BUSINESS AND ENTREPRENEURSHIP

AT DREXEL UNIVERSITY
Are you focused on developing as a leader? Do you have an interest in using business skills along with entrepreneurial thought and action to transform the world? If so, the business, entrepreneurship, and management programs at Drexel University might be right for you. A Drexel education will give you a distinctive edge over your peers in these competitive and adventurous industries.

Drexel is a premier global R-1 level research institution that has been preparing students through practical and experiential education for over 125 years. Our innovative model of learning pairs world-class academics with real-world experience, uniquely preparing students to thrive and excel in their fields.

Having served as a successful blueprint of career training since 1919, our cooperative education program (known as co-op) provides students with the opportunity for professional work before graduation. Drexel Dragons experience their chosen industries with the leaders of today and gain the necessary firsthand knowledge to become the leaders of tomorrow. Students leave our doors on graduation day with a full understanding of the path they have chosen.

This is a place that will allow you to develop your skills and encourage you to use them for the greater good. Utilizing academic and volunteer-based partnerships with our community, our students are among the most engaged students in the nation. They are not only making an impact on campus but also in the city of Philadelphia and around the world through academics, service, and leadership.

At Drexel, you can make your mark on the world. I encourage you to explore our business, entrepreneurship, and management programs – along with everything else this great University has to offer you.

Sincerely,

Evelyn K. Thimba
Senior Vice President for Enrollment Management & Student Success
Society needs organizers, thoughtful leaders, and communicators to drive the global marketplace. Without effective business innovation, we would not have the improved quality of life that we enjoy today. Behind the creation of people’s favorite brands and products are the talented individuals making decisions and taking risks. Whether your interest lies in human resources, marketing, or corporate finance, a Drexel education will position you for success in this highly competitive field.

Business professionals strive to meet and anticipate the needs of an ever-evolving market. From day one at Drexel, you’ll be immersed in constructive coursework that emphasizes analytic thinking and hands-on learning. Through diverse experiences and unique opportunities that incorporate data analysis, creative testing, and strategic execution, you’ll develop practical leadership and team-building skills as you choose your path. Our cooperative education system will blend your coursework with firsthand experience, placing you side-by-side with industry professionals as you explore the interconnection of business, culture, and society — all before you graduate.

By the time you receive your degree, you’ll have gained unmatched experience that will set you ahead of the curve. Through Drexel’s business programs, you can use your newfound skills to make an impact in the world around you. Learn more about our business programs at drexel.edu/academics.

MAJORS
• Accounting
• Business Analytics
• Business and Engineering
• Economics
• Finance
• General Business
• International Business
• Legal Studies
• Marketing
• Music Industry – Business
• Sport Business
• Undeclared – Business
• Undeclared – First-Year Exploratory Studies (Humanities and Social Sciences)
Consumers can’t benefit from the labor of leadership and organization if there’s no product to work with. The ability to find an unfilled space in the marketplace is a talent that not everyone possesses. Those who pioneer entrepreneurial ideas are determined to share their unique vision with the world. At Drexel, your creative skills will be honed and refined in order to build your legacy of developing new solutions to meet the needs of tomorrow.

Through an innovative curriculum, dynamic programming, and connection to prominent thought leaders, you’ll learn to be a self-starter who thrives in any industry. Courses such as “Ready, Set, Fail” and “Launch It” will give you invaluable insight into the challenges of the business world as well as the opportunity to fail in a controlled, supportive space, learning from your mistakes as you imagine the building blocks of your startup. With out-of-the-classroom experiences, mentor support, an on-campus incubator space, and our annual Startup Fest, you’ll tackle issues facing nonprofits, community development, or sustainability.

Drexel’s Entrepreneurship Co-op allows you to launch or accelerate the growth of your own venture with up to $15,000 in funding as you are mentored by industry-specific entrepreneurs. By the time you graduate, you will have already gained real-world experience and progressed your business venture, ready to take on the world. Learn more about our entrepreneurship program at drexel.edu/academics.
Inventors, marketers, and sales representatives rely on a structured system to direct their focus. Effective organization requires leadership and strategic planning that is crucial for Fortune 500 companies, nonprofits, and startups to enhance and support the success of their efforts.

Whether your goal is to manage commercial real estate properties, improve the efficiency of a global supply chain, or bring order to the functionality behind hotel operations, Drexel allows you to strengthen and apply your classroom learning with mentorship from top management professionals and leaders in your field. Our unique curriculum prepares you for your future through case study competitions, business simulations, international travel, networking events, and student organization leadership. This combination of traditional learning and hands-on experience will not only prepare you to excel after graduation but will allow you to cultivate your ability to lead. Learn more about our management programs at drexel.edu/academics.
WANT TO KNOW WHAT DREXEL IS REALLY LIKE?

