

**CONFERENCE
PROGRAM**

**BEYOND
hunger**

Real People
Real Solutions

A National Conference
on Hunger and Poverty
May 2-4, 2012
Doubletree Hilton Hotel



**CENTER FOR
HUNGER-FREE
COMMUNITIES**

solutions based on science
and the human experience

Overview

The Center for Hunger-Free Communities is hosting its first national conference to change the way we think about and act on hunger in the United States. The conference will bring together journalists, academics, advocates, researchers, international leaders, and government officials with the true experts – those who know hunger and poverty first-hand.

WELCOME TO THE BEYOND HUNGER CONFERENCE 2012

At Merck, we work hard to keep the world well. How? By providing people all around the globe with innovative prescription medicines, vaccines, and consumer care and animal health products. We also provide leading healthcare solutions that make a difference. And we do it by listening to patients, physicians and our other partners — and anticipating their needs.

Not just healthcare.



We believe our responsibility includes making sure that our products reach people who need them, regardless of where they live or their ability to pay. So we've created many far-reaching programs and partnerships to accomplish this. You can learn more about them at merck.com.

We continue on our journey to redefine ourselves to bring more hope to more people around the world. Our goals are clear and our commitment is fierce. We are dedicated to solving problems and pursuing new answers.





Today more than 16 million American kids are held back by hunger—that's more than one in five children. We are doing our part to help kids flourish. One child, one meal, one champion at a time. Join us. ChildHungerEndsHere.com.



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Foods Foundation = HOPE

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through Science and Practice***



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SCHOOL OF PUBLIC HEALTH**

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Message from President Fry



Dear Conference Attendees:

On behalf of everyone at Drexel University, it is my pleasure to welcome you to the first Beyond Hunger Conference.

Thank you for being a part of this unique collection of perspectives, from experts to advocates to those who have experienced hunger first-hand. This conference represents a diverse community of people, united by a passion for finding solutions to the problems of hunger and poverty.

The scope of hunger in America is at odds with our intention to stand as a model for prosperous, caring, egalitarian societies around the world. Here in Philadelphia, the effects of poverty are felt deeply. Too many families are unsure how they will continue to put nourishing meals on the table, in both the near future and the long term.

I am incredibly proud of Drexel's Center for Hunger-Free Communities, under the leadership of Dr. Mariana Chilton, for adding this national conference to its already impressive roster of anti-hunger research and initiatives. Our School of Public Health continues to fulfill its mission to improve the health of communities within a framework of human rights.

I look forward to hearing about the ideas exchanged and created at the Beyond Hunger Conference. Food security is a basic need for every person, and our society must work as one to ensure that no one goes hungry.

Sincerely,

John A. Fry

President, Drexel University

Message from Mariana Chilton

Welcome!

We are so glad you joined us for **Beyond Hunger: Real People, Real Solutions**. This is our first opportunity to be together as a group sharing the mission and vision of the Center for Hunger-Free Communities and Witnesses to Hunger with a national and international audience, and to learn about your experiences and ideas for change. Your presence makes this experience special, unique and meaningful.

Why is this **Beyond Hunger**? Because we have to move our thinking beyond our current horizons. Hunger is related to many different things: poor health, lack of safe and affordable housing, lack of access to good educational opportunities, and to meaningful jobs with living wages, and exposure to violence, racism, and discrimination. If we are truly going to solve hunger, we have to think beyond food and include the full experience of a human being.

We hope that with your courage, creativity and sharing over the next three days we can change the way we talk about hunger, expand our way of thinking, and commit to including those who experience poverty and hunger directly in all of our efforts.

We aspire to create strong friendships, alliances and collaborations that break down the usual boundaries between us during the conference. Let's move beyond, and let's do it together.

Again, thank you for coming. We are looking forward to the dialogue and the action!

Sincerely,

Mariana Chilton

Director

Center for Hunger-Free Communities

Associate Professor

Drexel University School of Public Health



Dear Beyond Hunger Conference Participants,

On behalf of Witnesses to Hunger, we thank you for the work you are doing to end hunger and poverty in the United States. Welcome to the Witnesses to Hunger family.

Since Witnesses to Hunger started in 2008, we have thought of ourselves as a sisterhood. We began by taking photographs and speaking out about our experiences at exhibitions of our work. Over the last four years, we have been working together as advocates and educators to create better lives, not only for ourselves but also for our brothers and sisters around the country struggling to feed their families. We have grown as photographers and advocates. We have expanded across Pennsylvania, Massachusetts, Rhode Island and Maryland. This is only the beginning.

