

# UNFINISHED BUSINESS

MONTHLY NEWSLETTER | JUNE 2018

## INSIGHTS ON EQUALITY FOR WOMEN

### What's the ETA on the ERA?



On May 30, Illinois became the 37th state to ratify the Equal Rights Amendment – the ERA – roughly 95 years after it was initially proposed in 1923.

The Illinois vote brings the ERA just one vote shy of the 38 states required to approve an amendment to the U.S. Constitution ... or does it?

To explore this question and the issues at play with the ERA, [let's go back to the beginning.](#)

## Vision 2020 News

### Application Now Live: Become a Women 100 Proud Partner

Vision 2020 is looking for Proud Partners for its Women 100 celebration!

In the year 2020, we will commemorate the centennial of the 19th Amendment, which granted women the right to vote. Vision 2020's Women 100 celebrates this historic milestone across the nation and invites cultural institutions and organizations large and small to take part as Proud Partners. Let's turn Philadelphia into the City of Sisterly Appreciation in 2020!



#### Who can become a Proud Partner of Women 100?

Proud Partners range from nonprofits and cultural institutions to small businesses and large corporations. Any organization that would like to show its support of women's equality is encouraged to apply to become a Women 100 Proud Partner.

#### What is required to become a Proud Partner?

An organization's involvement can be as simple as displaying the Women 100 Proud Partner badge on its website, storefront window and/or on any promotional items during 2020, or as big as

hosting an event in honor of women's equality to show support for Women 100. Organizations and institutions do not need to donate money in order to be a Proud Partner, though donations are welcome.

**Proud Partners receive ...**

- Special invitations to all Women 100 programs throughout the year 2020
- Recognition in Women 100 marketing materials
- Their organization's logo on the Women 100 website
- Spotlights on Vision 2020's social media channels and in this monthly newsletter

**Women 100 Proud Partner Application**

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**Register Now: Toast to Tenacity for Women's Equality Day**



Planning is underway for Vision 2020's annual [Toast to Tenacity](#), an event honoring the suffragists who brought about the passage of the 19th Amendment, which granted women the right to vote on August 26, 1920.

This year, as August 26 is a Sunday, Vision 2020 will celebrate in Philadelphia early on Thursday, August 23.

[Register for our event in Philadelphia](#) or [email us to receive the Toast to Tenacity Toolkit](#), a comprehensive resource for you to host your own event in celebration of Women's Equality Day.

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**Thank You to Vision 2020's Women 100 Volunteer Leaders!**



The Vision 2020 team and a group of core volunteers for Women 100, Vision 2020's yearlong commemoration of the centennial of women's voting rights in 2020, met recently for a working session hosted by Urban Engineers, whose CEO Ken Fulmer joined us for a photo.

Details about plans and programs are coming soon. For now, take a look at the [Women 100 timeline of events](#) for 2020.

As always, if you would like to volunteer, [email us](#).



Lynn Yeakel recently joined former Vision 2020 National Advisor Donna Shalala at a luncheon in Philadelphia. Shalala is running for Congress in Florida.

## Delegate & Ally News

### Vision 2020 Welcomes New National Advisor and Two New Allies

Vision 2020 is pleased to welcome the [Geena Davis Institute on Gender in Media](#) as a new Allied

Organization, and its CEO Madeline Di Nonno as a National Advisor.

We also welcome the [Women in Business Law Initiative at UC Berkeley School of Law](#) as a new Allied Organization.

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## Nominate a Delegate!

There are many individuals working for gender equality. If you know people who are involved, nominate them to be a Vision 2020 Delegate!

**Vision 2020 is growing its national network and is accepting nominations for new Delegates.**

All applicants are welcome as long as they have demonstrated a commitment to advancing women and girls.

To apply, simply [fill out our Delegate application](#). If you are nominating someone, include your name in the "nominator" field.

While applicants anywhere in the U.S. will be considered, Vision 2020 is especially interested in the following states: **Maine, Michigan, South Dakota, Vermont and Wyoming.**



## Spotlight on National Congress

### 99 Days to Go: Vision 2020 National Congress in Miami



Vision 2020's next National Congress, taking place in Miami from September 27-29, is fast approaching. Over the next few months, we will highlight different aspects of the conference, starting now with speakers and a call for presentations.

#### Congress Speakers

Have you seen [the agenda](#)? The speakers for Vision 2020's National Congress in Miami are impressive!