GET A FIRSTHAND PERSPECTIVE

PaperClip is a collection of unique stories about Drexel experiences written by students. Learn more at paperclip.drexel.edu.

Our Admissions Blog gives you the insider’s view of Drexel University. From tips about the admission process to a preview of life on campus and in Philly, you’ll learn from those who know it best. Learn more at drexel.edu/undergrad/blog.
LEBOW COLLEGE OF BUSINESS

LeBow provides students with the knowledge, skills, and confidence to succeed in highly competitive business-related fields, and also eases the School of Economics. Students at LeBow will build a strong foundation, which includes tackling industry challenges and receiving personalized attention from faculty who are leaders in their fields and bring their industry research back into the classroom. With programs that emphasize analytical thinking and hands-on learning, students begin preparing for their futures now.

CLOSE SCHOOL OF ENTREPRENEURSHIP

The Close School has pioneered an approach to entrepreneurship that teaches students to be entrepreneurial thinkers and doers. At the Close School, entrepreneurship is more than starting a company; it’s about triggering a personal and community-wide mindset that emphasizes analytical thinking and hands-on learning, students bring their industry research back into the classroom. With programs that emphasize analytical thinking and hands-on learning, students begin preparing for their futures now.

LEBOW COLLEGE OF ENGINEERING

The College of Engineering is an academically comprehensive, globally engaged institution that prepares students for research and leadership in fields like civil, architectural, computer and cybersecurity, mechanical, materials, and chemical engineering, and more. Through renowned faculty who engage in their own translational research, students connect to the world around them and to the exciting advances that target and solve society’s greatest challenges.

SCHOOL OF ECONOMICS

The School of Economics is ranked among the best in the world for research on international trade, with leading faculty scholars in banking, monetary and fiscal policy, and industrial organization. Members of the faculty have published in the American Economic Review, RAND Journal of Economics, Review of Economics and Statistics, and more. Housed within the LeBow College of Business, the School of Economics is a well-established discipline in curricula and instrumental in business solutions.

WESTPHAL COLLEGE OF MEDIA ARTS & DESIGN

With 12 nationally ranked programs, Westphal prepares students to succeed in highly competitive art, design, and media fields. Students at Westphal are encouraged to collaborate across disciplines within the College and with other units at Drexel to produce innovative, creative problem solving, and to be entrepreneurial. Programs are largely studio-based with an emphasis on practical application of design and mass-media skills, business acumen, and creative problem solving.

LEBOW COLLEGE OF BUSINESS & SCHOOL OF ECONOMICS

Housed in Glenn C. LeBow Hall on our University City Campus, the college features resources for interdisciplinary experience. A few highlights include:

- Drexel Solutions Institute, which fosters connections with industry to provide interdisciplinary learning projects, cutting-edge curricula, and valuable co-op opportunities.
- Dornsife Office for Experiential Learning, which provides practical opportunities for project-based learning and an understanding of business problem solving.
- Center for Business Analytics, which enables student participation in data-driven industry collaboration and the application of analytics across industries.
- Institute for Strategic Leadership, which provides a hands-on approach to understanding leadership trends and behaviors through experiential learning and real-world connections.
- Trading Lab, a technology lab with Bloomberg Terminals that is home to The Dragon Fund, a student-managed equity portfolio that generates $2.25 million.

CLOSE SCHOOL OF ENTREPRENEURSHIP

Close features many resources to encourage the entrepreneurial spirit. A few highlights include:

- Boiada Institute for Entrepreneurship, open to all Drexel students, the Boiada Institute provides the physical space, mentoring, and resources to start a business.
- "Launch It!" Course, a course where students build their company based on the lean startup methodology and can earn potential funding.
- Entrepreneurship Co-op, a co-op experience open to all Drexel students where they can earn $15,000 in funding to run their own business with space in the Boiada Institute and dedicated mentors.

FACILITIES & RESOURCES

- A.J. Drexel Nanomaterials Institute (NDI), the College’s newest lab, is one of the best-equipped in the world for the synthesis, characterization and electrochemical testing of novel materials, with room for up to 50 researchers.
- MAD Dragon Records, an award-winning and nationally distributed student-record label, which boasts a new $4 million recording studio outfitted with industry-leading technology.
- WKDU, Drexel’s award-winning college radio station that is entirely student-run.
- Leonard Pearlstein Gallery, a 3,500-square-foot space that features upcoming contemporary exhibitions of painting, sculpture, photography, and more.