By coming to this conference, you have demonstrated that you believe in us and in our work. You understand that we cannot end hunger and poverty unless those of us who understand these struggles first-hand come together with the people who are in charge of the programs and policies that affect our lives. We hope you will join us in this work. Together, we have the power to change the world.

Sincerely,

Witnesses to Hunger Advisory Board

- Joanna Cruz
- Tianna Gaines-Turner
- Whitney Henry
- Tiffany Ross
- Angela Sutton



8:00am	
8:30am	
9:00am	
9:30am	
10:00am	Conference Guest Arrival
10:30am	
11:00am	
11:30am	
12:00pm	
12:30pm	
1:00pm	
1:30pm	Pre-Conference Workshop: Conference Orientation 1:00pm – 2:00pm
2:00pm	
2:30pm	Pre-Conference Workshop: How Government Works 2:00pm – 3:00pm
3:00pm	Transition 3:00pm – 3:15pm
3:30pm	Pre-Conference: Meaning Measurement of Hunger Pre-Conference: Call to Action Committee 3:15pm – 4:45pm
4:00pm	
4:30pm	
5:00pm	Transition 4:45pm – 5:00pm
5:30pm	Opening Keynote: "Antwone Fisher's Story" with Antwone Fisher 5:00pm – 6:30pm
6:00pm	
6:30pm	
7:00pm	Exhibit Opening: Witnesses to Hunger Exhibit and Welcome Reception 6:30pm – 9:00pm
7:30pm	
8:00pm	
8:30pm	

Registration Open 12:00pm – 7:00pm

Thursday, May 3, 2012

8:00am	Continental Breakfast 8:00 – 9:00am
8:30am	
9:00am	General Session #1: Rethinking the Safety Net 9:00 – 10:30am
9:30am	
10:00am	
10:30am	Beverage Break 10:30 – 11:00am
11:00am	Morning Breakout Sessions 11:00 – 12:30pm A1: The Power of Art and Storytelling A2: Public Perceptions of Poverty A3: "There is No Hunger Here" A4: Housing and Energy Insecurity A5: The Role of the Media in Reducing Hunger and Poverty A6: Finding Common Ground: Tackling Hunger and Obesity
11:30am	
12:00pm	
12:30pm	
1:00pm	
1:30pm	
2:00pm	Transition Break 12:30 – 12:45pm
2:30pm	Group Lunch/General Session #2: Supplemental Nutrition Assistance Program (SNAP) – Audrey Rowe, USDA 12:45 – 1:45pm
3:00pm	Afternoon Breakout Sessions 2:00 – 3:30pm B1: Funding Innovative Solutions to Poverty B2: The Witness Model: A Strategy for Inclusive Policy Advocacy B3: Legislative Perspectives on Effective Advocacy B4: Health Impacts of Hunger and Poverty B5: Temporary Assistance for Needy Families B6: Hunger and Trauma
3:30pm	
4:00pm	
4:30pm	
5:00pm	
5:30pm	
6:00pm	Beverage Break 3:30 – 4:00pm
6:30pm	Keynote Presentation: 4:00pm – 5:15pm "Policy, Politics and Reality: What's Really Going On in Washington?" Gwen Ifill followed by Q & A session
7:00pm	Meet and Greet with Gwen Ifill 5:15pm – 5:45pm
7:30pm	Dinner in Philadelphia (on your own) 5:45 – 7:30pm
10:00pm	Film Screening and Panel Discussion of Finding North 7:30 – 10:00pm

Friday, May 4, 2012

8:00am	Continental Breakfast 8:00 – 9:00am
8:30am	
9:00am	General Session #3: Jonathan Mann Lecture Lending as Anti-Poverty Strategy – Raj Budithi, Society for Elimination of Rural Poverty (India) 9:00 – 10:30am
9:30am	
10:00am	
10:30am	Beverage Break 10:30 – 11:00am
11:00am	Friday Breakout Sessions 11:00 – 12:30pm C1: Youth Perspectives on Poverty and Hunger C2: Roundtable: National Strategies to End Hunger
11:30am	
12:00pm	
12:30pm	
1:00pm	
1:30pm	
2:00pm	Group Lunch/General Session #4: Call to Action 12:30 – 2:00pm

Keynote Speaker



Antwone Fisher

Director, Screenwriter, and Film Producer

New York Times Best-Selling Author of *Finding Fish* and *Antwone Fisher*

Antwone Fisher is a classic example of how anyone can overcome diversity and obstacles to become one of the most respected and giving people in the world.

