

# AMPLIFY & ACT

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## Power and Money Are Inseparable

A Message From the President of VisionForward

For years I've had a framed sign on my desk with these nine words: **Money is power. Power changes things. Things need changing.**

Up there on the list of things that need changing is the persistent power gap between women and men in business and government leadership, where decisions are made and resources allocated in ways that affect all our lives. Although the numbers have improved in many categories in recent years, there is still a long way to go to reach gender equity at the top.

Women have gotten better at voting, consistently acting like the majority we are by casting more ballots than men, but there are still far too many of us who do not exercise that precious right. And where we really need to do better is in the money connection.

Power and money are inseparable.



The Center for American Women and Politics (CAWP) at Rutgers University, a VisionForward Ally, recently published research showing that **men donate far more than women to political candidates**. Election results for the state and federal legislators who make the rules we live under have a great deal to do with campaign contributions. The numbers should get our attention. **Nearly 70 percent of campaign funding is contributed by men.**

Many of us support a cap on campaign financing. Without it, political races are unfairly influenced by big money from corporations, PACs and wealthy individuals. **It's not right, but it's real.** Gaining our fair share of power in government cannot hang on hopes for a rule change. We need to get in the game now and put our money where our values are.

**When you make your New Year's resolutions for 2022**, consider adding: I will contribute what I can to causes and candidates that share my commitment to gender equity and positive change.

Money. Power. Change. The way I see it, those words are in the right order. What do you think? I invite your response to [visionforward@drexel.edu](mailto:visionforward@drexel.edu).



Lynn H. Yeakel, Founder and President, VisionForward

## VisionForward News & Events

### VisionForward Team Thanks Participants for Compliments on Women 100 Programs

Looking back over another challenging year in which VisionForward presented multiple major events to complete the Women 100 series, the team wishes to publicly thank participants from across the country who sent wonderful compliments, a few of which are shared below.

The work of Vision 2020 gives me hope for an equitable future for women.  
*Lynn Wooten, Vision 2020 Delegate, **New Jersey***

The National Congress was excellent. Looking back on the last decade, it is stunning what a vision you had back in 2009 and 2010.  
*Karen Kaplowitz, Leadership Circle, **Pennsylvania***

Congratulations! The coordination and execution of the Women's Leadership Forum was among the best I have experienced.  
*Deborah Brittain, Leadership Circle, **Florida***

I am really excited about VisionForward. The goals are so timely.  
*Yvonne Wood, Vision 2020 Delegate, **Tennessee***

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### Restructuring of Coalition Completes Transition to VisionForward

In our decade as Vision 2020, the team built a powerful coalition of leaders and organizations across the U.S. who share a commitment to gender equity. As VisionForward, we are continuing to harness the power of coalition with a timely focus on valuing caregiving and civic participation.

#### **VisionForward Allied Organizations**

*Formerly known as Vision 2020 Allied Organizations*

National and regional nonprofit and professional organizations with aligned missions are committing or recommitting to their roles as Allied Organizations (Allies) collaborating to achieve collective impact.

#### **VisionForward Advocates**

*Formerly known as Vision 2020 Delegates*

Influential individuals are accepting our invitations to become Advocates who will act to accelerate progress toward gender equity in their communities, states and geographic regions (Northeast, Midwest, South and West). They will collaborate with fellow Advocates and Allies, host regional events, pursue speaking engagements, participate in media opportunities and on social media,

and more.

### **VisionForward Proud Partners**

*Formerly known as Women 100 Proud Partners*

During the Women 100 celebration, Proud Partner organizations hosted tours, exhibitions, events and other programming that illuminated the contributions of women. VisionForward is inviting organizations whose programming supports gender equity to remain or become Proud Partners.

Have a question about the coalition? Email Joyce Lewandowski, VisionForward Coalition Director, at [jml575@drexel.edu](mailto:jml575@drexel.edu).

## **SAVE THE DATE: MARCH 4**

### **National Caregiving Summit to Address Issues, Actions and Solutions**

VisionForward will host its first National Caregiving Summit on March 4, 2022, from 1 to 3:30 p.m. The virtual event is timed to coincide with Women's History Month, highlighting the fact that caregiving responsibilities have fallen almost entirely on women throughout American history. The interactive summit will feature national thought leaders in a keynote address and a panel discussion.

### **Guided Class Tours of Women's History Exhibition Available Through March 31**

If you are an educator, or know one, take note: Teachers can [request a guided class tour](#) of VisionForward's Seat at the Table exhibition, now through Women's History Month 2022. The exhibition explores progress toward gender equity a century after American women won the right to vote. There is no cost for a class tour and admission to the exhibition is free.

If your class can't visit in person, you can access a video tour, multimedia content and the Educator's Guide on the [Seat at the Table web page](#).

