



# UNFINISHED BUSINESS

MONTHLY NEWSLETTER | APRIL 2018

## INSIGHTS ON EQUALITY FOR WOMEN

### Preview of Plans for the Vision 2020 National Congress in Miami



Completing the unfinished business of women's equality is not a simple task. While Vision 2020's national reach provides resources and touchpoints in each state, managing collaboration among many groups all over the country has its challenges. Nothing can replace face-to-face meetings and planning sessions for action -- which is why the Vision 2020 National Congress is so important.

From September 27-29, Vision 2020 will convene its national coalition of Delegates and Allied Organizations from across the U.S. at the Miami Marriott Biscayne Bay. The Congress theme, "Paths to Shared Leadership," reflects a focus on the work to achieve Vision 2020's goal of 50-50 shared leadership among women and men in business and government.

[I am pleased to announce some highlights of the evolving agenda](#) that demonstrate our commitment to connecting and collaborating for positive change.

## Vision 2020 News

### Inside Drexel's Conversation on Women & Leadership



Photo credit: Joyce Lewandowski

Women with sponsors are 27% more likely than their unsponsored female peers to ask for a raise and 22% more likely to ask for the "stretch assignments" that build their reputations as leaders.

On April 11, Drexel University hosted *Women and Leadership*, a conversation about the power of mentorship and sponsorship for women.

The event was organized by the Drexel University Black Alumni Council with support from the Institute for Women's Health and Leadership (the home of Vision 2020) and Drexel Black Graduate Student Union.

[Read our tweets of the panelists' insights and advice.](#)

Pictured above: Jerry Martin of Drexel's Black Alumni Council; Lynn Yeakel of the Institute for Women's Health and Leadership and Vision 2020; Nila Betof of The Leader's Edge/Leaders By Design; and Melinda Johnson of Drexel's Institute for Women's Health and Leadership and Drexel's Black Alumni Council.

## Delegate & Ally News

***If you are a Delegate or your organization is an Ally,  
send your news to [vision2020@drexel.edu](mailto:vision2020@drexel.edu) to be featured!***

### Vision 2020 Think Tank in Palo Alto: "Female Founders"

[Sara Terheggen](#), a Vision 2020 Delegate in California, is hosting a panel discussion with female founders of companies in Silicon Valley on Thursday, May 3, at the Palo Alto office of Skadden, Arps, Slate, Meagher & Flom LLP.

On the panel with Sara will be Carmel Jud, executive director and founder of Rising International; Joyce Reitman, chief executive officer at Motionloft; and Vania Schlogel, managing partner and founder at Atwater Capital.

A networking reception will take place from 5:30-6:30 followed by a panel from 6:30-7:30 p.m.

[Email Sara to save your spot!](#)

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### Three New Delegates Join Vision 2020's National Coalition

Vision 2020 is pleased to share the addition of three Delegates to its powerful national network:

- Richann Bender in Las Vegas, Nevada

- Dawn Dyer in Ventura, California
- Gerry Katilius in Pittsburgh, Pennsylvania

Join us in welcoming Richann, Dawn and Gerry to the Vision 2020 family!

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## Utah Delegate and Ally Help Pass Legislation to Include Suffragist Statue in D.C. in 2020

[Better Days 2020](#), a Vision 2020 Allied Organization in Utah, has successfully led an effort to pass a resolution through the Utah legislature to send a statue of Martha Hughes Cannon -- the first female state senator anywhere in the U.S. -- to National Statuary Hall in the U.S. Capitol building in 2020.

"The Martha Hughes Cannon statue is part of a valuable effort identifying gaps between what we see in our public iconography, and what we value and hold dear," said Neylan McBaine, CEO of Better Days 2020 and a Vision 2020 Delegate. "If we truly do value women, their contributions to public and private life and to our modern culture, then we should have powerful visual reflections of that value in our public images."

In celebration of the news, Neylan shared the following facts about Martha Hughes Cannon:

- Martha worked as a typesetter at the *Woman's Exponent*, one of the longest running suffrage newspapers in the country.
- She earned four degrees before the age of 25, set up a private medical practice and became the resident physician at the woman-run Deseret Hospital in Salt Lake City.
- She testified about suffrage to U.S. congressional committees and was a featured speaker at national suffrage conventions.
- She authored Utah's sanitation laws, passed several legislative bills revolutionizing public health and founded Utah's first State Board of Health.

[Read the press release for more details.](#) Congratulations to Neylan and the team at Better Days 2020!

