**ABSTRACT: 2017 ELAM Institutional Action Project Symposium**

**Project Title:** Development of a Campus Strategic Plan at the University of Colorado Anschutz Medical Campus

**Name and Institution:** Laura Borgelt, PharmD, FCCP, BCPS; University of Colorado Anschutz Medical Campus

**Mentor/Collaborators:** Don Elliman, Chancellor; Collaboration with leadership in the Schools of Dental Medicine, Graduate Education, Medicine, Nursing, Pharmacy, and Public Health, Office of Advancement, and the Interprofessional Practice & Education Program.

**Background, Challenge or Opportunity:** The University of Colorado (CU) consists of four campuses. A recent realignment of the senior management structure in the CU system, with a dedicated focus on each campus, now provides an opportunity to recreate a vision and strategic process to ensure continuing success and growth of the CU Anschutz Medical Campus. A strategic plan is needed to set direction and establish priorities to determine how resources can best be allocated for the next five to ten years. An asynchronous team-based approach, with input from various stakeholders at different times throughout the process, is an effective way to reach common goals, provide complementary yet diverse ideas, optimize resources, and promote collaboration.

**Purpose/Objectives:** The overall objective is to develop a strategic plan that will establish priority initiatives and goals for the CU Anschutz Medical Campus by the end of 2017. The primary objective of this institutional action project is to develop the priority initiatives portion of the strategic plan by April 2017.

**Methods/Approach:** In November 2016, Chancellor Elliman began the strategic process by providing a State of the Campus address that outlined nine potential focus areas. Using an asynchronous team-based approach, feedback was then sought from leadership within various schools and offices of the campus community. Meetings with key individuals such as the Chancellor, Deans, Director of Interprofessional Education, and the Office of Advancement provided additional input for specific areas of strategic emphasis. This asynchronous team-based approach consolidated the initial nine focus areas into six potential priority initiatives.

**Outcomes and Evaluation Strategy:** Of the six potential priority initiatives, the target is to move forward with three to six areas to develop goals and action steps. Working groups will be formed to provide input and feedback on specific priorities, develop goals, and recommend appropriate actions for implementation.

In April 2017, upon acceptance of the priority initiatives, an interim evaluation will include self-reflection of effectiveness and impact of interactions with campus leadership and development of the plan to date. A final evaluation will take place at the end of 2017 when the strategic plan has been successfully completed whereby the process for developing the plan will be assessed.

**Conclusion and Impact:** The development of a strategic plan at the CU Anschutz Medical Campus will establish priority initiatives and will set the trajectory for continued success and innovation. Team-based collaboration among all six schools and associated offices on campus will ensure the most inclusive, robust and feasible strategic plan.
Through innovation, technology, and talent in this decade of discovery (2017-2027), the University of Colorado Anschutz Medical Campus will be a health destination for any person to receive the best care and best health professions education in the world.