

UNFINISHED BUSINESS

MONTHLY NEWSLETTER • MAY 2020



A New Timeline for Celebrating Women

Dear Friends,

Our 2020 plans for [Women 100: A National Celebration of American Women](#) have envisioned large gatherings — on multiple dates, in various ways, to honor trailblazing women and shape the future with a bold new agenda to complete the unfinished business of women's equality.

And we will gather — on some new dates and in some new ways. Vision 2020 is pushing the restart button on Women 100 events but staying on course with our ambitious mission.



We will begin the **Centennial Year** of events by celebrating women's voting rights at the [Toast to Tenacity™](#) on August 26. That launch date could not be more perfect because it is the actual 100th anniversary of the day in 1920 when the 19th Amendment became law.

The [Women's Leadership Forums](#) will be held on November 4, the day after the 2020 national election. There will be lots to talk about! And we will know whether

we achieved our goal of breaking the record for women voting. (Please help with that at [Vision2020Votes.org](#).)

All other Women 100 events, including the SHE Leads Road Rally originally scheduled for June, are being rescheduled for later in 2020 and into calendar year 2021. The new plans will include appropriate measures to ensure the health and safety of participants whenever and however we gather. You will be among the first to know when the new event calendar has been finalized.

As all of us adjust our lives and plans to cope with current circumstances, we can draw strength from the example of the suffragists who adapted and persevered for more than 70 years to win the right to vote. At Vision 2020, we are committed to moving forward with optimism to create a memorable and meaningful Centennial Year.

Sincerely,
Lynn H. Yeakel
President, Vision 2020

Vision2020Votes



Vision2020Votes

A Challenge to All Leaders Who Value Voting

Is it part of your organization's culture to encourage civic engagement? Then Vision 2020 has a challenge for you. If encouraging civic engagement is *not* part of the culture, *do you wish it were?* Then Vision 2020 has a challenge for you, too!

THE CHALLENGE: Use your leadership ability and our Vision2020Votes.org platform to set ultimate and interim goals, engage colleagues about achieving them, track progress, gain positive attention for your efforts and celebrate success!

CHOOSE YOUR OWN ADVENTURE: (1) Make this an internal whole-team endeavor to hit benchmarks you set. (2) Set up an internal competition between teams comprised of departments, divisions or national offices. (3) Extend an external challenge to another organization or group to join you in a friendly competition.

SET GOALS AND BENCHMARKS: The end goal might be "100% of eligible employees vote in the 2020 national election." To keep it exciting, set interim goals to hit each week or month leading up to November 3. Our platform helps with this. You can use it to measure which team recruited the most new members, which registered the most new voters, which accumulated the highest point total for taking micro-actions to prepare for voting, *and more!*

Vision 2020 stands ready to assist you with your challenge and chosen adventure. We will also recognize all participating organizations in this newsletter, on our website and in all publicity we generate for the challenge.

Get started today by emailing Elowyn Corby at emc395@drexel.edu.



REGISTER TO VOTE:

Register.VotesPA.com

Pennsylvania Primary Voter Registration Deadline Monday

Monday, May 18, is the deadline to register to vote in the June 2 Pennsylvania Primary Election. We sure hope you plan to vote and will encourage all your family members and friends to do so as well. [Click here to register.](#)

Woman One Award

Jeri Johnson Is Woman One Award Honoree

[Jeri Lynne Johnson](#), founder, artistic director and conductor of the award-winning Black Pearl Chamber Orchestra in Philadelphia, has been named the [Woman One Award](#) honoree for 2020-2021. She will be recognized at a special ceremony and reception on March 22, 2021 as part of Vision 2020's [Celebrating Women](#) event. The event highlights trailblazing women past and present to mark the centennial of the 19th Amendment. Jeri has created groundbreaking engagement programs and collaborative partnerships with the city's most prominent education and cultural institutions.

Photo by Vanessa Briceno Photography





"Mothers Save the Day" was the theme of an opinion piece by Vision 2020 President Lynn Yeakel published on Mother's Day by the *Philadelphia Inquirer*. Lynn told the story of the Tennessee legislature sealing adoption of women's voting rights and the triumphs and challenges of subsequent progress toward completing the unfinished business of women's equality. [Read the op-ed here.](#) Then please help spread the Vision 2020 message by forwarding it to friends and sharing it on social media.



Lynn Yeakel recently participated in the Distinguished Speaker Series of the Concord Law School at Purdue University Global as part of the American Bar Association's annual observance of Law Day. This year's theme was "Your Vote, Your Voice, Our Democracy: The 19th Amendment at 100." [View a recording of the webinar.](#) Posted comments from participants included, "Thanks for this session. I can't believe we're still having to fight this fight but am encouraged about the direction I see young folks going in" and "It's important to keep women actively engaged! Voting is so important!"

New Communications Director



Wanda Odom Joins Vision 2020

Wanda Motley Odom is the new director of communications for Vision 2020, Women 100 and the Institute for Women's Health and Leadership at Drexel University College of Medicine. Wanda brings 20+ years of experience in journalism, strategic communications and media/public relations. A former *Philadelphia Inquirer* reporter, she has provided strategic communications counsel to leading organizations in education, arts and culture, and health care in the region.

