

ABSTRACT: 2022 ELAM Institutional Action Project

Project Title: UC Health Advocacy Training Program (UCH-ATP)

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Collaborators and Mentors: Candace Saber, VP Government Relations UC Health, Katrina English, Senior Vice President, Chief Legal Officer

Topic Category: Advocacy

Background, Significance of project:

Being able to advocate for one's patients, specialty, and profession is an important part of professionalism. Despite its importance, there are few formal opportunities within curricula across the continuum of medical training to gain these critical skills. The University of Cincinnati Health Advocacy Training Program (UCH-ATP) seeks to provide a pragmatic approach to obtaining fundamental skills during residency or fellowship training.

Goal

UCH-ATP will provide asynchronous train modules to develop skill-building tools which can be incorporated into a busy resident or fellow schedule, opportunities for participants to be engaged in the existing advocacy agenda strategies and tactics at UC Health, have an advocacy project and participate in practicum in Washington DC at the National Advocacy Conference (NAC).

Objectives

- Learn basic advocacy tools
- Develop advocacy competencies:
 - Legislative process
 - Working in partnerships
 - Working with decision-makers
 - Advocacy communication
 - Making time for advocacy
 - Documenting your advocacy
- Engage in meaningful advocacy within the infrastructure of UCH's advocacy projects
- Participate in direct contact with Ohio representatives in Washington DC during session in February

Design

- Five asynchronous modules
- Skill-building sessions within the existing UCH advocacy goals, strategies, and tactics
- Completion of an individualized advocacy project
- Practicum at the NAC in Washington, DC

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Approach

Work completed to date:

Create guiding coalition including Candace Saber, VP Government Relations UC Health, Katrina English, Senior Vice President, Chief Legal Officer,

- Design one pager of the program create elevator pitch
- Present to the UCH Advocacy Team
- Develop budget and secure funding
- Launch program with recruitment of residents and submission of applications
- March 2023 select

Anticipated work

- Complete all asynchronous modules
- Confirm speakers' bureau for advocacy grand rounds
- Collect and develop resource materials for the program
- Develop and implement evaluation plan
- Launch in June, 2023

Outcomes:

The outcomes of the program will be collected at various levels including completion of the program, satisfaction, learning, behavior, and impact. We will survey the participants for many of these measures including their comfort level with using the advocacy skills they have learned. We will assess their competencies through their final advocacy project.

Summary & Impact:

UCH-ATP will develop advocacy skills for residents to use during and after formal training. The residents should feel more confident and empowered be an effective voice for their patients and issues of concern they encounter in the profession. It will protect the institution while residents use their skills. It will also help the institution's advocacy efforts to have engaged learners involved. Advocacy grand rounds will provide beneficial access for learners to community and legislative leaders. Attendance at NAC will provide direct access to Ohio elected leadership allowing them to use some of their skills.