Land Use, Permitting, and Building Code Reform: A Path Forward

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Summary

Land use, permitting, and building code reform have all made tremendous strides in the last decade. Many of the successes have been the result of a groundswell of local activism, combined with a sustained chorus of experts and advocacy organizations putting forward specific solutions. However, many of the solutions thus far have been ad hoc and reactive — solving individual bottlenecks, obstacles, or barriers — rather than holistic or structural in nature.

This tool outlines the policy action for land use, permitting, and building code reform, as well as providing a landscape of federal, state, and local efforts.

The Challenge this tool solves

Land use regimes, permitting processes, and building codes have gotten more binding over time, meaning that housing supply cannot respond to increases in housing demand. That means that, today, it is harder to build a wide variety of home types in a wide variety of places. This results in fewer homes, fewer choices, less affordability, and less availability of housing in communities across the country.

Types of Communities that could use this tool

Nearly every community in the United States limits the type of housing that can be built in their community through planning and zoning laws and processes. These local laws limit housing choices through use, density, setbacks, lot sizes, and even outright bans on housing types like duplexes, triplexes, townhomes, and small apartment buildings that can already be found in residential neighborhoods that were built prior to the widespread adoption of zoning across the country. Further, many local governments operate their own permitting offices. Building codes are often codified in state law and/or regulation and implemented through a partnership between state and local governments. Land use, permitting, and building codes are purely the province of state and local government – offering incredible opportunity for reform-minded policymakers at these levels of government to simply "change the rules" to increase housing production.







Expected Impacts of this tool

Land use, permitting, and building code reform can bring down the cost of new development. On an upzoned parcel that previously only supported the development of an expansive single-family home, homebuilders could instead build a fourplex that could be affordable to a teacher, firefighter, and service workers. By allowing more home choices in a given community, reducing the time it takes to get a building permit, and requiring common-sense building safety codes, cities can reduce regulatory barriers and allow for more housing.

Background

Both modern building codes and land use regulations in the United States trace their origins to the Progressive Era of the late 19th and early 20th century. These regulations' complex histories involve competing narratives of health and safety on the one hand, and exclusion and regulatory capture on the other.

In recent years, it has become largely accepted that land use regulations increase the cost of homes and decrease the supply of homes, with deleterious effects on the environment, cities, and residents. Building codes, too, can be associated with <u>increased housing costs</u>, yet there is a necessary <u>cost-benefit analysis</u> between safer, more energy efficient buildings and increasing the cost of new construction that makes housing out of reach for households.

In the United States, land use regulation through zoning generally falls under the purview of local governments under the direction of state statute. This has been the case since the early 20th century, when the Standard State Zoning Enabling Act was distributed by the Department of Commerce in 1924. This model legislation was adopted by all 50 states, and, as of 1988, was still in force (albeit in modified form), in 47. The Supreme Court of the United States cemented the legality of zoning in its decision *Village of Euclid v. Ambler Realty Co.*, (272 U.S. 365 1926). A century later, this has resulted in the United States having 50 legal regimes governing the adoption, modification, and enforcement of approximately 30,000 distinct zoning codes.

Building codes have evolved along a parallel path. In the 21st century, houses with only one or two units are generally governed by the International Residential Code (IRC), while multifamily buildings are governed by the International Building Code (IBC), both of which are model codes promulgated on a triannual cycle by the International Code Council (ICC), a non-governmental organization, that are then adopted, with or without modifications, by states or localities.

Building codes are distinct from zoning codes as building code adoption and implementation need not be carried out by the same entity — state building codes may be enforced by cities or counties, the so-called "Authorities Having Jurisdiction." According to the <u>U.S. Census Bureau</u>, there are more than 20,000 authorities having jurisdiction in the United States. The promulgation of building codes also varies dramatically state-to-state. Eight states have statewide building codes, 16 states







have predominantly local building codes, and 26 have a combination of state and local building codes, wherein there is a statewide building code, but some localities may have an option to amend or replace the state building code with a local building code.

In summary, both zoning codes and building codes in their current state present complexity and barriers to necessary housing production. The process to acquire building permits — which requires developers to comply with zoning, building, environmental review, stormwater management, traffic mitigation, and a host of other rules — also slows down and increases the cost of production. Modifying only building or zoning codes presents a missed opportunity. Additionally, both present complementary challenges related to local government process and permitting.

