

# UNFINISHED BUSINESS

MONTHLY NEWSLETTER | JANUARY 2018

## INSIGHTS ON EQUALITY FOR WOMEN

### The Power of Partnerships for Collective Impact



Over the past year, two Women's Marches, #MeToo and #TimesUp have brought about a new wave of women's activism that is exciting and hopeful. If that momentum is to result in lasting change, it is essential that we work together on strategies to reach shared goals.

Vision 2020 connects and convenes individuals and organizations that have joined our national coalition, using a model of collective impact, to coordinate activities in specific areas to achieve women's equality.

Partnerships and alliances are critical components of collective impact. [Here are three current examples of Vision 2020's collective impact activities.](#)

## Vision 2020 Delegate News

*If you are a Delegate and would like to be featured, send your news to [vision2020@drexel.edu](mailto:vision2020@drexel.edu).*

### Vision 2020 Adds New Delegate in Illinois

Iuliana Balascuta has joined the Vision 2020 national network as a Delegate in Illinois.

Iuliana is interested in improving workplace diversity and equity as well as addressing other challenges that women face across the globe.

An expert in compliance, research, accreditation and assessment, Iuliana currently serves as assistant dean for accreditation and assessment at the Carle College of Medicine at the University of Illinois Urbana-Champaign.



Welcome, Iuliana!

## Tennessee Delegates Support Campaign to Bring Women's Suffrage Musical Nationwide in 2020

Yvonne Wood and Pat Pierce, Vision 2020 Delegates in Tennessee and board members of the Tennessee Woman Suffrage Monument, are collaborating with producer and director Mac Pirkle to promote "[Perfect 36](#)," a musical about Tennessee's pivotal role in the passage of the 19th Amendment.



With the goal of touring this musical across the nation to celebrate the 19th Amendment centennial in 2020, Pirkle and his team presented a reading of the newly revised script and score in Nashville on January 17 and 18.

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## Nominate a Delegate!

There are many individuals working for gender equality. If you know people who are involved, nominate them to be a Vision 2020 Delegate!

**Vision 2020 is growing its national network and is accepting nominations for new Delegates.**

All applicants are welcome as long as they have demonstrated a commitment to advancing women and girls.

To apply, simply [fill out our Delegate Application](#). If you are nominating someone, include your name in the "nominator" field.



While applicants anywhere in the U.S. will be considered, Vision 2020 is especially interested in the following states: **Maine, Michigan, Nevada, South Dakota, Vermont and Wyoming.**

## Vision 2020 Ally News

*If your organization is a Vision 2020 Ally and would like to be featured, send your news to [vision2020@drexel.edu](mailto:vision2020@drexel.edu).*

## UNLADYLIKE Becomes Newest Vision 2020 Ally

[UNLADYLIKE](#), a multimedia series featuring little-known American women from the early years of feminism, has joined the Vision 2020 national network as its newest Allied Organization.

UNLADYLIKE's producers, researchers and designers currently are developing a series of 31 animated documentary shorts to be released during the 31 days of Women's History Month in 2020 in

honor of the 100th anniversary of women's suffrage.

Vision 2020 looks forward to collaborating with UNLADYLIKE and sharing the untold stories of these important women from history and their powerful relevance today.



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## Learn How to Run for Office in Pittsburgh

The Pennsylvania Center for Women & Politics at Chatham University will host Ready to Run Pittsburgh on Saturday, January 27, from 8 a.m. to 5:30 p.m. The event will take place on the university's Shadyside Campus in Pittsburgh.

Ready to Run is a non-partisan program for women who want to run for office, seek higher office, work on a campaign or learn more about the political system.

[Register here.](#)

## What We're Reading



### [Voices from the Women's Marches](#)

On the anniversary of the Women's March this weekend, hundreds of thousands of people gathered in major cities and towns around the world. In this *New York Times* piece, photographers share images from marches in different cities as well as what marchers said their hopes are for 2018.

### [Will 2018 Finally Be the Year of the Woman?](#)

In this *Philadelphia Inquirer* piece, columnist Will Bunch describes Pennsylvania as "the state where women's movements historically go to die." He looks back at the state's lack of gender diversity in government, highlighting Vision 2020's Lynn Yeakel and her 1992 run for U.S. Senate during what became known as the "Year of the Woman."

### [One Year After Women's March, More Activism but Less Unity](#)

A rift has emerged between two groups: Women's March Inc., which organized the Women's March and spent much of the past year creating more social justice protests, and a new group called March On, an organization of activists who planned sister marches in 2017 and believe that winning elections should be the primary goal.

