

# STRATEGIC PLANNING TIMELINE



## STRATEGIC PLANNING

2018 - 2019	Oct 2019	Jan - May 2020	June - Oct 2020	Dec 2020
<b>Pre-Planning Phase</b>	<b>Executive Planning Committee (EPC)</b>	<b>Gathering Feedback to Inform Strategic Plan Development</b>	<b>Strategic Plan Refinement</b>	<b>Strategic Plan Approved</b>
<p>Committees included:</p> <ul style="list-style-type: none"> <li>Academic Resource Planning</li> <li>Institutional Effectiveness</li> <li>Retention</li> <li>Thinking Forward</li> </ul>	<p>EPC formed; tasked to develop strategic plan</p>	<ul style="list-style-type: none"> <li>Meetings with colleges/schools and key stakeholders</li> <li>Faculty/professional staff survey launched</li> <li>Initial announcement of University's mission, vision and goals</li> <li>Analysis of faculty/professional staff survey results</li> </ul>	<ul style="list-style-type: none"> <li>Town hall on anti-racism and formation of the Anti-racism Task Force (ARTF)</li> <li>Adjustment of strategic plan to incorporate and reflect lessons learned from ongoing COVID-19 pandemic and ARTF efforts</li> <li>Drexel Forward Initiative: explore opportunities for increased revenue and improved efficiencies</li> </ul>	<ul style="list-style-type: none"> <li><i>Drexel 2030: Designing the Future Strategic Plan</i> approved by the Board of Trustees</li> <li>Chief Strategy Officer appointed</li> </ul>



## PLAN IMPLEMENTATION

Jan 2021	April 2021	May 2021	June - July 2021
<b>CORE Team Formed &amp; Develops Plans</b>	<b>Initiative Teams Formed</b>	<b>Inputs to Teams' Charge &amp; Goals</b>	<b>Community Town Hall</b>
<p>The CORE team, consisting of faculty, professional staff and administrators, developed to ensure integration and consistency across initiatives, define priority areas and imperative teams, ensure teams have data to make informed decisions and drive key strategic decisions by moving recommendations upward from teams to University leaders.</p>	<p>Formation of twelve Initiative Teams continues, three teams (UG Online, CELL and Partnership begin work), Enrollment Integration Center (EIC) implementation begins (McKinsey &amp; Company Consulting).</p>	<p>Inputs from the work of the EPC, Drexel Forward, Anti-Racism Taskforce, Institutional Effectiveness committee, and other projects to develop the charge and goals of initiative teams.</p>	<p>Strategic Plan Implementation Town Hall Kick-off; team formation continues and work begins.</p>
Aug - Dec 2021	Jan - Feb 2022	March - May 2022	June - Aug 2022
<b>Initiative Team Kickoff Meetings &amp; Retreats</b>	<b>Launch of Communication Strategy</b>	<b>Community Engagement Events</b>	<b>Metrics Development</b>
<ul style="list-style-type: none"> <li>Focus Areas Collaborative Council Retreat #1</li> <li>ARTF final recommendations published</li> <li>Focus Areas Collaborative Council Retreat #2</li> <li>Imperative Integration Council Retreat #1</li> </ul>	<ul style="list-style-type: none"> <li>Focus Areas Collaborative Council Retreat #3</li> <li>Launch of internal implementation newsletter, The 2030 Report</li> <li>Podcast episode discussing Drexel's anti-racism efforts and strategic plan</li> </ul>	<ul style="list-style-type: none"> <li>Continuing Education &amp; Lifelong Learning Initiative Team Roundtable</li> <li>Launch of Provost's Office "Areas of Excellence and Opportunity (AEO)" initiative</li> <li>Retention &amp; Student Success Initiative Team Roundtable</li> <li>Focus Areas Collaborative Council Retreat #4</li> <li>Spring Virtual Community Update</li> <li>Program &amp; Curricular Innovation Initiative Team Roundtable</li> <li>Imperative Integration Council Retreat #2</li> </ul>	<ul style="list-style-type: none"> <li>Undergraduate Online Initiative Team Roundtable</li> <li>Metrics Dashboard meetings</li> <li>Drexel 2030 Retreat on Retention</li> </ul>