### CONTINUING MEDICAL EDUCATION

#### MISSION STATEMENT

# **Mission Statement**

Drexel University College of Medicine is a medical school devoted to the pursuit and dissemination of knowledge in the medical and health sciences through programs of education, research, healthcare and service to the public. We are committed to providing our students with the finest possible education. Academic instruction in science and technology is enriched by an emphasis on compassionate patient care and community service. Our clinical practice is distinguished by quality, innovative, patient-centered care and sound resource management. In addition, our dedication to discovery is propelled by the dynamic convergence of the physical and biological sciences with engineering information technologies.

## **Purpose**

The purpose of continuing medical education at Drexel University College of Medicine is to improve professional knowledge and skills; foster a positive impact on patient outcomes; expose clinicians to new information, diagnosis, treatment and case management options; develop a team approach to treating patients; and provide access to the most current body of clinical and scientific knowledge.

- (a) Provide a variety of continuing medical education activities for physicians which will create an environment of contemporary life-long learning, and meet the clearly defined needs in our changing health care environment;
- (b) Provide programs which aim to improve professional knowledge, skills, performance, and patient outcomes, and encourage the commitment to humane professional behavior and community needs;
- (c) Design educational programs to introduce new information, contemporary research concepts, and technical skills applicable to the therapeutic practices of specialty physicians by bringing the latest state-of-the art diagnostic and treatment advances to physicians;
- (d) Provide opportunities for medical alumnae/i linking them to Drexel University College of Medicine to continue their life-long learning;
- (e) Respond to that group of physicians who need to update and enhance their knowledge and skills based upon their own or other's recognition of their deficiencies;
- (f) Continue to assess our educational program and our CME goals, to ascertain if we are meeting the needs of our physician learners as well as plan and implement improvements;
- (g) Insure that all programs accredited by Drexel University College of Medicine comply with the Essentials and Standards and Guidelines of the Accreditation Council for Continuing Medical Education (ACCME).

#### **Content Area**

Activities include those designed for the primary care audience, highly technical programs for highly specialized physicians and multidisciplinary programs in behavioral education and public health. Programs reflect the institution's strengths and centers of excellence, such as medicine, surgery, mental health and women's health, where our expertise can be most beneficial.

## **Target Audience**

The target audience includes physicians and healthcare practioners from a variety of clinical areas including anesthesiology, cardiology, cardiothoracic surgery, pulmonary, nephrology, gastroenterology, hematology, neurology, radiology. Internal Medicine, OBGYN, dermatology, ophthalmology, psychiatry, pathology, pediatrics, psychiatry and trauma. Activities attract faculty and staff from DUCOM's clinical campus network as well as regional, national and international audiences.

## **Types of Activities**

Drexel University College of Medicine responds to the learning needs of attendees by offering a variety of educational activities that meet specific learning objectives including:

- (a) Courses, seminars and symposia designed to transmit cognitive material and provide ample time for questions and discussions;
- (b) Regularly scheduled conferences which provide up-to-date information on the newest methodologies and treatments;
- (c) The Physician Refresher Course which updates physicians who have been clinically inactive, or wish to update their knowledge in general medicine
- (d) Internet based enduring materials that expand educational opportunities to audiences any place, anytime.

### **Expected Results**

- 1. Life-long learning will be an integral part of the College of Medicine's identify
- 2. Learning objectives will meet defined, well established educational targets
- 3. Activities will consistently meet compliance requirements
- 4. Participation in CME activities will contribute to improved patient care, enhanced physician performance, increased quality assurance and promote excellence in healthcare through the region.