

# UNFINISHED BUSINESS

MONTHLY NEWSLETTER | JULY 2018

## INSIGHTS ON EQUALITY FOR WOMEN

### HIGHLIGHTING LITTLE-KNOWN STORIES OF WOMEN IN HISTORY



Women's Equality Day is a nationally recognized day celebrated each year on August 26, the date on which the 19th Amendment became law 98 years ago, granting American women the right to vote. Here at Vision 2020, we host the annual Toast to Tenacity™ to honor the suffragists who fought for this right. We raise a glass of grape juice, as Alice Paul did when the Amendment was ratified in 1920 during Prohibition.

But [Alice Paul wasn't the only important activist and leader in the fight for the right to vote.](#) Her well-known story often overshadows the historical contributions of other suffragists, especially some women of color who championed both gender and racial equality.

Vision 2020 News

**Register Now: Toast to Tenacity for Women's Equality Day**



Planning is underway for Vision 2020's annual [Toast to Tenacity](#), an event honoring the suffragists who brought about the passage of the 19th Amendment, which granted women the right to vote on August 26, 1920.

We are thrilled to have the generous support of Fox Rothschild LLP as the Philadelphia Toast to Tenacity sponsor this year. Also this year, as August 26 is a Sunday, Vision 2020 will celebrate in Philadelphia early on Thursday, August 23.

[Register for our event in Philadelphia](#) or [email us to receive the Toast to Tenacity Toolkit](#), a comprehensive resource for you to host your own event or participate on social media in celebration of Women's Equality Day. (Maddie Stewart, a Vision 2020 Delegate in Florida, is using the toolkit to help plan a toast in Fort Myers that can fit up to 500 people, and Yvonne Wood, a Delegate in Tennessee, is planning a Women's Equality Day event on August 25 in Nashville.)



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## Become a Women 100 Proud Partner

Vision 2020 is looking for Proud Partners for its Women 100 celebration!

In the year 2020, we will commemorate the centennial of American women's voting rights. Vision 2020's Women 100 will lead the celebration of this historic milestone across the nation and invites organizations large and small to join us as Proud Partners. We plan to turn our home city of Philadelphia into the City of Sisterly Appreciation in 2020!



### Who can become a Proud Partner of Women 100?

Proud Partners range from nonprofits and cultural institutions to small businesses and

large corporations. Any organization that would like to show its support of women's equality is encouraged to apply to become a Women 100 Proud Partner.

### **What is required to become a Proud Partner?**

An organization's involvement can be as simple as displaying the Women 100 Proud Partner badge on its website, storefront window and/or on any promotional items during 2020, or as big as hosting an event in honor of women's equality to show support for Women 100. Organizations do not need to donate money to be a Proud Partner, though donations are always welcome!

### **Proud Partners receive ...**

- Special invitations to all Women 100 programs throughout the year 2020
- Recognition in Women 100 marketing materials
- Their organization's logo on the Women 100 website
- Spotlights on Vision 2020's social media channels and in this monthly newsletter

## **Women 100 Proud Partner Application**

### **Delegate & Ally News**

#### **Women Veterans ROCK! Summer Leadership Retreat**



On June 23, Vision 2020 President Lynn Yeakel gave the keynote address at the Women Veterans ROCK! Summer Leadership Retreat and received the organization's Soaring Eagle Award.

Pictured above with Lynn are Theresa Hastings (left), a veteran who works at Drexel University, and Deborah Harmon-Pugh (right), a Vision 2020 Delegate who is the national campaign chair for Women Veterans ROCK!, a Vision 2020 Allied Organization.

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## California Delegates Team Up for Presentation at National Congress

Several Vision 2020 Delegates in California are collaborating to share a wide range of plans, programs and activities happening throughout the Golden State in honor of Women 100, Vision 2020's centennial celebration of the 19th Amendment in 2020.

Their work will be in collaboration with a diverse cross-section of organizations and individuals, including: American Medical Women's Association, National Association of Women Business Owners California, National Women's History Project (California Chapter), National Conference of Puerto Rican Woman (NCPRW) - SoCal, Ellevote Network for Women, Girl Scouts, Historical Societies, Women's Clubs and more.

Some of the activities include Dr. Sara Terheggen's Think Tank series (a Vision 2020 project), Anaida Colon-Muniz's work with the NCPRW in highlighting the suffrage movement in Puerto Rico, historical film screenings, encouraging women across California and the nation to march in July 4th parades in 2019 and 2020 while dressing as suffragists and carrying "Votes for Women" signs, engaging with their local communities to spread the word and join in the celebration, and much more that will be unveiled as we get closer to 2020!

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## UNLADYLIKE Releases New Trailer for Video Series About Women Firsts

UNLADYLIKE, a Vision 2020 Allied Organization, is developing a multimedia series of animated documentaries about unsung American women, from the early years of feminism to the contemporary women who now follow in their footsteps. The series will launch in 2020 to honor the 100th anniversary of women's suffrage.

