



ONLINE LEARNING COUNCIL
Town Hall IV: Fellows and Committee Reports

22 May 2017



WELCOME

Susan C. Aldridge, Ph.D.

09:30–9:35 *Welcome:* Susan C. Aldridge, Ph.D.

9:35–9:50 *Online Learning Council Faculty Fellows:* Karyn Holt, Chair

9:50–10:05: *Accessibility:* Constance Lyttle and Janet Sloand, Co-Chairs

10:05–10:20 *Professional Development:* Melissa Kaufman and Donald McEachron, Co-Chairs

10:20–10:35 *Student Support and Engagement:* Kimberly David-Chung & Lamont Wilson, Co-Chairs

10:35–10:50 *TAGG:* Paul Thomas Clements & Constance Lyttle, Co-Chairs

10:50–11:05 *Emerging Technologies:* Thomas DeChiaro and Michael Galloway, Co-Chairs

11:05 *Wrap-Up:* Susan C. Aldridge, Ph.D.



OLC FACULTY FELLOWS

Karyn Holt, Chair

Goals for 2017-2018 Current Year

Continuing faculty and staff development

Essentials for Online Teaching

Advanced Online Pedagogy and Online Course Development

- **Quality training, mentoring, consultation, and course reviews**
 - APPQMR workshops
 - Peer and Master quality matters training
 - Internal course reviews
- DUCDEC reviews
- INSPIRE website for Fellows consultation

Next Year's Initiatives 2018-2019

We recommend the Essentials for Online Teaching, a five week asynchronous campus wide course (8-10 hours/wk during the 5 week period) be the entry level training for teaching online.

We recommend Drexel use the Quality Matters Higher Education Rubric, an internationally recognized standard, to assess quality in online and blended/hybrid courses at Drexel.

We recommend the addition of one Faculty Annual Award and One Faculty/Staff Team Annual Award for Online Teaching/Course Design Excellence



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Hallmark 1: *Vision and Mission:* "Online learning is appropriate to the institution's mission and purposes"

Hallmark 2: *Planning and Maintenance:* "The institution's plans for developing, sustaining, and if appropriate, expanding online learning offerings are integrated into its regular planning and evaluation processes."

Hallmark 3: *Collaboration:* "Online learning is incorporated into the institution's systems of governance and academic oversight."

Hallmark 4: *Academic Rigor:* "Curricula for the institution's online learning offerings are coherent, cohesive, and comparable in academic rigor to programs offered in traditional formats."

Hallmark 5: *Evaluation:* "The institution evaluates the effectiveness of its online learning offerings, including the extent to which online learning goals are achieved, and uses the results of its evaluations to enhance the attainment of the goals."

Hallmark 6: *Faculty:* "Faculty responsible for delivering the online learning curricula and evaluating the students' success in achieving the online learning goals are appropriately qualified and effectively supported."

Hallmark 7: *Student Services:* "The institution provides effective student and academic services to support students enrolled in online learning offerings."

Hallmark 8: *Resources:* "The institution provides sufficient resources to support and, if appropriate, expand its online learning offerings."

Hallmark 9: *Integrity:* "The institution assures integrity of its online offerings."



ACCESSIBILITY COMMITTEE

Dr. Constance F. Lyttle, Esq.

Dr. Janet M. Sloand

Esteemed Committee Members

2017-2018 Accomplishments

- **Defining Accessibility**
 - Accessibility means that all individuals can perceive, understand, navigate, interact and contribute equally through all media and in person without barriers (adapted from Web Content Accessibility Guidelines 2.0)
- **Identified and shared strategies and approaches used by schools and colleges to support accessibility in course design**
- **Clearinghouse Development**

Goals for 2018-2019

- **Keep Accessibility and the process to do so in the forefront!**
 - Explore the possibility of OLC-Accessibility partnering with and/or supporting the roll-out of Ally
 - Investigate Clearinghouse approach and ensure that it is the go-to place for the University on Accessibility
 - Collaborate with other OLC committees so that accessibility is a priority for all; for example:
 - Accessible Student Meetings and TAGG Committee
 - Accessibility Trainings and Professional Development Committee



PROFESSIONAL DEVELOPMENT COMMITTEE

Melissa Kaufman Co-Chair

Accomplishments

- **Collated a list of all current professional development opportunities at the University.**
- **Organized focus groups of the faculty around technology-enhanced, online, and hybrid learning. The office of for University Assessment, Accreditation & Effectiveness conducted the Focus Groups for us in early May.**

Focus Groups Results: What's Working Well

- ✓ Love ITG Support
- ✓ Love ID Support
- ✓ Very Interested in New Technology and New Ideas

Focus Groups Results: Needs



Focus Groups Results: Concerns



Accessibility

How do you make a course accessible?

