



EMPLOYER DIVERSITY SPOTLIGHT

WHY IS DIVERSITY IMPORTANT TO YOUR COMPANY?

As a creative company that conducts business on an international level, diversity is the key to keeping us competitive, marketable, and successful on all levels. With regards to our product (music), our diverse roster of both in-house and collaborating songwriters, composers, producers, and musicians generate a unique sound across a wide variety of genres, therefore making our music catalogue attractive for both licensing and artist placement opportunities.

With regards to the day-to-day operations of our company, diverse staff, interns, and professional partnerships keep us immersed in varying perspectives and professional expertise that foster the creative environment (enabling us to continue creating fresh “products”) as well as keep us abreast of changes in the music industry as well as the needs of our target audiences and clients (enabling us to be successful as a business).

DOES YOUR COMPANY HAVE ANY DIVERSITY-SPECIFIC INITIATIVES OR EMPLOYEE GROUPS/ORGANIZATIONS?

Groove Control Productions founder, Keath Lowry, is a voting member of the Recording Academy (GRAMMY's) and current member of its Membership Task Force Committee. As a result, Groove Control staff, interns, and collaborators are made aware of Recording Academy events that provide diverse networking and professional development opportunities for music industry professionals at all stages of their careers on a city-wide, national, and international level. As part of the Membership Committee, Keath is tasked with recommending candidates for voting and affiliate membership as well as acting as a source of information regarding the benefits of a Recording Academy membership and the many ways that one can get involved.

grammy.org/recording-academy
[facebook.com/TRAPhiladelphiaChapter](https://www.facebook.com/TRAPhiladelphiaChapter)

IS THERE ANYTHING ELSE ABOUT YOUR COMPANY THAT'S IMPORTANT FOR DIVERSE JOB SEEKERS TO KNOW?

Groove Control Productions is a minority owned and operated business with a global approach to its business model as well as its day-to-day interactions and personal connections. We are “intern-friendly” in that we believe in the benefits of sharing expertise and knowledge with up and coming industry professionals and provide real, hands-on opportunities that directly relate and benefit our work.

WHAT CO-OP OR FULL-TIME POSITIONS ARE YOU HIRING FOR?

Groove Control Productions relies on part time interns year-round, to help with audio engineering, marketing/promotions/communications, and music publishing affairs. In addition, the company seeks graphic design services at times when its label releases music (we are now releasing music, Fall 2014) and could benefit from web development/design services for the production company as a whole.

For more information on Groove Control Productions co-op positions, Drexel co-op students can visit SCDCOnline.

