A MESSAGE FROM THE PRESIDENT

Appreciating Vision 2020’s Women 100 Supporters

With the approach of Thanksgiving, I am reminded of the many people I am thankful for. Certainly, my family members top my personal list, but from the perspective of Vision 2020, there are many people who contribute to our mission and make our work to accelerate the pace of women’s progress possible. This message will feature some of those currently working behind the scenes to ensure the success of our exciting and ambitious agenda for Vision 2020’s Women 100 Celebration in 2020.

- The generous sponsors and donors — the list that continues to grow — whose pledges enable us to implement the 2020 plans
- The Women 100 Advisory Committee, chaired by Dianne Semingson and Dr. Susan Taylor, with many members actively engaged as partners, donors and volunteers
- The Visionary Leaders Committee, co-chaired by Molly Shepard, Peter Dean and Jeanie Heffernan, created earlier this year to help raise the funds needed to support Women 100
- The Vision 2020 National Leadership Circle, Delegates and Allied Organizations across the U.S., who make up the national Vision 2020 coalition and will participate in the 2020 activities
- Women 100’s Proud Partners, whose supporting programs will extend our reach and impact
- And, of course, Drexel University, where the Institute for Women’s Health and Leadership (IWHL) has been Vision 2020’s home since we began a decade ago, and the entire IWHL team, who will lead and manage the 2020 agenda
Women 100 leaders gathered at the beautiful home and gardens of Judee and Clay von Seldeneck to launch the 2020 celebration. From left, Susan Taylor, Peter Dean, Molly Shepard, Judee von Seldeneck, Jeanie Heffernan, Lynn Yeakel, Terese Casey, Rosemarie Greco, Dianne Semingson, and Clay von Seldeneck.

To all those people, and all who will join us in 2020, thank you!

Happy Thanksgiving,

Lynn Yeakel
President and founder of Vision 2020

Vision 2020 News

Women 100 Is Almost Here

After more than a decade of planning, Women 100: A National Celebration of American Women is almost here! Drexel University’s Vision 2020 will present Women 100, a series of programs and events marking 100 years since women in the U.S. won the right to vote through the passage of the 19th Amendment to our Constitution.

Vision 2020 Delegates and Allied Organizations across the nation will coordinate programs that will lead to a collective impact throughout the centennial year. Available soon will be The Vision 2020 Coalition Guide for Women 100, in which coalition members will find a wealth of information – toolkits, links – and prompts to assist them.

Throughout 2020, Women 100 and its partner organizations will celebrate American women and spark new ideas about the path to gender equality. The yearlong celebration will showcase the contributions of women past and present through complementary women-themed programs and events combined with the following Women 100 signature programs. Visit women100.org to learn more.

Mark your calendars for these important events!

“Seat at the Table” Interactive Exhibition
March 1 – September 30, 2020
Kimmel Center for the Performing Arts, 300 S. Broad Street, Philadelphia

Learn About Women’s Right to Vote and Equality 100 Years Later.

Visit this interactive exhibition to discover what it took for women to win voting rights and how gender inequality persists. “Seat at the Table” is a modern installation in the lobby of the Kimmel Center. The exhibition commemorates the 19th Amendment and asks 100 years later, “Where are we now?” Visitors will experience the current status of gender equality in the United States through 3D infographic furniture.

“Tables” indicate the places where important decisions that affect society are made. “Seats” indicate the percentages of men and women at each of those tables. A wall of interactive screens introduces visitors to some of the pioneering women whose stories of breaking through gender barriers continue to inspire the women’s equality movement today. Family-friendly, free and open to the public in the Kimmel Center lobby.

Spring Breakthru
March 20-22, 2020
Kimmel Center for the Performing Arts, 300 S. Broad Street, Philadelphia

Students: Become Informed and Engaged Change-Makers

Colleges and universities: Sponsor two or three undergraduate students for a weekend delving into issues of intersectional feminism, civic engagement and social justice.

Women’s Leadership Forums
April 1, 2020
Kimmel Center for the Performing Arts, 300 S. Broad Street, Philadelphia

Join a Dialogue About Gender Equality Then and Now

Participate in conversations with well-known panelists about the past, present and future of shared leadership among women and men. Attend one, two or all three forums.

SHE Leads Road Rally
June 19-20, 2020
Road Trip from America’s Birthplace to the Birthplace of Women’s Rights

Getting there is more than half the fun as women driving race cars lead an overnight round trip from Philadelphia to Seneca Falls, New York, site of the first Women’s Rights Convention. Drive or ride the bus.

