



Drexel students on Alternative Spring Break rebuild a neighborhood block alongside community members.

*Good Neighbors
Great Partners*

Drexel University Community Impact Report 2012



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From the President

One of the greatest sources of pride for Drexel is standing alongside our neighbors in Powelton Village and Mantua, the City of Philadelphia and the Commonwealth of Pennsylvania to build strong communities and a better quality of life for everyone. The benefits of these partnerships accrue to our students and all residents, as well as our University.

Community outreach and economic development are part of Drexel's strategic direction, as outlined in our new strategic plan for 2012-2017, "Transforming the Modern Urban University." The greatest impetus for Drexel's community impact, however, comes from the ground up—our students, alumni, faculty and professional staff, putting their values into action and working to make a difference.

There's no way to catalog every service initiative across our University—they are too numerous and diverse. But the report in your hands offers a wonderful snapshot of the ways in which Drexel, as an institution and as a community of caring people, supports the neighborhoods and the city and region we call home.

I am especially proud that so much of our community impact occurs through the everyday teaching and research activities that are at the core of our mission. Our School of Education and Center for Civic Engagement, among others, offer curricula that both prepare our students for success and create positive effects in the community. And Drexel's strength in translational research, or research that is ready to improve lives and impact the marketplace, has the potential to be a major economic engine for our region.

Being a force for growth and for good in the community is a moral obligation for our University, and one of the central goals of my presidency. I am lucky that the Drexel community is full of talented, dedicated and service-minded people to help reach that goal.


JOHN A. FRY



Making a Difference in Ways Big and Small.

Drexel University is privileged to educate our students amid the vibrant neighborhoods of University City, Powelton Village and Mantua, in the exciting city of Philadelphia and the thriving surrounding region. With that privilege comes a responsibility to be a leader in building strong communities.

At Drexel, we use our strengths as an institution to guide our civic engagement. Our vast expertise in education leads to many programs preparing young people for bright futures; the values of our students, employees and alumni are manifested in critical community service; our position as one of Greater Philadelphia's leading innovators makes us a catalyst for economic development. Our efforts focus on our own neighborhood first, but also impact the city, region and nation.

This report provides a snapshot of the depth and breadth of community involvement at Drexel, from University-wide initiatives to efforts of all sizes spearheaded by individuals.



Lindy Center for Civic Engagement

Drexel students and employees have built a culture of service and engagement with the community, energized today by the Lindy Center for Civic Engagement. The Center promotes social responsibility and public service by connecting students, faculty and professional staff with community organizations, enhancing both the public good and Drexel's commitment to experience-based learning.

Initiatives include Drexel Community Scholars, which develops student leaders who work with community partners; Lindy Scholars, through which students and faculty provide academic support to middle school students in West Philadelphia; and the civic engagement component at the core of UNIV 101, Drexel's success-enhancing curricular offering for all first-year students.

Last year, the Center introduced the Certificate in Civic Engagement. This program provides an academic basis for engagement at Drexel, supporting students and faculty in courses based on community service.

In 2011, the Center for Civic Engagement was named for philanthropist Philip B. Lindy. With a \$15 million gift supporting community programs, Mr. Lindy has cast a vote of confidence in Drexel's ability to make a difference in the neighborhoods it calls home.



Drexel's Employee Home Purchase Assistance program attracted faculty member George Ciccariello-Maber and family to Powelton Village.

Focus on
Our Neighborhood
Growing a Stronger Community Together

In 2010, President John A. Fry began to deepen Drexel's connection to the neighborhoods tied to its campus. Working with neighbors, businesses and the city, Drexel has launched a range of initiatives to improve quality of life and increase opportunity in University City, Powelton Village and Mantua.

Drexel expanded its security boundaries in cooperation with the University City District and invested in improved security technology. A landmark gift from PECO Energy supports programs that improve primary education in neighborhood schools. A new Workforce Development program engages partners like the Philadelphia Workforce Development Corporation in helping neighbors expand their career options. Drexel's Lindy Neighbors Program is increasing access to healthy food and wellness. And the University is collaborating with community groups to transform the commercial corridor along Lancaster Avenue near campus.

To encourage faculty and staff to live in these vibrant neighborhoods, Drexel's Employee Home Purchase Assistance program offers a \$15,000 forgivable loan for purchasing a primary residence near campus.

Drexel's commitment to strong neighborhoods alongside a world-class university campus is highlighted in this report.

Supporting Education for Everyone.