The exhibition is open to the public in the lobby of Philadelphia's [Kimmel Center for the Performing Arts](#) through March 31, 2022, whenever the box office is open.

## **News From the VisionForward Coalition**

### **Massive Gender Diversity Shift on Boards**

*Charlotte Laurent-Ottoman, executive director of VisionForward Ally Thirty Percent Coalition, shared the following about a report from the Harvard Law School Forum on Corporate Governance.*

Highlights from the [Pay Governance report](#) released December 6:

- At S&P 500 companies, women now hold 30 percent of board seats, compared to 18 percent five years ago.
- The departure rate for male board members is expected to be four times higher than the departure rate of women, with more than 1,800 men

leaving boards so far in 2021 compared to only 460 women during the same period.



## Pennsylvania Advocate and VisionForward Proud Partner Makes Headlines

Envision2bWell, a VisionForward Proud Partner, has been **named a Top 10 Employee Wellness Solution Provider** by HR Tech Outlook Magazine. CEO and Founder Tammy Williams (PA Advocate), was interviewed for the issue and featured on the cover.

As the article details, Envision2bWell's commitment to whole person well-being, their focus on social determinants of health, and their unified and integrated digital wellness platform set them apart.

Tammy also was recently invited to serve on the advisory council for George Washington University School of Business Customer Experience Certificate Program. The council is composed of diverse, innovative and well-connected executives from companies such as Amazon, Coca-Cola, Dyson, Google, Merck, Microsoft, NFL, Pfizer, Salesforce, Tesla and Home Depot.

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This list was current as of December 15, 2021

Women 100 Proud Partners



- [5 Shorts Project](#)
- [African American Museum in Philadelphia](#)
- [ANNA Crusis Women's Choir](#)
- [Association for Public Art](#)
- [Barnes Foundation](#)
- [Benjamin Franklin Birthday Celebration](#)
- [Ben Franklin Technology Partners](#)
- [Beyond the Bell Tours](#)
- [Billy Penn at WHYY](#)
- [Black Pearl Chamber Orchestra](#)
- [Brandywine River Museum of Art](#)
- [Center for Art in Wood](#)
- [Chamber Orchestra of Philadelphia](#)
- [City of Philadelphia](#)
- [Commonwealth Monument Project](#)

- [Girls Know How](#)
- [Greater Philadelphia Cultural Alliance](#)
- [Greater Philadelphia Guild House Hotel](#)
- [Film Office](#)
- [Historic Philadelphia](#)
- [Historical Society of Pennsylvania](#)
- [In Her Own Right](#)
- [Independence National Historical Park](#)
- [Independence Seaport Museum](#)
- [InLiquid](#)
- [Justice Bell 2020](#)
- [Justice Bell Foundation](#)
- [Kimmel Center for the Performing Arts](#)
- [Langhorne Council for the Arts](#)
- [Let's Rock the Cradle](#)
- [Mural Arts Philadelphia](#)

- [Pennsylvania Convention Center](#)
- [Philadelphia Convention & Visitors Bureau](#)
- [Philadelphia Eagles](#)
- [Philadelphia Historic Neighborhood Consortium](#)
- [Philadelphia Hospitality](#)
- [Philadelphia Museum of Art](#)
- [Philadelphia Orchestra](#)
- [River Rock Project](#)
- [RSM US LLP](#)
- [Singing City](#)
- [SteegeThomson Communications](#)
- [Taste 4 Travel Food Tours](#)
- [The Athenaeum of Philadelphia](#)
- [The Clay Studio](#)
- [Theatre Horizon](#)

- [Community Arts Center](#)
- [Distinguished Daughters of Pennsylvania](#)
- [Eilandarts Center](#)
- [Elfreth's Alley](#)
- [Envision2bWell Inc.](#)
- [FBI Philadelphia Field Office](#)
- [Frances Project](#)
- [Free Library of Philadelphia](#)
- [Friends of Laurel Hill & West Laurel Hill Cemeteries](#)
- [Museum Council of Greater Philadelphia](#)
- [Museum of the American Revolution](#)
- [National Constitution Center](#)
- [National Museum of American Jewish History](#)
- [NJ Women Vote: The 19th Amendment at 100](#)
- [Opera Philadelphia](#)
- [Our Minds Our Voices](#)
- [PA Breast Cancer Coalition](#)
- [Pennsylvania Academy of the Fine Arts](#)
- [Upper Dublin Monthly Meeting \(Friends](#)
- [Visit Philadelphia](#)
- [We Did It For You!](#)
- [WHYY](#)
- [Winterthur Museum, Garden and Library](#)
- [Women's Skydiving Network Pro Team](#)
- [Women for Greater Philadelphia](#)
- [Women's Whistle Stop Scranton](#)
- [Woodmere Art Museum](#)
- [Wyck Historic House, Garden and Farm](#)

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