In the past decade, an increasing awareness of the history, cost, and exclusionary nature of zoning has led to an extensive campaign to reform zoning at both the state and local levels. While predominantly Democratic states like California and Oregon were among the first to implement statewide zoning reform, state-level efforts to reform zoning are notably bipartisan in nature, with Republican strongholds including Utah, Montana, and Florida passing both comprehensive and targeted zoning reforms. Like land use and building code reform, permitting reform has also taken place at both the state and local level. As state law grants local "authorities having jurisdiction" the power to oversee the permitting process, some states have compelled these jurisdictions to streamline and issue permits more quickly.

Local governments, too, have passed zoning reforms on their own volition. Minneapolis is perhaps the best-known case of zoning reform, as the city eliminated parking minimums and single-family exclusive zoning through its comprehensive planning process that took effect in 2020. Other cities, such as Alexandria, VA, and Austin, TX, have similarly ended single-family exclusive zoning. However, eliminating single-family exclusive zoning — without changing requirements related to setbacks, floor area ratios, parking, or other rules — can lead to paper-only changes, where, though more homes are technically allowed on a given lot, there are no tangible impacts on the number of homes that can be built.

Proposed Solution: Reforming Land Use, Permitting, and Building Codes Processes

Land Use Reform — A Summary

Land use reform is a broad category and should not be limited to expanding the number of units that are buildable on any given lot. Indeed, cities, counties and states have enacted or contemplated numerous changes to land use regulation. Learning from the early movers, comprehensive zoning reform that allows for more homes of all shapes and sizes, and lifts local restrictions preventing affordable home choices, should include some version of all the following:







Reform	Leading Examples
Allowing up to six homes or apartments by-right on every parcel that currently allows for a single-family home	Washington State (near transit stops) Portland, Oregon (citywide)
Allowing for up to two Accessory Dwelling Units (ADUs) of 1,000 square feet by-right	California, Arizona, Colorado, Hawaii, Maine, Montana, Rhode Island, Washington, among others Numerous cities have also passed ADU reform.
Decreasing minimum lot size requirements to 1,400 square feet, to legalize townhouses	Houston's reforms to reduce the minimum lot size from 5,000 square feet to 1,400 square feet
Reducing or eliminating parking minimums to decrease the cost of new construction	Minneapolis Montana SB 245 California SB 1069 (2016)
Allowing apartment buildings by-right on commercial or industrial land	Montana Maryland
Making it easier for homeowners and developers to utilize lot splits to increase density, in combination with changing minimum lot sizes	California SB 9 (2021)
Eliminating explicit unit counts or maximum dwelling units from the zoning code, allowing for building code requirements to set density on a given lot	Cambridge, MA

Land use reform can also be targeted in particular ways, including:

Reform	Leading Examples
Requiring increases in density around transit stops, in	<u>Utah's Station Area Plans</u>
pursuit of Transit-Oriented Development	Massachusetts MBTA Communities







	Law
Granting affordable housing greater density allowances than market-rate housing	Florida's Live Local Act Cambridge, MA's Affordable Housing Overlay
Changing the rules governing zoning changes	Wisconsin Limited Protest Petitions Massachusetts reduced the voting threshold for zoning changes in city councils
Allowing manufactured housing by-right in zones that otherwise allow for single-family homes	Maryland HB 538 (2024) Maine LD 337 (2024)

Many states have also passed more comprehensive housing supply bills that may impact land use. For instance, Montana, Colorado, and California all have laws that require localities to estimate and plan for growth, changing their land use regulations in line with those **growth projections**.

Many best practices have been identified and codified by existing national organizations. The Mercatus Center at George Mason University tracks <u>land use reform efforts</u> at the state level every year, Pew Charitable Trusts has <u>similarly produced research</u> showing the variety of reform efforts, while the American Enterprise Institute has produced an <u>entire set of policy briefs</u> devoted to "light-touch density," or what many others call "missing middle" housing of duplexes, triplexes, fourplexes, ADUs, townhouses and small apartment buildings.

Similarly, the National League of Cities, through their <u>Housing Supply Accelerator Playbook</u>, has an entire section on land use reform with 14 strategies that local governments can implement. The <u>National Association of Counties Housing Task Force</u> had land use reform as one of five focus areas, with five actionable steps county governments can take. The National Governors Association's Center for Best Practices has convened a state <u>Housing Policy Advisors Institute</u> to identify best practices at the state level.

It is also important to note that land use reform is not new, though its success certainly is. National studies, including the Douglas Commission on Urban Problems in 1968, the 1982 President's Commission on Housing, and the Advisory Commission on Regulatory Barriers to Affordable Housing in 1991 all examined, at least in part, the effects of land use and zoning regulations on limiting the production of housing. Indeed, many of the contemporary changes date back to those proposals; for example, President Reagan's Commission on Housing recommended eliminating







minimum lot sizes, allowing manufactured housing in all residentially zoned areas, and removing density requirements except for where there is a "a vital and pressing governmental interest."

