## STRATEGIC PLANNING TIMELINE

<table>
<thead>
<tr>
<th>Pre-Planning Phase</th>
<th>Executive Planning Committee (EPC)</th>
<th>Gathering Feedback to Inform Strategic Plan Development</th>
<th>Strategic Plan Refinement</th>
<th>Strategic Plan Approved</th>
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<tbody>
<tr>
<td>Committees included:</td>
<td>EPC formed; tasked to develop strategic plan</td>
<td>• Meetings with colleges/schools and key stakeholders</td>
<td>• Town hall on anti-racism and formation of the Anti-racism Task Force (ARTF)</td>
<td>• Drexel 2030: Designing the Future Strategic Plan approved by the Board of Trustees</td>
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<td>• Academic Resource Planning</td>
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<td>• Faculty/professional staff survey launched</td>
<td>• Adjustment of strategic plan to incorporate and reflect lessons learned from ongoing COVID-19 pandemic and ARTF efforts</td>
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<td>• Institutional Effectiveness</td>
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<td>• Initial announcement of University’s mission, vision and goals</td>
<td>• Drexel Forward Initiative: explore opportunities for increased revenue and improved efficiencies</td>
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<td>• Retention</td>
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<td>• Analysis of faculty/professional staff survey results</td>
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<td>• Thinking Forward</td>
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## PLAN IMPLEMENTATION

### Jan 2021
- CORE Team Formed & Develops Plans
  - The CORE team, consisting of faculty, professional staff and administrators, developed to ensure integration and consistency across initiatives, define priority areas and imperative teams, ensure teams have data to make informed decisions and drive key strategic decisions by moving recommendations upward from teams to University leaders.

### April 2021
- Initiative Teams Formed
  - Formation of twelve Initiative Teams continues, three teams (UG Online, CELL and Partnership begin work), Enrollment Integration Center (EIC) implementation begins (McKinsey & Company Consulting).

### May 2021
- Inputs to Teams’ Charge & Goals
  - Inputs from the work of the EPC, Drexel Forward, Anti-Racism Taskforce, Institutional Effectiveness committee, and other projects to develop the charge and goals of initiative teams.

### June - July 2021
- Community Town Hall
  - Strategic Plan Implementation Town Hall Kick-off; team formation continues and work begins.

### Aug - Dec 2021
- Initiative Team Kickoff Meetings & Retreats
  - Focus Areas Collaborative Council Retreat #1
  - ARTF final recommendations published
  - Focus Areas Collaborative Council Retreat #2
  - Imperative Integration Council Retreat #1

### Jan - Feb 2022
- Launch of Communication Strategy
  - Focus Areas Collaborative Council Retreat #3
  - Launch of internal implementation newsletter, The 2030 Report
  - Podcast episode discussing Drexel’s anti-racism efforts and strategic plan

### March - May 2022
- Community Engagement Events
  - Continuing Education & Lifelong Learning Initiative Team Roundtable
  - Launch of Provost’s Office “Areas of Excellence and Opportunity (AEO)” initiative
  - Retention & Student Success Initiative Team Roundtable
  - Focus Areas Collaborative Council Retreat #4
  - Spring Virtual Community Update
  - Program & Curricular Innovation Initiative Team Roundtable
  - Imperative Integration Council Retreat #2

### June - Aug 2022
- Metrics Development
  - Undergraduate Online Initiative Team Roundtable
  - Metrics Dashboard meetings
  - Drexel 2030 Retreat on Retention