BUSINESS & ENTREPRENEURSHIP
AT DREXEL UNIVERSITY
A NOTE FROM OUR DEAN OF ADMISSIONS

When you think about choosing the college or university you will call home, you will want to ensure that it fits your interests, and will not only support you in your goals, but encourage you to push your boundaries and to succeed in the ever-changing world.

Drexel University is a premier global research institution that has been preparing students through practical and cultural education for over 125 years. Utilizing academic and volunteer-based partnerships with our community, our students are among the most engaged students in the nation. They are not only making an impact on campus, but also in the city of Philadelphia and around the world through academics, service, and leadership.

The effectiveness of our unique educational model holds especially true for students in our Business and Entrepreneurship programs. As these fields change to adapt to society’s needs, business professionals are constantly evolving to exceed their goals. Strategic thinking and determination, partnered with integrity and a strong sense of ethics, guide CEOs, entrepreneurs, accountants, and managers to find solutions that benefit the world. With a dynamic history of opportunity and innovation, Drexel’s Business and Entrepreneurship programs prepare students for the challenges ahead through a unique curriculum that includes our renowned cooperative education program, also known as co-op.

Having served as a successful blueprint of career success since 1919, co-op provides students with the opportunity for professional work before graduation. Drexel Dragons experience their chosen industries with the leaders of today, and gain the necessary firsthand knowledge to become the leaders of tomorrow. Students leave our doors on graduation day with a full understanding of the path they have chosen.

Drexel is a place where you will make your mark on the world today. I encourage you to explore what Drexel has to offer you.

Sincerely,

Evelyn K. Thimba
Vice President & Dean of Admissions
Enrollment Management & Student Success
You are ambitious about becoming a leader in the world. Your communication skills, flexibility, and ability to make calculated decisions would make you valuable in business. Whether it be in human resources, a marketing agency, or a private financial firm, business professionals strive to meet and anticipate the needs of an ever-evolving market. With a Drexel education, you can gain a distinctive edge in this highly competitive field.

From day one at Drexel, you’ll be immersed in innovative coursework that emphasizes analytical thinking and hands-on learning. Through diverse experience and professional learning opportunities, which incorporate data analysis, creative testing, and strategic execution, you’ll develop practical leadership skills as you choose your path. And with our cooperative education program, your classwork will blend into firsthand experience working with professionals while exploring the interconnectedness of business, culture, and society, as well as collaborating with leaders in the industry — all before you graduate.

By the time you receive your degree, you’ll have gained unmatched experience you won’t find at any other university. Through Drexel’s Business programs, you can use your skills to make an impact in the world around you.

Learn more about our Business programs at drexel.edu/academics.
MAJORS

• Accounting
• Business Analytics
• Business and Engineering
• Economics
• Finance
• General Business
• International Business
• Legal Studies
• Marketing

• Undeclared – Business
02 ENTREPRENEURSHIP
You naturally analyze the state of the world and are always thinking of ways to accomplish your goals. Your fresh ideas and desire to be your own boss will enable you to become an entrepreneurial leader. Entrepreneurs are determined to share their passion and unique vision as a concept that contributes to society. At Drexel, you will begin a legacy of developing new solutions to meet the needs of tomorrow.

From day one, you’ll learn from an innovative curriculum, dynamic programming, and prominent thought leaders. Courses such as “Ready, Set, Fail” and “Entrepreneurship Bootcamp” will give you insights into the challenges of the real world and the opportunities to fail in a supportive space while striving for success in your startup. With out-of-the-classroom experiences, mentor support, our on-campus incubator space, and our annual Startup Day, you’ll tackle issues of nonprofits, community development, or sustainability.

Through Drexel’s cooperative education program, also known as co-op, you’ll start right away. The Entrepreneurship Co-op allows you to launch or accelerate the growth of your own venture with up to $15,000 in funding as you are mentored by industry-specific entrepreneurs. By the time you graduate, you will have already gained real-world experience and progressed your business venture, ready to take on the world.

