

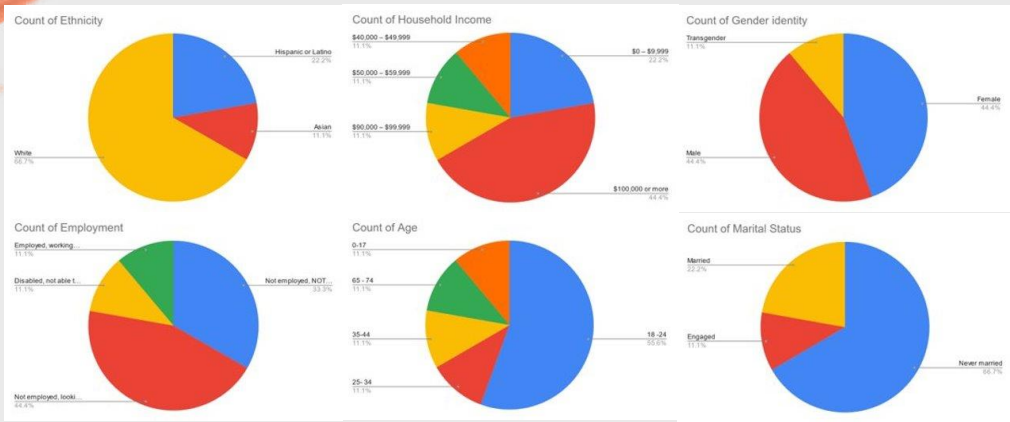
The image features a light gray background with three horizontal, overlapping brushstrokes in shades of purple and blue. The top stroke is a deep blue, the middle is a medium purple, and the bottom is a lighter, vibrant purple. A white rectangular frame is centered over the brushstrokes, containing the text "BIG DADDIES" in a bold, white, sans-serif font.

BIG DADDIES



**A DIFFERENT KIND OF
VIRTUAL SHOPPING
EXPERIENCE**

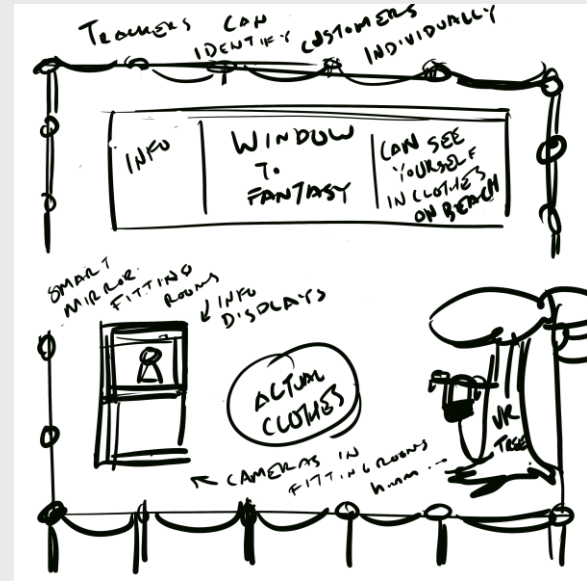
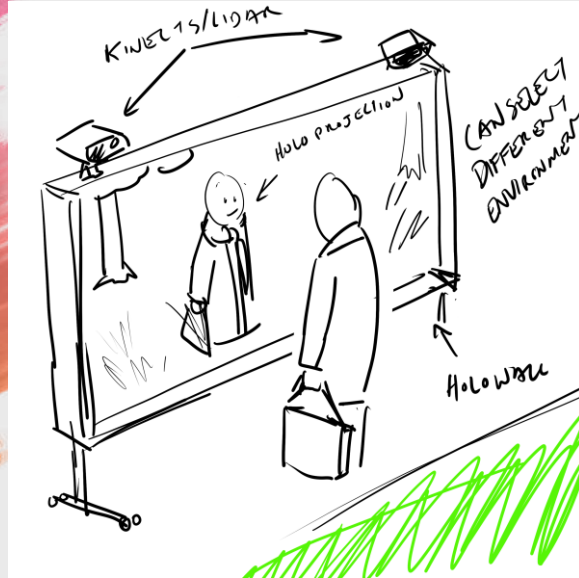
RESEARCH FINDINGS