Who is responsible?

Goals

- **Survey of the faculty around teaching tools for technology-enhanced, online, and hybrid learning.**
- **Work with the Teaching and Learning Center to develop tools and trainings for faculty around technology-enhanced, online, and hybrid learning.**
- **Coordinate with other committees on a central place for all professional development opportunities.**

Committee Members

Don McEachron, Co-Chair
Melissa Kaufman, Co-Chair
Ute Cherny
Dana Kemery
Robert Lazzaro
Deirdre McMahon
Joanne Schwartz
Michael Helmet
Janet Sloand
Anita Kay Swartzwelder



STUDENT SUPPORT AND ENGAGEMENT

Annual Update

Kimberly David-Chung and Lamont Wilson, Co-Chairs

2017-2018 Accomplishments

- Completed the Test Drive data project
 - Measured results against the original KPI's developed for the tool related to recruitment, student satisfaction, course completion, and re-enrollment
 - Gathered quantitative and qualitative data to inform build-outs for the course including the new *College & Program Information* section
- Grew the Ambassador program to 175 current students, alumni, faculty, and staff
- Began the discovery phase for the assessment and virtual tour projects, which will continue into the next fiscal cycle

STUDENT SUPPORT AND ENAGEMENT COMMITTEE MEMBERS

- SAMANTHA MERCANTI-ANTHONY
- MARY GALLAGHER GORDON
- AUDREY WOODS
- KRISTEN BETTS
- MARY ELLEN TAGGART-FORD
- JACKIE MURPHY
- DANA KEMERY
- JAY BHATT
- ROBERT GANNONE
- MARYKAY MALEY
- LISA AIELLO-LAWS
- BARBARA HORNUM
- VIVIANNA BERMUDEZ
- LINDA MARION
- ASHLEY DICKINSON
- KAREN GOLDSCHMIDT
- JONATHAN DEUTSCH
- ANNE ERICKSON
- LAURA HOYER
- DANIEL LARSON
- PATRICIA CASHIN
- SCOTT SOKOLOSKI
- RAVEN HOLLOWAY
- SHARON FELEGIE
- ABIGAIL KELLY
- KELLEY BREGENZER
- DAMIAN SALAS

TEST DRIVE BY THE NUMBERS



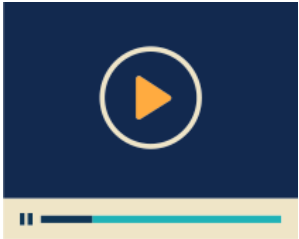
LAUNCHED DEC 2014



10,786 TOTAL REGISTRATIONS



325 AVERAGE CLASS SIZE IN 2017



2,339 FIELD GUIDE VIEWS SINCE MARCH 2017



AVERAGE LOGIN RATE 29% IN 2017



AVERAGE TIME IN EVENT 1.5 HOURS IN 2017

2018-2019 Goals

- **Assessments**
 - Design a tool to identify and fill gaps in key competencies as part of the onboarding process
- **Read Me First E-Book**
 - Develop a self-service resource to help onboard students
- **Virtual Tour**
 - Create a virtual tour of the campus that focuses on creating a digital extension of the campus for online students



TEACHING ACROSS GEOGRAPHY GROUP (TAGG)



Co-Chairs:
Paul Thomas Clements
Constance Lyttle



2017-2018 Goals - Met

- **Grow Participation**
 - University-wide Committee Member Representation
 - Energetic Monthly Meetings
- **Bolster Awareness**
 - Addition of our 4th Video Vignette – (June 2018)
 - “Recommended Best Practices for Virtual Participation”
- **Support a Paradigm Shift**
 - Gained Virtual Access to Meetings and Events Across the University