Permitting and Building Code Reform — A Summary

While zoning and land use reforms have made headlines, housing advocates have identified permitting and building codes as two distinct, but related, regulatory barriers that go hand-in-hand with zoning reform.

While zoning regulations bear a resemblance across jurisdictions, permitting processes are less uniform across jurisdictions, leading to difficulties in generalizing permitting changes that can take place across the nation. Permitting reform can include:

- Exempting some housing types from environmental review
- Increasing the speed at which jurisdictions must issue permit decisions,
- Providing "concierge" service and/or "fast track" service for <u>affordable housing</u> developments
- Allowing for third-party reviewers
- Limiting impact/development fees that municipalities can charge.

Building code reform in the United States has recently been predominantly focused on "single stair" reform. In the International Building Code, buildings over three stories are required to have two means of egress. With the exception of Seattle, New York City, and Honolulu, nearly all jurisdictions in the United States require two stairs in all apartment buildings, which can dramatically reduce the financial feasibility of small parcels for multifamily development and increase the per-unit rent due to increases in unleasable built area. This requirement for two means of egress differs greatly from many international peer countries, which may allow a single stair alongside additional fire protection measures for buildings over ten stories.

The <u>Center for Building in North America</u> has been tracking single-stair reform in the United States. In 2024, Tennessee passed a law allowing municipalities to adopt a building code that allows for a single stair for up to six stories, and Knoxville passed such an amendment in November 2024, with Jackson following in December 2024. Connecticut passed a law in 2024 instructing executive branch officials to update the state building code to allow single-stair construction. Other jurisdictions, including California, Oregon, and Virginia have passed "study bills" directing statewide agencies to study the safety and feasibility of single-stair buildings.

Both permitting reform and building code reform can be more complex than zoning reform in part due to the heterogeneity in state-level building and permitting regimes. While land use regulation is mostly conducted at the local level, building codes are often enacted at the state level, with local jurisdictions given the option to enact amendments to the state building code. However, many states having no statewide building code, leading to each municipality adopting their own. Montana's recently enacted SB 406 prohibits local building codes from being stricter than the state







building code.

Building code reform also presents a challenge of expertise and messaging. While advocates and experts have coalesced around the harms of the current zoning landscape, fire marshals and the general public have proven resistant to building code reform. Thus, building code reform requires careful consideration of messaging and the research necessary to assuage fears of compromising life safety or environmental quality in pursuit of lower-cost housing. For instance, recent research from The Pew Charitable Trusts demonstrates that small, single-stair buildings are incredibly safe.

Building code reform is also taking shape as it relates to modular and other offsite construction. Virginia, Colorado, and Utah have all passed ICC standards to allow for state inspections of offsite housing manufacturing facilities that supersede local inspections, allowing for decreased regulatory costs for modular housing manufacturers.

Principles Behind Land Use, Permitting, and Building Code Reform

Land use reform at the state level would have the quickest, broadest impact. Further, land use and zoning are important to local governments in the United States, and localities should retain their ability to create land use and zoning plans. While local governments can and should enact land use reform on their own, and indeed, many, many localities across the U.S. are doing so, there are a number of good reasons that land use reform should be a matter that also includes state-level leadership.

First, cities and counties derive their ability to regulate land use from states, allowing for a certain uniformity in land use reform. This Task Force believes that states should amend their laws to require or incentivize localities to reform their land use to allow for a greater variety of housing types; states should provide funding, technical assistance, and support to ensure that all localities are able to meet these new requirements. Housing markets are regional, and housing solutions must also be regional. State-level reforms should address the needs of large cities, small towns and predominantly rural areas. Since local governments get their authority to regulate land use from the state, their land use regulations must factor in the welfare of residents across the state, not just in that locality. State-led land use reform ensures a baseline uniformity, recognition of differences across regions, and predictability for homebuilders and residents. States have taken different approaches to land use reform. Some opt for outright preemption regarding certain practices like requiring ADUs or planning for transit-oriented development. Others, like Montana's SB 382, require large municipalities to enact a set of pro-growth strategies from a list of 14 potential policies. A third group has sought to encourage pro-housing zoning reforms through incentive programs. For example, New York's Pro-Housing Community Program, California's Prohousing Designation, and New Hampshire's Housing Champion Designation all evaluate local governments on the extent to which they have enacted pro-housing reforms and then provide additional incentives or grants to those cities over those that have not done so. States should identify the reforms that they wish to ensure are in place state-wide — such as eliminating parking







minimums, allowing for ADUs statewide, and eliminating bans on manufactured housing — and allow localities to implement those reforms with the support and technical assistance that they need. Recent experience also suggests that, once states have moved the needle on zoning reform, many municipalities will go farther than the state-level requirements.

