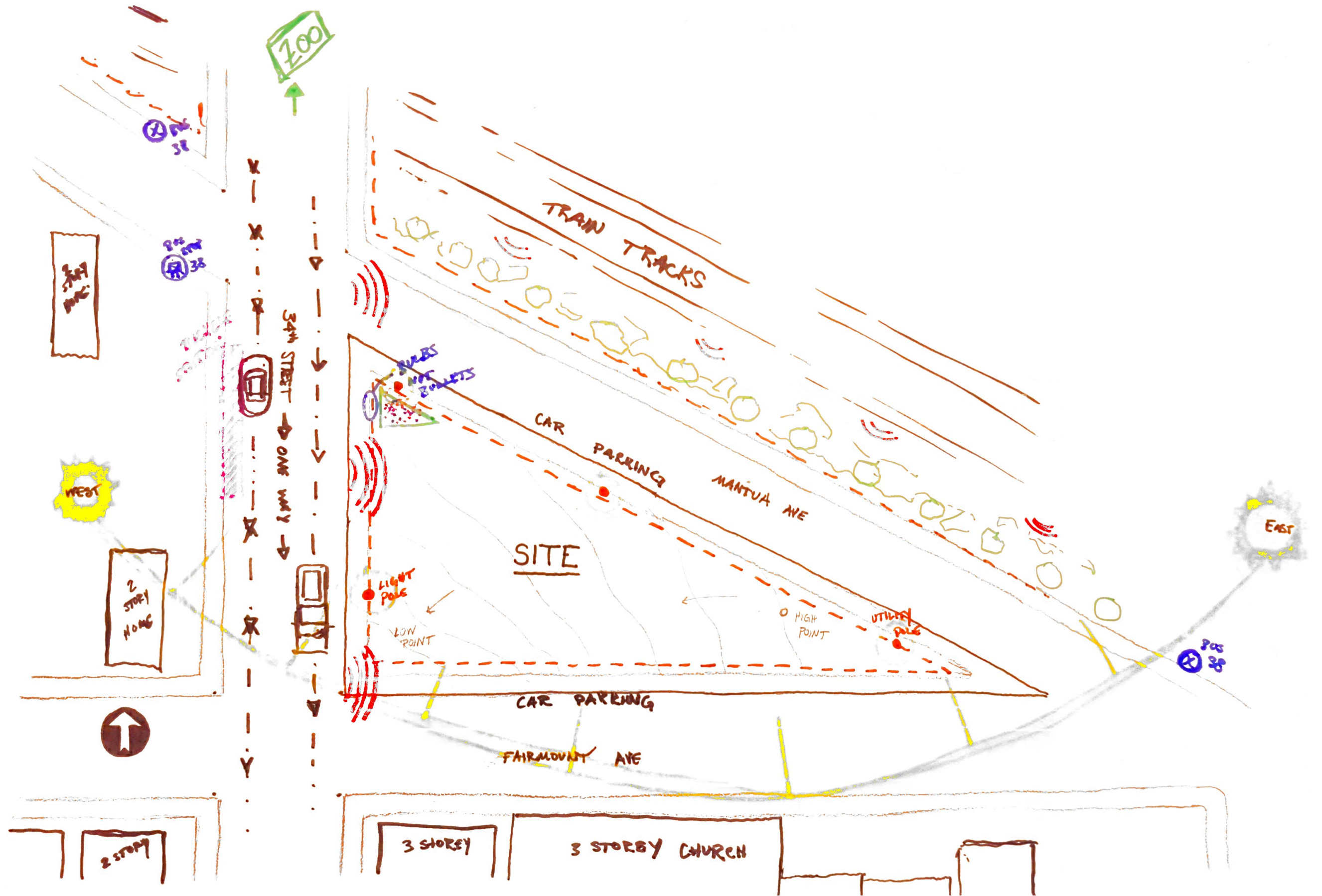
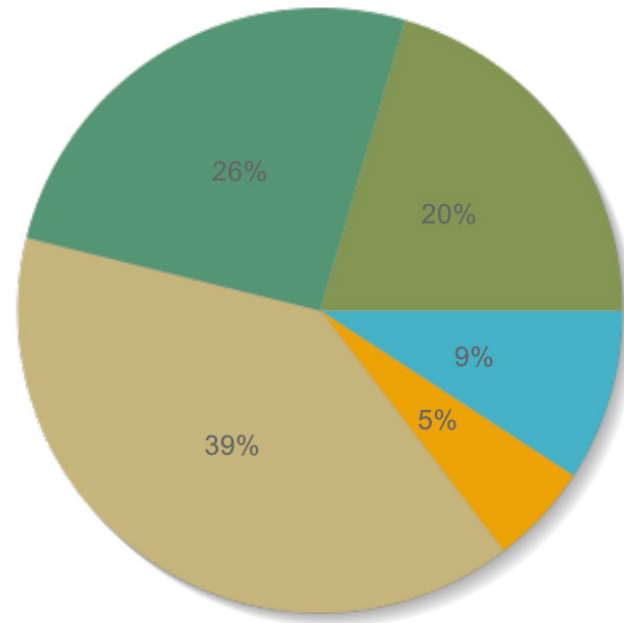