COLLEGE OF NURSING AND HEALTH PROFESSIONS

The college is located on our Center City Campus and has many resources that reinforce best practices in healthcare. A few highlights include:

- Stephen and Sandra Sheller 11th Street Family Health Services at Drexel University, a health center where nursing, nutrition sciences, behavioral health counseling, health sciences, and health administration students learn from the nurse leaders and clinicians.
- Center for Interprofessional Clinical Simulation and Practice, which allows students to safely practice patient interactions and care in clinical settings on computerized manikins and standardized patient actors, enhancing students’ skills prior to real patient contact.
- The Human Anatomy Laboratory, which provides a unique hands-on learning experience for undergraduate and graduate students taking human anatomy courses.
- Food Analytical Lab, a lab space incorporating food analysis that is utilized for upper-level food science coursework.
ABOUT US

1891 founded
15 colleges & schools

1891

Colleges & Schools

our mascot is Mario the Dragon

the barcode was created here

15

Philadelphia, PA is our Home

Philadelphia, PA

Home of the Philly Cheesesteak

Over 250,000 college students

Philly

Over 250,000 college students

ACADEMY OF NATURAL SCIENCES OF DREXEL UNIVERSITY
Home to President Thomas Jefferson’s fossil collection

ExCItE CENTER
An incubator enabling transdisciplinary research, discovery, and mingling with research mentors

Barnegat Bay, New Jersey
Students study animal life in this research center on the beach

CAMPUSES

University City
The University’s main campus
– Philadelphia, PA

Center City
Home of the College of Nursing and Health Professions
– Philadelphia, PA

Queen Lane
The University’s main medical campus
– East Falls, PA

Drexel University Online
– Everywhere

STUDENT LIFE

Over 350 clubs, organizations, and intramural sports teams

Over 30 fraternities & sororities

18 Division I Teams

WKDU student-run radio station

PHILADELPHIA, PA IS OUR HOME

Home of the Philly Cheesesteak

Over 250,000 college students

Philadelphia

Love

also known as the City of Brotherly Love

Co-op Education

Founded in 1919

More than 1,550 co-op employers

Students have co-ops in 22 states (+ Washington, D.C. & Puerto Rico)

44 countries

Around Campus

10 residence halls

15+ on-campus places to eat

Home of North America’s largest

BIOWALL

Food Trucks all over campus

Student Life

Academy of Natural Sciences of Drexel University

Home to President Thomas Jefferson’s fossil collection

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Fraternities & sororities

Over 30

Cheesesteak

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BIOWALL

Food Trucks all over campus
In 1891, A.J. Drexel founded this University with the dream to establish an institution that would fully prepare its students to excel in their future careers. To meet his vision, Drexel has developed a model of learning that takes students beyond the typical collegiate experience by combining world-class academics with real-world application. Our students are challenged to apply what they’ve learned in the classroom by working alongside mentors and industry professionals who push the boundaries of knowledge and achievement.

As a leading research institution, Drexel carries a long and storied history of innovation. Here, you’ll not only meet faculty and staff with major projects, but you’ll also have the opportunity to take the lead in your own studies — including graduate-level research during your first year — in our state-of-the-art facilities and labs. You will be encouraged to ask important questions and consider how the answers you find impact the world around us.

For over 100 years, our curriculum has also featured our cooperative education program, which enables students to test-drive different careers while learning side-by-side with the leaders of their respective field. Through Drexel Co-op, students can build an impressive resume and gain up to 18 months of professional work experience in the United States and globally at Fortune 500 companies, nonprofits, startups, a variety of governmental agencies, and more. The majority of co-ops are paid and, of those that are paid, the median paid six-month co-op salary is more than $18,000. Co-op will allow you to explore your options and narrow down your interests, ensuring you are on a fulfilling career path that meets your needs and expectations. With each experience, you’ll gain a unique working perspective that can’t be found in any textbook, allowing you to serve as a knowledgeable resource for fellow classmates and professors, as well as inform classroom instruction moving forward.

The Steinbright Career Development Center, one of the largest collegiate co-op and career services teams in the world, sets you up for success at Drexel from day one. Whether you’re looking for potential co-op employers, research opportunities, or post-graduate endeavors, Steinbright connects you to Drexel’s constantly growing network of employers and industry leaders while also building your résumé and interview skills through workshops and information sessions. Our unique combination of world-class career services and dedicated counseling professionals will help guide you to discover your interests and develop your professional tools.
At Drexel, learning goes well beyond the traditional classroom. We encourage our students to pursue different opportunities, such as studying abroad, immersing themselves in the local community, and developing their own course of study.

