DEMOGRAPHIC DIAGRAMS

Education

- Less than 9th Grade: 26%
- High School Diploma: 39%
- Some College or Associate's: 9%
- Some High School: 20%
- At Least a Bachelor's Degree: 5%

Race

- White: 90%
- African American: 7%
- Asian: 9%
- Other: 4%

Household Income

- > $100K: 18%
- $75K-100K: 15%
- $50K-75K: 12%
- $25K-50K: 18%
- $15K-25K: 15%
- < $15K: 12%

Age Distribution

- Less than 5: 10%
- 5-17: 20%
- 18-34: 20%
- 35-64: 25%
- > 64: 5%
Sheila

“I CAN’T WAIT FOR THE NEXT BOP CONTEST!”

AGE 67
GENDER female
EDUCATION High School Graduate
OCCUPATION Retired, church volunteer
STATUS Widowed
LOCATION Mantua, Philadelphia, PA

GOALS // stay physically active to stay healthy
// stay engaged with church activities
// keep up dancing competitions and social dancing
// stay engaged with friends and social circles
// meet up with grandchildren and spend time with family
// take group travel trips to explore cities

FRUSTRATION // feels unsafe in his neighborhood
// lack of disposable income
// lack of safety in neighborhood
// not as physically mobile
// lack of fresh, healthy food options
// lack of green space to sit, read, watch grandchildren play
// lack of chess tables/recreational options

Sam

“I LIVE FOR THE 76ers!”

AGE 18
GENDER male
EDUCATION High School Graduate
OCCUPATION unemployed
STATUS Single
LOCATION Mantua, Philadelphia, PA

GOALS // strives for job security
// maintain current relationships
// looking for a relationship with a girl

FRUSTRATION // feels unsafe in his neighborhood
// finding a job
// extremely uncertain about future
// Socio-economic pressure to participate criminal behavior
// lack of means to achieve higher education
How might we use arts + culture to unify inter-generational groups of Mantua safely?

// 4 entrances to provide easy accessibility
// large stage for arts + cultural performances
// intimate seating alcoves to spark conversations
// vegetation to provide shade, connection to nature and access to fresh fruit
The Tulip Park Plan

MANTUA AVE.

FAIRMOUNT AVE.

MANTUA

BULBS NOT BULLETS
THE TULIP PARK MAIN ENTRANCE

FAIRMOUNT AVE.
THE TULIP PARK PERSPECTIVE
THE TULIP PARK PERSPECTIVE
THE TULIP PARK ELEVATION