SITE ANALYSIS - THE TRIANGLE



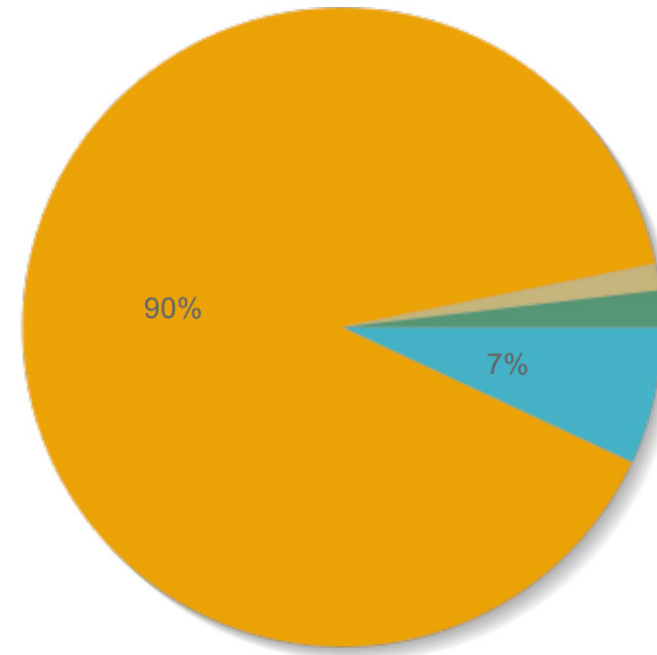
DEMOGRAPHIC DIAGRAMS

Education



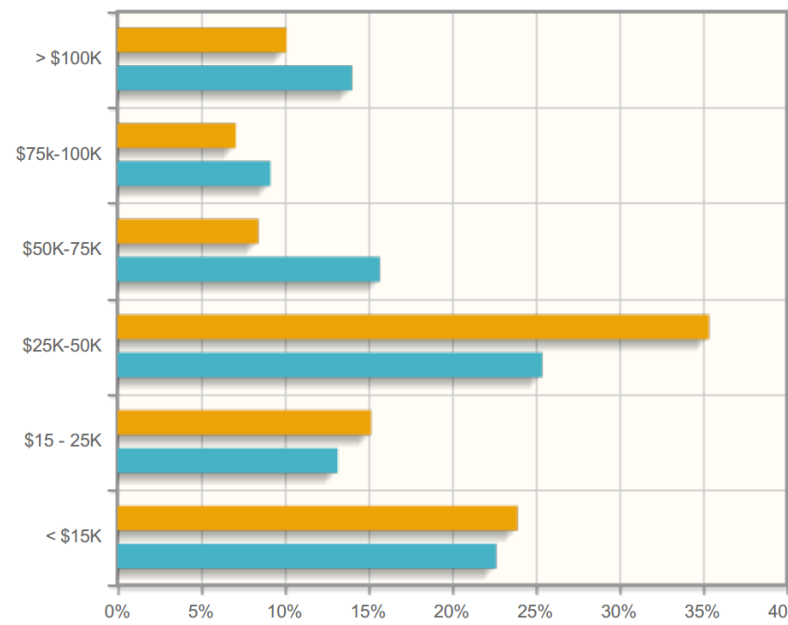
- Less than 9th Grade
- High School Diploma
- At Least a Bachelor's Degree
- Some High School
- Some College or Associate's

