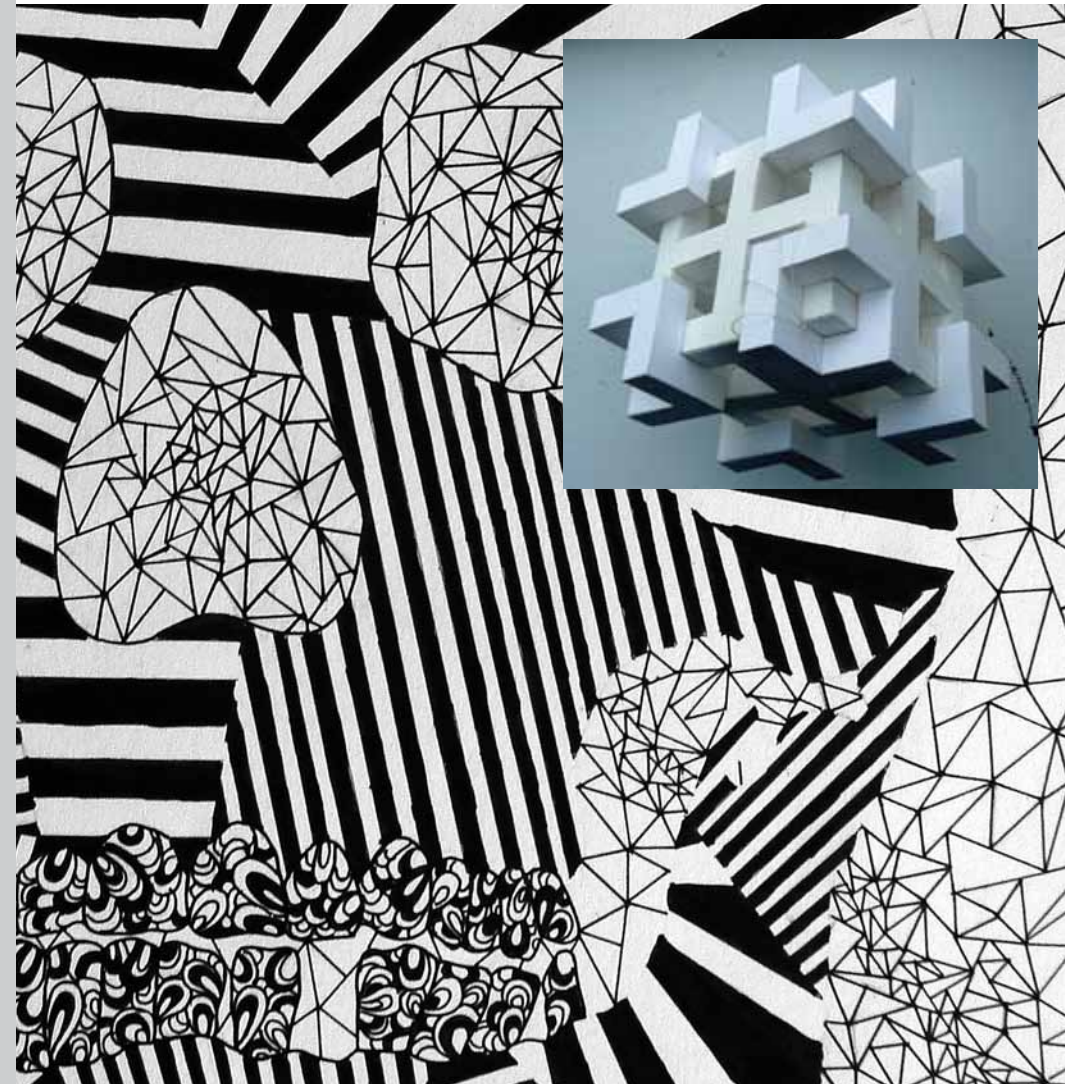
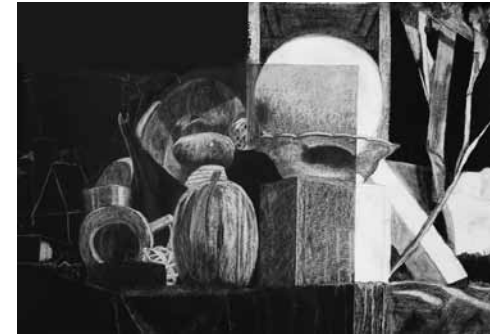
```

EXPRESS

The Art and Art History Department provides Westphal students majoring in design and media with freshman foundation courses in design and art, as well as a more advanced fine art and art history education in the upper division. We also provide a fine art minor and an art history minor that are open to all Drexel students.

