Academic year 2013-2014 was a year of significant progress and change for the Steinbright Career Development Center. Within this report, you will find detailed information about the exciting changes and the accomplishments of the programs offered by the Steinbright Career Development Center during the past year. I am proud of the efforts of the Steinbright staff since it is through their dedication and hard work that we are able to continually meet or exceed the challenges and opportunities we are presented.

Looking forward to the future, Steinbright aims to maintain its high caliber of service to its many stakeholders in an ever-evolving modern urban university. President John Fry created a new division of Enrollment Management and Student Success (EMSS) to ensure enhanced enrollment processes and improved outcomes for students at graduation. Steinbright has been moved into this new major area of Drexel which is led by Senior Vice President Dr. Randall Deike. It is expected that through this new alignment, the Steinbright Career Development Center and our staff will be able to provide more impact upon the lives of our students, employers and alumni.

Peter J. Franks
Vice Provost for Career Education
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Drexel University Steinbright Career Development Center Annual Report AY 2013-2014

Designed and Edited by
Jill Marateck and Hailey Smith

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Andrew Duffy
Joseph Hawk
Kathleen Neary
Stephanie Sullivan
Mary Ellen Taggart-Ford
Natalie Traher
92% of 2013 graduates are working or enrolled in graduate or professional education.

We expect that number will grow.

Steinbright offers extensive services to graduating students and recent alumni to provide support for their transition from Drexel University. This year, career services held 1856 appointments with students and alumni to discuss job search strategies, application materials, interviewing, negotiating job offers, and related career topics.

“The goal is for all students leaving Drexel University to have a universal level of professional excellence,” said Nicole Dalberto, Senior Coordinator for Graduating Students. In order to effectively transition students from the co-op program to the career services, a pilot program was initiated that invited students to learn about the comprehensive career services available to them for their job search post-graduation. Students learned the importance of beginning their job search early and about the resources available to assist them in their search. The pilot went full-scale to reach all majors in March 2014. Collaborations with employers, Drexel Alumni Relations, Drexel Student Life and Drexel Senior Experience have further broadened the reach and impact of the career services for graduating students and recent alumni.

“I love working with graduating students because they bring so much to the table,” said Dalberto. “When I meet with them, they’re ready to take the next steps in their professional development as they learn how to network with alums and employers on LinkedIn, to navigate the job search and to negotiate salary smoothly. It’s so rewarding to see development of students as they take themselves to the next level, from student to professional.”

Before Drexel University’s graduating class of 2014 walked the stage in June, Steinbright caught up with them at the May graduation fair to ask what is next. The “I Got Hired @” series not only shows where some of Drexel’s graduates are going with their careers, but also provides comfort for future graduating classes by showing what is possible in such an uncertain time.

Data from the One-Year-Out Alumni Survey, graduating class 2013.
Career Services By the Numbers

Sixteen Years of Pre-health Advising

When Drexel acquired Hahnemann and the Medical College of Pennsylvania, the need arose for an advisor for students interested in medicine and the other health professions. Tom Coyne joined Drexel’s career management center in 1999 as the university’s first pre-health advisor and will be retiring in the spring.

“It has been an amazing experience to see the growth and transformation of the university during this period,” said Coyne. “The number of students and career opportunities within the medical field has grown tremendously. The students that I have advised will be entering this uncharted world of health care with a strong academic preparation and for most of them, a co-op that has confirmed their demanding career choice. Due to the dedication of all the members of the Steinbright team, Drexel students have a host of resources that do not exist at most universities.”

“I have been in education for over forty years and the fifteen at Drexel have been the happiest of my career,” said Coyne. Faculty, staff and students agree that it’s been an honor to work with Tom Coyne and we wish him all the best in his future endeavors.
With a 98.2% employment rate, 5726 students held co-op positions.

Drexel is co-op. It’s how students can get a feel for what they really want to do through hands-on, in-the-workplace experience. It also provides students with the opportunity to put into practice the concepts they learn in the classroom. Co-op helps Drexel to build important relationships with industry for the sake of our students, colleges and schools, and the university community as a whole. In addition, students in select programs can participate in co-op at the graduate level.