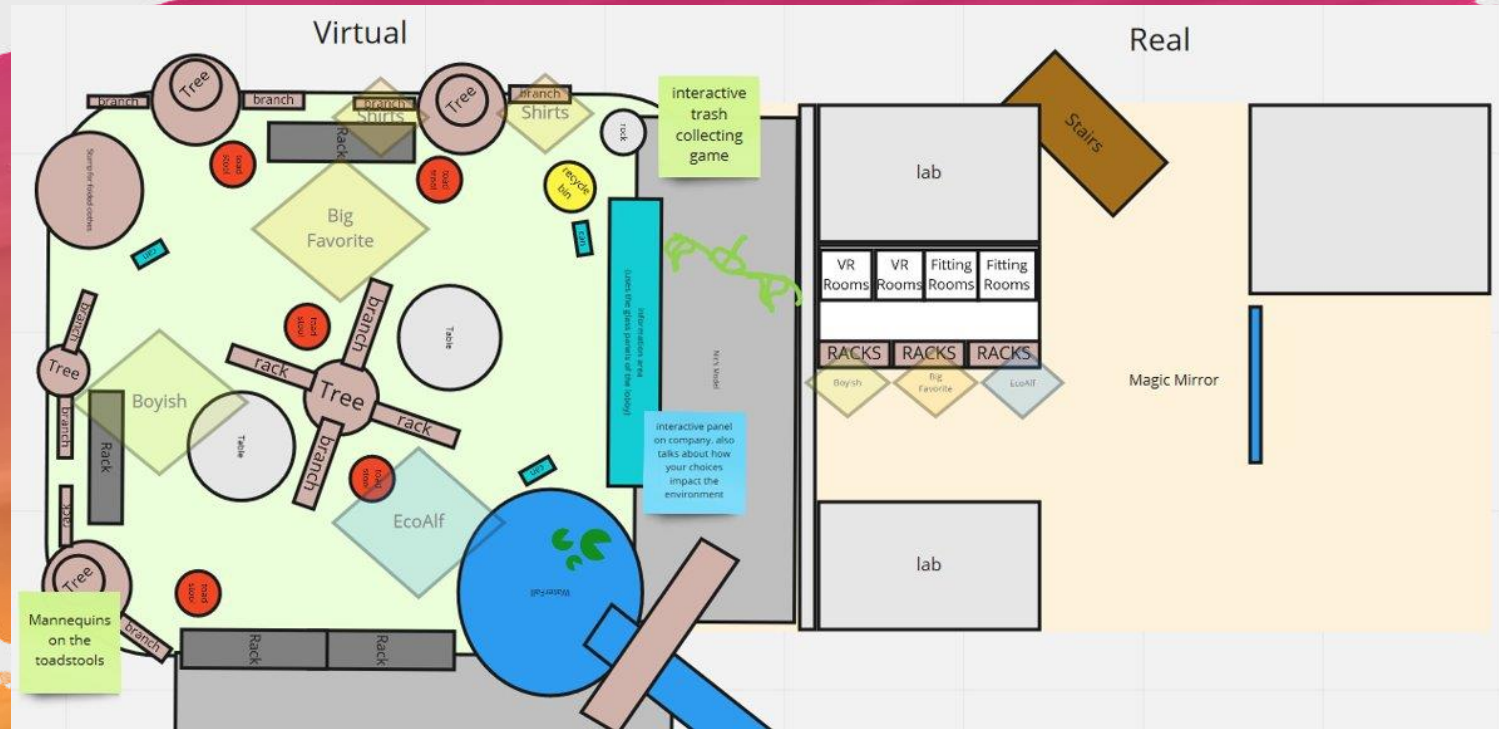


VIRTUAL SPACE

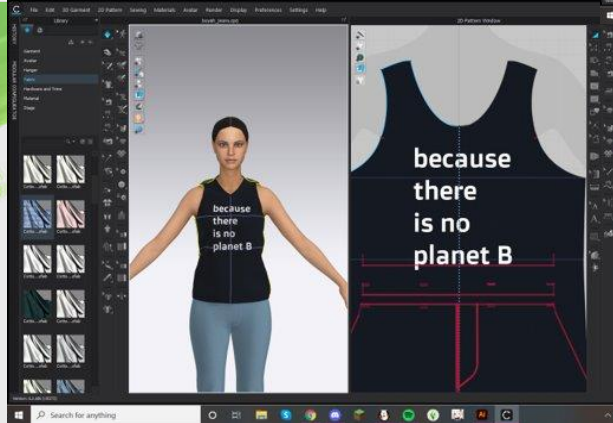
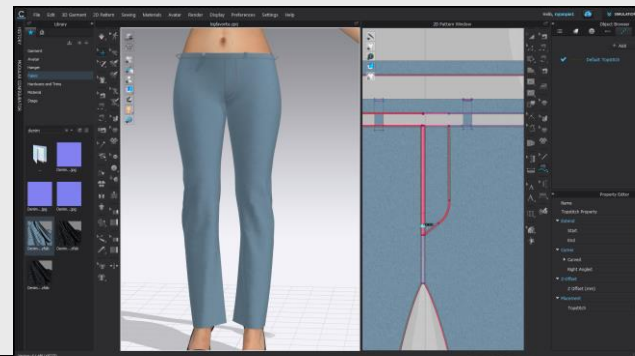
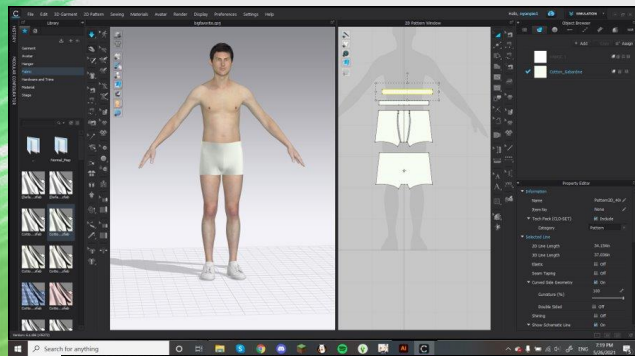