Learn more about our Entrepreneurship program at drexel.edu/academics.
You are a natural organizer, driven toward efficiency. You view the big picture and coordinate the pieces strategically. Leaders are crucial in Fortune 500 companies, nonprofits, and startups, enhancing and supporting the success of their organizations. Drexel prepares you for leadership that moves ahead of the curve.

Whether your goal is to manage commercial real estate properties, evaluate statistics for a local sports team, or learn every aspect of hotel operations, Drexel provides the knowledge and practical training you’ll need. With our unique curriculum and outside the classroom experience, you’ll prepare for your future through networking events, case study competitions, business simulations, international travel, and student organization leadership. Our innovative cooperative education program, also known as co-op, will allow you to strengthen and apply your classroom learning with real-world experience, providing the opportunity to learn from top management professionals and leaders in the field.

This combination of traditional learning and hands-on experience will not only prepare you to excel after graduation, but will allow you to cultivate your ability to lead.

Learn more about our Management programs at drexel.edu/academics.
MANAGEMENT

- Construction Management
- Hospitality Management
- Management Information Systems
- Operations and Supply Chain Management
- Organizational Management
- Real Estate Management and Development
- Sport Management
- Supply Chain Management and Logistics
- Technology and Innovation Management

Citizens Bank Park
WANT TO KNOW WHAT DREXEL IS REALLY LIKE?

PaperClip is a collection of unique stories about Drexel experiences written by students. Learn more at paperclip.drexel.edu or download the app for Apple or Android.

Our Admissions Blog gives you the insider’s view of Drexel University. From tips about the admission process to a preview of life on campus and in Philly, you’ll learn from those who know it best. Learn more at drexel.edu/undergrad/blog.
Drexel Greenhouse

Center City, Philadelphia
LEBOW COLLEGE OF BUSINESS
LeBow provides students with the knowledge, skills, and confidence to succeed in highly competitive business-related fields, and also houses the School of Economics. Students at LeBow will build a strong foundation, which includes tackling industry challenges and receiving personalized attention from faculty who are leaders in their fields and bring their industry research back into the classroom. With programs that emphasize analytical thinking and hands-on learning, students begin preparing for their futures now.

CLOSE SCHOOL OF ENTREPRENEURSHIP
Close is the nation’s first freestanding school of entrepreneurship to offer degrees. The school believes entrepreneurship is more than the technical process of launching a company; at Close, you’ll build life strategies that foster the pursuit of innovation in business, personal, and career contexts. With programs that encourage, educate, and enable forward-thinking entrepreneurship, students will be ready to work toward their passions as they face the challenges of the evolving 21st-century workforce.

CENTER FOR FOOD AND HOSPITALITY MANAGEMENT
The Center for Food and Hospitality Management offers programs designed to address the critical scientific and business issues surrounding the food industry. The programs emphasize both academic and career development for innovative study in the arts, sciences, and business aspects of food and hospitality.

CENTER FOR SPORT MANAGEMENT
The Center for Sport Management combines rigorous academics, industry projects and partnerships, and faculty guidance to help our students enter the exclusive sport industry and get connected to the career of their dreams. Through supportive faculty, co-op opportunities, guest lecturers, our location in Philadelphia, and partnerships with key regional and national employers, students build an industry-relevant résumé and a strong network before graduation.
**LEBOW COLLEGE OF BUSINESS**

Housed in Gerri C. LeBow Hall on our University City Campus, the college features resources for interdisciplinary experience. A few highlights include:

- **Business Analytics Solutions Center**, which supports student-faculty collaboration across disciplines and enables consulting opportunities, student engagement, and faculty research.

- **Institute for Strategic Leadership**, which provides a hands-on, collaborative approach to understanding leadership trends and behaviors through experiential learning and real-world connections.

- **Behavioral Lab**, a flexible space that supports research on business-related topics and student-conducted research studies.

- **Trading Lab**, a technology lab with Bloomberg Terminals that is home to The Dragon Fund, a student-managed equity portfolio that oversees $1 million.

