

DREXEL UNIVERSITY COLLEGE OF MEDICINE

GUIDELINES FOR INDIVIDUALS PLANNING AND/OR PRESENTING AT CME ACTIVITIES

Disclose Relevant Financial Relationships, Mitigate Conflicts of Interest and Disclose Unlabeled Uses

In compliance with the Accreditation Council for Continuing Medical Education's Standards for Integrity and Independence, the Provider is required to identify and mitigate conflicts of interest prior to the presentation. A potential conflict of interest is created when an individual is in a position to control the content of CME and has a relevant financial relationship with ineligible companies (defined as any entity whose primary business is producing, marketing, selling, reselling, or distributing healthcare products used by or on patients. distributing health). A relevant financial relationship is defined as a financial interest within 24 months prior to the educational activity where the individual benefits by receiving a salary, royalty, intellectual property rights, consulting fees, honoraria, stock ownership (excluding mutual funds) or other financial benefit. Financial benefits include employment, contracted research, consulting, speaker's bureau, teaching, membership on boards and panels and other activities for which remuneration is received.

Speakers/Activity Directors/Moderators/Planners/Authors, etc. (speakers et al.) are required to disclose relationships well in advance of the educational activity in order to allow time for review and mitigation of potential conflicts of interest. The disclosure must include the name of the individual, the name of the commercial interest and the nature of the relationship. Disclosure of these relationships must be provided to the attendees prior to the start of the activity. For those who have no relevant financial relationships, the attendees must be informed that no relevant financial relationship exists.

We ask your cooperation in meeting compliance requirements. Please review and follow the procedures outlined below. Complete the *Disclosure of Relationships and Declaration Form* and send a copy to the CME Office at cme@drexel.edu and to the Activity Director as soon as possible, but no later than eight weeks prior to the activity. Speakers/Authors/Planners, etc. who fail or refuse to submit the required disclosure documentation will not be able to participate in the activity.

Speakers et al. are asked to comply with the following requirements:

- 1. Identify and mitigate potential conflicts of interest by using one of the following strategies:
 - Divest the financial relationship
 - b. Peer review of content by persons without relevant financial relationships
 - c. Attest that clinical recommendations are evidence-based and free of commercial bias (e.g., peer-reviewed literature, adhering to evidence-based practice guidelines)
 - d. Use other methods (please describe)
- 2. The educational activity must be free of commercial bias for or against any product. If the presentation references commercial products, present objective information about those products, based on scientific methods generally accepted in the medical community. Speakers should give a balanced view of therapeutic options. Use generic names and deliver an evidence based, scientifically valid presentation.
- Clearly identify unlabeled and investigational application of treatments and uses of drugs or products. We recommend the use of generic names whenever possible. If trade names are used, products from several companies should be referenced.
- 4. If an honorarium is offered to the speaker the payment must be issued by Drexel University (as the Accredited Provider) or the Provider's approved designee. No funds from a commercial supporter shall be paid directly to the speaker, the Activity Director or others involved in the CME activity.
- 5. Forward a current curriculum vitae (CV) and a copy of the presentation slides to the Office of Continuing Medical Education. The CV and slide can be e-mailed to the Activity Direct and <a href="mailed-em

Questions regarding the disclosure and conflict of interest process can be directed to the CME Office at 215-991-8876.

Drexel University College of Medicine | Office of Continuing Medical Education | 2900 W. Queen Lane, K-Wing Suite 118 | Philadelphia, PA 19129 | 215-991-8876 | cme@drexel.edu