Baby Boy Fisher – as he was documented in his child welfare caseworkers' reports – was raised in institutions from the moment of his birth in prison to a single mother. After beginning his life in an orphanage, Antwone was placed in a temporary foster home until, around age two, he was transferred to a second foster home. It was there, over the next thirteen years, that he endured emotional abandonment and physical abuse. Removed from this foster home not long before his sixteenth birthday, Antwone found fleeting refuge in a boys' reform school but was soon thrust into the nightmare of homelessness.

Though convinced he was unwanted and unworthy, Fish, as he came to be known, refused to allow his spirit to be broken. Fatefully, just as Antwone's life on the streets hit rock bottom, he enlisted in the United States Navy, where he remained for the next eleven years. During that time, Fish became a man of the world, raised by the Navy family he created for himself.

Finding Fish shows how, out of this unlikely mix of deprivation and hope, an artist was born--first as the child who painted the feelings his words dared not speak, then as a poet and storyteller who would eventually become one of Hollywood's most well-paid, sought-after screenwriters.

Keynote Speaker



Gwen Ifill

Moderator and Managing Editor, PBS' *Washington Week* and Co-anchor, *PBS NewsHour*

Gwen Ifill is moderator and managing editor of *Washington Week* and senior correspondent and co-anchor for the PBS *NewsHour*. She is also frequently asked to moderate debates in national elections, most recently the Vice Presidential debates during the 2008 and 2004 elections.

Ifill joined both *Washington Week* and the *NewsHour* in 1999, interviewing newsmakers and reporting on issues ranging from foreign affairs to politics. In 2009, *Washington Week with Gwen Ifill* was honored with the prestigious George Foster Peabody Award. I

Before coming to PBS, she spent five years at NBC News as chief congressional and political correspondent. She also covered national and local affairs for *The Washington Post*, *Baltimore Evening Sun* and *Boston Herald American*. She is the author of *The Breakthrough: Politics and Race in the Age of Obama* (Doubleday, 2009).

She has received more than 15 honorary doctorates and is the recipient of several broadcasting excellence awards, including honors from Harvard University's Joan Shorenstein Center, the National Press Foundation, the Ford Hall Forum, the Radio Television News Directors Association and American Women in Radio and Television.

12:00 – 7:00 PM Registration Open

11:30 – 1:00 PM Witnesses to Hunger “Meet and Greet”

1:00 – 2:00 PM Pre-Conference Workshops

Topic: Conferences Orientation

Description: This pre-conference workshop will provide those new to conferences with an overview of how to make the most of this experience. Presenters will offer practical advice on how to participate in workshops, ask questions in general sessions, network with other conference attendees, and bring concrete ideas for change back to their community.

Objectives: (1) Prepare conference newcomers for all aspects of their conference experience. (2) Focus on building confidence among attendees. (3) Encouraging attendees’ active participation in conference workshops and general sessions.

Speakers: Jenny Rabinowich and Tianna Gaines-Turner (Center for Hunger-Free Communities) and Angela Sutton (Witnesses to Hunger – Philadelphia)

Format: Interactive presentation

Room: Aria A/B

2:00 – 3:00 PM

Topic: How Government Works

Description: This pre-conference workshop will provide an overview of government institutions, including the differences between federal, state, and local governments. Presenters will define key terms and acronyms that will be used throughout the conference (such as “policy,” “legislators,” SNAP, and TANF). Presenters will also provide details about the government agencies that control important public assistance programs. Information will be provided through a series of concrete examples to highlight the differences between various levels of government.

Objectives: (1) Provide attendees with a basic understanding of how decisions about public programs get made at various levels of government. (2) Give concrete examples (such as which levels of government can change SNAP benefit levels) that will keep the conversation relevant for newcomers.

Speakers: Ellen Teller (FRAC), and Tamara Santiago (Witnesses to Hunger - Boston)

Format: Interactive presentation

Room: Aria A/B

3:15 – 4:45 PM Pre-Conference Workshops

Topic 1: Meaning and Measurement of Hunger

Description: This pre-conference workshop will explore the scientific measurement of food insecurity and related research. One topic that will be explored is the relationship between food insecurity, poverty, and SNAP participation. Presenters will provide an overview of food insecurity research, identify gaps in knowledge, and emphasize the importance of including the personal experience of food insecurity in research discussions.