Race

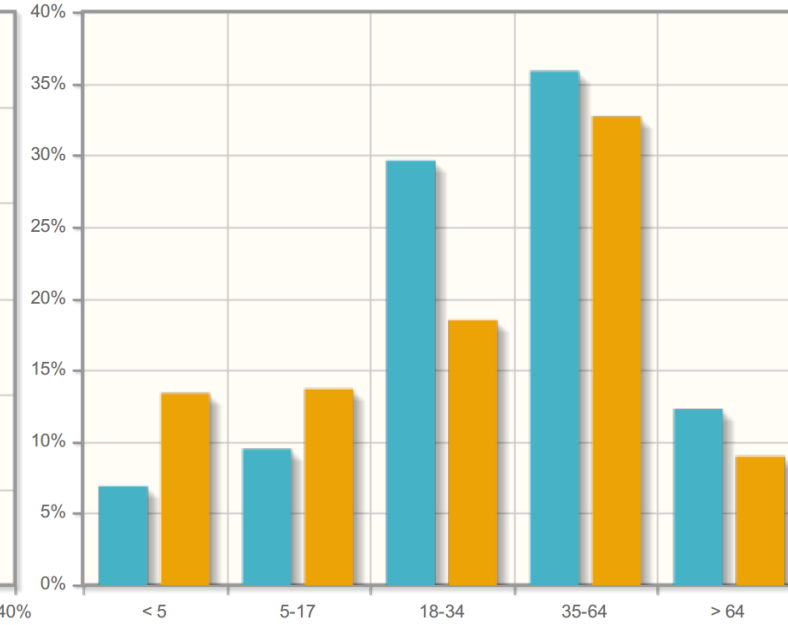


- White
- African American
- Asian
- Other

Household Income



Age Distribution



- Report Area
- City of Philadelphia

PERSONAS



Sheila

"I CAN'T WAIT FOR THE NEXT BOP CONTEST!"

AGE 67
GENDER female
EDUCATION High School Graduate
OCCUPATION Retired, church volunteer
STATUS Widowed
LOCATION Mantua, Philadelphia, PA

GOALS // stay physically active to stay healthy
// stay engaged with church activities
// keep up dancing competitions and social dancing
// stay engaged with friends and social circles
// meet up with grandchildren and spend time with family
// take group travel trips to explore cities

FRUSTRATION // lack of safe, walkable neighborhood
// lack of disposable income
// lack of safety in neighborhood
// not as physically mobile
// lack of fresh, healthy food options
// lack of green space to sit, read, watch grandchildren play
// lack of chess tables/recreational options



Sam

"I LIVE FOR THE 76ers!"

AGE 18
GENDER male
EDUCATION High School Graduate
OCCUPATION unemployed
STATUS Single
LOCATION Mantua, Philadelphia, PA

GOALS // strives for job security
// maintain current relationships
// looking for a relationship with a girl

FRUSTRATION // feels unsafe in his neighborhood
// finding a job
// extremely uncertain about future
// Socio-economic pressure to participate criminal behavior
// lack of means to achieve higher education

How might we use arts + culture to unify inter-generational groups of Mantua safely?