### [Mark Wahlberg Donates \\$1.5 Million to Time's Up in Michelle Williams' Name](#)

In the wake of criticism over news that he made \$1.5 million for extensive reshoots on *All the Money in the World* while his costar Michelle Williams received only a per diem of \$80 a day, Mark Wahlberg decided to donate the \$1.5 million to the Time's Up Legal Defense Fund, which combats harassment and pay inequities. Commenting on the news, Michelle Williams said, "If we truly envision an equal world, it takes equal effort and sacrifice."

### [Meet the Woman Who's Teaching Future Female Leaders How to Run for Office](#)

In its "Badass Women" series, *InStyle* featured Erin Vilardi, founder of VoteRunLead (a Vision 2020 Ally), who also serves as a Vision 2020 Delegate and member of our Leadership Circle. In the last four years, VoteRunLead has taught nearly 26,000 women how to run for office.

### [Citigroup to Bridge the Pay Gap in Three Countries](#)

Citigroup announced that it will increase compensation for women and minorities in the U.S., U.K. and Germany, making it the first big U.S. bank to respond to shareholder pressure to analyze and disclose its gender pay gap.

### [How to Get Strong, Female Leaders in the Boardroom and Beyond](#)

Vision 2020's Youth Education Initiative partners at Agnes Irwin's Center for the Advancement of Girls penned an op-ed on the importance of combating gender bias and teaching girls to see themselves as leaders.

### [Corporate America's Gender Gap: Few Women in the C-Suite](#)

Women hold only 23 percent of senior executive posts with a title that includes the word "chief," according to an analysis by Korn Ferry of the top 1,000 U.S. companies by revenue.

### [There Are Now a Record-Breaking 22 Women in the United States Senate](#)

Tina Smith's replacement of Al Franken as Minnesota's new senator represents an important milestone for women in politics: There are now a record-breaking 22 women serving in the Senate.

### [It's Now Illegal to Pay Men More Than Women in Iceland](#)

Already a world leader in gender parity, Iceland is now the first country to make it illegal to pay men more than women. Equal pay politics are now mandatory for companies with 25 or more employees; those that cannot show that they provide equal pay will be subject to fines.

### ["If We Don't Run, Then We Won't Achieve": Why a Record Number of Women Are Eyeing a Run for Governor](#)

This year, at least 79 women are running for governor or seriously considering it as filing deadlines approach, according to the Center for American Women in Politics at Rutgers University, a Vision 2020 Ally.

### [A Single Vote Puts the Virginia Balance of Power in Limbo](#)

If you ever wondered whether every vote really does count, read up on Virginia's 94th House District race. Last month, it was announced that Democrat Shelly Simonds defeated her opponent, Republican David Yancey, by only one vote, which would have shifted the balance of power in the House by giving Democrats an equal number of seats. Then, a recount found that a ballot initially for Simonds had been crossed out and marked for Yancey, resulting in a tie. What's even more bizarre is that the tie-breaker to settle the race came down to a drawing. Yancey ultimately won that drawing last week, but this curious case goes to show that every single vote counts -- and sometimes, it can even shift the balance of power.

### [Drawing the Lines on Gerrymandering](#)

In this "Gerrymandering 101" piece, CBS's Mo Rocca speaks to suburban Philadelphia residents who live in the most gerrymandered district in the country. "We're not getting the representation that we were intended to get," said one of them. Another added "Gerrymandering isn't fair. It's cheating. It's taking our votes and putting them where it won't make a difference." Good news for them: on January 22, the Pennsylvania Supreme Court [ruled the state's congressional map is unconstitutional](#) and called for a new map to be drawn for the 2018 midterm elections.



The sixth Vision 2020 National Congress, convening Delegates, Allied Organizations and other leaders from across the country, will take place from **September 27-29, 2018, in Miami.**

More details will follow in the coming months. In the meantime, [email us](#) with any questions or suggestions you may have.

## Empowering Photos of the Month



### **Black is the new black.**

Gender equality was center stage at the 75th Golden Globe Awards on January 7. Nearly every woman in attendance, as well as their male colleagues, wore black to stand in solidarity against sexual harassment and to raise awareness for the Time's Up initiative aimed at fighting sexual misconduct.

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**A woman's place is in the House and Senate.**

That's what seven-year-old Anikaa Sharma's sign read at the Women's March in Pikeville, Kentucky. When asked about her hopes for the future, her mother, Preeti Sahasi, told *The New York Times*, "I hope for fair representation and more women in the government. I think that's where change will happen."

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