A well-educated populace is critical to the success of our society. Drexel is positioned to expand educational opportunity across the region and the nation.

We are one of Greater Philadelphia's most dynamic universities and a recognized leader in educational access and innovation. As such, Drexel is the natural home to a wide variety of programs that help young people learn, help their teachers become more effective and their schools more welcoming and make higher education a possibility, not just a dream. The "Drexel effect" on education is felt from preschool through graduate school, by neighborhood kids and returning veterans, by future scientists, teachers, artists and doctors.

Education is Drexel's core mission, and we take seriously our responsibility to make sure that the benefits of education accrue as widely as possible.

PATHS TO ACHIEVEMENT

PEGGY AND RICH GREENAWALT BREAKTHROUGH PROGRAM

Affiliated with the national Breakthrough Collaborative, this six-year academic enrichment program builds a path from middle school to college for promising low-income students from Philadelphia's public schools. Breakthrough also inspires talented high school and college students to become educators and engaged citizens by giving them the responsibility of teaching in its programs. Drexel hosts and supports Breakthrough's newest program, expanding its middle school model to offer six weeks of summer study and preparation for students entering ninth grade.

DREXEL COMMUNITY SCHOLARS

Each fall and spring, Drexel students from across disciplines come together to act as liaisons to community organizations, putting their skills to work to make a positive impact in the neighborhoods they serve. As Drexel Community Scholars, students coordinate activities between the Lindy Center for Civic Engagement and Drexel's partners, recruit fellow volunteers and develop special service and advocacy programs.



Drexel Chairman Richard A. Greenawalt and his wife Peggy are longtime supporters of the Breakthrough Collaborative in Greater Philadelphia.

SCIENCE FAIRS

The independent nonprofit Delaware Valley Science Fairs, Inc. is based on Drexel's campus, and the University funds its director's salary. DVSF stimulates interest in the critical fields of science, technology, engineering and mathematics (STEM) by bringing together middle and high school students from across the region to present their original research and interact with scientists. Drexel also provides significant scholarship opportunities to participants.

COLLEGE OF MEDICINE SHADOWING DAY

Each February, a group of 10th graders from a Philadelphia high school learns firsthand about what it takes to go to medical school, through the College of Medicine's Shadowing Day. Each high school



Philadelphia Councilwoman Jannie L. Blackwell and Mayor Michael Nutter join Philadelphia high school students gaining job experience at Drexel through WorkReady.

student is paired with a medical student for lunch, a one-on-one tour of the College and the chance to attend a class. On Shadowing Day and throughout the year, as many as 200 elementary and high school students visit and tour the College's Queen Lane Campus.

AMERICA READS, AMERICA COUNTS

Through the America Reads, America Counts Program, a national initiative, Drexel's Lindy Center for Civic Engagement recruits, trains and supports Drexel students as tutors to serve at local elementary and middle schools, including Richard Allen Preparatory Charter School and the Samuel Powel School. Each tutor works one-on-one or in small groups with students during the school day to help them to reach grade level requirements in literacy and math.

COLLEGE ACCESS FELLOWS

The College Access Fellows program is an AmeriCorps-supported leadership opportunity designed to give college students the opportunity to make a measureable impact on Philadelphia high school youth as they explore college and career options. Founded by the Lindy Center for Civic Engagement and Pennsylvania Campus Compact, with help from the Mayor's Office of Education, the program places Drexel students in local schools to help high school students prepare for standardized tests, discover their interests and develop plans for college and beyond.



Mayor Michael Nutter welcomed Drexel Liberty Scholars to City Hall to celebrate the program, which provides full-tuition scholarships to Philadelphians with economic need.

A BETTER CHANCE

By helping economically disadvantaged young people attend outstanding prep schools and go on to higher education, A Better Chance works to increase the number of well-educated people of color ready to assume positions of responsibility and leadership in American society. Drexel participates in the Affiliated Colleges program, providing special programming and office space to the organization as well as offering an opportunity for incoming freshmen to receive \$10,000 scholarships.

EDUCATION ADVANCEMENT ALLIANCE

This Philadelphia-based nonprofit provides programs that supplement and enrich the educational environment and experiences of students from the city's public schools. EAA's focus includes all levels of education from afterschool programs for elementary school students to fellowships for college graduates. Through EAA, Drexel offers a fellowship for graduate study in STEM fields to a recent graduate of a historically black college or university.