[UNLADYLIKE released a new "sizzle" about the video series.](#) We cannot wait to watch all 31 videos once they are completed!

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## Vision 2020 Welcomes New Delegate in Colorado, Two New Allied Organizations

Vision 2020 is pleased to announce the additions of a new Delegate and two new Allied Organizations to its national coalition.

Margaret Bell in Colorado has joined as Vision 2020's newest Delegate.

Additionally, [Campus Philly](#), which works with college students in and around the Philadelphia region, and [After School Activities Partnerships \(ASAP Philly\)](#), which provides after school activities and resources to empower youth and strengthen communities, have joined as Allies.

Welcome!

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## Nominate a Delegate!

There are many individuals working for gender equality. If you know a woman or man who is involved, nominate them to be Vision 2020 Delegates!

**Vision 2020 is expanding its national network and is accepting nominations for new Delegates.**

All applicants are welcome as long as they have demonstrated a commitment to advancing women and girls.

To apply, simply [fill out our Delegate application](#). If you are nominating someone, include your name in the "nominator" field.



While applicants anywhere in the U.S. will be considered, Vision 2020 is especially interested in the following states: **Georgia, Maine, Michigan, South Dakota, Vermont and Wyoming.**

## Spotlight on National Congress

### Announcing the Recipients of the Vision 2020 Tomorrow Award

Vision 2020's next [National Congress](#), taking place in Miami from September 27-29, is fast approaching. Over the next couple of months, we will highlight different aspects of the conference, with this month's focus on award recipients.

Vision 2020 is pleased to announce its recognition of two leaders of [Women of Tomorrow](#), a Miami-headquartered national mentorship program for at-risk high school girls. The recipients of this year's Tomorrow Award are Jennifer Valoppi and Don Browne, founders of Women of Tomorrow.

Valoppi, a veteran TV news anchor and host in Miami, founded Women of Tomorrow with Browne, former CEO of Telemundo and a longtime supporter of women and minorities, in 1997. Today, the organization's Mentor & Scholarship Program works with 4,400 at-risk girls in close to 200 public high schools in South Florida, Detroit and Philadelphia.

We look forward to recognizing their important work in enriching the present and shaping the future for girls and young women!

[Register for National Congress](#)

## Must-Reads for July

### [From 1992 to 2018: The Year of the Woman, Redux](#)

Vision 2020's Lynn Yeakel was interviewed by *Philadelphia* magazine about the similarities and differences between this year and 1992, the first "Year of the Woman" in which she ran for the U.S. Senate. "Women's progress is still glacially slow in terms of getting key leadership roles," she said. "They need to stay involved and run again, which is what most men do. We need to think and act like the majority we are."

### [Life As a Young Woman Candidate: Fending Off 'Older Men' and Being an Outsider](#)

In this NPR piece, Debbie Walsh of Rutgers' Center for American Women and Politics

(a Vision 2020 Allied Organization, says: "Young men don't face the same kind of doubts about their qualifications that young women do."

### [Michelle Obama Joins Stars in Launch of Voter Registration Push](#)

"If we really want our voices to be heard, we need to vote in every election. Not just for president, but for every office," said Michelle Obama in a video released July 19 to launch a new nonprofit organization and initiative called When We All Vote.

### [When She Earns More: As Roles Shift, Old Ideas on Who Pays the Bills Persist](#)

Although gender roles in the U.S. have become much more egalitarian over the past 50 years, "certain expectations persist when it comes to where men fit into the household dynamic," reports Tara Siegel Bernard in this *New York Times* article.

### [More Women Than Men: State Legislatures Could Shift for the First Time](#)

There is a possibility that Nevada's Legislature could have more women than men, which would be a first in U.S. history. This article examines how that could happen and how other states compare.

### [#MeToo Snares More Than 400 High-Profile People](#)

At least 417 executives and employees have lost their jobs as a result of the #MeToo movement, according to a new report. According to Davia Temin, whose firm conducted the research, "Women understand a little better their collective power, and they're using it."

### [Women on Track to Gain Record Number of Board Seats](#)

In the first five months of 2018, women accounted for 31 percent of new board directors at the country's 3,000 biggest publicly traded companies, the highest percentage in at least a decade, reports Vanessa Fuhrmans of *The Wall Street Journal*. However, the seats women are gaining aren't necessarily the ones with the most power.

### [The World's Biggest Advertiser Wants Women to Direct 50% of Its Ads by 2023](#)

Currently, women only direct about 10 percent of Procter & Gamble's ads. The company is planning to change that within the next five years.

## Empowering Photos of the Month



On June 26, Alexandria Ocasio-Cortez, a 28-year-old Latina woman from the Bronx, made history when she defeated 10-term incumbent Rep. Joe Crowley in the New York primary. If she wins her election in November, she will become the youngest woman ever elected to Congress.



Photo credit: Phil McCarten/Invision/AP

At the ESPY Awards on July 18, more than 100 women and girls who were sexually assaulted by former USA Gymnastics doctor Larry Nassar received the Arthur Ashe Award for Courage.

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