



## STRATEGIC "PRE-PLANNING"

September 2018

June 2019



## STRATEGIC PLANNING

October 2019

June 2020

October 2020

December 2020

**Executive Planning Committee (EPC)**

EPC work on Strategic Plan (ongoing)

**Anti-racism Task Force (ARTF)**

Examined practices across the entire University, to more effectively support the Black community at Drexel and eradicate racism in policies and practices (ongoing deployment of outcomes)

**Drexel Forward Initiative**

Work from McKinsey to explore opportunities for increased revenue and reduced expenses (completed Dec. 2020)

**Strategic Plan Approved**

Strategic Plan approved by the Board of Trustees



## PLAN IMPLEMENTATION

January 2021

April 2021

May 2021

June 2021

**CORE Team Formed & Develops Plans**

The CORE team, consisting of faculty, professional staff and administrators, developed to ensure integration and consistency across initiatives, define priority areas and imperative teams, ensure teams have data to make informed decisions and drive key strategic decisions by moving recommendations upward from teams to University leaders.

**Initiative Teams Formed**

3 initiative teams launched: Undergraduate Online, Continuing Education & Lifelong Learning, and Partnerships; Membership drafted for 5 additional teams: Pricing and Financial Aid, Housing/Facilities/Auxiliary, Program/Curricular Innovation, Retention & Student Success, and Graduate Education.

**Inputs to Teams' Charge & Goals**

Inputs from the work of the EPC, Drexel Forward, Anti-Racism Taskforce, Institutional Effectiveness committee, and other projects to develop the charge and goals of initiative teams.

**Community Town Hall**

Strategic Plan Implementation Town Hall Kick-off; final membership drafted for remaining initiative teams: Marketing/External Communications, Internal Communications/Digital Infrastructure, Research Administration, and Operations.

## NEXT STEPS

Summer 2021

Fall 2021

Initiative Teams Kickoff Meetings

Focus Areas Collaborative Council Kickoff

Imperative Teams Formation

Initiative Teams Reporting