2018-2019 Goals

- **Continue to Identify and Explore Matters that may Uniquely Affect Faculty who Teach from a Distance; e.g.,**
 - Support Needed for Promotion Mandated Teaching, Research and Service Obligations
 - College and University-Wide Committee Membership and Virtual Attendance

2018-2019 Goals

ADVOCATES FOR FULL INCLUSION

- **Re-Examination of the Mission Statement**
 - Expand virtual access for all faculty who want to attend/participate in all campus meetings and events (as appropriate)
 - Advocate for readily available ZOOM rooms for all university faculty and events
 - Advocate for awareness of the need for full virtual access to, and full inclusion in, all university-wide activities (as appropriate)



EMERGING TECHNOLOGIES COMMITTEE

Report for Online Learning Council's Town Hall on May 22, 2018

*Presenter & Co-Chair: Mike Galloway,
College of Computing & Informatics (CCI)
Technology Services Manager*



Fellow Co-Chair:

- Thomas DeChiaro, Vice President of Information Technology and Chief Information Officer (CIO)

For AY 17-18, OLC ETC hosted demos and presentations on:

- 3rd party vendors of instructional tech
- Existing instructional tech not widely known or adopted
- Newly available instructional tech

AY 17-18 Goals

- Share resources, ideas, and help spread the word about existing technologies already on-campus.
- And upcoming technologies that ITG and the Drexel Library will offer.
- Look for possible new technologies for adoption or purchase in fiscal year (FY) 2019.

Hosted Demos & Presentations

- FA 17: Yellowdig, Shindig, CDW-G virtual reality showcase
- WI 18: Yellowdig (again)
- SP 18: FlipGrid, Practice/ApprenNet, Kubi, eDUsuite, Rstudio ioslides, Learning Pathways and Digital Badges (APA Bb Learn course)
- Upcoming: Padlet (6/5/18)
- Perhaps one more for SP 18



Hosted Demos & Presentations (cont.)

- Many from uPick 5 Town Hall
- Some set up by Mike's predecessor
- Recordings available:
- <https://docs.cci.drexel.edu/x/SABXAQ>
- A couple not recorded

Created a Bb Learn “sandbox” shell for...

- Group communication/collaboration.
- Gathering tool/topic ideas
- Organizing ideas for possible future demonstration.
- Archive of meeting notes and past demos.
- Generated a list of existing Drexel instructional technologies.
- Not comprehensive, but covered major areas
- Generated criteria & categories for evaluating & organizing tools



But...

- **In doing all of this...**
- **We had a couple realizations.**

1st Realization: Survey of Faculty Needed

- To go beyond our opinion of needs/wants or anecdotal reports
- To determine the limitations/barriers for teaching
- Inclusive

2nd Realization: Similar Projects Out There

- Now in talks with eDU suite project & OLC Professional Development Committee
- Discussing collaboration

Focus is...

- give online students more on-campus experience
- better ability to interact
- using instructional tech or other means

- Public webpage linked on Inspire Resources (before FA 18)
- Survey all Drexel instructors (before FA 18)
- Analyze survey results (FA 18)
- Establish criteria for evaluating instructional tech or topics about it
- Invite speakers on these techs or topics
- Record (if permitted) and/or publicize these talks with Drexel community
- Identify one or more vetted recommendations
- Report/recommendations to Aldridge and DeChiaro



EMERGING TECHNOLOGIES COMMITTEE

GROUP MEMBERS

2017-2018

- **Tom DeChiaro & Mike Galloway** (Co-chairs).
- **Dr. Irina Ciobanescu Husanu** (College of Engineering)
- **Dr. Fran Cornelius** (CNHP, OLC Fellow)
- **Steve Earth** (CCI Computer Science, Grad Student)
- **Dr. John Gould** (School of Education)
- **Dr. Thomas Heverin** (CCI Computing & Security Technology)
- **Ian Kollar** (Sr. Instructional Designer, School of Law)
- **Dr. Patricia Riccio** (CNHP)
- **Timothy Siftar** (Drexel Librarian for CCI & Education)

CCI = College of Computing & Informatics

CNHP = College of Nursing & Health Professions



WRAP-UP

Susan C. Aldridge, Ph.D.