IPL2 (INTERNET PUBLIC LIBRARY)

Thousands of Drexel students and library and information science professionals have volunteered their time to design, create and maintain "ipl2: Information You Can Trust," an online public service organization that merges collections of resources from the Internet Public Library and the Librarians' Internet Index. The site, which offers a comprehensive, reliable database of information, is free to the public and garners more than 10 million visits per year.

MARSHALL-BRENNAN CONSTITUTIONAL LITERACY PROJECT AND MOOT COURT COMPETITION

Through the Marshall-Brennan Constitutional Literacy Project, Drexel law students visit high schools throughout Philadelphia to engage students in learning about the power of the U.S. Constitution and its relevance in their lives. Drexel students teach classes about the legal system and its power to resolve conflicts in a civil manner and allow students with an aptitude for constitutional literacy to put their legal and critical thinking skills into practice by competing in regional and national mock court competitions.

PHILADELPHIA TEACHER TRAINING PROJECT

Strong and fair behavior management skills are critical for teachers to cultivate an impactful learning environment. Drexel's Department of Psychology is conducting a research project in Philadelphia schools that involves the delivery and evaluation of an evidence-based program promoting such skills for kindergarten, first- and second-grade teachers in a school-based setting, to help them build social competence in at-risk young children attending inner-city elementary schools.

PHILADELPHIA YOUTH CHESS CHALLENGE

The Philadelphia-based After School Activities Partnerships created the Chess Challenge to foster creativity, critical thinking and decision-making skills among at-risk students. More than 4,000 youth play in 200-plus chess clubs in schools, community and recreation centers, libraries, places of worship and homeless shelters

across the city. Drexel provides two \$2,500 scholarships to students who participate in the Challenge.

SCIENCE IN MOTION

As part of Science in Motion, an innovative educational initiative supported by the Commonwealth of Pennsylvania, Drexel scientists provide equipment and materials for high school chemistry and middle school earth science classes throughout Philadelphia. The program delivers modern scientific instrumentation via the Science in Motion van to schools, as well as support to local teachers to help level the playing field between well-funded and poorly funded schools.

EXPANDED OPPORTUNITY

DREXEL LIBERTY SCHOLARS

Liberty Scholars is the University's flagship program for expanding access to a Drexel education for young Philadelphians. Established in response to Mayor Michael Nutter's call to increase the number of college-educated city residents, the Liberty Scholars program provides full tuition and fees for 50 high-potential Philadelphia students each year. Liberty Scholars also receive mentoring, academic and counseling support.

YELLOW RIBBON PROGRAM FOR VETERANS

Drexel is committed to providing free education to recent veterans of the U.S. military through the Department of Defense's Yellow Ribbon program. Under Yellow Ribbon, the University partners with the government to extend Post-9/11 G.I. Bill education

benefits to cover the full cost of Drexel tuition and fees. Qualified veterans can use this benefit for any Drexel undergraduate or graduate program, on any campus or online.

EAGLES FLY FOR LEUKEMIA

Originally founded by the players and ownership of the Philadelphia Eagles football team, Eagles Fly for Leukemia funds pediatric cancer research and provides support to the families of children with cancer and their families. Over the past five years, Drexel has provided five full-tuition scholarships to students recommended by the organization, each of whom has overcome childhood cancer.

EXODUS TO EXCELLENCE

Preparing youth and young adults in Philadelphia for today's technology-intensive culture is the central focus of Exodus to Excellence, a nonprofit organization that provides programs dedicated to ensuring the development, education and community engagement of at-risk students. Drexel, in the spirit of its traditional commitment to educational access and an outstanding technological curriculum, offers four \$10,000 scholarships each year to Exodus to Excellence participants.

AN ENVIRONMENT FOR SUCCESS

TRANSFORMING OUTDOOR SPACE AT MCMICHAEL SCHOOL

Mantua's Morton McMichael School is reimagining and rebuilding its outdoor space in collaboration with Drexel students and faculty. In the 2011 winter term, a class of interior design students kicked off a participatory design process to create a space that meets the dreams and sparks the imaginations of students and teachers at McMichael School. The initiative builds on the success of a previous Drexel effort that transformed the grounds of West Philadelphia's Rudolph Blankenburg School.

