

ABSTRACT: 2019 ELAM Institutional Action Project

Project Title: Developing a University Center Focused on Promoting Interdisciplinary Research in Child and Adolescent Health, Behavior, and Development

Name and Institution: Julie C. Lumeng, MD; University of Michigan Medical School

Collaborators and Mentors: Stephanie Rowley, PhD, Lindsey Mitchell

Topic Category: Research

Background, Significance of project:

The Center for Human Growth and Development (CHGD) was established at the University of Michigan in 1964 to focus on human development. In 2017, the university changed the financial and administrative structure of the center. I was appointed the director in 2018 and tasked with re-visioning the center's mission, increasing faculty, staff, and student engagement, generating metrics documenting the value of the center to the university community, and achieving financial stability.

Purpose/Objectives:

1. Develop and implement a new vision for the Center that aligns with current needs.
2. Increase faculty membership and faculty, staff, and student engagement.
3. Initiate services to facilitate research in child and adolescent health, behavior, and development and demonstrate high uptake and satisfaction.
4. Increase visibility of Center activities and cement the Center's position as the university lead for research involving child and adolescent health, behavior, and development.
5. Achieve financial stability.

Methods/Approach/Evaluation Strategy:

1. Develop new processes and efficiencies, and right-size budget and infrastructure to eliminate structural deficit.
2. Attend to relationships on campus to develop new and strengthen existing partnerships with key stakeholders.
3. Develop programming, core services and workshops; document use and satisfaction.
4. Develop communication strategy.
5. Document all "touches" and metrics.

Outcomes/Results:

Between May and March 2019, we have eliminated the structural financial deficit, established an Executive Committee and Internal Advisory Board, revised the bylaws, created a biweekly newsletter and revised website, and increased our social media presence. We have initiated 9 new services, expanded our membership from 60 to 123, increased our partnering units from 6 to 14, identified new sources of financial support, had over 700 touches with the university community

Discussion/Conclusion with Statement of Impact/Potential Impact:

The University of Michigan is one of the top 10 research institutions internationally with regard to research productivity related to children and adolescents. We will continue to work towards engaging faculty and advancing research that improves the health and well-being of children and adolescents in the state of Michigan, the United States, and around the world.



Developing a University Center Focused on Promoting Interdisciplinary Research in Child and Adolescent Health, Behavior, and Development

Julie C Lumeng, MD
University of Michigan

BACKGROUND AND SIGNIFICANCE

The Center for Human Growth and Development (CHGD) was established at the University of Michigan in 1964 to focus on human development. In 2017, the university changed the financial and administrative structure of the center. I was appointed the director in 2018 and tasked with re-visioning the center's mission, increasing faculty, staff, and student engagement, generating metrics documenting the value of the center to the university community, and achieving financial stability.

PURPOSE AND OBJECTIVES

- Develop and implement a new vision that aligns with current needs.
- Increase faculty membership and faculty, staff, and student engagement.
- Initiate services to facilitate research in child and adolescent health, behavior, and development and demonstrate high uptake and satisfaction.
- Increase visibility of Center activities and cement the Center's position as the university lead for research involving child and adolescent health, behavior, and development.
- Achieve financial stability.

APPROACH/ EVALUATION STRATEGY

- Develop new processes and efficiencies, and right-size budget and infrastructure to eliminate structural deficit.
- Attend to relationships on campus to develop new and strengthen existing partnerships with key stakeholders.
- Develop programming, core services and workshops; document use and satisfaction.
- Develop communication strategy.
- Document all "touches" and metrics.

OUTCOMES AND RESULTS

- Eliminated structural financial deficit.
- Established Executive Committee.
- Established Internal Advisory Board.
- Revised bylaws.
- Created biweekly newsletter.
- Revised website.
- Increased social media presence.
- Initiated 9 new services.
- Expanded membership from 60 to 123.
- Increased partnering units from 6 to 14.
- Identified new sources of financial support.
- > 700 touches with the university community

Figures 1a, 1b. Distribution of Touches with the University Community by Unit and Role

