

**THE FUTURE IS
STEINBRIGHT**

drexel.edu/scdc/pathway

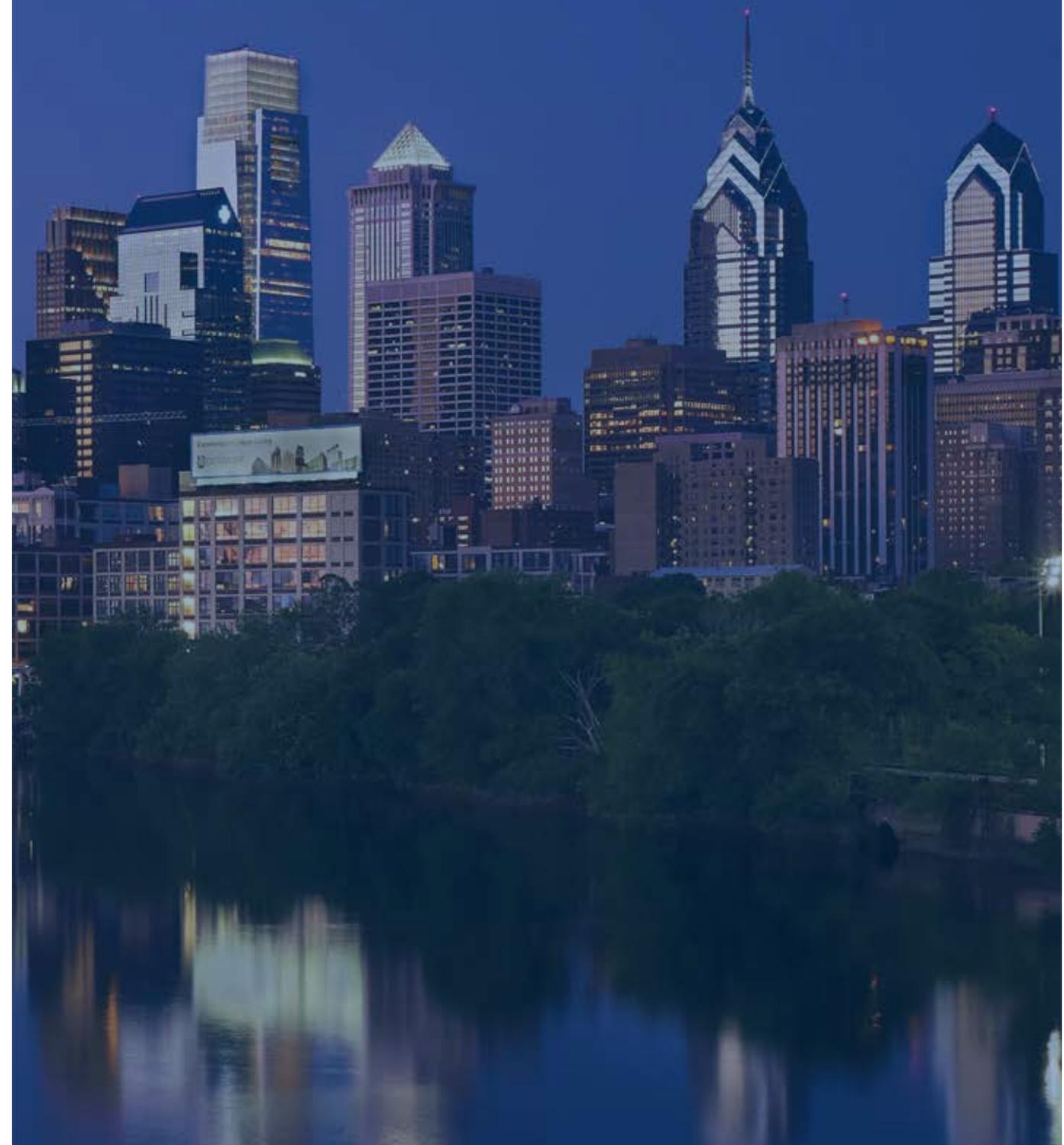


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STEINBRIGHT: 2014-2015

PATHWAY TO SUCCESS



WHAT IS STEINBRIGHT?

“Steinbright provides many resources to students,
and there are just as many people who work hard
to help students make the most of them.

At Drexel, it’s not just about having great opportunities,
but it’s also about being surrounded by people
who inspire you to aim higher.”

Halima Olapade

 **View Halima’s story: drexel.edu/scdc/pathway**

The Steinbright Career Development Center provides the pathway from cooperative education to career.

This pathway is built on four major components: cooperative education, international co-op, career services, and employer connections.

