

DREXEL UNIVERSITY COLLEGE OF MEDICINE

GUIDELINES FOR INDIVIDUALS PLANNING AND/OR PRESENTING AT CME ACTIVITIES

Disclose Commercial Relationships, Resolve Conflicts of Interest and Disclose Unlabeled Uses

In compliance with the Accreditation Council for Continuing Medical Education's Standards for Commercial Support, the Provider is required to identify and resolve conflicts of interest prior to the presentation. A potential conflict of interest is created when an individual is in a position to control the content of CME has a significant relationship with a commercial entity (defined as any entity producing, marketing, re-selling, care goods or services consumed by, or used on, patients or distributing health). A significant relationship is defined as a commercial interest within 24 months prior to the educational activity where the individual benefits by receiving a salary, royalty, intellectual property rights, consulting fees, honoraria, stock ownership (excluding mutual funds) or other financial benefit. Financial benefits include employment, contracted research, consulting, speaker's bureau, teaching, membership on boards and panels and other activities for which remuneration is received.

Speakers/Activity Directors/Moderators/Planners/Authors, etc. (speakers et al.) are required to disclose relationships well in advance of the educational activity in order to allow time for review and resolution of potential conflicts of interest. The disclosure must include the name of the individual, the name of the commercial interest and the nature of the relationship. Disclosure of these relationships must be provided to the attendees prior to the start of the activity. For those who have no relevant relationships, the attendees must be informed that no relevant commercial relationship exists.

We ask your cooperation in meeting compliance requirements. Please review and follow the procedures outlined below. Complete the *Disclosure of Relationships and Declaration Form* and fax a copy to the CME Office at 215-762-2589 and to the Activity Director as soon as possible, but no later than eight weeks prior to the activity. Speakers/Authors/Planners, etc. who fail or refuse to submit the required disclosure documentation will not be able to participate in the activity.

Speakers et al. are asked to comply with the following requirements:

1. Identify and resolve potential conflicts of interest by using one of the following strategies:
 - a. Change the presentation to eliminate relevance to health care goods or services of your commercial interest (including any entity producing, marketing, re-selling, care goods or services consumed by, or used on, patients or distributing health).
 - b. Select a co-presenter to control the segment of the presentation in question.
 - c. Change your role in the activity to one that precludes you from making clinical recommendations.
 - d. Support your presentation and clinical recommendations with the "best available evidence" from medical literature. Provide two recent citations from peer reviewed scientific literature. Resources include: Evidence Based Medicine Resource Center, <http://www.ebmny.org> DUCOM's Evidence Based Medicine Subject Guide, <http://www.library.drexel.edu/> the Cochrane Collaboration, <http://www.cochrane.org> or other scholarly resources.
 - e. Refrain from recommending health care goods or services produced by entities, limiting the presentation to pathophysiology, diagnosis and/or research results.
 - f. Discontinue the financial relationship, thereby eliminating the conflict of interest.
 - g. Recommend an alternative presenter for the topic for the planning committee's consideration.
2. The educational activity must be free of commercial bias for or against any product. If the presentation references commercial products, present objective information about those products, based on scientific methods generally accepted in the medical community. Speakers should give a balanced view of therapeutic options. Use generic names and deliver an evidence based, scientifically valid presentation.
3. Clearly identify unlabeled and investigational application of treatments and uses of drugs or products. We recommend the use of generic names whenever possible. If trade names are used, products from several companies should be referenced.
4. If an honorarium is offered to the speaker the payment must be issued by Drexel University (as the Accredited Provider) or the Provider's approved designee. No funds from a commercial supporter shall be paid directly to the speaker, the Activity Director or others involved in the CME activity.
5. Forward a current curriculum vitae and a copy of the written presentation or slides to the Office of Continuing Medical Education. The CV can be sent by fax, mail or e-mailed to cme@drexelmed.edu.

Questions regarding the disclosure and conflict of interest process can be directed to the CME Office at 267-359-2759.