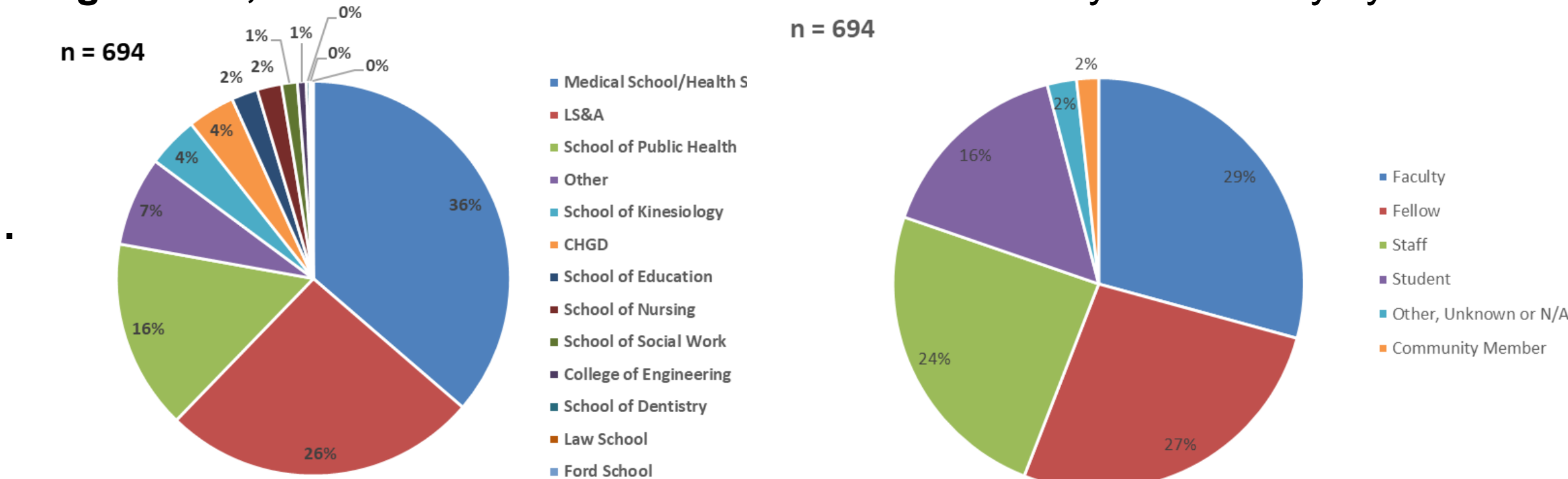
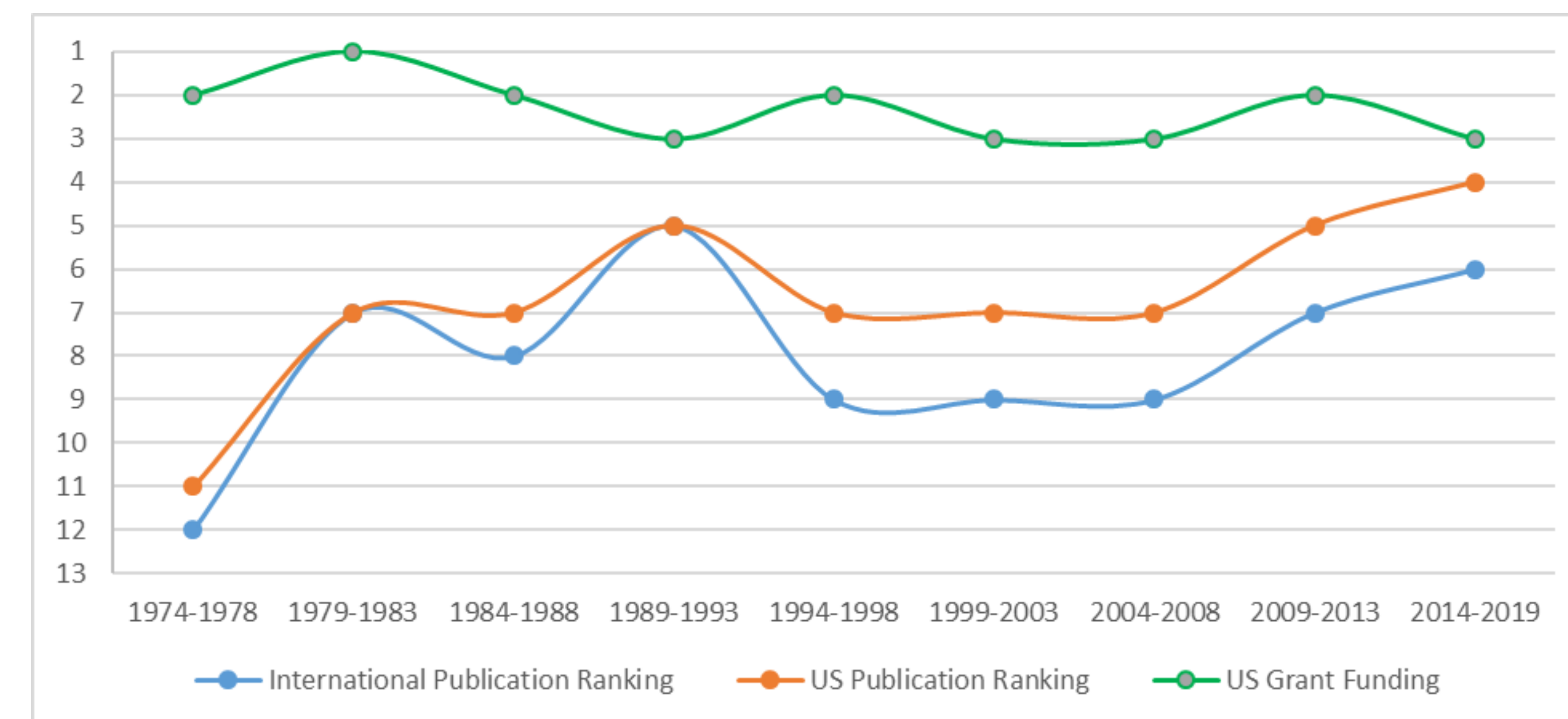


Figure 2. Ranking of University of Michigan in Research Related to Children and Adolescents



DISCUSSION AND CONCLUSIONS

- The University of Michigan is one of the top 10 research institutions internationally with regard to research productivity related to children and adolescents.
- We will continue to work towards engaging faculty and advancing research that improves the health and well-being of children and adolescents in the state of Michigan, the United States, and around the world.
- Challenges:
 - Meeting diverse needs of faculty: no one activity will meet all needs
 - Faculty engagement in a time of increased competition for federal funding is challenging