By incorporating these four elements into a student’s education, Drexel students are more informed regarding their career choices and able to construct successful career trajectories that maximize personal satisfaction. Each is intentionally designed to support Steinbright’s mission: to prepare, guide, and empower students and alumni in navigating the lifelong process of personal and professional development.

This blueprint to success is what sets a Drexel education apart from other universities, providing our students with a unique combination of knowledge and experience that will empower them to become the leaders of tomorrow.

COOPERATIVE EDUCATION

Steinbright's cooperative education program provides professional employment experience for students, giving them the opportunity to explore and build a career before they enter the workforce.

Students begin by taking COOP 101, a 10-week preparatory course designed to prepare students for their co-op experiences and to develop career planning and job search skills, as part of their regular class schedule. As early as their sophomore year, they then begin to supplement their classroom education with meaningful employment, while potentially earning a median salary of more than \$17,000 per six-month period. Students may also elect to participate in a Research Co-op to prepare them for a career in research or graduate school or an Entrepreneurship Co-op that will, in collaboration with the Close School, assist them in establishing their own ongoing business.

A student's academic curriculum can feature as many as three co-ops, providing as much as 18 months of work experience. Cooperative education maximizes students' collegiate education by effectively combining learned theory with practical, real-world application.

Specialized co-op experiences are also offered at the graduate level. This program allows Drexel full-time graduate students to gain experience within their field while receiving academic credit.



5,819

total number of co-op students employed domestically and abroad.

91%

of Drexel undergraduate students enrolled in the co-op program.

Co-op opportunities know no bounds. Increasingly, students are participating in co-ops outside of the Greater Philadelphia region and the United States. 727 students went on co-op outside of the region and 228 students went abroad for co-op.



“Thanks to my co-op, I believe that I have a new skill set that employers are looking for. Without this experience, I wouldn’t have been able to develop and sharpen these skills to the best of my ability.”



View Shane's story: drexel.edu/scdc/pathway

Shane Nelson



“My last co-op (in Shanghai, China) was very challenging and tested my limits, but I was able to learn a lot from this experience. Particularly about the difference in workplace culture between China and the United States.”

Jacky Liang



View Jacky's story: drexel.edu/scdc/pathway

86% found international co-op to be relevant to their career objectives.

228
STUDENTS

45
COUNTRIES

\$670k
IN SCHOLARSHIPS

INTERNATIONAL CO-OP

Steinbright's international opportunities provide students with employment experiences around the world that will propel them to new heights as professionals.

Students who participate in a co-op abroad have their résumé set apart from the pack. They also develop a broadened cultural perspective and knowledge — a highly sought-after commodity for employers in today's global economy. Working internationally is a unique experience that allows students to expand their horizons and open new doors of possibility.

International co-op experiences are made possible through financial support from the University, along with the generous support of our partners, such as the Freeman Foundation, which has contributed \$800,000 over a five-year span.

3 CAREER SERVICES

Steinbright's Career Services provide Drexel students with the tools, knowledge, and guidance they need to transition from college to career.

In order to ensure students are on the path to achieving their education and future-career goals, Steinbright has a dedicated team of advisors available for one-on-one guidance and counseling sessions. These services are complemented by a wide variety of workshops and events designed to help students build upon job preparation skills, including: résumé writing, interviewing, networking, and salary negotiation.

Steinbright also provides additional specialized resources for pre-law and pre-health students, including targeted advising, workshops, and application process assistance.

96%

of 2014 graduates are working or enrolled in graduate or professional education.*