COMMUNITY ALUMNI NETWORK AT DREXEL UNIVERSITY (CAN DU)

CAN DU, an outreach organization consisting of talented and dedicated alumni, participates in service projects aimed to promote civic engagement, social responsibility and leadership development. In November 2011, the CAN DU Philadelphia Parks Project hosted a clean-up initiative at West Philadelphia's Morris Park, planting nearly 324 native trees, shrubs and grasses and 300 tulips and daffodils. CAN DU volunteers also removed more than 80 bags of

iSCHOOL PUBLIC LIBRARY AFTERNOON OF SERVICE

More than 50 faculty and professional staff from The iSchool, College of Information Science and Technology at Drexel, spent time volunteering at four Philadelphia public libraries including Kingsessing Branch, Parkway Central Library, Walnut Street West Branch and Blackwell Regional Library. Volunteers assisted with library needs by providing technical assistance, offering homework help, shelving books, cleaning and creating book displays.

EXTENDING THE 52ND STREET PROJECT TO WEST PHILADELPHIA

Drexel's Theatre Department is replicating a wildly successful New York initiative in which college students help neighborhood youth create short plays and mount productions with professional actors and directors. Inspired by the 52nd Street Project, Drexel's program will help students from West Philadelphia build self-esteem and learn to work with colleagues from a variety of backgrounds. The program's launch



Drexel alumni join together in the CAN DU organization to make a difference through community service projects.

trash and approximately 500 pounds of invasive debris and plants. A few miles away at Samuel Powel Elementary School, CAN DU led a revitalization effort to raise money for school supplies and equipment while transforming spaces within the school.

NEIGHBORHOOD SCHOOL CLEANUPS

The McMichael School began the 2011-12 academic year with a clean start thanks to the efforts of 26 staff members from Student Life and Administrative Services and its partners, including The iSchool, College of Information Science and Technology at Drexel and Drexel Business Services. Volunteers cleaned storage areas, unpacked books, organized classrooms, prepared bulletin boards and removed debris and weeds from the yard.

AN EXTRA INGREDIENT: THE ARTS

DREXEL YOUTH PERFORMANCE EXCHANGE

Drexel dance students take a two-pronged approach to making their art accessible to Philadelphia school children. As part of a touring ensemble, seven to nine dancers visit approximately 40 schools each year to present lecture demonstrations on the art of choreography and modern dance. In a residency program, 8 to 10 Drexel students return to a group of middle schools each week for eight weeks to teach dance and create choreography with sixth, seventh and eighth graders.

is expected to coincide with the opening of the University's new black box theater during the 2012-13 academic year.

YOUTH JAZZ GROUPS IN DREXEL CONCERTS

Each year, local elementary or secondary school jazz performance groups experience the thrill of sharing the stage of Drexel's Mandell Theater with college musicians, when the members of the Drexel Jazz Orchestra invite the young performers to join them in concert. Recent guest groups have included the West Philadelphia Achievement Charter School Music Club and the Jazz Combo of the Camden, N.J., Creative Arts High School.

Up to 200 Philadelphia high school students visit the College of Medicine each year to learn about medical school and health careers.



Philadelphia Futures

Drexel was founded on the principle that a quality education should be accessible to everyone—a philosophy upheld through the University's partnership with Philadelphia Futures, an organization that provides programs and resources to high-potential, economically disadvantaged college-bound students.

With Philadelphia Futures, Drexel continues its commitment to cultivating a diverse student body and a rich educational experience. Through the organization's Sponsor-A-Scholar program, Drexel provides area high school students with intensive summer academic enrichment experiences, admissions and financial aid counseling and an opportunity for dual enrollment in college-level courses.

Drexel's Office of Information Resources and Technology, Enrollment Management group and Drexel University Libraries provide two intensive summer training courses for Philadelphia area sophomores and recent high school graduates involved in Philadelphia Futures. The sophomores participate in a month-long computer camp, learning how to navigate new types of technology through digital storytelling.

Recent Philadelphia Futures high school graduates who have been accepted at Pennsylvania colleges participate in a three-week, pre-college preparatory program in Drexel's Korman Center, giving them college experience in math, English and study skills.



Drexel students share their love of dance with Philadelphia children through the Youth Performance Exchange.

Meeting Needs and Improving Lives.

Drexel is a community built around the search for answers to society's questions. We are also proud to be a community of caring students and professionals driven to make a difference. Bring those two elements together, and they create a force for making lives better.

Drexel brings a wide variety of institutional and volunteer resources to bear on the challenges affecting our neighbors and society. We help people maintain their health, access needed services and forge a more pleasant and nourishing environment for everyone. Programs run or assisted by Drexel volunteers have an impact on thousands of Pennsylvanians, many of whom face socioeconomic disadvantages.