Toast to Tenacity™
August 26, 2020
Celebrate 100 Years Since Women Won the Right to Vote

Join a tribute to Women’s Equality Day on Independence Mall and in communities across the nation with inspiring speakers, music and a salute to the suffragists whose tenacious efforts resulted in passage of the 19th Amendment.

Vision 2020 National Congress
September 16-18, 2020
Setting a Bold New Agenda for the Future of Equality
Noted thought leaders, Vision 2020 Delegates and representatives of Allied Organizations from all 50 states meet to access the status of women's leadership and develop strategies for achieving women's economic, social and political equality.

Celebrating Women
September 16, 2020
Kimmel Center for the Performing Arts, 300 S. Broad Street, Philadelphia

Honoring Trailblazing Women Past and Present
Be among 2,500 people in the Kimmel Center's Verizon Hall as we recognize women who broke down barriers for themselves and others. A celebratory reception in the lobby follows the ceremony.

Voter Mobilization 2020
January 1 – November 3, 2020
Let's Break the Record for Women Voter Turnout
A century ago, trailblazing suffragists won the right to vote for women across the nation. Working with its powerful network of Allied Organizations and Delegates across the country, Vision 2020 will lead a nonpartisan nationwide voter mobilization campaign.

With civic awareness and engagement raised to new heights by Women 100, the goal is to see women vote in record numbers in the 2020 national election. Following Election Day, Vision 2020 will report the results. Stay tuned for more details!

To learn more or get involved, contact Elowyn Corby, Vision 2020 program manager, at emc395@drexel.edu.

Vision 2020 Welcomes New Coalition Members

We are pleased to announce the additions of three new Delegates, three new Allied Organizations and ten Women 100 Proud Partners to Vision 2020’s national coalition.

New Delegates

Pennsylvania
Jennifer Lynn Robinson, Esq. is the CEO and founder of Purposeful Networking. Her goal is to help people be comfortable and confident with their networking skills. She conducts workshops and seminars, and is a frequent speaker for corporations, universities, nonprofits and at conferences.

Michigan
Desiraé Simmons is the co-executive director of Interfaith Council for Peace and Justice. Her previous professional experience is in experiential and community-based learning, where she designed curriculum, created and facilitated workshops around systemic discrimination and reflective practice, and built relationships across differences.

Texas
Janie Stubblefield, MA, LPC-S, RPT-S, is a licensed professional counselor-supervisor in Texas, a registered play therapist-supervisor, and trained in eye movement desensitization and reprocessing (EMDR). She has professionally
served individuals, families, youth and children for two decades through private practice counseling and local community service programs.

Editor's Note: Florida Delegate Nori Ann Reed played an integral part in the Fort Myers Toast to Tenacity, alongside Maddie Stewart. Her name was unintentionally omitted from the September/October 2019 newsletter. We apologize for the oversight and salute Nori Ann, a retired Navy captain.

New Allied Organizations

**Campus Election Engagement Project (CEEP)** is a national nonpartisan project that helps administrators, faculty, staff, and student leaders at America's colleges and universities engage students in federal, state and local elections. CEEP piloted in 2008 and has been an ongoing project since 2012. They work with stakeholders throughout their more than 400 partner campuses to engage students in democracy.

**Distinguished Young Women Foundation** is the largest and oldest national scholarship program for high school girls. It has provided life-changing experiences for more than 765,000 young women across the country and more than $108 million in cash scholarships at the local, state and national levels. In addition to cash scholarships, Distinguished Young Women participants are eligible for college-granted scholarships from over 100 colleges and universities.

**Haverford Community Action Network's Gender Equity Team** believes that gender and gender identity should not limit a person's access to political, economic or social power. Their goal is to promote gender equity at the local level and beyond, through empowerment, advocacy and direct action.

Allied Organization Update: UNLADYLIKE2020

**UNLADYLIKE2020** (Vision 2020 Ally) series creator and director, Charlotte Mangin, recently had a great trip filming across California with stops in Los Angeles, San Diego and San Francisco! Charlotte interviewed U.S. Olympic swimmer, Lia Neal and trick rider Fairland Ferguson, as well as incredible historians and authors to help tell the stories of the little-known and extraordinary women UNLADYLIKE2020 is featuring in their series. They're proud to share the stories of #WomenInSports, among many other fields, when the series launches in 2020! Follow them on [Facebook](https://www.facebook.com/unladylke2020) for more updates on the series!

Behind the scenes (left to right) are Charlotte Mangin and Lia Neal.

New Proud Partners

**The African American Museum in Philadelphia** brings diverse communities together in greater appreciation of the Black experience through the combined narrative of art, culture and historical witness. As we commemorate the 100th anniversary of the passage of the 19th Amendment, they will offer several appropriately themed programs throughout 2020.