// 4 entrances to provide easy accessibility

// large stage for arts + cultural performances

// intimate seating alcoves to spark conversations

// vegetation to provide shade, connection to nature and access to fresh fruit

THE TULIP PARK PLAN

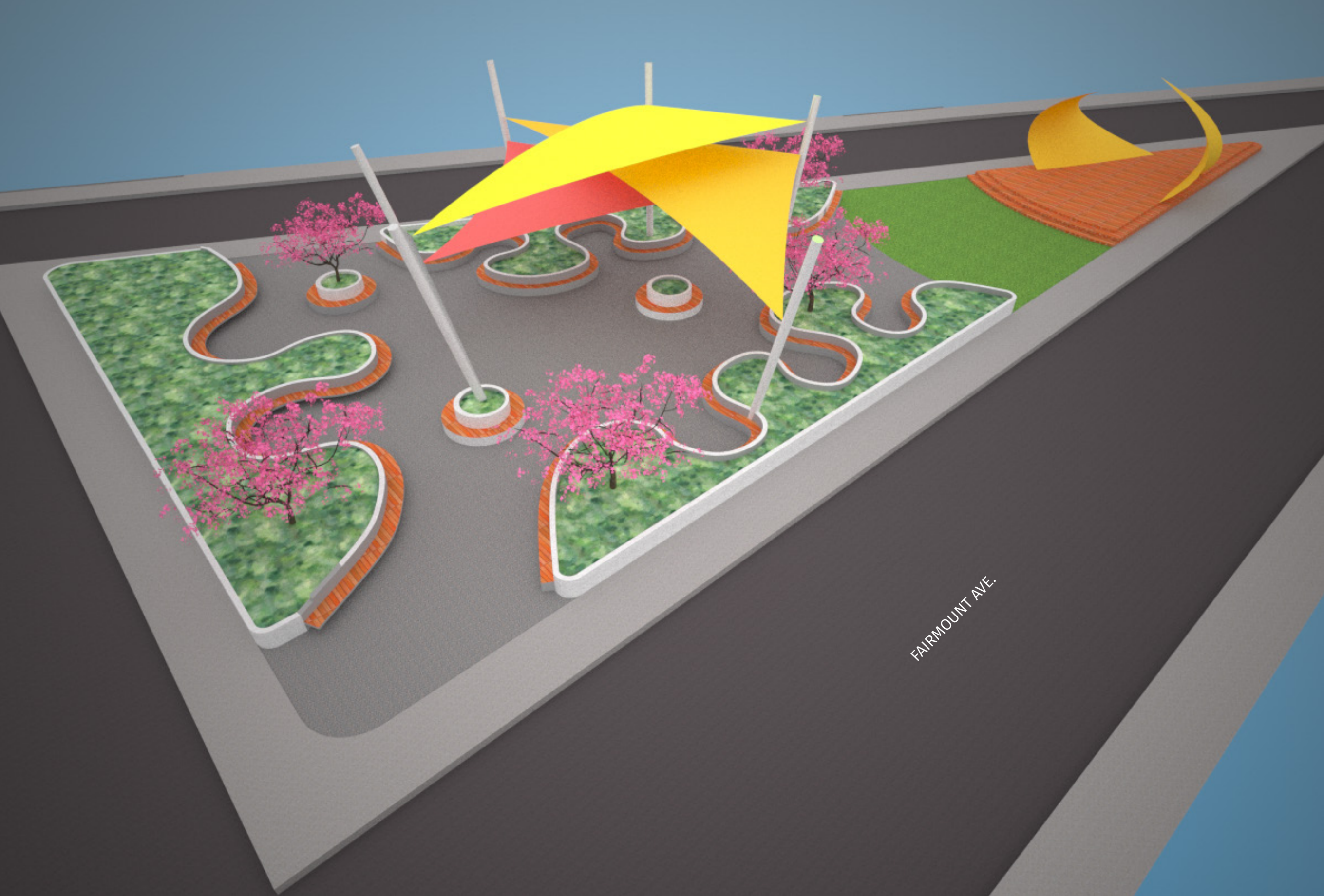


WEST PHILADELPHIA
The Tulip
— MANTUA —
BULBS NOT BULLETS

MANTUA AVE.

FAIRMOUNT AVE.

