

# Creating a Comprehensive and Progressive Program in Women's Health



**Lori A. Boardman, MD, ScM, Assistant Dean for Medical Education**

Deborah German, MD, Vice President for Medical Affairs and Founding Dean; Ralph Caruana, MD, Associate Dean for Clinical Affairs; Richard Peppler, PhD, Associate Dean for Faculty & Academic Affairs; David Moorhead, MD, Senior Vice President and CMO; Marla Silliman, Senior Vice President, Women's Services; Lee Johnson, Vice President, Performance and Patient Safety

## Opportunity

- o In 2012, Florida Hospital announced a \$270 million plan to expand and integrate women's health care services across their four Central Florida campuses
- o Full advantage of the current affiliation between FH and UCF COM could be realized through strategic bridging of resources and alignment of strengths in creating a comprehensive and progressive program in women's health
- o COM brings academic credibility, educational resources and expertise in basic, translational and clinical research, while FH provides clinical volume, a multidisciplinary faculty with a wide range of general and subspecialty training and a commitment to develop an outstanding community-based program in women's health

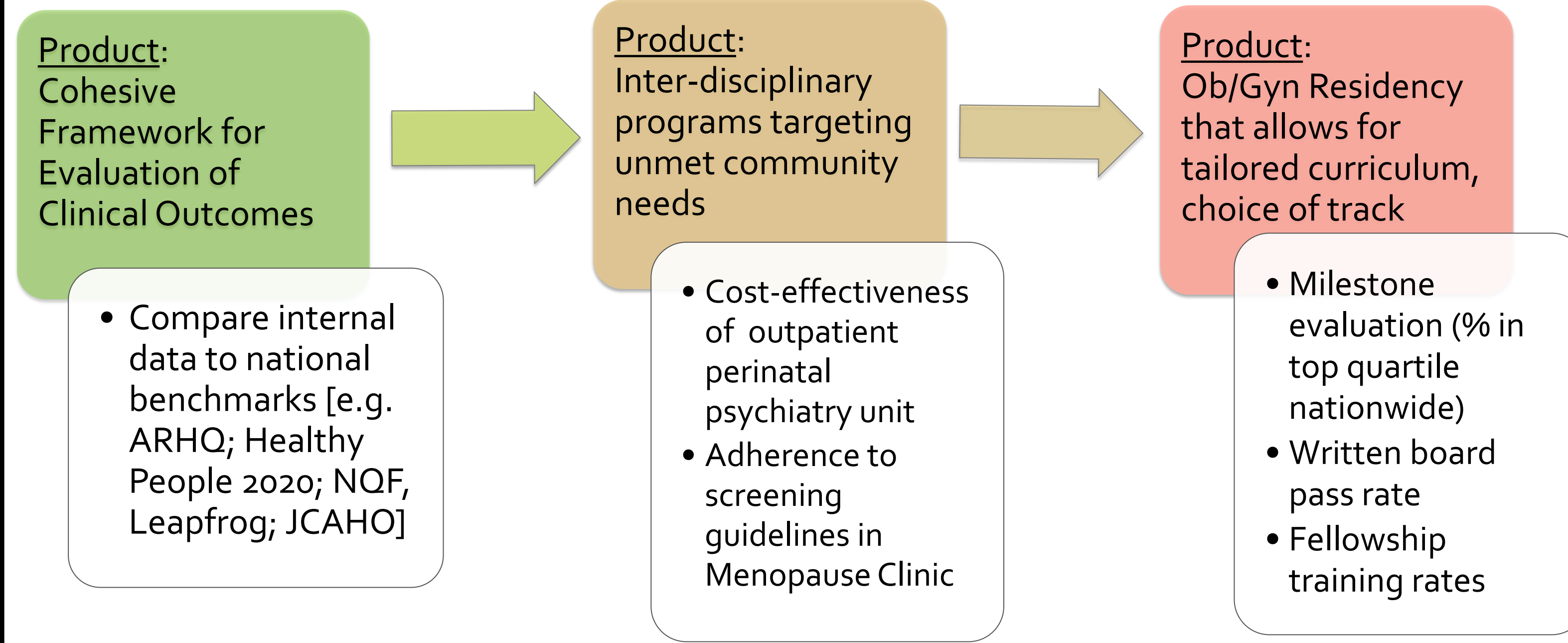
## Objectives

- o To create a culture of critical appraisal for all aspects of care delivery, to provide evidence-based and externally validated services, and to be responsive and accountable to the diverse community served by Florida Hospital