The culture of service at Drexel draws new participants and new ideas each year. It is one of the University's greatest points of pride, and one of the ways in which we fulfill our responsibilities to the world around us.

HEALTHY NEIGHBORS

COLLEGE OF MEDICINE HEALTH OUTREACH PROGRAM

Drexel medical students see 3,000 low-income Philadelphians annually through the Health Outreach Program. Supervised by a licensed Drexel physician, students provide primary health services at four different sites. In 2010-11, 350 students and 35 faculty clinicians volunteered at weekly clinics at a Salvation Army inpatient substance abuse treatment center, the Eliza Shirley Shelter for homeless mothers and children, the Street Side mobile clinic for intravenous drug users and the Chinatown Clinic, serving Asian and other immigrants and refugees.

11TH STREET FAMILY HEALTH SERVICES OF DREXEL UNIVERSITY

A national model and a local icon, 11th Street Family Health Services continues to provide vital health care to thousands of North Philadelphia residents in public housing. The center is managed by Drexel nurses in partnership with the Philadelphia Housing Authority and the Family

Practice and Counseling Network. After more than 15 years in the community, 11th Street is able to target its services to meet community needs, including primary, dental and prenatal care, behavioral and physical therapy, nutrition and health counseling and much more.

BRIDGING THE GAPS INTERNSHIPS

Graduate students in this Philadelphia-wide community health internship program provide people in underserved populations with nonclinical health-related services ranging from occupational therapy to social work and much more. At the same time, participating Drexel students (48 medical, public health and creative arts in therapy students in 2011) receive training in psychosocial issues affecting health and the delivery of healthcare.

CELEBRATE HEALTH FAIR

Celebrate Health was a health and wellness fair for the Mantua community sponsored by Drexel's Office of Government and Community Relations. More than 60 organizations provided medical information for residents, as well as free health screenings including blood pressure, blood sugar, vision,



11th Street Family Health Services of Drexel University has been serving public housing residents in North Philadelphia for more than 15 years.

glucose and confidential rapid HIV tests. The day also featured fun and health children's activities. More than 400 neighbors took part, and more than 50 Drexel volunteers assisted.

HEP B FREE PHILADELPHIA

The Drexel Chapter of Hep B Free Philadelphia, a community-owned education campaign to increase testing and vaccination in the fight against hepatitis B and liver cancer, was named as the first finalist by Hep B Free Philadelphia in the "B A Hero" Public Service Announcement Video Contest 2012. The contest—and the Drexel Chapter's finalist video—was created to raise awareness about hepatitis B, a serious infection that affects about 2 million people in the United States.

COLONIAL ATHLETIC ASSOCIATION BLOOD CHALLENGE

Drexel and its Colonial Athletic League peers have donated 32,000 units of blood over the 10 years of the CAA Blood Challenge. After five consecutive victories, Drexel finished third in 2011 with 909 donors. The University holds the record for donors, with 1,105 in 2010. Drexel's participation in the CAA Blood Drive Challenge has become one of the largest single-day blood drives in the Philadelphia region.

A HELPING HAND

CAMPAIGN FOR WORKING FAMILIES TAX CLINIC

The Earle Mack School of Law and Campaign for Working Families provide free tax service to low-income people in Philadelphia. The program, run by student volunteers at 17 sites around the city, seeks to improve the economic well being of low- and moderate-income individuals, families and communities by building a movement to dramatically increase access to tax credits and benefits.

DOMESTIC VIOLENCE ASSISTANCE PROJECT

In response to the unavailability of lawyers and court staff to assist victims of domestic violence who seek Protection from Abuse Orders, student volunteers from the Earle Mack School of Law help the Domestic Violence Assistance Project provide information and referrals to help litigants better understand and successfully complete the protection from abuse judicial process.

VETERANS OUTREACH

Drexel's Veterans Task Force, Office of Veteran Student Services and the Drexel Veterans Association have partnered with The Veterans Group, a shelter in Powelton Village, to provide valuable resources and relationships

benefitting those who have served our country. Initiatives include an on-campus clothing drive to benefit residents, a program connecting them with the Drexel Recreation Center and an invitation to join Drexel's Memorial Day observation and picnic. A block party fundraiser in Powelton Village helped raise awareness of veterans and fund a central air system for the home.

SENIORLAW HELPLINE

Older Pennsylvanians receive legal services from Earle Mack School of Law students through this partnership with the SeniorLAW Center. Students provide elderly clients, many from communities with few legal resources, free and confidential legal counseling, information and referrals. The HelpLine handles issues including real estate and housing, consumer protection, family law, estate and advance planning, public benefits, elder abuse and neighbor disputes.