- **Collaboration Rooms**, spaces that are optimally designed for group work and presentation preparation.

**CLOSE SCHOOL OF ENTREPRENEURSHIP**

Close features many resources to encourage the entrepreneurial spirit. A few highlights include:

- **Baiada Institute for Entrepreneurship**, a catalyst and incubator for student business ideas, open to all Drexel students and providing the physical space, mentoring, and resources to start a business.

- **Starting New Ventures Program**, a program for students to validate and develop their business model, test their market, and gain the skills to create or strengthen their business.

- **Entrepreneurship Bootcamp**, a practical course open to all students that teaches the entrepreneurial mindset through innovative thinking and doing.

**CENTER FOR FOOD AND HOSPITALITY MANAGEMENT**

The Center for Food and Hospitality Management provides project-based learning opportunities through its many unique, hands-on facilities. A few highlights include:

- **Drexel Food Lab and Bread Lab**, creative incubators for recipe development and product ideation, where multifaceted projects for the food industry, government, and nonprofit clients take place.

- **The Academic Bistro**, a unique dining room that serves as a classroom both for our students and for some of the area’s best chefs and food minds.

- **The Bistro Garden**, an organic culinary garden open to all Drexel students, which educates our students on producing, preparing, and serving homegrown food.

- **The Dennis Gomes Memorial Casino Training Lab**, making Drexel the first university on the East Coast to provide on-site casino gaming equipment for educational purposes, offering students a live operational experience of slot machine protocols and mock customer interactions in a real-time learning atmosphere.

**CENTER FOR SPORT MANAGEMENT**

The Center for Sport Management utilizes its many sport industry connections as it prepares students to enter the career of their dreams. A few highlights include:

- **Professional Network Opportunities**, utilizing our unique relationships with collegiate and professional sports teams in Philadelphia, along the East Coast, and across the U.S.

- **Executives in the Classroom**, which allows you to connect with industry leaders from such prominent organizations as the Eagles, Mets, Phillies, Broad Street Run, ESPN, NFL Films, CBS Sports, Wells Fargo Center, and many others.
THIS IS DREXEL

ABOUT US

1891
FOUNDED

15
COLLEGES & SCHOOLS

MARIO THE DRAGON IS OUR MASCOT

THE BARCODE WAS CREATED HERE

Ranked in the TOP 8 PERCENT of U.S. colleges and universities by The Wall Street Journal and Times Higher Education

Drexel Crew has won six consecutive DAD VAIL REGATTA overall points titles

First University to have a fully WIRELESS CAMPUS

Historic recordings by DAVID BOWIE are being restored in our Audio Archives

CONNECTIONS

ACADEMY OF NATURAL SCIENCES OF DREXEL UNIVERSITY
Home to President Thomas Jefferson’s fossil collection

ExCITe CENTER
An incubator for studying emerging areas and mingling with research mentors

BARNEGAT BAY, NEW JERSEY
Students study animal life in this research center on the beach

STUDENT LIFE

WKDU
18
STUDENT-RUN RADIO STATION
DIVISION I TEAMS

DREXEL UNIVERSITY ONLINE

– Anywhere

CAMPUSES

UNIVERSITY CITY
the University’s main campus
– Philadelphia, PA

CENTER CITY
home of the College of Nursing and Health Professions
– Philadelphia, PA

QUEEN LANE
the University’s main medical campus
– East Falls, PA
PHILADELPHIA, PA IS OUR HOME

- Home of the Philly CHEESESTEAK
- DECLARATION OF INDEPENDENCE WAS SIGNED HERE
- LOVE ALSO KNOWN AS THE CITY OF BROTHERLY LOVE

COOPERATIVE EDUCATION

- 1919 YEAR DREXEL’S COOPERATIVE EDUCATION PROGRAM WAS FOUNDED
- More than 1,600 CO-OP EMPLOYERS
- Co-ops in 30 STATES (+ Washington, D.C. & Puerto Rico)
- 47 COUNTRIES

