



## EMPLOYER DIVERSITY SPOTLIGHT

### WHY IS DIVERSITY IMPORTANT TO YOUR COMPANY?

Barzilay Development feels strongly about cultural diversity, as it is ever present in our clientele, marketing, and staff. At Barzilay Development, we believe that individuals of different backgrounds have unique skills that they can bring to our team. To give you a brief idea of our in-house diversity, Barzilay Development had five interns in summer 2014 working with several seasoned industry veterans. I (Barzilay Founder and CEO) have hired several international interns and even a few interns that studied abroad in China and Italy after completing their internships. Considering that I am an Israeli American, I appreciate the impact that diversity has ultimately had on my company, whether it is race, ethnicity, skill, or even educational backgrounds.

Barzilay Development is extremely customer service oriented, especially with regard to leasing, property management, and taking care of our residents. While our typical demographics are young, urban professionals, we get all kinds of people living in our unique buildings. Internally, we often say, "Our loft apartments look a lot like America," with people of different sexual orientation, origin, races, religions, etc. Barzilay Development is especially sensitive to cultural diversity, considering the fact that we just converted a church into 38 loft apartments. The project is called Sanctuary Lofts because it is a welcoming home or "sanctuary" to people of all kinds. For more information on our church conversion project, please visit <http://www.sanctuary-lofts.com>

### DOES YOUR COMPANY HAVE ANY DIVERSITY-SPECIFIC INITIATIVES OR EMPLOYEE GROUPS/ORGANIZATIONS?

Barzilay Development maintains professional relationships with Jewish organizations, as I am a professional public speaker on a topic called, "From Underoos to Super Jews," in which I unmask the hidden Jewish cultural contexts behind our beloved superhero movies. For more information on the Jewish presentation, please visit: <http://www.underoostosuperjews.com>

### WHAT CO-OP OR FULL-TIME POSITIONS ARE YOU HIRING FOR?

Being an entrepreneurial real estate developer, my company is always evolving, thus opening doors to a wide spectrum of job availability. We are currently interested in hiring an Interior designer Co-op, who will be working exclusively with me the, CEO, and our VP of Operations on the design and décor of our future office space in the Northern Liberties and a residential space in the East Village of New York City. In addition, we are also looking for a Public Relations intern with great communications and writing skills, who will have the ability to be our company's very own publicist, helping to get Barzilay Development recognized on a regional and national level.

Tracy Silvers is the head of HR. Her contact info can be found at [www.barzilaydevelopment.com](http://www.barzilaydevelopment.com)

**For more information on Barzilay Development co-op positions, Drexel co-op students can visit SCDCOnline.**