ART & ART HISTORY

The vision of the Art and Art History Department is to develop a sophisticated awareness of art through the rigors of traditional and contemporary studio practice, and the study of art history. Students will acquire the visual acumen to make and to evaluate art as well as understand and articulate its importance in past and present cultures. A large number of courses are offered in painting, drawing, print-making, sculpture, & multi-media as well as art history focusing on classical and modern art of the West, China, Japan and India.



WRITE
MUSIC
THEATER
DANCE
CREATE
COMPOSE



PERFORMING ARTS

Every term, hundreds of Drexel students participate in performing groups through our programs in dance, theatre and music. These student-performers come from every College on the Drexel campus.

Students interested in acting, or the technical and administrative aspects of theatre, have many opportunities to explore. We present three Mainstage shows at our professionally equipped Mandell Theater each year. One is a co-production with top Philadelphia theatre companies that gives our students the chance to work alongside professional artists. We also do numerous smaller productions in order to afford students the opportunity to handle all aspects of the production and we support a successful Late Night Series—a weekly open mic run by students.

Dancers can participate in one of the Dance program's two large dance companies, each of which does two major productions in the Mandell Theater every year, as well as a small, selective touring dance ensemble which performs and does workshops in the public schools.

Musicians have a wide array of options to showcase their musical talents in one of our five choral groups, two large bands, a jazz orchestra and a string orchestra, as well as a wide range of smaller instrumental groups working in every musical style.

Students from any program on the Drexel campus can earn minors in Theatre, Dance or Music, and there are more specialized minors available in Music Performance, Music Theory and Composition, and Jazz and African-American Music.





CTIVE LOOKING WEST



THE URBN CENTER

OUR VISION FOR THE 21st CENTURY
 Recognizing the vital role that arts and media education plays in Drexel's founding vision, the University's Board of Trustees approved the development of a new academic building site for Westphal College. We are building a dynamic home for creativity on campus – one that capitalizes on the synergies and resources of Westphal's media and design programs and one that welcomes collaboration with Drexel's core strengths in engineering, business, information sciences, and the health professions.

Our new site at 3501 Market Street is a four story, 130,000 sq. ft. structure that was designed by iconic Philadelphia architect Robert Venturi in the mid-1970s. The 3401 Filbert Street building is a 13,000 sq. ft. structure and both properties are sited on over 3 acres of land immediately adjoining the Drexel University City Main Campus to the west on Market Street.

The noted national architectural and interior design firm Meyer, Scherer & Rockcastle, Ltd. (MS&R) has been selected to transform the two buildings -3501 Market Street and 3401 Filbert Street -into the future home of the Antoinette Westphal College of Media Arts & Design: the URBN Center.

Projected date of completion for the project is 2012.



ADMISSIONS

CAMPUS TOUR

The best way to find out if a Westphal major is the right choice for you is to visit us. The campus is located in Philadelphia's University City neighborhood, easily accessible by train, air, car, or public transportation.

For a complete campus visit experience call 1-800-2-DREXEL or 215-895-6735 to schedule a campus visit or visit the Admissions Office website at www.drexel.edu/undergrad/visit.