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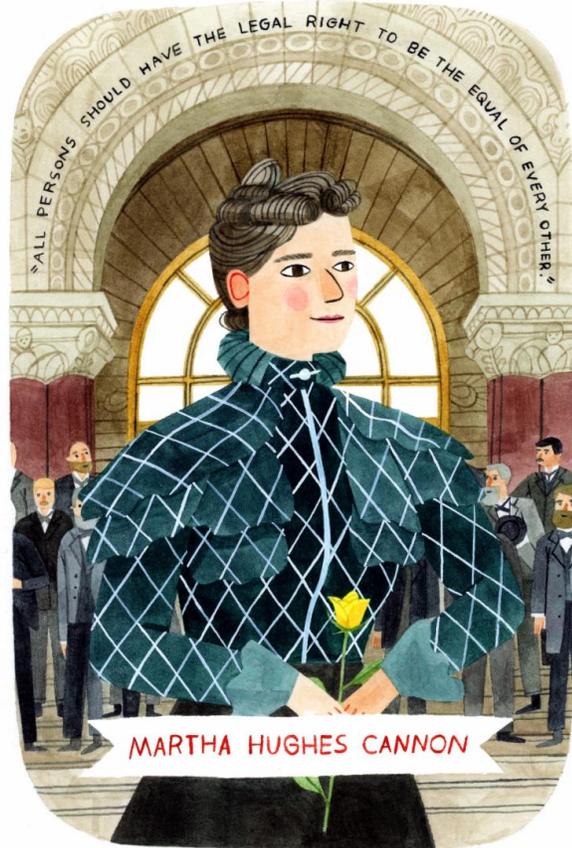
## Florida Delegate Speaks at International Women's Day Event

Farzana Haffizulla, MD, a Vision 2020 Delegate in Florida and former chair of the American Medical Women's Association (a Vision 2020 Ally), spoke at the International Women's Day Colloquium held on March 21 at the American Association of University Women's Nova Southeastern University branch.

A globally recognized health awareness advocate, Farzana spoke about the need to create and preserve balance among competing responsibilities and interests in one's life. Emphasizing forward progress, she discussed gender equity and its impact on family and relationships.

[Learn more about Farzana's talk.](#)

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## Nominate a Delegate!

There are many individuals working for gender equality. If you know people who are involved, nominate them to be a Vision 2020 Delegate!

**Vision 2020 is growing its national network and is accepting nominations for new Delegates.**

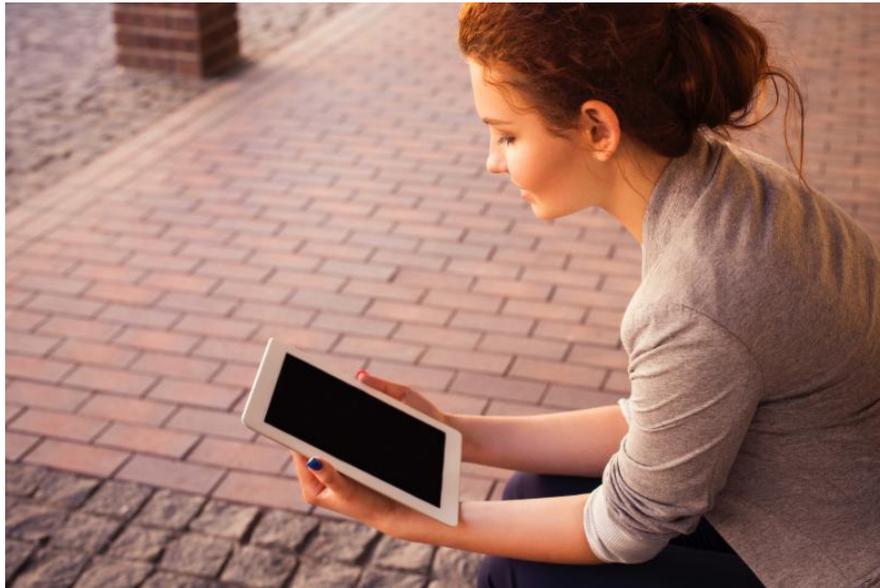
All applicants are welcome as long as they have demonstrated a commitment to advancing women and girls.

To apply, simply [fill out our Delegate application](#). If you are nominating someone, include your name in the "nominator" field.