AROUND CAMPUS

- Over 30 FRATERNITIES & SORORITIES
- Over 400 CLUBS, ORGANIZATIONS, AND INTRAMURAL SPORTS TEAMS
- Over 250,000 college students
- HOME OF NORTH AMERICA’S LARGEST BIOWALL
- FOOD TRUCKS ALL OVER CAMPUS
- DREXEL RECREATION CENTER NAMED ONE OF PHILLY’S BEST GYMS
- 15+ ON-CAMPUS PLACES TO EAT
- 9 RESIDENCE HALLS
- 5 MAJOR PHILLY SPORTS TEAMS: FLYERS, PHILLIES, EAGLES, 76ERS, AND UNION

PHILADELPHIA, PA IS OUR HOME

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When Drexel was founded in 1891, A.J. Drexel’s dream was to establish a university that would fully prepare its students for future careers. Our students gain valuable experience in and out of the classroom. True to the vision of our founder, the following are just a few aspects of the University where the value of a Drexel degree shines.

**STEINBRIGHT CAREER DEVELOPMENT CENTER**
Steinbright sets you up for success at Drexel from day one. With world-class career services and preparation, you’ll have guidance throughout your Drexel career to discover your interests and develop your professional tools, such as a résumé and interview skills.

**COOPERATIVE EDUCATION (CO-OP)**
Since 1919, our curriculum has included our cooperative education program, which enables students to test drive different careers. Through Drexel Co-op, you will be able to narrow down your interests. You can gain up to 18 months of professional work experience on co-op in the United States and abroad at Fortune 500 companies, nonprofits, startups, a variety of governmental agencies, and more. Most importantly, you’ll gain a wealth of experience off campus and be able to inspire further thinking when you bring that knowledge back to the classroom.

**RESEARCH**
We have always encouraged students to question what is and to explore what can be, emphasizing the importance of research and how it can impact the world around us. Using our state-of-the-art facilities, you’ll not only assist faculty and staff with major research projects, but also take the lead in your own studies — including the opportunity for graduate-level research during your first year at Drexel. The possibilities are endless here, and you get to decide where your research will take you.
At Drexel, learning goes well beyond the traditional classroom. We encourage our students to pursue different opportunities, such as studying abroad, immersing themselves in the local community, and developing their own course of study.

- **Honors Program**: A department within the Pennoni Honors College, the Honors Program supports top-achieving students in cultivating their skills and becoming leaders in their fields. Students in the program receive benefits such as small Honors classes, Honors-specific housing, free tickets to cultural events in Philadelphia, Honors-specific advising and mentoring, and priority registration for classes.

- **Civic Engagement**: We believe in the importance of giving back to local communities — there are always opportunities to make an impact and serve the community here. Students can get involved on campus through Drexel’s Lindy Center for Civic Engagement and the Dornsife Center for Neighborhood Partnerships during community-based learning courses and volunteering for community service. But our impact doesn’t stop there; our dedication reaches out globally to improve the world around us.

- **Custom-Designed Major**: The Custom-Designed program enables you to truly individualize your academic experience and curriculum. If we don’t have the major you’re looking for, we can work together to create it or combine existing majors and minors to match your career goals. As a Custom-Designed major, you’ll be advised by Custom-Designed major staff and mentored by a Drexel faculty member who has expertise in at least one of the areas in your course of study.

- **Global Opportunities**: Includes study abroad, international co-op, and more. All Drexel students can take advantage of study abroad, which enables them to live and learn in another country while immersing themselves in the culture. Using our worldwide connections, you can choose from six continents and 60 countries! International co-op takes study abroad one step further; students not only live in another country, but also gain work experience as they test drive a potential career. Students currently on international co-op are working in over 47 countries.
We’re proud to be located in Philadelphia, Pennsylvania, the sixth largest city in the United States. Philadelphia is a revolutionary town founded on revolutionary thinking — much like the ambition Drexel students have for influencing change in the world. The City of Brotherly Love is an extension of our campus, and as a student here, you’ll take full advantage of all it has to offer.