For information about admissions to the Antoinette Westphal College of Media Arts & Design at Drexel University contact:

DIRECTOR OF RECRUITMENT

t 215-895-1675
f 215-895- 5838

ASSISTANT DIRECTOR

t 215-895-1834
f 215-895-5838

To apply online visit :
www.drexel.edu/apply

Application Deadlines
Early Decision Deadline - November 15th
Regular Decision Deadline - February 1st

RESOURCES

MANDELL THEATER

The Mandell Theater is located at the corner of 33rd & Chestnut Streets. The 424-seat proscenium theater is the primary performance venue for performances by the Theatre, Music, and Dance programs here at Drexel University. Mandell is also used for Drexel University events and special presentations by outside organizations. The Mandell Theater is ADA compliant and has listening enhancement devices.

THE DREXEL HISTORIC COSTUME COLLECTION

The collection is estimated at more than 7,000 objects and includes holdings of garments, accessories, lace, fashion plates, photographs and other related ephemera. The earliest objects date from the late 18th century. The collection also includes Parisian high fashion dating from the late 19th and early 20th century, including significant examples by Madeleine Vionnet and Callot Soeurs. American design is well represented, running the gamut from the prestigious custom salons of Jessie Franklin Turner and Hattie Carnegie to the sophisticated and practical sportswear of Bonnie Cashin. Contemporary examples include recent acquisitions by Chado Ralph Rucci and Oscar de la Renta.

THE KAL AND LUCILLE RUDMAN INSTITUTE FOR ENTERTAINMENT INDUSTRY STUDIES

Founded in 2004 and located in the Antoinette Westphal College of Media Arts & Design, The Rudman Institute's mission is to expand knowledge of and relationships with the rapidly

changing entertainment industry. Through an interdisciplinary approach, the Rudman Institute is focused on the creative, technical, business and social issues facing the film, television, music, internet, video-gaming and performing arts worlds. The Rudman Institute has supported DNEWS, the monthly student produced half-hour television show highlighting news and events happening on Drexel's campus and in the Philadelphia community. DNEWS originates from DUTV's Paul F. Harron Television Studios on Drexel's main campus.

MANDELL PROFESSIONALS IN RESIDENCE PROJECT (MPIRP)

Philadelphia is fast becoming one of the most important places in the country for innovative and exciting theater and dance. MPIRP provides valuable space for some of these up and coming performing arts organizations and artists. Residencies vary from a single artist (actor, playwright, director, choreographer, designer) to a full company in residence. Each unique collaboration is designed to benefit both Drexel and the professionals with the goal of giving students a unique educational experience and offering the professionals in residence the resources and diverse talents that Drexel has to offer. Professional residencies have full use of the Mandell Theater complex including rehearsal space, along with limited use of scene and costume shops and a 400+ seat proscenium stage with a fly system.

THE DESIGN & IMAGING STUDIOS

The Design & Imaging Studios are responsible for the imaging, installation and management of over 400 computers (Apple iMacs, Apple MacPros, BoxxTech, Dell, and HP) in 27 computer labs at Drexel's Westphal College of Media Arts & Design. Our staff includes IT Support Specialists with expertise in MAC, PC, and Linux environments, as well as network and server administration. D&I's primary responsibility is to maintain highly functioning computer labs throughout the college and assist Westphal's faculty, staff and students with their day-to-day computing needs. Each Westphal computer lab is configured according to the hardware and software needs of individual disciplines.

WKDU - FM PHILADELPHIA

WKDU is the Philadelphia area's largest free-format radio station broadcasting on the FM dial. The station supports the local music community by playing local music, broadcasting local bands, and playing genres and styles ignored by other stations. The diverse schedule of radio programming is entirely operated by Drexel University student and alumni DJs.

