

TWILIGHT LECTURES

The Drexel University Department of Architecture, Design & Urbanism presents the Twilight Lecture Series. Periodically, we will bring to campus a notable voice from the region to talk about design initiatives and policies. The Twilight Lecture Series is free and open to the public.

20/21 Season

Oct
15
2020
5:30 pm



(Creatively) Leaping to Conclusions

Natalie Nixon

Natalie Nixon PhD changes lives through ideas. She is a creativity strategist who happily integrates wonder and rigor into her life and work. In her new book, **The Creativity Leap: Unleash Curiosity, Improvisation and Intuition at Work**, she does something brilliant and heretical—she declares that creativity is a teachable phenomenon. She describes creativity as equal parts structure and looseness, focus and ambiguity, rules and no rules, daring us to suggest that we all have it in us. Natalie will be interviewed by Jacobie Smith '20, commencement speaker at the 2020 Westphal Graduation.



October 15, 2020
5:30PM

Register: [drexel.zoom.us/webinar/register/WN_wIOY9XHRTzeiU7AgOfT-DA](https://drexel.zoom.us/join/wn_wIOY9XHRTzeiU7AgOfT-DA)

Co-Sponsors:

The Department of Architecture,
Design & Urbanism

Charles D. Close School of
Entrepreneurship

The Excite Center



DREXEL UNIVERSITY
Westphal
College of Media Arts & Design

NATALIE NIXON

THE
CREATIVITY
LEAP

UNLEASH CURIOSITY, IMPROVISATION,
AND INTUITION AT WORK

"Natalie Nixon's new book provides a fresh primer on how to cultivate creativity in the workplace."

NIR EYAL, bestselling author of *Hooked* and *Indistractable*