During the year 2020, programs and events will illuminate the contributions of women throughout American history and set the agenda for women to achieve equality in the 21st Century.

Vision 2020 is a national women’s equality coalition made up of Delegates and Allied Organizations in all 50 states. The initiative was founded and is administered by the Institute for Women’s Health and Leadership at Drexel University.

The Vision 2020 mission includes:

- **Shared Leadership**
  Achieve 50-50 shared leadership among women and men in business and government
- **Economic Parity**
  Advance women’s economic security by closing the gender gap in pay and retirement income
- **Civic Engagement**
  Increase the number of women who participate in the political process by voting and running for office
- **Youth Education**
  Educate young people to value gender equality and shared leadership

Vision 2020’s Women 100 — in collaboration with civic, cultural, educational and sports organizations — will culminate in a nationwide effort to mobilize 100 percent of eligible women to vote on Election Day 2020.

**Early Sponsors and Partners of Women 100**

- Comcast NBCUniversal
- Wells Fargo
- American Express
- Princess Cruises
- The Kellogg Company
- The Girl Scouts of the USA
- The United States Soccer Federation
- Hershey
- Joseph and Josephine Koo Foundation
- The MasterCard Foundation
- The National Women’s History Museum
- The Patricia and Phillip Frost Museum of Science
- VISA

**Philadelphia: A Home of Women’s History**

Known as the birthplace of American democracy, the historic city of Philadelphia is where the U.S. Constitution was drafted and signed. In the year 2020, the nation will commemorate the centennial of the 19th Amendment, which gave women the right to vote. Vision 2020’s Women 100 celebrates this historic milestone.

Throughout 2020, there will be programs and events at the Kimmel Center for the Performing Arts, the National Constitution Center and Independence National Historical Park that honor the past, enrich the present and shape the future — from an interactive exhibition to film screenings, concerts, educational discussions and beyond.

Vision 2020’s Women 100 — in collaboration with civic, cultural, educational and sports organizations — will culminate in a nationwide effort to mobilize 100 percent of eligible women to vote on Election Day 2020.

**The Significance of 2020**

When the United States Constitution was written in 1787, women were not given equal standing with men. One of the most fundamental rights in our democracy, the right to vote, was finally granted to women — over half the population — when the 19th Amendment to the Constitution was passed in 1919.

Now, a century later, Vision 2020’s Women 100 celebrates 100 years of women’s voting rights by encouraging all eligible women to vote in the 2020 national election.

Working with its powerful national network of Allied Organizations and Delegates across the country, Vision 2020 seeks to achieve 100 percent of eligible women voting in 2020 through a nationwide voter registration, education and mobilization campaign.

**Women100.org**

Vision 2020 Presents

Women100 A Celebration of American Women

© 2020 Vision 2020

Women100.org
SPRING AND FALL 2020

HERstory Hunt

Taking place throughout Independence National Historical Park, Vision 2020’s HERstory Hunt is a hands-on women’s history scavenger hunt that encourages young people to go beyond the traditional telling of history to uncover the underrepresented voices of the past. Participants discover and learn about women who have served as leaders or important historical figures.

MARCH, SEPTEMBER, 2020

Interactive Exhibition

Vision 2020’s Women 100 is commissioning a custom-made interactive exhibition for the Kimmel Center for the Performing Arts. The exhibition will inspire and educate the public on women’s suffrage and its ties to present-day gender equality challenges and will be open to the public from March through September.

MARCH 4, 2020

Women’s Leadership Forums

Sponsored by The Penn Mutual Life Insurance Company

Leaders from business and government will gather at the Kimmel Center for the Performing Arts to lead panel discussions and presentations focused on the importance of shared leadership. Attendees will be asked to “march forth” on March 4th in a collective effort to achieve 50-50 shared leadership.

SEPTEMBER 17-19, 2020

Vision 2020’s National Congress

Vision 2020 Delegates, Allies and national thought leaders will convene over Constitution Day to focus on the status of women’s equality in the United States. A report card will be presented to inform the development of the agenda for the 21st Century.

AUGUST 26, 2020

Toast to Tenacity™

The 19th Amendment became law in 1920 on August 26—a date now recognized nationwide as Women’s Equality Day. To celebrate the Amendment’s 100th anniversary, Vision 2020 will host its annual Toast to Tenacity, a tribute to the suffragists, on Independence Mall. The 2020 celebration will include a ringing of the Justice Bell for the first time in 100 years.

JUNE 19-20, 2020

Vision 2020 Road Rally

Sponsored by Drexel University College of Medicine

To honor the past and accelerate the pace of women’s progress, a caravan of buses and cars with women in the driver’s seat will travel to Seneca Falls, NY — site of the first Women’s Rights Convention — and return to Philadelphia after stopping in Scranton for a rally with Vision 2020 supporters.

MARCH 20-22, 2020

Spring Breakthru

Sponsored by The Penn Mutual Life Insurance Company

College students from across the country will spend two days in Philadelphia, delving into issues of equality and women’s rights, and learning to become advocates for shared leadership for the future.

INTERACTIVE EXHIBITION

Vision 2020’s Women 100 is commissioning a custom-made interactive exhibition for the Kimmel Center for the Performing Arts. The exhibition will inspire and educate the public on women’s suffrage and its ties to present-day gender equality challenges and will be open to the public from March through September.

WOMEN’S LEADERSHIP FORUMS

Sponsored by The Penn Mutual Life Insurance Company

Leaders from business and government will gather at the Kimmel Center for the Performing Arts to lead panel discussions and presentations focused on the importance of shared leadership. Attendees will be asked to “march forth” on March 4th in a collective effort to achieve 50-50 shared leadership.

NATIONAL CONGRESS

Vision 2020 Delegates, Allies and national thought leaders will convene over Constitution Day to focus on the status of women’s equality in the United States. A report card will be presented to inform the development of the agenda for the 21st Century.

TOAST TO TENACITY™

The 19th Amendment became law in 1920 on August 26—a date now recognized nationwide as Women’s Equality Day. To celebrate the Amendment’s 100th anniversary, Vision 2020 will host its annual Toast to Tenacity, a tribute to the suffragists, on Independence Mall. The 2020 celebration will include a ringing of the Justice Bell for the first time in 100 years.

ROAD RALLY

Sponsored by Drexel University College of Medicine

To honor the past and accelerate the pace of women’s progress, a caravan of buses and cars with women in the driver’s seat will travel to Seneca Falls, NY — site of the first Women’s Rights Convention — and return to Philadelphia after stopping in Scranton for a rally with Vision 2020 supporters.