PHYSICAL SPACE





CLOTHING MODELS



Store Furnishings:

Boyish



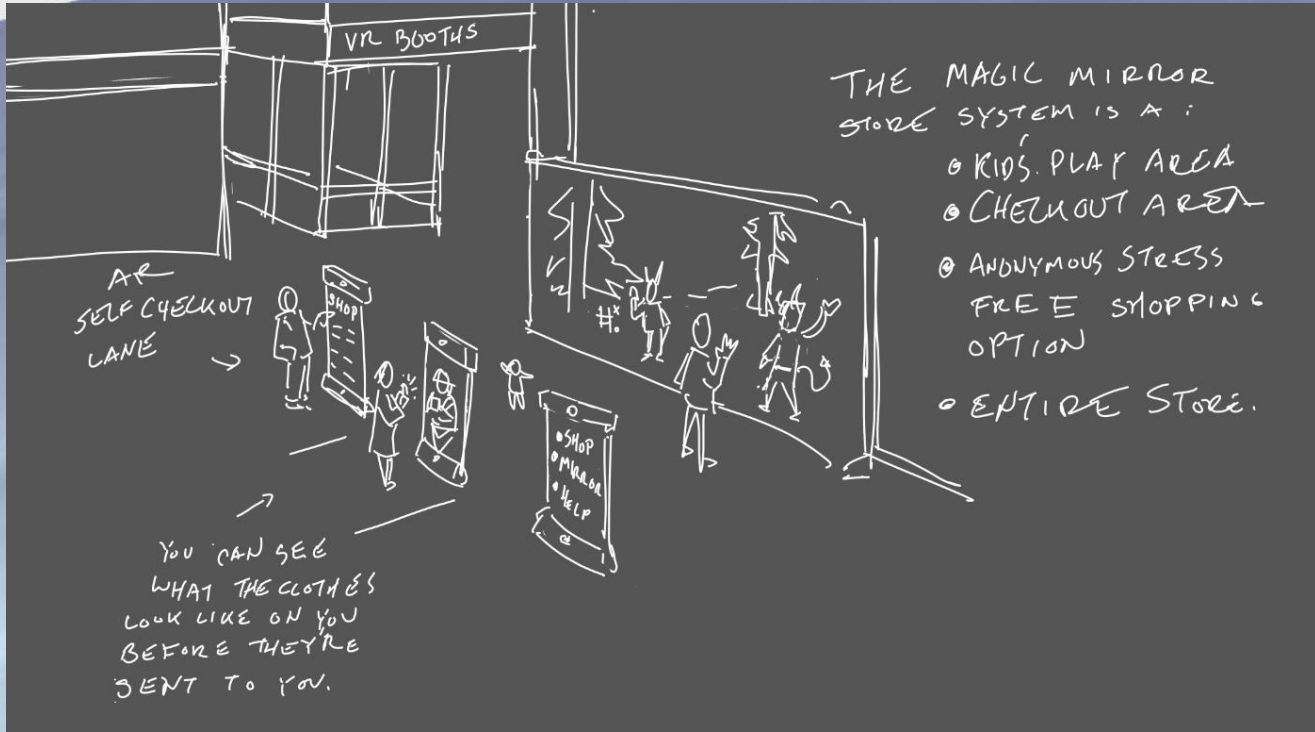
Ecoalf



The Big Favorite







THE MAGIC MIRROR
STORE SYSTEM IS A :

- KIDS PLAY AREA
- CHECKOUT AREA
- ANONYMOUS STRESS FREE SHOPPING OPTION
- ENTIRE STORE.