DUTV

Drexel University's television station is carried throughout Metropolitan Philadelphia by both Comcast and Verizon FIOS and reaches more than 400,000 homes. The station broadcasts from The Paul F. Harron Studios, home to two fully equipped studios and remote production and post production equipment. DUTV broadcasts on a 24-hour schedule and provides ample opportunities for students to participate in front of and behind the camera. Those who want to gain additional professional production experience can participate in the station's professional training program and may join the production staff through co-op positions, internships, work study, and part-time work. Our students produce DNews - a monthly magazine show covering all things Drexel, OFF CAMPUS - a scripted comedy series written and produced by students. Numerous Drexel events are televised including the annual Drexel Fashion Show and the annual MAD Dragon Concert.

THE HONORS COLLEGE

Drexel University's Pennoni Honors College deepens and enriches the University experience for students from all majors who have demonstrated academic achievement and varied intellectual interests. Members of Pennoni Honors College take part in a variety of courses that pair small groups of students with some of Drexel's best professors, creating the feeling of a small college without sacrificing the diverse academic opportunities offered by a major research university. The Pennoni Honors College helps prepare students for admission to graduate and professional schools and for seeking fellowships to further their education at home and abroad. Students are selected for admission based on multiple indicators of intellectual strength, accomplishment, and motivation. Entering freshmen are invited to apply, based upon their credentials.

CAMPUS LIFE



DREXEL UNIVERSITY

The Antoinette Westphal College of Media Arts & Design is the fourth largest academic unit at Drexel University, a private, nonsectarian coeducational university, founded in 1891 by financier and philanthropist Anthony J. Drexel.

LOCATION

Drexel's 74-acre University City Main Campus is located in the University City district of Philadelphia, Pennsylvania, about a 10-minute walk from Center City, Philadelphia's downtown neighborhood.

CAMPUS LIFE

At Drexel University, no matter what your interests, you'll find an organization – and a group of students – to make your time outside of the classroom exceptional and rewarding.

More than 220 student clubs, societies, and organizations bring like-minded people together for social, professional, or service activities. Our thriving fraternities and sororities have active schedules and housing in Powelton Village.

Looking to stay fit? The John A. Daskalakis Athletic Center has a fully equipped wellness center, swimming pool, and basketball and squash courts. Varsity sports teams, intramural sports, and club sports provide a multitude of chances to play or cheer on a team.

Want to explore things off campus? You're in luck. Philadelphia, the sixth largest city in the nation, has cultural, entertainment, historical, and recreational opportunities for any taste.

HOUSING

Living on campus means convenient access to everything Drexel offers and the chance to develop lasting friendships. Drexel students live in nine Main Campus residence halls. Each of the residence halls offers common recreation and study lounges, kitchens, and laundry facilities; and individual rooms are equipped to provide personal telephone service and cable television and Internet access.

The residence halls and floors organize regular events, activities, and study sessions with assistance from the professional residential staff and resident assistants living in each hall.

All of the residence halls are close to the North Side Dining Terrace, the Handschumacher Dining Center, and Ross Commons, where you can find snacks or full meals.

LEARNING COMMUNITIES

Drexel also offers learning communities, which can enhance your academic experience at Drexel with additional enrichment opportunities. Students choosing this option live with students from the same college, making it easier to form informal study groups and work on group projects.

Learning communities organize their own social and academic activities and facilitate access to important Drexel resources, including academic advising, in-hall tutoring, review sessions, and informal gatherings with faculty, deans, and department directors.

PHILADELPHIA

The city of Philadelphia offers Drexel students plenty of places to learn, play, and experience the arts. Philadelphia encompasses Fairmount Park, the largest urban park system in the country; is home to hundreds of neighborhoods, each with its own distinct personality and attractions; and is close to the best that the area has to offer, from farmers' markets in Lancaster County to snow sports in the Pocono Mountains.

Drexel students can take advantage of Philadelphia's many attractions through region-specific courses (often including field trips), a comprehensive transportation network, and Drexel's campuses, which are all close to the heart of the city. If you do choose to live on campus, you'll have even more to look forward to with residence hall-sponsored excursions and the daily activities that take you into Philadelphia's neighborhoods and communities.

