

## **Drexel Family Association Meeting – October 17, 2018**

**Attendees:** Lisa Daughen, Debra Steinberg, David Boonin, Noreen McAneny, Tracey Morgado, Kuzonza Barnes, Stefanie Skokowski, Kara Doviak, Denise Armentani and Patty Gallagher/Beth Boyer (teleconference).

**Drexel Personnel:** MacKenzie Luke and Subir Sahu

Convened at 6:00 p.m.

Ethics statements collected. If you have not yet submitted your ethics statement, please email to MacKenzie at [family@drexel.edu](mailto:family@drexel.edu)

Presentation by Subir Sahu, VP and Dean of Student Life

- Entering class is Drexel's largest. ~ 3350-3400. Also highest performing class (GPA and standardized exams).
- Increase is counter to national trends with decreasing birth rates.
- Drexel expanding its reach from regional to national and international.
- Co-op is a big draw.
- Higher retention.
  - Up from low 80s to almost 90%.
  - Greater centralization of student life leading to greater retention.
- Stefanie asked about the ideal student for Drexel. Subir focused on self-motivated students.
- Conversation about how to balance oversight and independence of student organizations. Main constraints were space and liability.
- Conversation about summer melt (lost freshman enrollment over the summer) only about 3% at Drexel compared to 10% national norm.

How do we increase co-op opportunities to handle larger student population? Recruit. Word of mouth. Drexel reaching out to companies nationally (e.g., Amazon). Ian Sladen of Steinbright recruiting internationally. There was a concern about more paid co-ops, particular for non-business/engineering majors. Concern about workman's comp for students in dangerous co-ops (e.g., construction). Benefits are typically coordinated between Steinbright Career Development Center and co-op employer.

- Discussion about ACC. Scare tactics and whether they will be supplier of new housing. No decision on who will provide additional housing and under what terms (e.g., co-op friendly leases).

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New DFA tablecloth

- DFA tablecloth misplaced.
- MacKenzie shared draft design for new cloth.
- Motto of "Dragon Families Helping Drexel Families".
- All liked the slogan. Thanks to David for suggesting slogan on tablecloth.
- Consensus to move the white text higher (top of drop) and larger print.

- Need business cards with DFA Facebook page info
- Possible sign for table and/or floor easel with same message.
- Need greater control of DFA materials after events.

#### DFA Weekend Schedule

- Current version distributed
- DFA members being sought especially for Check-in (Friday 2-5) and DFA Panel (Saturday 1-3).
- Doodle to sign up for volunteer slots: <https://doodle.com/poll/mftxfwgaucnvwys>
  - Roles: November 9- Staff Resource Fair Table
  - November 10 (12PM-4:15PM)- Assist guests with getting on the shuttle at the statue, and informing them of next start times should there not be enough room on the shuttle (NOTE: This overlaps with the DFA Panel, so please prioritize appropriately)
  - November 10 (4-6PM)- Assist SIL Staff with runner check in/shirt distribution and act as general “cheerers” for race
- Need for better signage expressed.
- Suggest that food at DFA reception not be wine and cheese. Also, clarify content of Reception and which senior admin members will attend. President Fry may not be able to attend this year.

#### Other issues:

Move-In weekend went well. Exception was move-in times too close to student mandatory activities, causing unnecessary stress and rush.

Next Meeting: Decembers 12, 2018