Proud Partners and Allied Organizations

Gender Makes a Difference in the Bottom Line

In new research, gender diversity on corporate boards has been shown to be as important as revenue growth in predicting a company's long-term success. The report by FCLTGlobal, a nonprofit dedicated to rebalancing business decision-making for sustained economic growth, looked at firms worldwide and identified a correlation between the percentage of female board members and year-over-year change in revenue. **The Thirty Percent Coalition, a Vision 2020 Allied Organization** dedicated to increasing board gender diversity, has members who participate with FCLTGlobal. Read more about the report [here](#) or [download](#) in full.

CA Delegate Writes and Performs Suffragist Play

[California Delegate Dawn Dyer](#) is committed to remaining active at a time when speaking engagements and programs have been postponed or put on hold. Check out the [Vision 2020 Ventura County Facebook Page](#), where you can view Dyer's play *Use Your Voice! Use Your Vote!* in serial fashion, with new posts three times a week: #SuffragistSundays, #WomensRightsWednesdays and #FeministFridays. Please like and share!

Check for Proud Partner Event Schedule Changes

To comply with the government's efforts to contain the coronavirus pandemic,

many Women 100 Proud Partners have had to postpone planned events and temporarily close exhibits that are listed on women100.org/events. Please check the website of the organization hosting the event for updates.

Empowering Photo of the Month

Goodnight With Dolly

Country music legend Dolly Parton has been doing her part to help parents and children through the coronavirus pandemic with [a weekly series in which she reads aloud](#). She selects books from her [Imagination Library](#), a book-gifting charity that mails over a million free books each month to children around the world.



Vision 2020's National Coalition

We are pleased to welcome the following new Allied Organizations and Women 100 Proud Partners to Vision 2020's national coalition. Many of our Proud Partners are hosting women-themed events in 2020. Check the [Women 100 events calendar](#) regularly to learn about upcoming events.

New Allied Organizations

[Dare to Run](#)
[Vote Like a Woman](#)
[Inclusive America](#)

New Proud Partners

[In Her Own Right](#)
[SteegeThomson Communications](#)

Help Spread the Word!

Share Women 100 With Friends, Family, Associates

[Like Vision 2020 Women 100 on Facebook.](#)

[Follow Vision 2020 Women 100 on Instagram.](#)

[Follow Vision 2020 Women on Twitter.](#)

[Follow Vision 2020 Women 100 on LinkedIn.](#)

It only takes a minute and helps tell our story to a larger audience.

P.S. Posting about us on social media? Use the hashtag
#vision2020women100

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This list was current as of May 12, 2020

Women 100 Proud Partners

- [5 Shorts Project of CultureTrust Greater Philadelphia](#)
- [African American Museum in Philadelphia](#)
- [ANNA Crusis Women's Choir](#)
- [Association for Public Art](#)
- [Barnes Foundation](#)
- [Benjamin Franklin Birthday Celebration](#)
- [Ben Franklin Technology Partners](#)
- [Beyond the Bell Tours](#)
- [Billy Penn at WHYY](#)
- [Black Pearl Chamber Orchestra](#)
- [Brandywine River Museum of Art](#)
- [Center for Art in Wood](#)
- [Chamber Orchestra of Philadelphia](#)
- [City of Philadelphia](#)
- [Commonwealth Monument Project](#)
- [Distinguished Daughters of Pennsylvania](#)
- [Eilandarts Center](#)
- [Elfreth's Alley](#)
- [Envision2bWell powered by She's It](#)
- [FBI Philadelphia Field Office](#)
- [Frances Project](#)
- [Free Library of Philadelphia](#)
- [Friends of Laurel Hill & West Laurel Hill Cemeteries](#)
- [Girls Know How](#)
- [Greater Philadelphia Cultural Alliance](#)
- [Greater Philadelphia Film Office](#)
- [Historic Philadelphia](#)
- [Historical Society of Pennsylvania](#)
- [In Her Own Right](#)
- [Independence National Historical Park](#)
- [Independence Seaport Museum](#)
- [Justice Bell 2020](#)
- [Justice Bell Foundation](#)
- [Kimmel Center for the Performing Arts](#)
- [Langhorne Council for the Arts](#)
- [Let's Rock the Cradle](#)
- [Mural Arts Philadelphia](#)
- [Museum Council of Greater Philadelphia](#)
- [Museum of the American Revolution](#)
- [National Constitution Center](#)
- [National Museum of American Jewish History](#)
- [New Century Guild Hotel](#)
- [NJ Women Vote: The 19th Amendment at 100](#)
- [Opera Philadelphia](#)
- [PA Breast Cancer Coalition](#)
- [Pennsylvania Academy of the Fine Arts](#)
- [Pennsylvania Convention Center](#)
- [Philadelphia Convention & Visitors Bureau](#)
- [Philadelphia Eagles](#)
- [Philadelphia Historic Neighborhood Consortium](#)
- [Philadelphia Hospitality](#)
- [Philadelphia Museum of Art](#)
- [Philadelphia Orchestra](#)
- [RSM US LLP](#)
- [Singing City](#)
- [SteegeThomson Communications](#)
- [Taste 4 Travel Food Tours](#)
- [Theatre Horizon](#)
- [Upper Dublin Monthly Meeting \(Friends\)](#)
- [Visit Philadelphia](#)
- [We Did It For You!](#)
- [WHYY](#)
- [Winterthur Museum, Garden and Library](#)
- [Women's Skydiving Network Pro Team](#)
- [Women for Greater Philadelphia](#)
- [Women's Whistle Stop Scranton](#)
- [Wyck Historic House, Garden and Farm](#)

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