DREXEL UNIVERSITY
Solutions
Institute

Drexel Solutions Institute

CUSTOM TRAINING & EXECUTIVE EDUCATION SOLUTIONS

Organizations today are experiencing ever-shifting workforces and workplaces, managing rapid advancements in technologies and systems, and engaging with consumers who are paying greater attention to brand values and cultures.

In the face of rapid change, ensuring your employees can adapt quickly and remain committed to the goals of your organization is even more critical.

Drexel Solutions Institute (DSI) is a comprehensive solutions partner, designing custom education programs that help your organization retain top talent, enhance its competitive position, maintain effective operations and profitability, and build capacity for long-term sustainable growth.

TRAINING FOR THE FUTURE

Through a high-touch assessment and design process, DSI identifies internal skills and knowledge gaps and builds custom training solutions to bring out the best in your employees. Our training solutions draw on the extensive resources of Drexel University to help your in-house talent enhance critical thinking and decision-making skills and explore their creative potential. Delivered by our expert faculty, DSI solutions empower your employees with the tools to grow as individual contributors, implement strategic change, innovation and cultural transformation, and build capacity for adaptation and sustainable growth.

Our solutions can be adapted for organizations of all sizes. From Fortune 500 companies to startups, DSI custom trainings pair instructional design with teaching technologies to solve business' unique learning needs.

CORE KNOWLEDGE AREAS

DSI offers a range of educational approaches across four core knowledge areas that can be tailored to organizations and teams of all sizes and industries. These core knowledge areas are rooted in Drexel's deep expertise in engineering, manufacturing, computing, business, health care and design.

LEADERSHIP, PEOPLE AND TEAMS

» Effective team communications
» Inspiring innovation, change and entrepreneurial thinking
» Collaborative culture with a common purpose
» Conflict management

ADVANCING INNOVATION AND TECHNOLOGY

» Digital transformation of your enterprise
» Data-driven insights and use of technology for taking action and leading innovation

DRIVING BUSINESS RESULTS

» Operations for future growth and profitability
» Tools for financial analysis, managerial decisions and strategic cost management
» Critical thinking for informed investment decisions

CREATING STAKEHOLDER AND BRAND VALUE

» Build and grow organizational brand and reputation
» Enhance visibility within your industry
» Align organizational culture with marketing strategies
» Social and environmental responsibility

CUSTOM PROGRAM DESIGN:
A COLLABORATIVE PROCESS

DSI's high-touch, collaborative process ensures our training solutions meet the specific needs of your organization.

Our learning management systems support continuous improvement through ongoing assessment of both quality and participant engagement. Throughout your custom education journey, DSI acts as an extension of your team, partnering every step of the way.

KEY STEPS	KEY OBJECTIVES
1. ASSESSMENT	» Listen and learn » Comprehensive needs analysis » Outcomes forecasting
2. DESIGN	» Identify training objectives » Customize curricula, tools and learning platforms
3. IMPLEMENTATION	» Practice new skills and concepts » Solve real-world problems relevant to your industry » Implement in the workplace
4. EVALUATION	» Ongoing measurement of program effectiveness » Continual comparison of outcomes against objectives » Adjust trainings as necessary

ENHANCED EXPERIENTIAL LEARNING ACHIEVED

CUSTOM PROGRAM SOLUTIONS

Our unbundled, fee-for-service model provides maximum flexibility, giving organizations the freedom to select only the programs and services that meet their needs. Training formats include one-on-one executive coaching, custom noncredit and credit-bearing certificate and degree programs, half-day learning modules and more. All programs can be delivered in face-to-face, online and blended formats. No matter your organization's work environment or scope of need, DSI will find a best-fit solution.

THE DREXEL DIFFERENCE

Experiential learning has been at the core of Drexel's educational model for over 100 years. We combine this practical, real-world approach with the University's extensive interdisciplinary research expertise to deliver comprehensive and effective training solutions.

Certificate and degree programs are taught by award-winning faculty who are experts and innovators in their fields. Grounded in Drexel's rigorous research tradition, our faculty also have a long history of fostering connections with industry leaders, making them deeply knowledgeable about today's workforce trends and challenges.

To invest in the future of your business and begin designing a custom training program, please contact DSI@drexel.edu or visit drexel.edu/solutions-institute.

VISIT DSI ONLINE

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