Philly culture is known for being as diverse as its many neighborhoods. From our University City Campus in the hub of Philadelphia’s higher learning community, it’s easy to get to the stadiums in South Philly, take in some history in Old City, and enjoy the park in Rittenhouse Square. When you’re not in classes, there is plenty to do, no matter how you like to spend your free time. Being in the fifth most walkable city in the country, according to Walk Score, has its perks: concerts, performances, restaurants, and athletic events are all easy to access.

Public transportation is just steps away from campus — it’s easy to enjoy an authentic cheesesteak and then visit the famous Philadelphia Museum of Art. You can travel to historic sites around the city or connect to various locations across the country. And when you need to get away from home, Philadelphia is close to everything from farmers’ markets in Lancaster County to ski and snowboarding locations in the Pocono Mountains to strolling the best beaches in the Mid-Atlantic.
COLLEGE OF ARTS AND SCIENCES
- Biological Sciences
- Chemistry
- Communication
  - Journalism
  - Public Relations
  - Technical and Science Communication
- Criminology and Justice Studies
- Emerging Scholars Program
- English
- Environmental Science
- Environmental Studies and Sustainability
- Geoscience
  - Applied Geology
  - General Geoscience
  - Paleontology
- Global Studies
  - Global Business, Economics, and Development
  - Global Health and Sustainability
  - Global Justice and Human Rights
  - Global Media, Arts, and Culture
- History
- Mathematics
- Philosophy
  - Ethical Theory & Practice
  - Philosophy & Law
  - Philosophy, Technology, & Service
- Physics
- Political Science
- Psychology
- Sociology
- Undeclared — General Humanities and Social Sciences
- Undeclared — Science

SCHOOL OF BIOMEDICAL ENGINEERING, SCIENCE AND HEALTH SYSTEMS
- Biomedical Engineering

LEBOW COLLEGE OF BUSINESS
- Accounting
- Business Analytics
- Business and Engineering
- Finance
- General Business
- International Business
- Legal Studies

COLLEGE OF COMPUTING & INFORMATICS
- Computer Science
  - Computer Security
  - Game Programming and Development
- Computing and Security Technology
- Data Science
- Information Systems
- Software Engineering

COLLEGE OF ENGINEERING
- Architectural Engineering
- Chemical Engineering
- Civil Engineering
- Computer Engineering
- Construction Management
- Electrical Engineering
- Engineering
- Engineering Technology
- Environmental Engineering
- Materials Science and Engineering
- Mechanical Engineering
- Undeclared — Engineering

CLOSE SCHOOL OF ENTREPRENEURSHIP
- Entrepreneurship and Innovation

CENTER FOR FOOD AND HOSPITALITY MANAGEMENT
- Culinary Arts and Science
  - Culinary Science
  - Food and Beverage Management
- Hospitality Management

PENNONI HONORS COLLEGE
- Custom-Designed Major

WESTPHAL COLLEGE OF MEDIA ARTS & DESIGN
- Animation & Visual Effects
- Architecture
- Art History
- Dance
- Design & Merchandising
- Entertainment & Arts Management
- Fashion Design
- Film & Television
- Game Design and Production
- Graphic Design
- Interactive Digital Media
- Interior Design
- Music Industry
  - Business
  - Recording Arts and Music Production
- Photography
- Product Design
- Screenwriting & Playwriting
- Virtual Reality & Immersive Media
- Undeclared — Design
- Undeclared — Media

COLLEGE OF NURSING AND HEALTH PROFESSIONS
- Behavioral Health Counseling
- Health Sciences
  - Pre-Physician Assistant
  - Pre-Physical Therapy
- Health Services Administration
- Nursing
- Nutrition and Foods

GOODWIN COLLEGE OF PROFESSIONAL STUDIES
- First-Year Exploratory Studies
  - Humanities and Social Sciences
  - STEM