CONTACT

DREXEL UNIVERSITY CONTACT INFORMATION

Internet: www.drexel.edu
Telephone: 215-895-2000
Mail: Drexel University
3141 Chestnut Street
Philadelphia, PA 19104

ANTOINETTE WESTPHAL COLLEGE OF MEDIA ARTS & DESIGN CONTACT INFORMATION:

Internet: www.drexel.edu/westphal
Email: westphal@drexel.edu
Telephone: 215-895-2396
Mail: Antoinette Westphal College of Media Arts & Design
Drexel University
3141 Chestnut Street
Philadelphia, PA 19104

CAMPUS MAP

SPRING GARDEN STREET BRIDGE

26TH STREET

55

BEN FRANKLIN PARKWAY

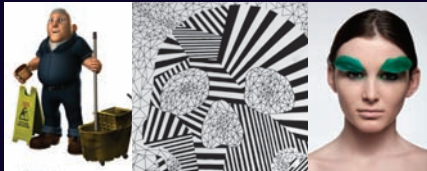
- 1 3201 Arch
- 2 Academic Building
- 3 Armory
- 4 Bossone
- 5 Calhoun Residence Hall
- 6 Caneris Residence Hall
- 7 Creese Student Center
- 8 College of Law
- 9 Daskalakis Athletic Center
- 10 Design Arts Annex
- 11 General Services/Parking
- 12 Integrated Arts and Sciences Building
- 13 Kelly Residence Hall
- 14 Korman Center
- 15 Language Center
- 16 Lebow College of Business
- 17 Leonard Pearlstein Gallery
- 18 Main Building
- 19 Mandell Theater
- 20 Matheson Hall
- 21 MacAlister Hall
- 22 Meyers Residence Hall
- 23 Millenium Residence Hall
- 24 Nesbitt Hall
- 25 Newman Center
- 26 North Residence Hall
- 27 One Drexel Plaza
- 28 Peck Alumni Center
- 29 Race Street Residence Hall
- 30 Randell Hall
- 31 Ross Commons
- 32 Rush Building (I School)
- 33 Security
- 34 Towers Residence Hall
- 35 University Crossings
- 36 URBN Center
- 37 Van Rensselaer Hall
- 38 W.W. Haggerty Library



- 39 Academy of Music
- 40 Academy of Natural Sciences
- 41 Apple Store
- 42 Barnes Foundation (future)
- 43 City Hall
- 44 Constitution Hall
- 45 Free Library of Philadelphia
- 46 The Franklin Institute
- 47 Forrest Theater
- 48 Independence Hall
- 49 Independence Visitors Center
- 50 Kimmel Center
- 51 Merriam Theater
- 52 Mutter Museum
- 53 Pennsylvania Convention Center
- 54 Penn's Landing
- 55 Philadelphia Museum of Art
- 56 Rittenhouse Square
- 57 Rodin Museum
- 58 Suzanne Roberts Theater
- 59 Wilma Theater
- 60 World Cafe Live
- 61 Reading Terminal Market
- 62 African American Museum
- 63 National Constitution Center
- 64 30th St Station
- 65 Logan Square
- 66 Love Park
- 67 Comcast Center
- 68 Walnut Street Theater
- 69 Sports Complex
- 70 Philadelphia Art Alliance

PHILADELPHIA >

ANIMATION & VISUAL EFFECTS
ARCHITECTURE
ARTS ADMINISTRATION
DANCE
DESIGN & MERCHANDISING
DIGITAL MEDIA
ENTERTAINMENT & ARTS MANAGEMENT
FASHION DESIGN
FILM & VIDEO
GAME ART & PRODUCTION
GRAPHIC DESIGN
INTERIOR DESIGN
INTERIOR ARCHITECTURE & DESIGN
MUSIC INDUSTRY
PHOTOGRAPHY
PRODUCT DESIGN
SCREENWRITING & PLAYWRITING
TELEVISION
TELEVISION MANAGEMENT
WEB DEVELOPMENT



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Graphic Design: Caitlin Guendelsberger, Class of 2010