## Approach

	Goals	Timeline	Required Resources
<b>Engage Clinical Teams and Embrace Transparency</b>	<ol style="list-style-type: none"> <li>1. Establish performance benchmarks</li> <li>2. Establish/revise standards</li> <li>3. Implement across sites; begin outcomes collection</li> </ol>	<p><b>Years 1-2</b></p> <p><i>Product:</i> Cohesive Framework for Evaluation of Clinical Outcomes</p>	<ul style="list-style-type: none"> <li>✓ Central oversight</li> <li>✓ Ability to implement changes across sites</li> <li>✓ Rewards for all involved</li> </ul>
<b>Focus on Quality Care: Chart New Paths to Care</b>	<ol style="list-style-type: none"> <li>5. Compare clinical outcomes to national benchmarks</li> <li>6. Expand on-site services (GI, Psych, Cardiology)</li> <li>7. Create 'Centers of Excellence'</li> </ol>	<p><b>Years 2-3</b></p> <p><i>Product:</i> Best Practices in Women's Health; CoEs</p>	<ul style="list-style-type: none"> <li>✓ Research infrastructure</li> <li>✓ Management of poor performers as well as physician/staff leaders</li> <li>✓ Access and ability to form multidisciplinary teams</li> </ul>
<b>Nurture the Inventor</b>	<ol style="list-style-type: none"> <li>8. Expand faculty visibility</li> <li>9. Create multidisciplinary teams to undertake innovative projects</li> <li>10. Reward processes, devices, as well as research</li> </ol>	<p><b>Years 3-5</b></p> <p><i>Product:</i> Recruitment of Competitive Residency Applicants</p>	<ul style="list-style-type: none"> <li>✓ Continued strategic faculty hiring</li> <li>✓ Continue to increase ties to UCF COM Associate Dean for Research and the VAMC</li> </ul>
<b>Believe in Learners</b>	<ol style="list-style-type: none"> <li>11. Expand roles as research mentors, clinical teachers</li> <li>12. Establish Ob/Gyn residency program as collaboration with UCF COM, VAMC</li> </ol>		<ul style="list-style-type: none"> <li>✓ Continued strategic faculty hiring</li> <li>✓ Secure financial resources to build Ob/Gyn Residency program</li> <li>✓ Submit PIF</li> </ul>