### COLLEGE/SCHOOL EMPLOYED AVG. WEEKLY SALARY

<table>
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<th>COLLEGE/SCHOOL</th>
<th>-employed</th>
<th>AVG. WEEKLY SALARY</th>
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<tr>
<td>Center for Hospitality and Sport Management</td>
<td>98.9%</td>
<td>$441.79</td>
</tr>
<tr>
<td>College of Arts and Sciences</td>
<td>98.2%</td>
<td>$560.16</td>
</tr>
<tr>
<td>College of Computing and Informatics</td>
<td>98.4%</td>
<td>$782.69</td>
</tr>
<tr>
<td>College of Engineering</td>
<td>97.5%</td>
<td>$692.81</td>
</tr>
<tr>
<td>College of Nursing and Health Professions</td>
<td>99.5%</td>
<td>$481.16</td>
</tr>
<tr>
<td>LeBow College of Business</td>
<td>98.1%</td>
<td>$640.39</td>
</tr>
<tr>
<td>Pennoni Honors College</td>
<td>100%</td>
<td>$460.58</td>
</tr>
<tr>
<td>School of Biomedical Engineering, Science, and Health Systems</td>
<td>99.4%</td>
<td>$661.13</td>
</tr>
<tr>
<td>School of Economics</td>
<td>97.3%</td>
<td>$694.67</td>
</tr>
<tr>
<td>School of Education</td>
<td>100%</td>
<td>$407.44</td>
</tr>
<tr>
<td>Westphal College of Media Arts and Design</td>
<td>98.7%</td>
<td>$502.20</td>
</tr>
<tr>
<td><strong>DREXEL UNIVERSITY TOTAL</strong></td>
<td><strong>98.2%</strong></td>
<td><strong>$649.25</strong></td>
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Environmental Engineering student, Jonathan Napolitano, monitors water quality at the East Park Reservoir during his co-op with the Philadelphia Water Department.
Geographic Reach

Co-op opportunities know no bounds. Increasingly, students are participating in co-ops outside of the Philadelphia region and the United States. 695 students went on co-op outside of the Philadelphia region and 212 students went abroad for co-op.

North America
5608 Co-ops

Top Countries
1. United States (28 States)
2. Canada (7 Co-ops)
3. Costa Rica (2 Co-ops)
4. Mexico (2 Co-ops)
5. El Salvador (1 Co-op)

Top States
1. Pennsylvania
2. New York
3. California

Europe
49 Co-ops

Top Countries
1. Germany
2. Ireland
3. Greece

Africa
13 Co-ops

Top Countries
1. Equatorial Guinea
2. Mozambique
3. The Gambia

Asia
108 Co-ops

Top Countries
1. China
2. India
3. Vietnam

Australia
23 Co-ops

South America
7 Co-ops

Top Countries
1. Colombia
2. Brazil
3. Argentina

84.3% Greater Philadelphia Region
11.9% National
3.8% International
The International Co-op program continues to experience rapid growth in the second year of its 2012-17 Strategic Plan. This year a total of 212 students worked abroad in 49 countries, exceeding the goal of 175 by 21%. The International Co-op team has vigorously expanded new job opportunities abroad by building relationships with existing partners and increasing the number of countries participating in the international co-op program. Job development efforts included meeting with 45 employers, alumni and university representatives in China, England, Germany, Greece, Ireland, Hong Kong, Malaysia, South Korea, Turkey and at the WACE Symposium in Sweden.

A new student exchange program with the UAS7 universities resulted in the placement of seven STEM students into six-month research co-ops in Germany. The job development trip to Turkey culminated in an agreement with Sabanchi University and Teknopark, Istanbul. Through this agreement, the university permits students to enroll in classes at Sabanchi and complete their six-month co-op with employers at Teknopark. This international co-op opportunity resulted from the dedication of Dr. Banu Onaral, Director, School of Biomedical Engineering to establish a partnership with Sabanchi University and Teknopark.

This year saw the launch of the Global Ambassador and Mentor program which serves as a valuable resource to students interested in global opportunities. The program provides prospective students with information about housing, culture, food, currency, visas, technology and many other topics pertinent to living and working abroad.