While applicants anywhere in the U.S. will be considered, Vision 2020 is especially interested in the following states: **Maine, Michigan, Nevada, South Dakota, Vermont and Wyoming.**



## Must-Reads for April



[7 Must-Reads for Equal Pay Day](#)

[Leading By Example to Close the Gender Pay Gap](#)

[How to Boost Your Daughter's Self-Confidence](#)

[Mom Is Running for Office](#)

[Want to Blow the Whistle on All-Male Panels? There's an App for That](#)

[Even at the Top, Women Still Face Sexism, Just Not the Kind You'd Think](#)

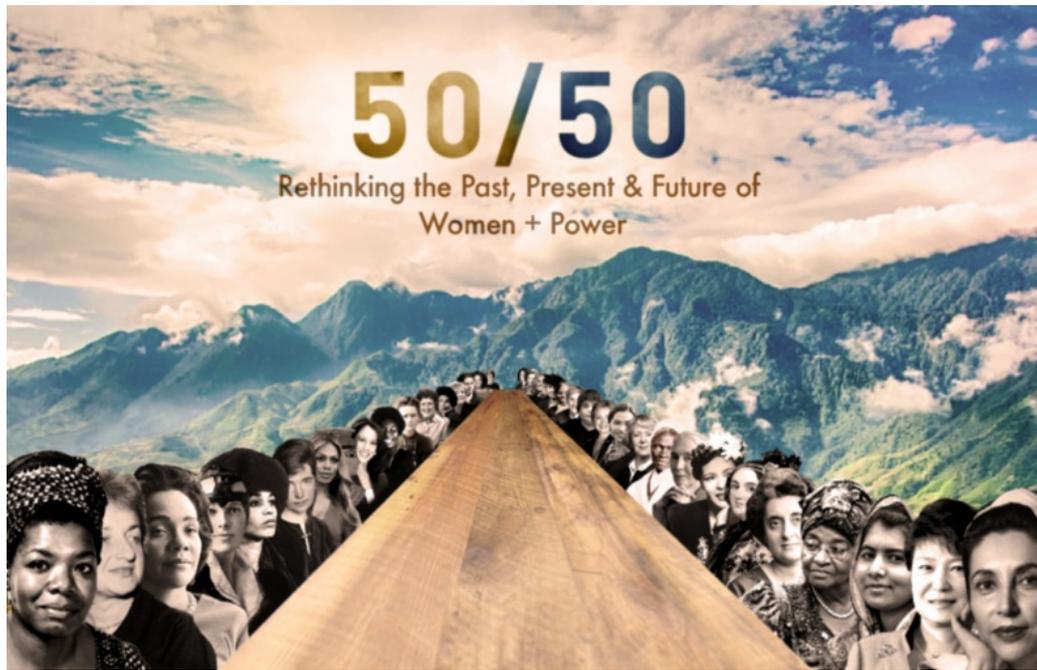
[Women File to Run for U.S. House Seats in Record Numbers](#)

[Is It Possible to Raise Your Child Entirely Without Gender From Birth? Some Parents Are Trying](#)

[15 Ways Men Can Fight Workplace Gender Bias](#)

[Picture a Leader. Is She a Woman?](#)

### 50/50 Day Is Tomorrow



More than 35,000 groups in 57 countries are already signed up for the second annual [50/50 Day](#) on Thursday, April 26.

Thousands of schools, companies, museums, libraries and homes -- anywhere people already gather -- will host free film screenings and tap into a global online discussion about how we are going to get a more gender balanced world that is better for everyone.

Like last year, [Vision 2020 will host 50/50 Day in Philadelphia](#) in support of Let It Ripple, our Allied Organization that is the brains behind this global event. Vision 2020's event will include a free happy hour, film screening and panel discussion on the importance of shared leadership in business and government.

We encourage you to join the discussion. [Sign up for our event in Philadelphia](#) or visit Let It Ripple's 50/50 Day Action Pledge at [WhyIPledge5050.org](#) to commit to an action that will advance 50-50 shared leadership.

### Empowering Photos of the Month



U.S. Senator Tammy Duckworth [made history](#) last week as she became the first senator to cast

a vote on the Senate floor with her newborn baby in her arms.

Her vote came one day after the Senate changed longstanding rules to allow newborns onto the Senate floor during votes for the first time. The rule change, voted through by unanimous consent, was done to accommodate senators with newborn babies, allowing them now to be able to bring a child under a year old onto the Senate floor and breastfeed them during votes.

When speaking with reporters, Duckworth said "It is about time, huh?" We couldn't agree more.

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The business world has long been a boys' club. Women CEOs and founders of color make up a small portion of entrepreneurs who have reached the top, but each one of the 26 women in this group is [changing the game](#), having raised \$1 million or more in outside capital.

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