**Association for Public Art** was established in 1872 and is the nation’s first private, nonprofit civic organization dedicated to creating a “museum without walls” by integrating public art and urban design. The Association for Public Art carries out its multiple objectives to commission, preserve, interpret and promote public art in Philadelphia through exemplary and innovative programs
and advocacy efforts. They will create a special page on their website highlighting "Women and Public Art," which will feature a sampling of Philadelphia public art created by women artists or inspired by women.

**Billy Penn at WHYY** is a local news organization that aims to be the go-to place for info about Philly so they can effect their mission of helping create a more engaged Philadelphia. They are part of WHYY, the region's trusted public media organization. They will offer at least one reader event around intersectional feminism and provide editorial coverage of said event and the 100th anniversary in general as it relates to the Philadelphia region.

**Elfreth's Alley** is our nation's oldest residential street. Nestled between Second Street and the Delaware River, 32 Federal and Georgian residences stand as reminders of the early days of Philadelphia. Designated a National Historic Landmark on October 15, 1966, it protects and preserves the Elfreth's Alley historic district and interprets the contributions of everyday Philadelphians to the American story. They plan on having additional programming offered to celebrate the centennial of women's suffrage.

**Friends of Laurel Hill & West Laurel Hill Cemeteries**. In 1978, Drayton and Jane Smith and John Francis Marion founded the Friends of Laurel Hill Cemetery and in 2018, the Friends expanded to become the Friends of Laurel Hill & West Laurel Hill Cemeteries. The Friends is a 501(c)(3) nonprofit organization, and their mission is to assist the Laurel Hill and West Laurel Hill Cemetery Companies in preserving and promoting the historical character of Laurel Hill and West Laurel Hill Cemeteries. In addition to developing and implementing educational programs at the cemeteries, the Friends produce special events, including Laurel Hill’s famous Halloween festivities, and offer both public and private tours of the sites. They will be offering a Women’s Leader Tour through Laurel Hill & West Laurel Hill Cemeteries in 2020.

**The Greater Philadelphia Film Office (GPFO)** is a “film commission” representing southeastern Pennsylvania that officially serves the counties of Bucks, Chester, Delaware, Montgomery and Philadelphia. GPFO, first established in 1985 as part of Philadelphia city government, continues to reside within city offices. In 1992, they became a regional economic development agency, incorporating as the Greater Philadelphia Film Office, a Pennsylvania nonprofit corporation in July 2000. GPFO is exploring producing an event focusing on women filmmakers during the month of March 2020.

**Independence Seaport Museum** deepens the understanding, appreciation and experience of the Philadelphia region’s waterways through history, science and art, plus experiences on the water. They are planning an event slated for March 2020 that will highlight Frances Benjamin Johnston, widely considered the first female photojournalist, who took photographs of Admiral Dewey aboard Cruiser Olympia that are still widely used today.

**Philadelphia Museum of Art** brings the arts to life, inspiring visitors through scholarly study and creative play, to discover the spirit of imagination that lies in everyone. On the occasion of the centennial, the museum will present a program celebrating women in music during the weekly Friday Nights concert series.

**RSM US LLP** is an international accounting firm with a women's initiative called STAR whose mission is to "exercise and promote stewardship and teamwork resulting in advancement and retention of RSM's women." They will likely be hosting an event at the Museum of the American Revolution (fellow Proud Partner) in Fall 2020.

**Women's Skydiving Network Pro Team (WSN)** is an all-female professional demonstration parachute team whose mission is to inspire women to live bold, brave lives of their own design and elevate the conversation of gender equality in skydiving and beyond. To celebrate the upcoming 100-year anniversary of the 19th Amendment, WSN will complete a series of monumental jumps across
the country during the summer of 2020, culminating with a 100-woman world record attempt called Project 19.

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## Speaking Engagements

### Exploring History and Impact of Women’s Suffrage

On October 20, program manager Elowyn Corby spoke at Grey Towers National Historic Site in Scranton, Pennsylvania as part of a panel titled “Cornelia Bryce Pinchot and the 19th Amendment: the Women’s Vote and a Century of Impact,” hosted by The League of Women Voters of Pike County, Grey Towers Heritage Association and the U.S. Forest Service.

### Lynn Yeakel Addresses APHA Membership

On November 5, Lynn Yeakel was a presenter at the 2019 American Public Health Association Annual Meeting and Expo in Philadelphia on a panel discussion of the importance of women’s leadership in advancing women’s health.

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## Vision 2020 Welcomed International Visitor

Vision 2020 welcomed Prakriti Bista, a women’s rights leader and advocate from Nepal, to the Vision 2020 team, as part of a prestigious month-long Professional Fellows Program for Governance and Society through the U.S. Department of State and Citizens Diplomacy International, Philadelphia. Through cultural and educational exchanges, the organization builds interpersonal connections to promote democracy.

