

UNFINISHED BUSINESS

MONTHLY NEWSLETTER | MARCH 2019

A MESSAGE FROM THE PRESIDENT

It's Time to Ensure Young People Learn About Women Leaders



Lynn Yeakel,
president and founder of
Vision 2020

As we celebrate Women's History Month and many of the unsung women leaders in American history, it makes me wonder what it would have been like to grow up with 50-50 representation among women and men in my history textbooks. What if, from an early age, I learned about women's accomplishments and contributions that shaped our country as much as I did about men's?

As *Smithsonian Magazine* recently reported, [what schools teach about women's history leaves much to be desired](#).

Male historical figures outnumber women three to one in K-12 educational standards for social studies in the U.S. And among the women who do make it into our children's textbooks, there is not nearly enough diversity.

Another problematic pattern, cited by *Smithsonian*, involves the subject matter in which women are discussed in textbooks. The majority of women's history stories fall within the context of domestic roles, while women's rights and suffrage make up only 20 percent of the mentions.

It's time we stop reinforcing gender stereotypes and excluding women from important chapters in American history -- ones that showcase their leadership skills and collective impact. Next year, Vision 2020's [Women 100](#) will present this perspective through an interactive educational exhibition, "A Seat at the Table," housed at the Kimmel Center for the Performing Arts for seven months, as well as the Vision 2020 HERstory Hunt. I invite educators to join us!

Thank You, Vision 2020 Supporters!

On March 13, Vision 2020 hosted a reception to thank its sponsors, donors, Delegates, Allied Organizations, *Women 100* Proud Partners, volunteers and other friends of the coalition.

At the reception, we described plans for *Women 100* in the year 2020 and unveiled our [Sponsors Report](#).

Special thanks to Karen Buchholz of Comcast, a sponsor of Vision 2020's *Women 100*, for showing our guests the stunning view of Philadelphia from the 28th floor of the new Comcast Technology Center!



Tracy Davidson, NBC10 anchor and co-chair of the Vision 2020 Communications Committee, welcomes Vision 2020 supporters to Comcast Technology Center.

Leadership Lessons from Diversity Panel at Children's Hospital of Philadelphia



Amy Lambert, Monica Taylor Lotty, Tanya Jain, Sonja Joiner-Jones, Elisa Foster, Mona Pandeya, Madeline Bell and Lynn Yeakel participated in a panel discussion about diversity at the Children's Hospital of Philadelphia on March 11.

Lynn Yeakel, founder and president of Vision 2020, recently spoke on a panel as part of the Children's Hospital of Pennsylvania's monthly "Talking Diversity" series.

The event, focused on building up more women leaders, covered topics like navigating microaggressions and unconscious bias in the workplace, the importance of diverse perspectives at decision-making tables, work/life balance, and mentorship and sponsorship.

Madeline Bell, the first woman CEO of Children's Hospital of Philadelphia in the

organization's 160-year history, underscored the importance of these topics in her opening remarks: "Eighty percent of the people who work in health care are women but only three percent are CEOs, and so we have a long way to go to get the C-Suite and the board populated with women, and in particular in health care."

Diana Lansinger, an occupational therapist at CHOP, attended and shared her key takeaways:

- Be supportive of and empower other women.
- Provide mentorship to others and pursue having your own mentors.
- Be intentional with what you do and how you lead into each day.
- Be passionate.
- Always remember your personal morals and practice them.
- There is value and importance in maintaining a work-life balance, both for men and women.
- Take a break, and do not try to do it all.
- It is okay to ask for help.
- Be assertive; bring to light when others may reiterate or state the same point you mentioned earlier in a discussion.
- Understand the value of what women can bring to higher levels of power and authority.
- You get what you settle for.
- Keep the conversation of women in leadership roles going!

[Watch a recording](#) of this panel discussion.

Celebrating Black History Month in Washington, D.C.

Melinda Johnson, director of administrative operations at Drexel University's Institute for Women's Health and Leadership, the home of Vision 2020, attended U.S. Senator Bob Casey's 13th annual Black History Month celebration on February 25.

Titled "Dynamic Innovation," the program featured leaders from the black community, including artist and entrepreneur Joan Myers Brown, Rev. Dr. Lorina Marshall-Blake of Independence Blue Cross, Sulaiman Rahman of DiverseForce, Rakia Reynolds of Skai Blue Media, and Omar Woodard of GreenLight Fund Philadelphia.



*Melinda Johnson and
Sen. Bob Casey*

Delegate & Ally News

Vision 2020 Welcomes New Delegates and Allies

We are pleased to announce the addition of five new Delegates and three new Allied Organizations to Vision 2020's national coalition.

