

MODERN ROCK

From the 1960s On

Modern Rock: From the 1960s On provides readers with a succinct history of rock and roll that demonstrates the linear quality of the music genre. The text is designed to inspire a greater appreciation for rock music as a whole, expose readers to styles and artists they may not have previously known, and, hopefully, motivate readers to expand their personal playlists.

The book is organized chronologically by chapter, demonstrating how rock has developed as a style over time. Each chapter begins with an overview of the historical context of the featured era, introducing readers to the social, political, and economic issues and environments that inspired and influenced the creation of rock during particular time periods. Readers learn about popular and seminal musicians, the music that moved listeners during certain eras, and the place of that music in society as a whole. The book includes numerous listening examples to foster familiarity with prominent rock artists and their work.

Charting the evolution of rock from Chuck Berry to The Ramones to Imagine Dragons, *Modern Rock* is an engaging and informative introduction to rock and roll that is well suited for courses in music history, rock music, and American popular music.

Scott D. Bacon is an associate teaching professor at Drexel University, where he teaches courses in rock music, American popular music, percussion, and the music of The Beatles. He conducts The All College Choir, is active as a choral adjudicator, and is the faculty advisor for Pi Nu Epsilon. Mr. Bacon holds a master's degree in higher education from Drexel University and a bachelor's degree in music education from Elizabethtown College.



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