Objectives: (1) Provide a broad overview of existing food insecurity research and explore some of its weaknesses. (2) Recommend new areas of research to explore.

Speakers: Alisha Coleman-Jensen (USDA-ERS), Craig Gundersen (University of Illinois), and Laticia Ansley (Witnesses to Hunger – Philadelphia)

Format: Presentations, with Q&A

Room: Maestro A

Topic 2: Formation of a “Call to Action Committee”

Description: This pre-conference workshop is for attendees who wish to be active participants in the development of a “call to action” that will come out of this conference. This committee will serve as formal “listeners” for conference workshops and general sessions. This committee will have the opportunity to present a comprehensive “call to action” to all conference participants at the closing session on Friday afternoon. Both experienced advocates and newcomers are welcome to participate.

Objectives: (1) Create a core group of conference participants committed to listening for ideas and consensus throughout the conference. (2) Provide leadership for the development of a “call to action” at the end of the conference.

Leaders: Aishah Miller and Amanda Breen (Center for Hunger-Free Communities), Ginger Zielinski (Benefits Data Trust), Ashley Ortiz (Witnesses to Hunger – Philadelphia) and Charlene Mitchell (Witnesses to Hunger – Rhode Island)

Format: Facilitated discussion

Host: Cheryl Feldman, 1199C Training and Upgrading Fund

Room: Maestro B

4:45 – 5:00 PM Transition Break

5:00 – 6:30 PM Opening Keynote Presentation: Antwone Fisher

Topic: Antwone Fisher's Story

Description: Antwone Fisher is a director, screenwriter, film producer, and New York Times best-selling author of *Finding Fish* and *Antwone Fisher*. In his book, *Finding Fish*, he writes about how he overcame years of abuse and abandonment in a foster home, with the guidance of social workers and teachers, through experiences in the Navy and as a correctional officer and security guard, to becoming one of Hollywood's most sought-after screenwriters. Mr. Fisher will discuss his experience of overcoming childhood trauma and telling his story to inspire change.

Objective: Draw parallels between Mr. Fisher's story and the struggles and astounding courage of the members of Witnesses to Hunger who inspired this conference.

Speakers: Welcome and introduction by Witnesses to Hunger, Mayor Michael Nutter and Mariana Chilton (Center for Hunger-Free Communities). Antwone Fisher's talk will be followed by Q&A with Tianna Gaines-Turner (Witnesses to Hunger – Philadelphia).

Format: Presentation, followed by Q&A

Room: Symphony Ballroom

6:30 – 9:00 PM Witnesses to Hunger Exhibit Opening and Welcome Reception

Description: Witnesses to Hunger is a project about the participation and action of those who know the experience of hunger and poverty first-hand. This unique exhibit now includes photographs and testimonies from Philadelphia, Boston, Baltimore, Pennsylvania, Rhode Island, and Martha's Vineyard.

Objectives: (1) Discover what hunger really looks like. (2) Listen to the voices of the true experts on hunger and poverty in an open, engaging atmosphere.

Speakers: Mariana Chilton (Center for Hunger-Free Communities), Imani Sullivan (Witnesses to Hunger – Philadelphia), Quanda Burrell (Witnesses to Hunger – Boston), and Milton Cummings (Witnesses to Hunger – Baltimore)

Format: Remarks by Witnesses to Hunger in Philadelphia, Boston, and Baltimore

Room: Ormandy Ballroom

8:00 – 9:00 AM Continental Breakfast

9:00 – 10:30 AM General Session #1

Topic: Rethinking the Safety Net

Description: Struggling families often say that it can require a full-time commitment to access the available public benefits. Despite some progress in recent years, our current public benefits programs are complicated, uncoordinated, and can have contradicting policies. The opening general session will engage experienced policy-makers who have worked across federal agencies in a high level discussion about ways to strengthen the safety net. Presenters may also discuss opportunities for benefits coordination presented by the Affordable Care Act.

Objectives: (1) Discuss efforts to coordinate the activities of federal agencies that serve low-income families. (2) Recommend opportunities to improve the safety net in the short and long term, while acknowledging political and financial constraints.