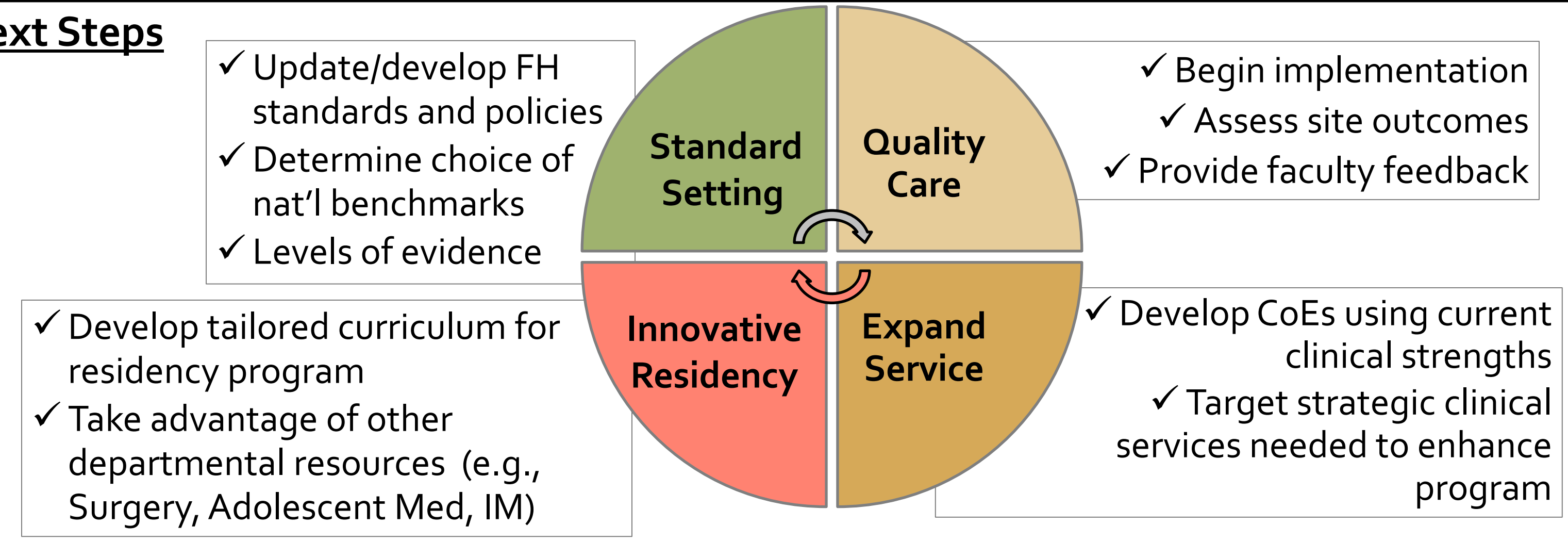
## Evaluation Strategy



## Discussion

Alignment of the strategic goals, strengths and resources of Florida Hospital and the College of Medicine has the potential to lead to expansion and/or development of both much needed and progressive, high-quality health care for the women of Central Florida. Factors critical for success include buy-in from physician leaders and clinical teams, outcomes data that support changes made, and the commitment by FH and COM to build new clinical programs.

## Next Steps



# ABSTRACT: 2014 ELAM Institutional Action Project Poster Symposium

**Project Title:** Creating a Comprehensive and Progressive Program in Women's Health

**Name and Institution:** Lori A. Boardman, MD, ScM – Assistant Dean for Medical Education and Professor of Obstetrics and Gynecology, University of Central Florida College of Medicine

**Collaborators:** Deborah German, MD, Vice President for Medical Affairs and Founding Dean; Ralph Caruana, MD, Associate Dean for Clinical Affairs; Richard Pepler, PhD, Associate Dean for Faculty & Academic Affairs; David Moorhead, MD, Senior Vice President and CMO; Marla Silliman, Senior Vice President, Women's Services; Lee Johnson, Vice President, Performance and Patient Safety

**Opportunity:** In 2012, Florida Hospital, one of the University of Central Florida College of Medicine's major clinical partners, embarked on a major initiative to expand and integrate women's health care services across their four Central Florida campuses including the construction of the Florida Hospital for Women in Orlando. The expansion provided a unique opportunity for the medical school to partner with Florida Hospital to create a comprehensive and progressive program in women's health. FH brings clinical volume and a multidisciplinary faculty with a wide range of general and subspecialty training, while COM provides educational resources, research expertise and experienced academicians.

**Objectives:** To create a culture of critical appraisal for all aspects of care delivery, to provide evidence-based and externally validated services, and to be responsive and accountable to the diverse community served by Florida Hospital.

**Approach:** Over a period of the next 3-5 years, the following is planned:

Years 1-2

- Working with clinical teams, performance benchmarks will be determined, and evidence-based standards for care delivery revised or developed as needed;

Years 2-3

- Clinical outcomes compared to national benchmarks to ensure quality care;
- Expansion of on-site services, creation of multidisciplinary teams will allow for creation of innovative clinical services and research;

Years 3-5

- Creation of innovative Ob/Gyn residency training program that takes into account evolving role of Ob/Gyn in primary and specialty health care.

## Evaluation Strategy:

### Product: Cohesive Framework for Evaluation of Clinical Outcomes

- Plan comparison of internal data to national benchmarks (as determined by review of ARHQ, Healthy People 2020; NQF; Leapfrog; JCAHO *et al.*)

### Interdisciplinary Clinical Programs Targeting Unmet Community Needs:

- Plan evaluation of new programs, including a perinatal psychiatry unit (evaluate cost-effectiveness of this model) and Menopause Clinic (evaluate adherence to screening guidelines)

### Innovative Ob/Gyn Residency Program [allows for tailored curriculum and development of training tracks]:

- Plan to assess written board pass rates, fellowship training, and Milestone Evaluation (percentage in top quartile nationwide)