Drexel University was selected by the Freeman Foundation to receive funding to expand the International Co-op Program in East and Southeast Asia for three consecutive years, totaling $400,000. With support from the University, Vidalakis Family Cretan Scholars Program and the Freeman Foundation, over $520,000 in financial assistance was allocated among 161 students who pursued international co-ops.
Entrepreneurship Co-op

Our students are changing the world one co-op at a time. Collin Cavote, senior custom design major and CEO and Founder of Biome, wants to stop climate change. As an entrepreneurship co-op student, his vision is becoming a reality.

To encourage the entrepreneurial spirit like Cavote’s within our student body, Steinbright partners with the Close School of Entrepreneurship to offer undergraduate students the chance to use their own company as their co-op experience. Students who qualify for this opportunity receive $15,000 in support of their ventures, mentorship from seasoned entrepreneurs and executives and workspace in the Baiada Center.

“Drexel is allowing students to believe in these out there ideas, because those are the things that are going to deliver really neat solutions in the future,” says Cavote.

Watch “Co-op to Stop Climate Change” at youtube.com/drexelscdc.

Research Co-op

Drexel Medicine’s Stacey B. Trooskin, MD, PhD, is the primary investigator on a research project to improve outcomes and access to care for people living with Hepatitis C called the C a Difference Program. As one of the recipients of research funding from a joint effort of the Office of the Provost and the Steinbright Career Development Center, Trooskin added senior biology student Carolyn Moy (left) to her dedicated research team. This year $165,000 was provided to fund 21 research co-op positions across Drexel’s disciplines.

With her sights set on medical school, Moy was seeking a third research co-op opportunity that combined her interests of research and patient interaction. C a Difference provided just that. “We think that the novel approach to routine Hepatitis C testing and care could be such a valuable experience for a student interested in pursuing a career in the medical field,” said Project Manager Lora Magaldi. “We also realize the immense value a student brings to a program because their minds are so fresh and full of new information and technology.”

Co-op Curriculum

3450 students were enrolled in COOP 101 - Career Management and Professional Development in AY2013-14.

This year boasted a 30% increase in the number of students enrolled in COOP 001 – Co-op Essentials from the previous year. Although the number of non-traditional students is still relatively small, we were able to add Nursing to the major specific Essentials sections offered this year which was very well received.

Steinbright faculty worked with the international co-op coordinators to better prepare international students for the co-op job search. The faculty created an international resource folder in Bb Learn providing information on work authorization processes including Curricular Practical Training (CPT) and Optional Practical Training (OPT).
Co-op Evaluation Data

What Our Employers are Saying

- 86% would consider hiring their students for a future co-op or full-time position
- 94% found student academic preparation oriented to the needs of their organization
- 83% rated overall student performance as good or excellent

What Our Students are Saying

- 88% found co-op relevant to their career objectives
- 89% indicated the job met or exceeded expectations
- 71% would consider returning to their current employer for another co-op or full-time position
Employers on Campus

222 Fall Career Fair
126 Spring Career Fair
113 Engineering Career Fair
107 Philadelphia Law Fair

491 Unique Campus Visits
702 Total Campus Visits
The annual Co-op Photo Contest is one of our favorite opportunities for students to share their co-op experiences with the community. Students can submit photos in two categories:

@work - the most creative and interesting photo of a student on the job.

@play - the full co-op experience outside of the office.

Over one hundred submissions were judged by a panel of professionals across the university based on artistic expression, creativity, originality, and the quality of the image. The top ten photos in each category were open for a public vote in which the top three were selected.
President Fry welcomed 150 people to the 24th Annual Cooperative Education Awards held on May 8 in Behrakis Hall. This year’s ceremony recognized nine students, three employer partners, and one faculty member for their exceptional efforts in fulfilling the goals and ideals of cooperative education.

Dr. Teck-Kah Lim, Department of Physics and associate vice provost for graduate studies, was awarded Faculty of the Year for his contributions to the international co-op program. Dan Goldstein from ArcelorMittal, Chris Cashdollar from Happy Cog and Professor Michelle Dolinski from the Drexel Department of Physics were awarded Employers of the Year. Bentley Systems recognized Basanta Kharel with an endowed award for excellence in his field of study and industry.