50%

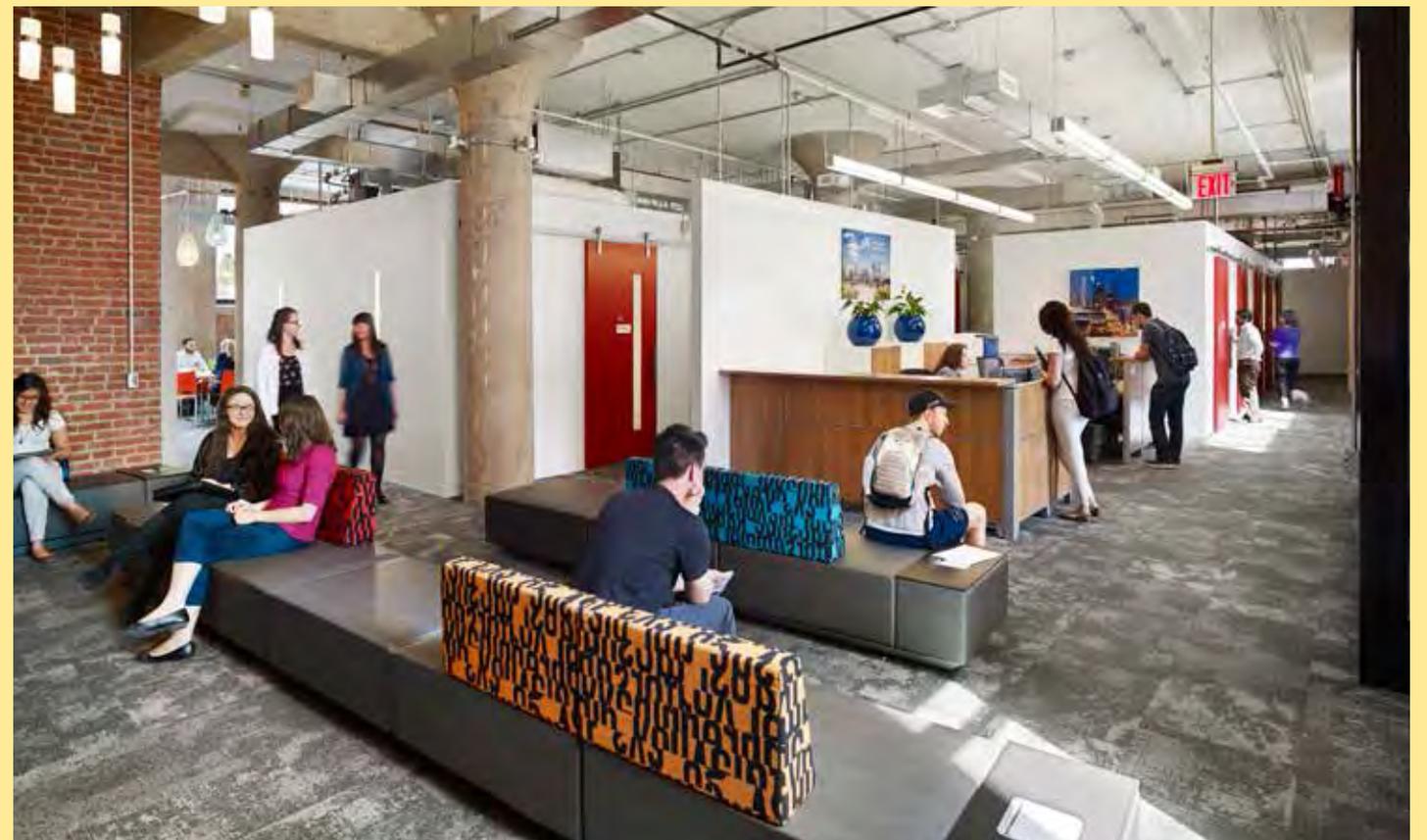
of co-op participants working full-time had received a job offer from a former co-op employer.*

**One-Year-Out Alumni Survey, graduating class of 2014.*

“Steinbright gave me the chance to figure out what career would best suit me while I practiced interview and networking skills. Before I launch into a full-time position, I already have the skills to perfect my résumé, write a strong cover letter, and network with people.”

Jenna Bechard

 **View Jenna's story: drexel.edu/scdc/pathway**



COOPERATIVE EDUCATION

CO-OP BY THE NUMBERS

Total students employed	5,819
Students employed in U.S.	5,602
Students employed internationally	228
Student employment rate	98.3%
Gross median six-month salary	\$17,160
Gross median weekly salary	\$660
Co-op employers	1,703
Number of countries w/co-ops	45
Number of states w/co-ops	35

COOP 101

Number of students enrolled in COOP 101	3,145
Sections taught	145

SELECT CO-OP EMPLOYERS

- Academy of Natural Sciences
- Children's Hospital of Philadelphia
- Comcast Corporation
- Drexel University
- Exelon Corporation
- GlaxoSmithKline
- Independence Blue Cross
- Johnson & Johnson
- Lockheed Martin
- Philadelphia Water Department
- PJM Interconnection LLC
- SAP America
- Susquehanna Int'l Group LLP
- Thomas Jefferson University Hospital
- University of Pennsylvania

GEOGRAPHIC REACH

Top 3 countries listed on each continent

NORTH AMERICA

- UNITED STATES
- CANADA
- COSTA RICA

EUROPE

- GERMANY
- UNITED KINGDOM
- GREECE

AFRICA

- NIGERIA
- ZAMBIA
- EGYPT

ASIA

- CHINA
- VIETNAM
- SINGAPORE

AUSTRALIA

- 15 COUNTRIES

SOUTH AMERICA

- 1 COUNTRY
- ECUADOR
- CHILE
- ARGENTINA

4 COUNTRIES

CAREER SERVICES

UPON GRADUATION...

