Development of a Comprehensive Male Breast Cancer Program
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Background
- Breast cancer in men is rare but the mortality rates surpass those of women.
- Lack of gender appropriate research, information, clinical care, and clinical trials.
- Need for a comprehensive program that incorporates clinical care, education, research, and philanthropy.

Methods
- Gain support from institutional leadership
- Create a data registry protocol with blood and tissue collection
- Recruit multidisciplinary clinical colleagues
- Develop clinical trials focusing on MBC
- Create customized patient education materials
- Establish education community outreach

Outcome and Evaluation Strategy
- Feasibility assessment
- Institutional leadership commitment
- Business plan development
- Success based upon ongoing multidisciplinary clinic with coordinated research program sustained through philanthropic efforts
- Approval of protocol for data registry
- Blood and tissue sample collection
- Development of Clinical Trials

Discussion / Conclusions
- The successful establishment of the Comprehensive Male Breast Cancer Program will raise the profile of MD Anderson for the treatment and research on this rare tumor.
- The Program can be a marketing tool for the Breast Center and lead to greater referrals and/or enhanced reputation.
- The ultimate goal is to have a highly specialized multidisciplinary clinic with coordinated research effort with at least 2 new patient visits each month.
- Having such a clinical program along with a research effort will allow further research studies focused on male breast cancer.

Next Steps
- Full proposal undergoing final revision with goal to launch program in 2022
- Track progress with process outcome

Objectives
Development of a strategic plan for the Male Breast Cancer Program:
- Build a research program - data registry, blood/tissue collection, clinical trials.
- Develop a multidisciplinary clinic: medical, surgical, and radiation oncology.
- Provide gender appropriate customized educational materials.

Collaborators
Institutional and Breast Center Leaders
- Wendy Woodward, MD, PhD
- Debu Tripathy, MD

Faculty
- Kevin Nead, MD, PhD
- Paul Scheet, PhD
- Sonia Cunningham

Research
- Extramural funding
- Philanthropic support

Clinical Care
- Approval by Breast Center leadership
- Identification of faculty
- Identify dedicated clinical space

Education
- Identify survivors for support network
- Customize patient education materials

Comprehensive Male Breast Cancer Program

Funds
- Approval of protocol for data registry
- Blood and tissue sample collection
- Development of Clinical Trials

Extraordinary breast cancer treatment. MD Anderson has been ranked #1 in breast cancer for the past 16 years. Our experts provide personal care and world-class support. Learn more.