THE NOMINATIONS SAY  FACULTY OF THE YEAR

“Dr. Teck-Kam Lim has been instrumental in Drexel’s international strategic initiative. His overall efforts and participation have helped to dramatically increase the level of Drexel student interest in this part of the globe.”

THE NOMINATIONS SAY  EMPLOYER OF THE YEAR

“I am so much more confident now in my work and my skills because of Happy Cog. I could not imagine working anywhere else and receiving the same amount of care and high priority work.”

“In my six months working for ArcelorMittal, I gained the benefit of having a diverse number of technical assignments that challenged me and allowed me to learn. I was encouraged to ask questions and seek out answers, all while having an experienced engineer guiding my progress towards a goal.”

“Professor Dolinski has gone above and beyond her duty as a co-op supervisor, acting as both a mentor and advisor. In my mind, she embodies all of the qualities I look for when I think of co-op employer of the year.”

M. David Boodey, is a business and engineering student nominated by Dr. Ernest Jones at Teva Pharmaceuticals. Dr. Jones emphasized David’s outstanding individual contributions, intuitive understanding, and exemplary professional confidence, seeking “win-win outcomes” within his role at Teva.

Jhan-Duc Duclos, is a BS/MS student studying biomedical engineering nominated by John Furlong for his work at Lockheed Martin. Mr. Furlong nominated Jhan-Duc for the breadth of his engineering capabilities as well as his ability to be “more independent, thorough, and reliable than most engineers, let alone most co-ops.”

Christine Luby, a nutrition and foods student, was nominated by Tim Fohr of Drexel’s Center for Hospitality and Sport Management Program. “Her determination, dependability, and creativity transformed the culinary arts and hospitality department into an even more effective learning environment for students, employees and future co-ops alike.”

Krysten Minnici, is a senior pursuing a bachelor’s degree in chemical engineering and a master’s degree in materials science and engineering. Nominated by Robert Barsotti of Arkema, Inc., Krysten was recognized for her impressive work ethic and as the co-op student who has had the most significant positive effect on the success of the company.

Ethan O’Neill, an information systems student minoring in business administration, completed all three co-ops with Computer Science Corporation. Ethan’s supervisor, Kurt Phillips, highlighted Ethan’s exemplary work performance, high quality work, and the level of energy and enthusiasm he brought to the workplace.

Emily Rugh, culinary science, was responsible for two product development projects at La Colombe. Chief Operating Officer Tobin Bickley noted that Emily’s contributions far exceeded expectations, showing “rare qualities of understanding our needs and consistently demonstrated a strong work ethic and great attitude.”

Aaron Strauss, communications major with a minor in corporate and public relations, was nominated by Daniel Piotrowski at Catapult Learning, LLC. “Aaron left Catapult Learning with many contributions to the proposal department and was a great asset to our team. His initiative, dedication and dependability are on levels of a seasoned management employee.”

Stephanie Zeitz is pursuing a bachelor’s degree in elementary education and a master’s degree in teaching, learning and curriculum. Jessica Skinner nominated her for her work at Scholar Academies. “Without her assistance this summer we would not have been able to offer all of the professional development for our network in such a polished and professional way.”

Yuxing Zhang, interior design, worked at Wharton Operations at the University of Pennsylvania. Aileen Sprat says “her work was flawless, dependable, and thoughtful. Her presence in Wharton Operations improved the overall productivity in the office.”

Jhan-Duc Duclos, is a BS/MS student studying biomedical engineering nominated by John Furlong for his work at Lockheed Martin. Mr. Furlong nominated Jhan-Duc for the breadth of his engineering capabilities as well as his ability to be “more independent, thorough, and reliable than most engineers, let alone most co-ops.”
On September 12, Steinbright opened the doors to its new home for Cooperative Education; 3201 Arch Annex, Suite 110. The recently renovated suite offers a larger space for the booming cooperative education program as well as more meeting and interviewing rooms for our employer partners.
Along with launching a new branding campaign, Steinbright redefined its mission and vision statement.