Second, land use, permitting, and building code reform invites strange coalitions. Land use regulations ultimately limit the private property rights of landholders, while building codes and permitting are government regulations that increase the cost of construction. On the other hand, the origin of zoning in the United States can be traced back to segregationist policies that sought to prevent integration in neighborhoods, through either explicitly racial zoning, or through economic zoning with large lot sizes and bans on apartment buildings. Land use regulations minimize change, block development, and allow for the privatization of public space. On the other hand, land use regulations encourage sprawl, reduce housing options, and increase carbon emissions. With a larger geographic footprint and a more diffuse constituency, state legislators may be able to pass land use reform that would otherwise be impossible at the local level by working with these broad coalitions.

States as different as Oregon, Montana, California, Connecticut, Utah, Washington, Arizona, Vermont, Colorado, Hawaii, Massachusetts, Maine, Florida, New Hampshire, Maryland, and Minnesota have all enacted statewide zoning reform in recent years. Both the content and the process of many of these reforms look quite different. Taking lessons from these red, blue, and purple states, however, can lead to principles for statewide land use reform:

- 1. **Leadership matters**: In Montana, the Governor made clear that land use reform was going to happen, and then he brought in leaders from across the state into a <u>Housing Task Force</u> to identify needed reforms with a quick turnaround of only five months to produce a report. Other governors, including the Governors of Colorado, Maryland, and Utah, have made housing reform centerpieces of their legislative agendas.
- 2. Coalitions matter: Many different groups can support land use reforms for very different reasons. Government leaders can and should invite in homebuilders, homeowners, tenant advocates, homeless advocates, developers, environmental groups, transportation advocates, local government leaders, and more to identify common areas of interest for land use reform. The executive branch needs the legislative branch, and state-level policy reforms work best when multiple groups can see themselves in the legislation.
- 3. Omnibus bills rarely work but do set the table: In the past few years, policymakers in several states have introduced wide-ranging omnibus bills that attempt to address all angles of the housing crisis. In general, these bills have failed. However, in the following legislative session, these omnibus bills often set the stage for numerous smaller bills that can get passed. One benefit of a package of smaller bills is that different legislators can support different elements of a package that ultimately adds up to wholesale reform.







- 4. **Local leaders need a voice at the table**: In many states that have tried to pass state-level land use reform, local governments have been identified as a problem that need to be overcome, rather than as partners that are necessary partners in implementation. Working with local governments and state municipal leagues can help ensure that state-level reforms can be implemented as intended, so long as local governments have the support that they need.
- 5. Land use reform is not a one-shot deal: Given the current regime of land use, permitting, and building code enforcement, changes are often iterative. While California first allowed Accessory Dwelling Units in the 1980s, there was little construction until state-wide reform in 2016 that reduced parking requirements and streamlined permitting. However, as localities found ways to circumvent the intention of the reforms, additional laws were passed in 2017, 2019, 2021, and 2022 with more expected in 2025 to allow for widespread ADU construction. The end result has been a striking increase in ADU permitting and construction, from fewer than 1,000 ADUs permitted annually before 2016, to over 20,000 permitted in 2021 alone.

Many of these best practices at the state level also apply to the local level. Principles for local zoning reform similarly follow:

- 1. **The Messenger Matters**: In some communities, it makes sense for the Mayor or County Executive to be the leader of the land use reform, in others a city councilor or a group of city councilors may be the best messenger. Communicating to the residents about the need for land use reform should come from trusted community leaders and needs to meet the community where they are.
- 2. The Message Matters: The language around land use reform at the local level is incredibly important. Recent research from the Sightline Institute and Welcoming Neighbors Network emphasizes the need to: connect the housing shortage to competition and rising prices, emphasize how current community members are affected by the housing shortage, and be specific about the types of changes that would be introduced by land use reform.
- 3. Coalition Building is Important: To enact land use reform at the local level may mean overcoming significant pushback from those who say "Not in My Backyard" (NIMBYs). Successful campaigns to reform zoning codes have built coalitions of faith-based leaders, tenant advocates, homeowners, developers, homeless service providers, and more, who recognize that addressing the housing shortage means creating more homes in the community for those who already live there. Working with local grassroots coalitions to get to Yes in My Backyard (YIMBY) can mean that city councils, planning commissions, and mayors can point to clear, broad-based, public support which we already know exists. Broadening the land use reforms city-wide, rather than focusing on only a specific set of neighborhoods, can make it clear that these reforms impact, and benefit, everyone in the community.