SOAR: RAPID ACCESS TO BENEFITS

For its SOAR (SSI Outreach Access and Recovery) Project, the Homeless Advocacy Project relies on Earle Mack School of Law students to help homeless individuals gain rapid access to Social Security benefits. SOAR clients may be living on the streets, in psychiatric hospitals or at safe havens or other emergency housing sites, and many have been denied SSI numerous times. Students participate in all aspects of case development including

conducting interviews, obtaining records, completing forms and writing letters of support.

CHAMPIONS OF CARING

Young people in Greater Philadelphia are taking active roles in their communities to reduce prejudice and promote positive change thanks to Champions of Caring. Drexel provides meeting space and special programming for the community- and school-based programs offered by Champions of Caring. The University also hosts the organization's year-end awards celebration, and makes a \$10,000 Drexel scholarship available to a qualified participant.

HOLIDAY TOY DRIVE

Since 1996, organizations in West and North Philadelphia have donated more than 5,000 toys annually to disadvantaged children, thanks to Drexel's Holiday Toy Drive. Students, faculty and professional staff contribute toys, solicit donations from corporations and wrap the gifts in eco-friendly bags. Then, community leaders and Drexel volunteers gather to celebrate the season and distribute bags of toys.

COLLEGE OF MEDICINE HOLIDAY BOOK DRIVE

For many years, Drexel medical students and faculty have worked with the College of Medicine's Office of Community Experience to undertake a Holiday Book Drive, encouraging and supporting reading



Mantua residents joined Drexel students, faculty and staff for a day of health-promoting activities at the Celebrate Health fair.

among local children. The most recent Book Drive collected children's books for the Reach Out and Read Program at St. Christopher's Hospital for Children, a Drexel clinical partner in Philadelphia.

COLLEGE OF MEDICINE CHANGE FOR PHILADELPHIA CAMPAIGN

This student-coordinated project collects canned goods and funds for programs combating hunger in Philadelphia. Partners have included the Unitarian Universalist House Outreach Program, which helps hungry older adults, and Philabundance, the region's largest hunger relief organization. Working alongside College of Medicine students in these efforts are members of the professional staff at St. Christopher's Hospital for Children.

DREXEL ALUMNI HOLIDAY TURKEY PROJECT

For the past 38 years, the Drexel community has collaborated on

the alumni-led Holiday Turkey Project, providing holiday meals to families in need within the West Philadelphia neighborhood and those served by Drexel's 11th Street Family Health Services in North Philadelphia. In 2011, more than 60 Drexel alumni, faculty members, professional staff and community volunteers distributed turkeys to 36 community organizations, reaching 891 families.

DRAGON DRIVE

The most recent edition of the Dragon Drive, Drexel's annual fundraising campaign encouraging employees to give back to the community, was the most successful campaign in the Drive's history. More than \$132,000 in donations went directly to local charities, including the AIDS Fund, American Cancer Society, American Heart Association, Bread and Roses Community Fund, Delaware Valley Legacy Fund and many more.

GREAT PLACES

PHILADELPHIA MURAL ARTS PROGRAM

Drexel's Exhibit Design course has focused student projects around Philadelphia's world-renowned Mural Arts Program. Antoinette Westphal College of Media Arts & Design students developed a mobile exhibit to promote Mural Arts and provide community outreach at the program's "pop up studio" locations, where developers have allowed Mural Arts to occupy vacant retail space for the duration of a mural project, creating activity and interest in sometimes desolate areas.

MANTUA PRESBYTERIAN DESIGN/BUILD

Drexel students are undertaking a community design/build initiative at Mantua Presbyterian Apartments, an affordable housing community just north of the University City campus. This two-course sequence, for



Drexel's Chinatown Clinic is one of the locations where Drexel medical students care for more than 3,000 underserved Philadelphians each year.



The Holiday Toy Drive provides 5,000 toys each year for distribution by Philadelphia community groups.

which Westphal College faculty are working to raise \$20,000 in research funding, will bring together students from a wide variety of disciplines including architecture, interiors, product design and even bioengineering.

PHILLY CLEAN UP

When Mayor Michael Nutter makes his annual call for the Philly Clean Up, Drexel makes its presence felt. In 2012, more than 200 Drexel volunteers spent a Saturday working with neighbors at schools, parks and business corridors from the Schuylkill River to 57th Street. Their cleaning, painting and greening efforts helped make the city more beautiful and demonstrated Drexel's commitment to great neighborhoods.