MISSION: To prepare, guide and empower Drexel University students and alumni to navigate the lifelong process of personal and professional development.

VISION: Be recognized for excellence in infusing students and alumni with career skills that position them for lifelong success. In founding the university, Anthony J. Drexel envisioned an institution that was uniquely suited to the needs of a rapidly growing society. Building on this tradition, Steinbright will be a leader in developing innovative services, programs and collaborations that meet the cooperative and career education needs of all students and alumni in a dynamic professional environment.
We demonstrate our mission and vision.

We enhance the co-op life-cycle. As the critically important beginning of a student’s co-op life-cycle, pre-registration provides for a student’s in-depth understanding of the co-op process, expectations, and best practices for professional development from the initial job search through the successful completion of co-op requirements. A group of co-op coordinators reviewed and revolutionized the co-op pre-registration process to better serve our students. In the new system, students first gain the operational and procedural information through online course modules in Bb Learn. This allows the co-op coordinator to use the pre-registration meeting to get to know the student and understand his or her aspirations and interests.

When students return from co-op and turn their attention to finding their next opportunity, our co-op coordinators now facilitate group discussions among students of the same or similar majors. During these meetings, coordinators ask open-ended questions, prompting students to share unique experiences and observations from their jobs. Students now hear from each other and, as a group, apply these lessons to their own working understanding of industries, employers, jobs and professionalism. Students who have finished their co-op requirements participate in a Co-op to Career meeting which features an introduction to Steinbright’s career services offerings including resources, events and recommended next steps for graduating seniors.

We highlight diversity. Steinbright is committed to providing assistance to students in their unique professional and career development. In October 2013, Steinbright launched a new section of its web site entitled Highlighting Your Diversity which provides job search resources for students who identify with affinity groups: international, LGBTQ, disabilities, veterans, ethnicity and gender.

The F1 Strategic Planning Team implemented workshops and enhanced web content to better prepare international students and employers for the hiring process. In collaboration with ISSS, Steinbright debuted a workshop covering all necessary Curricular Practical Training paperwork and processes, as well as processes for obtaining a Social Security Number. Held the Friday after A and B Round co-op employment results, the goal of the workshop is to alleviate questions and concerns students have when going through the work authorization process.

Steinbright has been awarded the Gold Level of LGBTQ Career Center Certification from OUT for Work, a national educational non-profit organization that works to enhance lesbian, gay, bisexual, transgender, and queer specific resources in academic career centers across the United States. Steinbright advanced from its initial Bronze level in 2013 after achieving a significant expansion of career services for LGBTQ students, including staff development training and the implementation of a Career Knowledge for LGBTQ Student workshop led by Spencer Grieb and Rachel Johnson.

Steinbright assisted in coordinating a professional development event with the Drexel chapter of SAME, Society of American Military Engineers, in November bringing employers together with ROTC and veteran students in engineering concentrations. Assistant Teaching Professor, Angela Brennan, offered faculty and staff training regarding Student Veteran Services.

We help make co-op dreams possible.

$29,000 was awarded to 18 students by the Steinbright Corporate Partners Fund which provides financial support for co-op students who want to work in unpaid positions with non-profit organizations as well as students who want to pursue co-op opportunities nationally and internationally.

$9,000 was awarded to 3 students by the Arcadia Foundation which provides support to students working with the Academy of Natural Sciences and the Philadelphia Zoo.

$745,639 was awarded to co-op students in FY2014.
Daniel and Madeline Harrington Awards

The annual Daniel and Madeline Harrington Steinbright Employee Recognition Awards recognize Steinbright staff members who significantly contributed toward the mission and strategic plan of the Steinbright Career Development Center and Drexel University.

Chrisi Giannakaris consistently ensures the highest level of quality in the Steinbright new hire training program that she facilitates. She is an adaptive trainer and naturally responds to a variety of different learning styles. Her patience, dedication, and kindness make her a truly unique individual and a genuine asset to our team.