- 4. Comprehensive Changes Are Often Needed: A local zoning code specifies many aspects that determine what gets built and how much it costs. In addition to limits on the number of units per parcel, cities must consider changes to a whole host of other requirements, including setbacks, minimum lot sizes, parking, lot splits, height requirements, floor area ratios, and more. Changing only the unit limits without these complementary changes can mean that, although more density is allowed by-right, these types of projects are still financially or technically infeasible.
- 5. Land Use Reform Takes Time: Zoning sets the rules of what can get built where, in a community. But development takes time: homebuilders and developers need to internalize the changes to think differently about what they want to build; creating plans, securing financing, and building buildings also take time. While cities like Minneapolis show that zoning reforms can lead to decreased housing costs, it will take time for zoning changes to permeate through the housing development ecosystem. That doesn't mean that the zoning reform "hasn't worked."

Local leaders across the U.S. have shown that zoning reform can be successful at the local level. The <u>Othering and Belonging Institute</u> has tracked over 150 local ordinances, general plan updates, and zoning code rewrites that promote more housing of all shapes and sizes in communities across the U.S.

Diffusion and Scaling Land Use, Permitting, and Building Code Reform

Thus far, zoning and land use reform successes have largely emerged from a robust, grassroots mobilization in favor of increasing housing supply. This grassroots mobilization largely falls under the YIMBY (Yes in My Backyard) umbrella, with YIMBY organizations such as California YIMBY actively lobbying policymakers in state capitals and city halls. National organizations, such as YIMBY Action and the Welcoming Neighbors Network, have emerged to support state and local chapters of "Abundant Housing" organizations. Nonprofits, such as the Mercatus Center, the Pew Charitable Trusts and The Center for Building in North America, have provided expertise and research to local and state policymakers in favor of zoning, building, and permitting reform.

The federal government has also taken steps to encourage zoning reform, with programs like HUD's Pathways to Removing Obstacles to Housing (PRO Housing) program. Many jurisdictions that won PRO Housing grants did so with proposals that sought to modify zoning codes to allow for more housing. HUD also recently released a guidebook, *Eliminating Zoning Barriers to Affordable Housing*, which outlines eight land use reform types, and eight additional strategies, that municipalities can enact to encourage more housing development.

In Congress, many bills have been proposed to encourage zoning reform, such as the bipartisan YIMBY Act, which would require recipients of CDBG Block Grants to report on implementation of land use reforms, and the Reducing Regulatory Barriers to Housing Act, which would direct







HUD to develop model ordinances and zoning codes, and provide technical assistance to cities to reform their land use regulations. The newly created YIMBY Caucus in the House of Representatives signals a new, standing, coalition of pro-housing lawmakers.

In late 2024, a new organization, the Metropolitan Abundance Project, was launched by California YIMBY. Metropolitan Abundance aims to "provide a proven policy framework and work with leaders at the state and local levels to reverse" exclusionary policies and put cities on an abundance trajectory. In launching, Metropolitan Abundance provided six model state bills relating to: third party review, ADUs, housing on faith-based institution land, minimum lot sizes, off-street parking, and residential in commercial zones. These model bills are meant to be taken by state legislators across the country and proposed and enacted nationwide.

The National League of Cities, National Association of Counties, National Council of State Legislatures, and National Governors Association are all working with their members to promote best practices, case studies, and resources to promote land use, permitting, and building code reform. The National League of Cities recently launched its America's Housing Comeback Advisory Group. These national membership organizations provide an important source of guidance and expertise to their members, the elected officials who ultimately must lead on the development and implementation of land use, permitting, and building code reform.

Land use, permitting, and building code reform have already begun successfully diffusing and scaling. To continue to amplify the diffusion and scaling of these initiatives would require the expanded and sustained support of organizations like Welcoming Neighbors Network — which currently counts 40 organizations across 24 states as their members. As the housing crisis has grown from high-cost coastal regions to rural areas, the rust belt, and the heartland, more and more communities have recognized that land use, permitting processes, and building codes are often the first piece of the puzzle that needs to be solved by communities trying to build new housing to address their housing shortage and build more homes of all types.

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