



**DREXEL
SOLUTIONS
INSTITUTE**



*Innovation and
transformation
can't wait.*

Now is the time to invest in the growth, productivity and adaptability of your company by capitalizing on our integrative approach to business solutions.

At the Drexel Solutions Institute, we believe that comprehensive, sustainable business solutions happen through collaboration.

We listen to you and commit ourselves to understanding the unique needs and goals of your organization.

We draw upon Drexel University's rich intellectual expertise, R1 research capabilities and strength in interdisciplinary problem solving to produce full-scale, measurable solutions that empower organizations of all sizes to innovate and thrive in the face of rapid change.

From targeted R&D engagements to talent development and acquisition, DSI solutions are custom-built just for you.

A Solutions Pipeline

Talent Acquisition

At Drexel, a practical, real-world education isn't just a 100-year talking point for us — it's a philosophy that drives everything we do. Between our pioneering cooperative education program, rigorous and applied coursework, world-class research and community engagement, our undergraduate and graduate students are solving complex challenges long before graduation and are among the best prepared for a quick transition from classroom to workforce.

Our deep connection to industry in both career and classroom settings equips our graduates with the deep technical expertise, broad interdisciplinary perspectives

and essential "soft" skills that can be learned only through experience.

As companies strive to build strategic talent pipelines, they benefit from the fresh perspective and creative problem-solving skills of Drexel co-op students and alumni, as well as the unmatched opportunity to affect student growth and inform curricular developments that keep a Drexel education on the cutting edge.

Custom Corporate & Executive Training

Your employees are your organization's most valuable asset. DSI corporate and executive training solutions provide your employees with the tools and frameworks to navigate challenges today and into the future,

growing their skills as individual contributors and giving your company a competitive edge.

Through a collaborative and high-touch approach that assess your organizational needs, DSI helps partners identify their internal skill and knowledge gaps and build effective solutions. Drexel's expert faculty, in collaboration with our industry partners, deliver high-quality custom degree and non-credit training programs face-to-face, online and in blended formats.

Our approach will help your in-house talent enhance their critical thinking and evidence-based decision-making skills. Your employees will gain the tools they need to implement strategic change, innovation and cultural transformation, and to build capacity for adaptation and sustainable growth.



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DSI's ability to thoughtfully create innovative talent development opportunities rooted in academia, as well as industry trends, is what sets Drexel apart.

TOM RAMPULLA, MANAGING DIRECTOR
VANGUARD

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Research-Driven Solutions

DSI builds dynamic R&D teams that engage Drexel's extensive network of world-class thought leaders, award-winning researchers and top student talent, as well as Drexel's cutting-edge lab facilities.

Starting with a clear understanding of the unique obstacles facing your organization, we design interdisciplinary, innovative solutions backed by R1 research capabilities to produce measurable results.

Through long-term, collaborative partnerships, we continually evaluate solutions, helping organizations address evolving industry challenges and develop new technologies and products that create a lasting impact.

Take advantage of Drexel's expertise in:

- Business
- Computing
- Engineering
- Health & Medicine
- Media & Design
- Science & Tech
- And more

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Drexel University was able to provide insight and validity for our new wealth management portal with their cutting-edge, interdisciplinary UX/UI research capabilities and neuroergonomic approach. We were able to understand the level of engagement for our online investors and how to increase the effectiveness of the web design to enhance the user experience.

**RUSS KLIMAN, GLOBAL LEADER
SEI VENTURES**

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Enhanced Partnerships

DSI offers unique engagement opportunities designed to build long-term, mutually beneficial relationships between your organization and Drexel University.

Customizable opportunities include:

Corporate Partner of the Month: Gain exclusive, in-depth exposure to the Drexel community at-large through a series of on- and off-site, as well as virtual, engagement opportunities.

Events: Strengthen your organization's brand through

impactful events, both on-campus and virtual, including panel discussions, workshops and more.

Student Mentorship: Cultivate future industry leaders by providing professional guidance and insight to Drexel Dragons.



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The breadth of knowledge and background we witness from Drexel's students are unmatched, which is why Johnson & Johnson has prided itself on partnering so closely with Drexel University in finding top-tier talent.

**AMY ELLIXSON, VICE PRESIDENT
FINANCE MEDICAL DEVICE
SUPPLY CHAIN
JOHNSON & JOHNSON**

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Great institutions
always educate for the future,
and hence play a role
in what the future
is to be. — FORMER DREXEL UNIVERSITY PRESIDENT WILLIAM WALSH HAGERTY (1963-1984)

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Partner With Us

Collaboration is at the heart of the Drexel Solutions Institute.

Some of our corporate partners include:



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