Speakers: Estelle Richman (HUD), Mark Greenberg (HHS), Deborah Weinstein (Coalition on Human Needs), and Crystal Sears (Witnesses to Hunger - Philadelphia)

Format: Panel Discussion, followed by Q&A with audience

Host: Yvette Nunez, Congreso

Room: Symphony Ballroom

10:30 – 11:00 AM Beverage Break

11:00 – 12:30 PM Morning Breakout Sessions

Topic 1: The Power of Art and Storytelling

Description: This workshop will cover multiple art forms that can be used for public education and advocacy around hunger and poverty. Dr. Jeanette Betancourt from Sesame Workshop will discuss their Food for Thought campaign, including their decision to create a new Sesame Street character, Lily, to talk about hunger with a young audience. This creative effort will be contrasted with the storytelling of Witnesses to Hunger through photography. Presenters will share how they have used the arts in their advocacy work.

Objectives: (1) Provide information and inspiration for attendees unfamiliar with the arts community. (2) Explore the role of personal expression in advocacy and social change.

Speakers: Jeanette Betancourt (Sesame Workshop), Jean Culver (Witnesses to Hunger – Scranton), Tiffany Ross and Whitney Henry (Witnesses to Hunger – Philadelphia)

Format: Presentation, followed by Q&A with audience

Host: JoAnne Fischer, Maternity Care Coalition

Room: Aria A

Topic 2: Public Perceptions of Poverty

Description: Individuals who access public benefits programs are sometimes criticized for “milking” the system. This workshop will explore how public perceptions of poverty influence policy decisions at the federal, state, and agency level. We will also discuss what steps we can take to change stereotypes associated with public benefits programs.

Objectives: (1) Address the impact that public perceptions of poverty have on the policymaking process. (2) Strategize about how to change the national dialogue about hunger and poverty in America.

Speakers: Margarita Maisterrena (USDA), Marcus Briggs-Cloud (College of the Miskoke Nation), Galen Tyler (Kensington Welfare Rights Union), Marinette Roman (Witnesses to Hunger – Philadelphia), and Myra Young (Witnesses to Hunger – Philadelphia)

Format: Moderated dialogue, followed by Q&A with audience

Host: Anne Ayella, Nutritional Development Services, Archdiocese of Philadelphia

Room: Maestro B

Topic 3: There is No Hunger Here

Description: This workshop focuses on the experience of hunger in communities with traditionally low poverty rates, including many suburban communities. Attendees will discuss the stigma that keeps individuals from asking for help, as well as the unwillingness of communities to acknowledge that increased social services may need to be developed.

Objectives: (1) Discuss the reality that hunger exists in every Congressional District in the country. (2) Encourage all communities to be engaged in developing solutions to food insecurity.

Speakers: Betty Burton (Martha’s Vineyard, MA), Larry Welsch (Chester County, PA), Libby Birky (Denver, CO), and Elaine Waxman (Feeding America)

Format: Panel discussion, followed by Q&A with audience

Host: Patrick Druhan, CADCOM

Room: Concerto A

Topic 4: Housing and Energy Insecurity

Description: Housing, food, and energy have been described as the “three-legged stool” of economic security. This workshop will explore how hunger advocates can be more engaged in housing and energy issues (and vice versa). Presenters will share research demonstrating that children who are protected from housing, food, and energy insecurity (also called “cumulative hardship”) are healthier and perform better in school.

Objectives: (1) Draw attention to advocacy efforts between housing, hunger, and energy advocates. (2) Develop ideas for more collaborative advocacy between these three areas in order to protect and strengthen our nation’s social safety net.

Speakers: Michael Kelly (Philadelphia Housing Authority), Felicia Yang DeLeone (Institute for Child Poverty and Homelessness), Megan Sandel (Children’s HealthWatch), and Emily Edwards (Witnesses to Hunger – Philadelphia)

Format: Panel discussion, followed by Q&A with audience

Host: Farah Jimenez, People’s Emergency Center

Room: Concerto B

Topic 5: The Role of the Media in Reducing Hunger and Poverty

Description: In this workshop, attendees will hear from active journalists about what they and their editors look for when covering hunger and poverty issues. Presenters will discuss strategies to engage journalists more deeply in the issues of hunger and poverty as a way of raising awareness and sensitivity among the general public.

Objective: Provide concrete strategies to deepen the involvement of the media in raising hunger and poverty to the top of the political agenda in 2012 and beyond.