86%

of job applicants had at least one job interview.**

68%

of job applicants had at least one job offer.**

59%

of job applicants were already employed or had accepted a job offer.**

48%

of those seeking graduate school had already been accepted.**

MEDICAL SCHOOL ACCEPTANCE RATE FOR 2015:

Drexel acceptance rate	61%
National acceptance rate	42%

LAW SCHOOL ACCEPTANCE RATE FOR 2014:

Drexel acceptance rate	88%
National acceptance rate	78%

Average starting salary for a Drexel graduate:

\$57,629**

**For the class of 2015.

EMPLOYER CONNECTIONS

Connected job-seeking students with over

3,000

unique employers.

CAREER FAIR ATTENDANCE 2014-15

	Students	Employers
Fall Career Fair	1,700	243
College of Engineering Career Fair	650	115
Spring Career Fair	1,000	164

A LEGACY OF IMPACT

THE DEAN HERMAN SCHNEIDER AWARD

Each year, the Cooperative Education & Internship Association (CEIA) presents its prestigious Dean Herman Schneider Award to an educational leader who exhibits a significant and comprehensive record of contribution in the advancement of the philosophy and practice of cooperative education or internships over a sustained period of time. In March of 2015, Drexel Vice Provost for Career Education Peter Franks received this prestigious honor, recognizing his 10 years of service and dedication to the University's cooperative education programming.



2014 HARRINGTON AWARD WINNERS

Presented to Steinbright faculty and staff members who have most significantly contributed towards our achievement, mission, and strategic plan throughout the year.



NICOLE DALBERTO
Senior Coordinator for Graduating Students



RACHEL JOHNSON
Co-op Coordinator



STEPHANIE SULLIVAN
Assistant Director of Operations

25TH ANNUAL COOPERATIVE EDUCATION AWARDS

Drexel's Cooperative Education Awards are annually presented to students, employer partners, faculty, and staff who exhibit exceptional effort in fulfilling the goals and ideals of cooperative education. This year, 10 students, two employer partners, and one faculty member were honored.

STUDENT AWARD WINNERS



LIA ARAKELIAN

Major: Marketing
Company: Bimbo Bakeries USA

RISHON BENJAMIN

Major: Chemical Engineering
Company: INOLEX, Inc.

DANIELLE COLE

Major: Health Sciences
Company: Children's Hospital of Philadelphia, Center for Injury Research and Prevention

NICOLE DYKSTRA

Major: Culinary Arts and Science
Company: Philadelphia Zoo

ALEXANDER KOSZYCKI

Major: Biomedical Engineering
Company: Sanofi

EDMUND LYNN

Major: Computer Science
Company: Pepco Holdings, Inc.

HAILEY SMITH

Major: Graphic Design
Company: Drexel University, Steinbright Career Development Center

CASEY SNEIDER

Major: Teacher Education
Company: The Math Forum

ALEXANDRA ZEITZ

Major: Culinary Arts and Science
Company: High Street on Market

BENTLEY SYSTEMS CAREER NETWORKING AWARD WINNER

COLLEEN BLAHO
Major: Computer Science

EMPLOYERS OF THE YEAR



DSM BIOMEDICAL
Nominated by:
Carli Moorehead
Biomedical Engineering major



INOLEX, INC.
Nominated by:
Lindsay Fitzer and
Rishon Benjamin
Chemical Engineering majors

FACULTY OF THE YEAR

DR. BANU ONARAL, PHD

H. H. Sun Professor, School of Biomedical Engineering, Science and Health Systems and Senior Advisor to the President, Global Innovation Partnerships

FULFILLING A VISION



HAROLD STEINBRIGHT
The Steinbright Career Development Center is named in honor of Harold D. Steinbright, who graduated from Drexel University with a degree in electrical engineering in 1919. A life-long proponent of the University and its mission, the Center was renamed in his honor in 2002 following the receipt of a generous gift from the Arcadia Foundation, over which his daughter, Ms. Marilyn Lee Steinbright, presides.

DRAGONJOBS

3,143

Employers posting openings

6,554

Job openings posted

25,873

Job applications submitted

5,310

Unique student users

4 EMPLOYER CONNECTIONS

Through our co-op program and vast base of alumni, Steinbright connects students to a constantly growing network of employers and industry leaders across the globe.

Composed of Fortune 500 companies, nonprofit pioneers, innovative startups, and points across all government sectors, our extensive community of partnerships and affiliations presents an almost unlimited collection of possible connection points for students preparing to enter the job market.

Hundreds of employers actively seeking to fill open positions attend Steinbright's annual career fairs in the fall and spring, along with an engineering career fair each February. These events are among the largest of their kind in the region. Additionally, DragonJobs, Drexel's online job search tool, provides employers with the ability to post job openings for student application.



“The Steinbright Career Development Center works in partnership with employers and ensures students understand how to broaden their network when creating a job search plan.”

Nicole Dalberto



View Nicole's story: drexel.edu/scdc/pathway