New Delegates

- Jessie Barr, assistant director of enrollment services at Drexel University Online in Blue Bell, Pennsylvania
- Dr. Zaneta Brown Ingles, CEO at Premier Learning Services in Waldorf, Maryland
- Shadia Jallaq, program manager at John Glenn College in Public Affairs at The Ohio State University in Columbus, Ohio

- Channel Powe, governing board president at Powe Power in Phoenix, Arizona
- Jessica Rannow, district operations manager at AmerisourceBergen in Columbus, Ohio

New Allied Organizations

- [Vote Lead Impact](#)
- [League of Women Voters - Dayton, OH](#)
- [National Coalition of Girls' Schools](#)

Interested in becoming a Delegate, or have someone in mind to nominate? Fill out our [Delegate Application](#).

Does your organization share an aligned mission with Vision 2020? Fill out our [Allied Organization Application](#).

Partner & Volunteer News

Vision 2020 Adds Two *Women 100* Proud Partners

Vision 2020 is expanding its [network of partners for *Women 100*](#), a celebration of American women during the year 2020, when we mark the 100th anniversary of women's right to vote.



We are pleased to announce the additions of the [Pennsylvania Academy of the Fine Arts](#) and [PA Breast Cancer Coalition](#) as our newest *Women 100* Proud Partners!

We welcome participation from across the nation. [Fill out an application](#) to join the *Women 100* Proud Partner network.

Calling All Volunteers!

Are you passionate about women's equality and looking for ways to get involved in the cause? Vision 2020 invites volunteers to contribute their time and talent to assist with its ambitious agenda in commemorating the centennial of American women's right to vote in the year 2020.

[Fill out our volunteer application](#) if you are interested in getting involved or helping organize fellow volunteers.

What We're Reading

[As Hillary Clinton Steps Away, a Political Era for Women Wanes](#)

"Lynn Yeakel, who lost narrowly to Senator Arlen Specter of Pennsylvania when she ran in 1992, said growing up as the child of an 11-term congressman, Porter Hardy Jr., allowed her to envision running for office herself. Like Speaker Nancy Pelosi, whose father was a Maryland congressman, Ms. Yeakel said, 'that's the era when those of us who were exposed to political lives with our fathers were not daunted.'"

[Change Maker of the Week: Vision 2020](#)

Vision 2020 Executive Director Alison Nolan and Communications Director Kathleen McFadden visited the KYW Newsradio studio to discuss Vision 2020's *Women 100* and the importance of approaching the 100th anniversary of women's right to vote from an intersectional perspective.

[Most U.S. Women See Gender Equality Around the World as Their Shared Responsibility](#)

"I'm constantly trying to uplift women and women of color. I take it as my responsibility with whatever limited reach I have. But it shouldn't just be my job, necessarily," said one survey participant.

[Where Are All the Women in Kids' History Textbooks?](#)

"March is Women's History Month, which means for the past few weeks, education-focused websites have been full of lesson plans and ideas for teaching children about women in history. What happens in kids' history books the other 11 months of the year, when women are not a focus, is another story, data shows. Approximately one woman for every three men is mentioned in states' social studies or history standards in place as of 2017, according to an analysis by *Smithsonian* magazine."

[The Unique Harm We Cause When We Dissect a Powerful Woman's Love Life](#)

"We do talk about them [male and female politicians] in a different way. We talk about men abusing power. We talk about women not even deserving power. The distinction matters, because the conversation isn't really about sex, it's about legitimacy. It's about who we think has earned the right to be successful, and what criteria we'll invent, and who we'll apply it to."

[These Companies Are Making Sure More Women Get Promoted to Management](#)

"Women tend to drop off the leadership track about 7-10 years into their careers. These companies are making sure they stay."

[What Images of Women at Work Tell Us About Sexism](#)

"A 2018 Pew study found women are underrepresented in Google image results for certain jobs and fields. You can probably guess which ones they are, based on our socialized ideas of what counts as 'women's work' versus what constitutes 'men's work.'"

[Women Act More Like Men When They Have to Ask Women for Money](#)

"A recent, admittedly quirky study from Spain proposes an intriguing theory: In a financial negotiation, women are more likely to ask other women in power for more money than they will a man. This behavior may contribute to the persistent gender pay gap, in the US, and elsewhere, the authors argue, because men are already in more management and leadership positions, increasing the likelihood that a woman will self-discriminate during a salary discussion, knowingly or not."

[Despite Common Concerns, American Women Remain Deeply Divided](#)

"Nationwide, the majority of women are concerned about pay inequality and see gender bias in politics. Most are enthusiastic about seeing more women in positions of power in the United States and think American women should play a role in reducing gender-based discrimination elsewhere in the world. About half have faced inappropriate sexual advances. But as the survey shows, women also remain sharply divided along partisan lines in their beliefs and experiences."

[Division of Household Labor by Gender in New Study](#)

"Women in the Midwest, it seems, are most dissatisfied about the division of household labor. That region is where the largest percentage of women -- 47 percent -- reported doing more chores than their spouse or partner, as compared with 37, 36 and 30 percent of women in the West, Northeast and South, respectively."

Empowering Photo of the Month



Photo Credit: Emily Valeo

In honor of International Women's Day on March 8, Emily Valeo, a friend of Vision 2020, [shared](#) the above photo on Instagram. Looks like "shared leadership" to us!

Thank You to Our Sponsors and Partners!



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