DORNSIFE SCHOOL OF PUBLIC HEALTH
- Public Health

CENTER FOR SPORT MANAGEMENT
- Sport Management
ACCELERATED DEGREES
• BS in Business/MBA
• BS in Computing and Security Technology/MBA
• BS in Culinary Arts and Science/MBA
• BS in Hospitality Management/MBA
• BS in Design and Merchandising/MBA
• BS in Entertainment and Arts Management/MBA
• BS in Information Systems/MBA
• BS in Music Industry/MBA
• BS in Sport Management/MBA

• BA/BS/MS in Communication
• BA/MS in Library and Information Science
• BA/BS/MS in Science, Technology, and Society
• BS/MS in Accounting
• BS/MS in Biomedical Engineering
• BS/MS in Computing & Informatics
• BS/MS in Education (Five Years, One-Co-op)
• BS/MS in Engineering
• BA in Philosophy/MS in Public Policy
• BS/MS in Psychology
• BA/MS in Public Policy

• BA/BS+MD Early Assurance Combined Program (Medicine)

• BA/BS/JD (Law)

• BS/DPT in Physical Therapy

• BS/MHS in Physician Assistant

• BS/MPH in Public Health

• BS in Health Services Administration/MPH in Public Health
The best way to find out if Drexel would be the right fit for you is by scheduling a visit. We have many options to fit your schedule.

**VISIT CAMPUS**

**Open Houses**
Think Big — Join students and their families who are interested in Drexel for a campus-wide Open House in the fall, spring, or summer. At these larger events, you can get an in-depth look at academic programs, meet with current students, and take a tour of campus.

**Campus Visits**
Think Small — Weekdays and most Saturdays, you can schedule a Campus Visit. Each Campus Visit includes an Information Session and Student-Guided Tour of our University City Campus. The Information Session highlights Drexel’s cooperative education program, our academic offerings, and the admission and financial aid processes. Plus, there’s plenty of time for you to ask questions since you’ll be in a smaller group.

[drexel.edu/undergrad/visit](drexel.edu/undergrad/visit)

**Virtual Tour**
If you can’t make it to campus, don’t worry; our virtual tours will give you an insider’s look into Drexel University. Whether you’d like to learn about restaurants in the area, what to do in University City, or even the best places to hear some local music, you can see it all through our virtual tours.

[drexel.edu/virtual-tour](drexel.edu/virtual-tour)

**KEEP IN TOUCH**

**Contact Us**
Our Office of Admissions is always here to help. If you have any questions, please do not hesitate to contact us:

215.895.2400
enroll@drexel.edu
drexel.edu/undergrad
We carefully consider every single application we receive. Admission is competitive and selective, and our Admissions Committee’s holistic review process assesses all aspects of the application personally. We believe it’s important to enroll the right-fit students — students who go above and beyond.

APPLICATION DEADLINES

Early Decision ............................. November 1
Early Decision is the perfect option for students who know Drexel is the school for them and would like a decision sooner. This is a binding application plan and, if admitted, students must withdraw all other active applications and commit to enrolling at Drexel.

Early Action ................................. November 1
Early Action means that students can apply by an earlier deadline to receive an admission decision sooner than students who apply Regular Decision. Early Action admission is not binding.

Regular Decision .......................... January 15
Through the Regular Decision application process, students will receive a decision in early spring.

SUBMITTING YOUR APPLICATION
Freshman applications are accepted through the Common Application only.
commonapp.org

STANDARDIZED TEST SCORES
Drexel requires standardized test scores from all freshman applicants, but we offer some flexibility in which test(s) will fulfill that requirement. For non-native English speakers, there may be additional testing requirements.
drexel.edu/undergrad/apply

FINANCIAL AID
Financial aid is available to domestic and international students. There are a few applications you should learn about to maximize the financial aid you are eligible for, such as the Free Application for Federal Student Aid (FAFSA) and CSS Profile.
drexel.edu/undergrad/financing