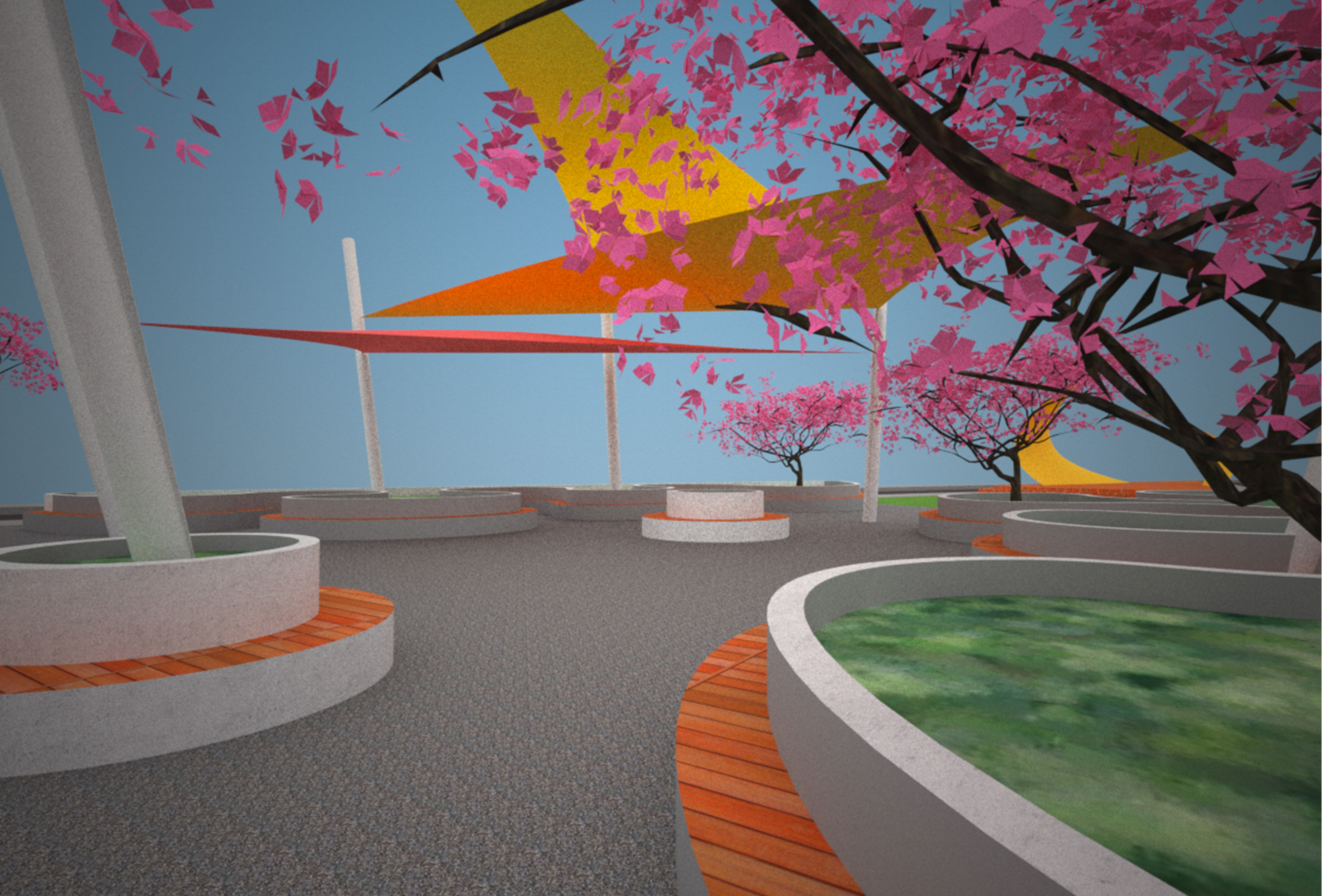
THE TULIP PARK MAIN ENTRANCE



THE TULIP PARK PERSPECTIVE



THE TULIP PARK PERSPECTIVE



THE TULIP PARK ELEVATION