Drexel students make the Colonial Athletic Association Blood Challenge one of the largest blood drives in the region.



Quest to Understand Autism

Drexel is taking a leadership position in tackling the challenges of autism, a condition that can create enormous tolls on society. Autism, a neurodevelopmental disorder, fundamentally alters individuals' abilities to interact and communicate, reverberating from the individual to the family, through the education system and deep into the social service and health-care sectors.

At the A.J. Drexel Autism Institute, launched in 2011, Drexel scientists seek preventable causes of autism spectrum disorders, develop approaches that will help children with autism receive better services and promote understanding of how those with autism can be better integrated into the community.

The Institute—the nation's first autism research center focused on public health science—builds on outstanding faculty, resources and research at Drexel, including the School of Public Health's Early Autism Risk Longitudinal Investigation. EARLI is considered one of most promising efforts to discover biological markers and environmental risk factors for autism. Drexel is the lead coordinator, with other research sites including the Children's Hospital of Philadelphia, the University of California Davis, John Hopkins and Kaiser Permanente.

Focus on
Our Neighborhood
Lindy Neighbors Program

A simple, powerful concern for the well-being of neighbors and young people laid the foundation for some of Drexel's most inspiring community partnerships. Philip B. Lindy, namesake of the Lindy Center for Civic Engagement and Lindy Scholars program at Drexel, created Lindy Neighbors to support Drexel's work in the communities around its University City campus. His generosity opened the door for students, faculty and professional staff to explore ideas that draw people together to improve neighborhood quality of life.

In just one year, Lindy Neighbors has made a difference in promoting healthy lifestyles and access to healthy food. The program has funded several faculty-led projects in Mantua including the redesign of the McMichael School playground. Lindy Neighbors has helped further integrate civic engagement into Drexel's fabric of experiential learning by creating co-op jobs for students working on food access issues. In-progress initiatives include a Mantua youth group and a summer sports program for neighborhood kids.

The impact of Lindy Neighbors will grow, as its projects strengthen the bond between Drexel and Philadelphia.



West Philadelphia middle school students learn about cooking and nutrition at Drexel.

Leading the Way to a Stronger Economy.

The best indicator of the quality of life in any neighborhood, city or region is the economic opportunity available to its residents. Drexel has a responsibility, as an anchor institution in our urban Philadelphia landscape, to use our long-term economic power in a variety of ways to better the welfare of the community.

Our direct effects on the economy—operating expenditures of nearly \$800 million, more than 8,900 people employed at all locations—are just part of our leverage to create growth. Drexel's strength in translational research attracts investment to projects that are ready to go to market and spin off new businesses, particular biomedical innovations. And our neighborhood initiatives range from increasing owner occupancy to helping neighbors find new career opportunities.

Drexel can and must be a catalyst for growth that leads to a better quality of life, better jobs and a robust economy.



Translational Research as an Instrument for Growth

Fifty years ago, some visionary institutions recognized the economic power of research in West Philadelphia and founded the nation's first urban research park. The University City Science Center has grown into fertile ground for science and technology, and today Philadelphia is one bright spark from competing with hubs like Cambridge, Research Triangle Park and Silicon Valley.

Drexel can provide that spark, through its leadership in translational research aimed squarely at the marketplace. In 2011, the Wallace H. Coulter Foundation acknowledged Drexel's life-saving solutions with a highly competitive grant that helped create a \$20 million endowment for biomedical discoveries. Examples include a wound monitor for diabetes patients and a portable breast cancer screening device.

Businesses built on Drexel research are receiving funding, and Drexel continues to license technology developed in its labs. Recently, the University's in-house business incubator, the Baiada Institute for Entrepreneurship, was elevated to University-wide status.

Drexel research can grow into one of the region's most powerful engines for growth, and help the city fulfill its potential to be a national leader in biomedical innovation. For Philadelphians, that means more and better jobs, a broader tax base and a stronger regional economy.

Focus on
**Our Neighborhood
A Better Campus for Students and Neighbors**

An urban university campus must offer facilities that advance the academic mission, and forward-thinking architecture that enhances the city streets. Drexel excels at this balance.

Three new academic centers represent 450,000-plus feet of space, \$200 million of construction boosting the local economy and diverse ways of strengthening the streetscape. The unique and inviting Papadakis Integrated Sciences Building features green technology like its 80-foot-high biowall, a living indoor air filter. A new center for the LeBow College of Business will be Drexel's largest academic building and make a direct connection down Market Street to Philadelphia's business district. And the URBN Center of the Westphal College of Media Arts & Design is re-animating a classic urban building by Robert Venturi.