Our keynote speaker is a game-changer. Jewelle Bickford is one of the founding members and co-chairs of the [Paradigm for Parity](#) movement, which is a coalition of business leaders dedicated to addressing the corporate leadership gender gap. The coalition is made up of CEOs, senior

executives, founders, board members and business academics who are committed to achieving a new norm in the corporate world: one in which women and men have equal power, status and opportunity. Their ultimate goal is to achieve full gender parity by 2030. Bickford is also a partner and wealth advisor at Evercore Wealth Management. She works closely with the firm's planning and investment professionals, focusing on family governance, impact investing and the Wise Women series.

## **Delegates and Allied Organizations: Share Your 2020 Plans at Congress**

How are you planning to commemorate 100 years of women's voting rights in the year 2020?

Delegates and Allies are asked to submit their plans for the 19th Amendment centennial via the online forms below. Plans must be submitted by Friday, July 6, 2018 to be included at Congress.

You will have an opportunity to share your updates on Friday, September 28, 2018 during the "19th Amendment Centennial Plans" session from 1:45-2:30 p.m.

- [DELEGATES: Share your 2020 plans](#)
- [ALLIED ORGANIZATIONS: Share your 2020 plans](#)

[Register for National Congress](#)

## **Must-Reads for June**

### **[Supreme Court Upholds Ohio's Purge of Voting Rolls](#)**

Earlier this month, the Supreme Court voted to uphold Ohio's aggressive efforts to purge its voting rolls, ruling that "states may kick people off the rolls if they skip a few elections and fail to respond to a notice from election officials." File this news under "use it or lose it"!

### **[Women Win Nominations in Most Competitive Congressional Races in NV, ND, SC and VA](#)**

Five primaries were held on June 12 in Maine, Nevada, North Dakota, South Carolina and Virginia. Kelly Dittmar of Gender Watch 2018, who's also a scholar at Rutgers' Center for American Women and Politics (a Vision 2020 Ally), shares the most notable results for women.

### **[The ERA Is Back in the News -- This Is Why You Should Be Paying Attention](#)**

*Glamour* breaks down everything you need to know about the Equal Rights Amendment and what could happen next.

### **[Suffrage Trails Honors a Women's Place -- in Tennessee History](#)**

"Imagine being born in a country where you were denied the right to vote just because you were a woman. That was how it was for most American women prior to August 1920, when Tennessee ratified the 19th Amendment, ending the 72-year struggle for women to become enfranchised." This article gives a helpful history lesson on Tennessee's pivotal role in making women's right to vote the law of the land.

### **[What Most People Get Wrong About Men and Women](#)**

Three popular myths about how the sexes differ are used to explain away issues like the gender pay gap and the paucity of women in top jobs. A pair of business school professors came together to address these false ideas and "point to ways that managers can level the playing field."

### **[How to Get More Women in the Boardroom? Some Try Blunt Force](#)**

A new report finds that when it comes to putting women on corporate boards, the U.S., once the leader in female directors, now lags behind Europe. Why? Because European countries like Italy, Germany and France saw the number of women on corporate boards spike after instituting gender quotas.

### **[Women Build Their Own Social Networks](#)**

Maverick, a new social network whose primary audience is tween girls, launched last month. Why that specific group? Because "during early adolescence, the majority of girls stop raising their hands, participating in sports and extra-curricular activities, taking risks and stepping into leadership roles," said Catherine Connors, the company's co-founder and chief content officer. Or, as she noted, "In short, they stop believing in themselves."

### **[The Gender Pay Gap: Trying to Narrow It](#)**

"New rules in Britain requiring companies to publish the extent of their gender pay gap" are

resulting in action. There are a variety of programs they're testing out to close the divide.

### [Comparing Gender Discrimination in Book Publishing](#)

Forty-five percent. That's how much less books by women are priced compared to books by men. Authors with female names are also paid 9 percent less than those with male names.

### [Young Women Are Convinced Motherhood Is Going to Suck, And They're Right](#)

In a recent survey by *Bustle*, researchers found that many young women no longer see the point in trying to "have it all." "In fact, a significant number of respondents reported feeling such anxiety over the prospect of balancing motherhood with their careers that they weren't sure if they wanted to have kids at all."

## Empowering Photos of the Month



Has Wall Street's glass ceiling finally cracked? It only took 226 years, but [a woman is finally the CEO of the New York Stock Exchange](#).

Stacey Cunningham, pictured above, became president of the NYSE Group on May 25. That means that two of the world's most well-known financial exchanges are now led by women. (Adena Friedman became CEO of Nasdaq in January 2017.)

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