**Honors Program:** At the Pennoni Honors College, the Honors Program serves as a catalyst for enhanced intellectual exploration. Composed of curious and active learners, this program offers exclusive access to Philadelphia events, advising and mentoring, dedicated housing, and a Living Learning Community, along with specialized opportunities to complete service and develop leadership skills. Honors students in this program are scholastic ambassadors at Drexel, raising their academic experience to the next level.

**Civic Engagement:** We believe in the importance of giving back to local communities — there are always opportunities to make an impact and serve the community here. Students can get involved on campus through Drexel’s Lindy Center for Civic Engagement and the Dornsife Center for Neighborhood Partnerships during community-based learning courses and volunteering for community service. But our impact doesn’t stop there; our dedication reaches out globally to improve the world around us.

**Custom-Designed Major:** The Custom-Designed program is suited for highly motivated students whose interdisciplinary curiosity and ambition cannot be satisfied by a traditional major. This path enables you to pursue an individualized course of study in place of an existing major, either by developing a plan with your advisor or by combining existing majors and minors to match your career goals. As a student in this unique program, you’ll be advised by staff from the Honors College and mentored by a Drexel faculty member who has expertise in at least one of the areas in your course of study.

**Global Opportunities:** These options include study abroad, international co-op, and more. All Drexel students can take advantage of study abroad, which enables them to live and learn in another country while immersing themselves in the culture. Using our worldwide connections, you can choose from six continents and 65 countries! International co-op takes study abroad one step further; students not only live in another country, but also gain work experience as they test-drive a potential career. Students currently on international co-op are working in over 44 countries.
College of Arts and Sciences
- Biological Sciences
- Chemistry
- Communication – Journalism
- Computer Science
- Data Science
- Education, Non-Certification
- Environmental Science
- Environmental Studies and Sustainability
- English
- History
- Mathematics
- Philosophy – Ethical Theory & Practice
- Philosophy & Law
- Philosophy, Technology, & Service
- Political Science
- Psychology
- Sociology
- Undeclared – General Humanities and Social Sciences*
- Undeclared – Science**

School of Biomedical Engineering, Science and Health Systems
- Biomedical Engineering

LeBow College of Business
- Accounting
- Business Analytics
- Business and Engineering
- Finance
- General Business
- International Business
- Legal Studies
- Management Information Systems
- Marketing
- Operations and Supply Chain Management
- Organizational Management
- Real Estate Management and Development
- Sport Business
- Technology and Innovation Management
- Undeclared – Business*

College of Computing & Informatics
- Computer Science
- Computer Security
- Game Programming and Development
- Computing and Security Technology
- Data Science
- Information Systems
- Software Engineering
- Undeclared – Computer and Information Sciences

School of Economics
- Economics

School of Education
- Elementary Education
- Secondary Education
- Education, Non-Certification

College of Engineering
- Architectural Engineering
- Chemical Engineering
- Civil Engineering
- Computer Engineering
- Construction Management
- Electrical Engineering
- Engineering Technology
- Environmental Engineering
- Materials Science and Engineering
- Mechanical Engineering
- Undeclared – Engineering*

Close School of Entrepreneurship
- Entrepreneurship and Innovation
- Corporate Entrepreneurship
- Entrepreneurship and Innovation (Three-Year Option)*
- New Venture Creation
- Social Entrepreneurship

Pennoni Honors College
- Custom-Designed Major

Westphal College of Media Arts & Design
- Animation & Visual Effects
- Architecture***
- Art History
- Dance
- Design & Merchandising
- Entertainment & Arts Management
- Fashion Design
- Film & Television
- Game Design & Production
- Graphic Design
- Interactive Digital Media
- Interior Design
- Music Industry* – Business
- Recording Arts and Music Production
- Photography
- Product Design
- Screenwriting & Playwriting
- Virtual Reality & Immersive Media
- Undeclared – Design*
- Undeclared – Media*

College of Nursing and Health Professions
- Behavioral Health Counseling
- Culinary Arts and Science – Culinary Science
- Food and Beverage Management
- Health Sciences
  - Pre-Physician Assistant
  - Pre-Physical Therapy
- Health Services Administration
- Hospitality Management
- Nursing
- Nutrition and Foods