Another \$98 million project on Chestnut Street, developed in a landmark partnership with American Campus Communities, will create 360,000 square feet of retail space benefiting the entire community, and student residences drawing students out of neighborhood-destabilizing rental housing.

Drexel's new strategic plan, "Transforming the Modern Urban University," includes a comprehensive campus master plan that offers a roadmap to making University City an "Innovation Neighborhood," known worldwide as a destination for business and research.



The Papadakis Integrated Sciences Building and its biowall, a living air filter, exemplify the green construction transforming campus and University City.

AN INVESTMENT IN THE CITY

DREXEL EMPLOYEE HOME PURCHASE ASSISTANCE PROGRAM/ PHILADELPHIA HOME BUY NOW

The Employee Home Purchase Assistance Program, which was greatly expanded in 2011 to encourage and support home ownership near the University City campus, facilitated the sale of six houses in its first seven months. By offering a forgivable

President John Fry is the only university president to serve as an honorary board chair, and Senior Vice President for Enrollment Management Joan McDonald serves as president of the board.

DREXEL SMART HOUSE

The Drexel Smart House is a student-led, multidisciplinary project to transform a late 19th century Powelton Village residence into a cutting-edge and sustainable platform for urban design and technology. The Smart House, formerly the Pi Lambda Phi fraternity house,



Drexel provided trees to faculty and professional staff in support of Greenworks Philadelphia. Celebrating are (left to right) Mario the Magnificent; Mayor Michael Nutter; Deborah Eskridge Glenn, Drexel vice president for human resources; President Fry; Rick Young, founder and president of the Mantua Community Improvement Committee; and Philadelphia Councilwoman Jannie L. Blackwell.



The Drexel Smart House project uses a 19th-century neighborhood home as a laboratory for student-led research into sustainable urban design.

\$15,000 loan to full- and part-time employees purchasing a residence, the program promotes the benefits of owner occupancy in the neighborhoods surrounding the University. Drexel has formed partnerships with area lenders, realtors and home insurance, title, home inspection, home security, home energy efficiency and moving companies to ensure employees receive discounted pricing, as well as dedicated client services.

CAMPUS PHILLY

Drexel's Enrollment Management group provides significant leadership and sponsorship to Campus Philly, a nonprofit organization that fuels economic growth in the region by encouraging college students to study, explore, live and work in Philadelphia.

is being renovated for use as a "living and learning laboratory," to serve as student housing and a research environment across disciplines.

GREENING INITIATIVE WITH PHILADELPHIA

Capitalizing on the University's resources and academic expertise, the City of Philadelphia's Department of Parks and Recreation has embarked on a multifaceted partnership with Drexel to green the University's surrounding neighborhood. The collaboration supports Mayor Michael Nutter's Greenworks Philadelphia plan and will benefit several playgrounds in the Mantua section of the city and offer trees to Drexel faculty and professional staff who live in the city.

CONNECTIONS TO EMPLOYMENT

WEST PHILADELPHIA SKILLS INITIATIVE

In an effort to build connections between the University and the West Philadelphia community, Drexel has collaborated with the University City District's West Philadelphia Skills Initiative to develop a workforce development program for Certified Medical Assistants living in the neighborhood. The program provides paid technical skills training, professional development, mentoring by seasoned medical professionals, career development and job coaching services, which could lead to job opportunities through Drexel's College of Medicine.

WEST PHILADELPHIA CAREER FAIR

More than 600 individuals attended the West Philadelphia Career Fair, a partnership between Drexel and other community-based organizations to offer information from more than 50 employers about employment opportunities specifically for West Philadelphia residents. Drexel provided pre-fair classes that prepared residents to compete for immediately available job openings. And Drexel's Talent Acquisition team facilitated mock interview sessions at Enterprise Development Services West and People's Emergency Center to prepare candidates for the job market in general.

WORKREADY/ PHILADELPHIA YOUTH NETWORK

Drexel has continued its strong relationship with WorkReady and the Philadelphia Youth Network, a system of programs dedicated to building the region's future workforce. Drexel's commitment reached new heights in 2011, when the University hired its highest ever number of interns—all recruited from West Philadelphia high schools. Drexel was recognized with the Boost Award for the push in hiring at Philadelphia Youth Network's Breakfast of Champions.