

96.3% OF MEDIA ARTS & DESIGN STUDENTS WERE EMPLOYED ON CO-OP IN 2018–19.

\$15 REPORTED MEDIAN HOURLY SALARY OF PAID CO-OPS FROM AY 2018–19

\$15	Animation & Visual Effects
\$12	Design & Merchandising*
\$12	Entertainment and Arts Management*
\$13	Fashion Design*
\$13	Film & Television
\$15	Game Design & Production*
\$18	Graphic Design
\$20	Interactive Digital Media
\$15	Interior Design
\$15	Music Industry*
\$15	Product Design
n/a	Art History*, Dance*, Photography*, Screenwriting & Playwriting*, Westphal Studies Program*

* Less than 50% of co-ops were paid
n/a – insufficient salary data to report

STUDENTS WORK HERE

Bluecadet Interactive	Matte Finish LLC
Boathouse Sports	Night Kitchen Interactive
Brooklyn Digital Foundry	Olive Prince Dance Company
Dream Machine Creative	Philadelphia Theatre Co.
Expressway Grip	Razorfish
Headroom Recording	Red Light Management
Janell Wysock Textile Designs	Stantec
Jason Varney Photography	The TJX Companies, Inc.
Keystone Pictures	World Cafe Live
Live Nation	

EMPLOYERS VALUE DREXEL STUDENTS

“Arvid was a true professional and a design anomaly. An uber force who I think will have the ability to contribute significantly to the world on all he touches. His performance was something to behold.”

- Donald Strum
Michael Graves Architecture & Design

GO TO STEINBRIGHT AND GET TO WORK

Steinbright’s powerful combination of co-op and career services is a Drexel advantage for job placement and beyond.

From the One-Year-Out Alumni Survey, graduating class of 2018:



of Westphal graduates are working or enrolled in graduate or professional education.



of Westphal co-op participants working full-time had received a job offer from a former co-op employer.

89%



of those working full-time were satisfied with their level of responsibility at their position.

89%



of those working full-time were satisfied with their position.

GET CONNECTED

Network with Steinbright, alums, employers, and other Drexel community members. The Steinbright Career Development Center is Drexel University’s go-to resource for students, employers, faculty, and advisors to connect on co-ops and career services. There is no better place to get the answers and resources you need for every step of your academic and career path.

215.895.2185 | 3201 Arch Street
Co-op: Annex, Suite 110
Career Services: Suite 250

drexel.edu/scdc

LinkedIn – Drexel Career Connections

CO-OP & CAREER FAST FACTS | WESTPHAL COLLEGE OF MEDIA ARTS & DESIGN

SIX-MONTH CO-OP TIMELINE

CO-OP CYCLE ASSIGNMENT

FALL/WINTER
SPRING/SUMMER

Students receive co-op cycle assignments.

COOP 101

3 QUARTERS PRIOR
4 QUARTERS PRIOR

Students are automatically registered for COOP 101, which provides a foundation for the skills needed for a job search.

CO-OP INTRODUCTION MEETING

SPRING QUARTER PRIOR
FALL QUARTER PRIOR

Students meet with their assigned co-op advisor to discuss their specific interests, refine job search skills, and begin the job search process.

A ROUND

MAY
NOVEMBER
(Five months before co-op)

Students apply for desired co-op positions. Employers hold interviews over a 6-week period.

B ROUND

JULY
JANUARY
(Three months before co-op)

Students apply for desired co-op positions. Employers hold interviews over a 3-week period.

C ROUND

AUGUST
MARCH
(One month before co-op)

Students apply for desired co-op positions. Employers hold interviews over a 3-week period.

ON CO-OP

FALL/WINTER
SPRING/SUMMER
(Six months)

Steinbright stays in touch with students and employers to offer support and guidance.

ASSESSMENT AND EVALUATION

FEBRUARY/MARCH
AUGUST/SEPTEMBER
(Last month of co-op)

Students and employers provide experience assessments and co-op evaluations.

SUMMER CO-OP TIMELINE

CO-OP CYCLE ASSIGNMENT

SUMMER TERMS SECOND
AND THIRD YEARS

Students receive co-op cycle assignments.

COOP 101

3 QUARTERS PRIOR

Students are automatically registered for COOP 101, which provides a foundation for the skills needed for a job search.

CO-OP INTRODUCTION MEETING

WINTER QUARTER PRIOR
TO FIRST CO-OP

Students meet with their assigned co-op advisor to discuss their specific interests, refine job search skills, and begin the job search process.

DREXEL CO-OP SITE

WINTER QUARTER
BEFORE CO-OP

Students receive tailored summer co-op resources and job site is made available.

JOB SEARCH SUPPORT

ONGOING, TERMS
LEADING UP TO CO-OP

Students receive extensive individual job search support from their co-op advisor.

ON CO-OP

SUMMER TERMS SECOND
AND THIRD YEARS
(Three months)

Steinbright stays in touch with students and employers to offer support and guidance.

ASSESSMENT AND EVALUATION

FEBRUARY/MARCH
AUGUST/SEPTEMBER
(Last month of co-op)

Students and employers provide experience assessments and co-op evaluations.

THE EXAMPLE CHARTS BELOW ARE FOR INFORMATIONAL USE ONLY; INDIVIDUAL SCHEDULES ARE DETERMINED BY STEINBRIGHT AND ACADEMIC PROGRAM.

● ON CO-OP ○ IN CLASS

SUMMER-ONLY CO-OP

Schedule for Entertainment & Arts Management, Art History, and Music Industry

	FALL	WINTER	SPRING	SUMMER
FIRST-YEAR	○	○	○	OFF
SECOND-YEAR	○	○	○	●
THIRD-YEAR	○	○	○	●
SENIOR-YEAR	○	○	○	GRADUATION

FOUR-YEAR CURRICULUM – ONE CO-OP OPTION

Sample schedule for fall/winter cycle

	FALL	WINTER	SPRING	SUMMER
FIRST-YEAR	○	○	○	OFF
SECOND-YEAR	○	○	○	○
THIRD-YEAR	●	●	○	○
SENIOR-YEAR	○	○	○	GRADUATION

FIVE-YEAR CURRICULUM – THREE CO-OP OPTION

Sample schedule for fall/winter cycle – Offered in the Animation & Visual Effect, Game Design & Production, Interactive Digital Media, and VR and Immersive Media Design programs only.

	FALL	WINTER	SPRING	SUMMER
FIRST-YEAR	○	○	○	OFF
SECOND-YEAR	●	●	○	○
THIRD-YEAR	●	●	○	○
FOURTH-YEAR	●	●	○	○
SENIOR-YEAR	○	○	○	GRADUATION



DREXEL UNIVERSITY
Steinbright
Career Development Center