Andrea Rincon demonstrated excellent leadership throughout the planning of the Cooperative Education Awards which resulted in the event’s success. Her outreach to co-op employers and co-op students solicited hundreds of nominations with strong and compelling co-op success stories.

Beth Cokely was instrumental in the development of the new model for pre-registration. With each project and task she takes part in, there is always a bigger goal in mind to ultimately serve our students and improve their co-op experience at Drexel.

Celebrating Eighteen Years of Service

Assistant Director of Cooperative Education Gerrie Betka will be retiring after eighteen years of service. Gerrie began working at Drexel in 1997 as a co-op coordinator for the College of Engineering. After two years in her role as a coordinator, she was promoted to an Employment Specialist where began working directly with employers along with students. Recognized for her achievements, Gerrie was promoted to an Assistant Director of Co-op and moved to the Center City Campus to manage co-op for the Nursing students. She has worked extremely hard to successfully grow a program that began with only sixteen Nursing students to hundreds today. Over the years, Gerrie has established excellent working relationships with faculty, staff, and academic advisors. She has diligently worked to increase the number of employers interested in hiring her students to meet the growing student population. Gerrie has been valuable asset to the Steinbright team and we wish her the best in her future endeavors.
CONFERENCE PARTICIPATION

AMERICAN MARKETING ASSOCIATION HIGHER EDUCATION SYMPOSIUM - BOSTON, MA
Attendee: Jill Marateck

COOPERATIVE EDUCATION AND INTERNSHIP ASSOCIATION (CEIA) CONFERENCE - SEATTLE, WA

DELAWARE VALLEY CAREER PLANNERS - SWARTHMORE, PA
Attendees: Kristen Gallo-Zdunowski, Rachel Johnson, Megan Rooney

DELAWARE VALLEY STUDENT AFFAIRS CONFERENCE - LAFAYETTE HILL, PA
Presenter: Angela Brennan

EASTERN ASSOCIATION OF COLLEGES AND EMPLOYERS - ANNAPOLIS, MD
Panelist: Joanne Hunt

GLOBAL INTERNSHIP CONFERENCE - TORONTO, CANADA
Attendee: Mary Ellen Taggart-Ford

MIDDLE ATLANTIC CAREER COUNSELING ASSOCIATION - LANCASTER, PA
Attendee: Arnie Cohen

NATIONAL ASSOCIATION OF ADVISORS FOR THE HEALTH PROFESSIONS - SAN FRANCISCO, CA
Attendee: Tom Coyne

NATIONAL ASSOCIATION OF COLLEGES AND EMPLOYERS (NACE) CONFERENCE AND EXPO - SAN ANTONIO, TX
Attendee: Andrew Duffy

NATIONAL OUT FOR WORK LGBTQA COLLEGE STUDENT CAREER CONFERENCE - CHICAGO, IL
Attendee: Kathy Anderson

NORTHEAST ASSOCIATION OF PRE-LAW ADVISORS - BALTIMORE, MD
Attendee: Mike Vitlip, Baltimore

SOCIETY FOR HUMAN RESOURCE MANAGEMENT - NASHVILLE, TN
Attendee: Carol Ferguson

WACE INTERNATIONAL SYMPOSIUM - TROLLHATTAN, SWEDEN
Presenters: Joe Hawk, Stephanie Sullivan. Attendee: Kathy Neary

The Steinbright staff volunteers annually at Philabundance.
JOIN THE CONVERSATION

LINKEDIN GROUP - DREXEL CAREER CONNECTIONS
With over 3,000 members, this is the group to join to connect, network and exchange career-relevant information and advice with the Drexel community.

FACEBOOK.COM/DUSTEINBRIGHT
Join our growing fan-base of over 3,200 followers for career tips and trends, co-op profiles, staff spotlights and more!

TWITTER.COM/STEINBRIGHT
Looking for industry trends and career services events on and off campus? Join in the conversation @Steinbright.

YOUTUBE.COM/DREXELSCDC
Watch our popular videos about co-op experiences, career fair dos and don’ts and job search advice.

HIREADRAGON@DREXEL.EDU
Contact Steinbright’s Employer Relations Team to receive information about hiring our students and alumni.