In Nepal, where she will return upon the conclusion of her fellowship, Prakriti serves as the research officer with Sankalpa (Women’s Alliance for Peace, Justice, and Democracy). In that role she develops and supervises projects that support marginalized women, and advocates on their behalf.

While here Prakriti assisted in the final preparations for Vision 2020’s Voter Mobilization Program, as well as curating a digest of women’s empowerment news from across the country. We were pleased to have her on board and wish her continued success with her career.

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## Empowering Photo of the Month

On October 18, 2019, NASA astronauts Christina Koch and Jessica Meir reached a milestone when they ventured out of the International Space Station and became the first to take part in an all-female spacewalk. “For me since it was my first spacewalk in general, it was an overwhelming and incredible feeling,” Meir said in a space-to-ground news conference. “The fact that I did it with another woman, and actually with my close friend and colleague Christina, really made it even more special.”

Koch and Meir were selected in the same astronaut class, the first made up of 50% men and 50% women. Asked if she felt any pressure given the heightened interest in an all-female spacewalk, Koch said, “If anything, it just added to the moment, it added to the amazing experience of being able to contribute to this program in that way.”
The cartoon below appeared in newspapers across the country with the apt title *Defying Gravity, Making History*.

Defying Gravity, Making History by Jeff Koterba, Omaha World Herald, Nebraska

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**What We're Reading**

**Va. General Assembly reaches highest women representation in history**

“Election Day concluded and women now have the biggest representation in the General Assembly in the history of Virginia politics.”

**Promoting women’s economic empowerment: Mission Impossible?**

“Every year billions of dollars are poured into development projects and programs to promote gender equality in economic opportunity.”

**Women’s suffrage statue finally approved for Centennial unveiling**

“The final design has been approved for Central Park’s first statue honoring real women. A six-year effort spearheaded by the non-profit Monumental Women has resulted in a composition depicting women’s rights pioneers Sojourner Truth, Susan B. Anthony, and Elizabeth Cady Stanton gathered around a table drafting a document.”

**Women’s squash world champion to earn more than men’s winner**

“In a potentially groundbreaking move, the women’s world squash champion will win more money than her male counterpart this year.”

**California is about to have the most women in its legislature state history**

“Elizabeth Betancourt knew from an early age that she wanted to run for office — but it wasn’t until college that she finally found the courage to say it out loud.”

**Using gender neutral pronouns shows respect for people’s identities, experiences and humanity**

“Not so many years ago, the world of gender for many people was black and white. The general public’s view on gender could be summed up by the questions asked on surveys, government forms, social media apps and websites.”
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This list includes supporters of Vision 2020’s *Women 100: A National Celebration of American Women* as of November 2019.

## Partners

This list includes Vision 2020 partners and Women 100 Proud Partners as of November 2019.

- African American Museum in Philadelphia
- Association for Public Art
- Barnes Foundation
- Benjamin Franklin Birthday Celebration
- Ben Franklin Technology Partners
- Beyond the Bell Tours
- Billy Penn at WHYY
- Brandywine River Museum of Art
- Center for Art in Wood
- Chamber Orchestra of Philadelphia
- City of Philadelphia
- Distinguished Daughters of Pennsylvania
- Elfreth’s Alley
- Envision2bWell powered by She’s It
- FBI Philadelphia Field Office
- Free Library of Philadelphia
- Friends of Laurel Hill & West Laurel Hill Cemeteries
- Girls Know How
- Greater Philadelphia Film Office
- Historic Philadelphia
- Independence National Historical Park
- Independence Seaport Museum
- Justice Bell 2020
- Justice Bell Foundation
- Kimmel Center for the Performing Arts
- Langhorne Council for the Arts
- Let’s Rock the Cradle Museum Council of Greater Philadelphia
- Museum of the American Revolution
- National Constitution Center
- National Museum of American Jewish History
- New Century Guild Hotel
- NJ Women Vote: The 19th Amendment at 100
- PA Breast Cancer Coalition
- Pennsylvania Academy of the Fine Arts
- Philadelphia Historic Neighborhood Consortium
- Philadelphia Hospitality Consortium
- Philadelphia Museum of Art
- Philadelphia Orchestra
- RSM US LLP
- Singing City
- Taste 4 Travel Food Tours
- Theatre Horizon
- Visit Philadelphia
- We Did It For You!
- WHYY
- Women’s Skydiving Network Pro Team
- Women’s Whistle Stop Scranton
- Wyck Historic House, Garden and Farm

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