Goodwin College of Professional Studies
- First-Year Exploratory Studies
- Humanities and Social Sciences
- STEM
- General Studies****

Dornsife School of Public Health
- Public Health

Accelerated Degrees
- BS in Business/MBA
- BS in Computing and Security Technology/MBA
- BS in Culinary Arts and Science/MBA
- BS in Design and Merchandising/MBA
- BS in Entertainment and Arts Management/MBA
- BS in Hospitality Management/MBA
- BS in Information Systems/MBA
- BS in Music Industry/MBA
- BS in Sport Business/MBA
- BA/BS/MS in Communication
- BA/MS in Library and Information Science
- BS/MS in Accounting
- BS/MS in Biomedical Engineering
- BS/MS in Computing & Informatics
- BS/MS in Education
- BS/MS in Engineering
- BA in Philosophy/MS in Public Policy
- BS/MS in Psychology
- BA/BS/MD Early Assurance Combined Program (Medicine)
- BA/BS/ JD (Law)
- BS/DO in Physical Therapy
- BS/MH in Physician Assistant
- BS/MPH in Public Health

Note that transfer students cannot transfer directly into accelerated degree programs. For additional information about doing so, contact your advisor at the University.

*Available for transfer students
**A second bachelor’s degree program
***Available to transfers as a part-time program only. Not available to international students.
****Available to transfers only.

The Writer’s Room
There is no typical Drexel student. Our students are ambitious, curious, complex, and bold. Candidates are selected based on their ability to thrive in our unique academic environment and make contributions to our diverse community. Through a contextual and holistic review process, we carefully consider each applicant, evaluating their personal qualities, academic journey, and intellectual promise.

**Application Deadlines**

**EARLY DECISION** NOVEMBER 1
Early Decision is the perfect option for students who know Drexel is the number one school for them. This is a binding admission plan and, if admitted, students must withdraw all other active applications and commit to enrolling at Drexel.

**EARLY ACTION** NOVEMBER 1
Early Action means that students can apply by an earlier deadline to receive an admission decision sooner than students who apply Regular Decision. Early Action admission is not binding.

**REGULAR DECISION** JANUARY 15
Through the Regular Decision application process, students will receive a decision in early spring.

**Submitting your Application**
First-year student applications are accepted through either the Common Application or the Coalition Application.

drexel.edu/admissions/apply

**Standardized test scores**
Drexel requires standardized test scores from all first-year applicants, but we offer some flexibility in which test(s) will fulfill that requirement. For non-native English speakers, there may be additional testing requirements.

drexel.edu/undergrad/apply/freshmen-instructions/standardized-tests

**Financial Aid**
Financial aid is available to domestic and international students in the form of merit scholarships and need-based grants. There are a few applications you should learn about to maximize the financial aid you are eligible for, such as the Free Application for Federal Student Aid (FAFSA) and CSS Profile.

drexel.edu/undergrad/financing

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**FIRST-YEAR APPLICATION PROCESS**

There are many reasons you may consider transferring to Drexel, and as you make your transition, we’ll be here to help you every step of the way. Drexel has a vibrant and active transfer community. Qualified applications are considered on a rolling basis through all terms. Applications must be received one month prior to the start of the term for which you are applying.

**Application Deadlines**

**STARTING TERM**

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<th>TERM</th>
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<td>Spring (Late March/Early April)*</td>
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*Not all majors enroll in our off-terms

**Submitting your Application**
Transfer students may submit applications through the Common Application or Drexel University’s Admission Application.

drexel.edu/undergrad/apply/transfer

**Financial Aid**
Drexel offers competitive financial aid opportunities for transfer applicants. While students will be reviewed for scholarships during the admissions review process, we highly recommend filing the Free Application for Federal Student Aid (FAFSA) and CSS Profile as soon as possible to maximize their eligibility for support.

drexel.edu/undergrad/financing

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**VISIT**

There are many different ways to visit Drexel University throughout the year, including Open Houses, daily visits, Transfer Tuesday and Thursday events, and more.

drexel.edu/admissions/visit

**VIRTUAL TOUR**

If you can’t make it to campus, don’t worry; our virtual tours will give you an insider’s look into Drexel University. Whether you’d like to learn about restaurants in the area, what to do in University City, or even the best places to hear some local music, you can see it all through our virtual tours.

drexel.edu/virtual-tour

**KEEP IN TOUCH**

Our Office of Admissions is always here to help. If you have any questions, please do not hesitate to contact us:

215.895.2400
enroll@drexel.edu

drexel.edu/undergrad