Speakers: Renee Chenault-Fattah (NBC 10 News), Dierdre Childress (Philadelphia Inquirer), Greg Kaufmann (The Nation), and Bonita Cuff (Witnesses to Hunger – Boston)

Format: Panel discussion, followed by Q&A with audience

Host: Denis Devine, WHYY

Room: Maestro A



Topic 6: Finding Common Ground: Tackling Hunger and Obesity

Description: The goal of this workshop is to confront head-on one of the most important public health dilemmas in the U.S. Researchers and advocates from both sides of the debate will discuss issues of food availability, affordability, and choice, all of which impact public health.

Objective: Identify opportunities for collaboration between public health, anti-obesity, and anti-hunger advocates in the Farm Bill and beyond.

Speakers: Shiriki Kumanyika (University of Pennsylvania), Joel Berg (New York City Coalition Against Hunger), LaDonna Redmond (Institute for Agriculture and Trade Policy), and Tina-Marie Soliday (Witnesses to Hunger – Clearfield County, PA)

Format: Panel discussion, followed by Q&A with audience

Host: Allison Karpyn, The Food Trust

Room: Maestro B

12:30 – 12:45 PM Transition Break



12:45 – 1:45 PM Group Lunch / General Session #2

Topic: Supplemental Nutrition Assistance Program (SNAP) General Session

Description: In this general session, attendees will hear about the importance of SNAP from Audrey Rowe, Administrator of the USDA’s Food and Nutrition Service.

Objective: Engage in a meaningful discussion with the USDA about the opportunities and challenges for SNAP in 2012 and beyond.

Speakers: Audrey Rowe (USDA), Craig Gundersen (University of Illinois), Tara Marks (Just Harvest), and Barbara Izquierdo (Witnesses to Hunger – Philadelphia)

Format: Presentation, followed by moderated dialogue

Host: Julie Zaebst, Greater Philadelphia Coalition Against Hunger

Room: Symphony Ballroom

1:45 – 2:00 PM Transition Break

2:00 – 3:30 PM Afternoon Breakout Sessions

Topic 1: Funding Innovative Solutions to Hunger and Poverty

Description: This workshop provides an opportunity for funders to share innovative solutions to hunger and poverty that they have seen and chosen to support. The purpose of this workshop is not to learn about how to get funding. Instead, the goal of this workshop is to give funders, researchers, and community members from around the country the opportunity to share new ideas with each other.

Objectives: (1) Provide a funder’s perspective on exciting new strategies to address hunger and poverty. (2) Give researchers, community organizations, and other interested parties the opportunity to share additional ideas and ask questions.

Speakers: Ellen Lambert (Merck Company Foundation), Kori Reed (ConAgra Foundation), and Kolu Zigbi (Jessie Smith Noyes Foundation)

Format: Panel discussion, followed by Q&A with audience

Host: Mailee Walker, Claneil Foundation

Room: Aria A

Topic 2: The Witnesses Model: A Strategy for Inclusive Policy Advocacy

Description: This workshop will explore the Center for Hunger-Free Communities’ unique research and advocacy model called *Witnesses to Hunger*. Presenters will share successes and challenges of *Witnesses to Hunger* in Philadelphia, Baltimore, and Boston. This workshop will also offer advice on engaging your community, and will discuss the importance of having community members involved in advocacy work

Objectives: (1) Share the vision and implementation of Witnesses to Hunger in Philadelphia, Boston, and Baltimore. (2) Give organizations and individuals the tools to engage members of their own communities in their advocacy work.

Speakers: Jenny Rabinowich (Center for Hunger-Free Communities), Roxanne Reddington-Wilde and Dandre Rackley (Action for Boston Community Development, Inc.), Juell Frazier (Witnesses to Hunger – Boston), Aisha Merrick (Witnesses to Hunger – Baltimore), and Joanna Cruz (Witnesses to Hunger – Philadelphia)

Format: Presentation, followed by Q&A with audience

Room: Aria B

Topic 3: Legislative Perspectives on Effective Advocacy

Description: Participants will hear directly from the senior staff of current lawmakers about how to get hunger and poverty to the top of the agenda during the 2012 election and in the next Congress.

Objective(s): (1) Share practical strategies to building relationships with those who represent us at the local, state, and federal levels. (2) Get leaders invested in the issues that matter most.

Speaker(s): Scott Miller (U.S. Congressman Todd Platts), Erin Wilson (U.S. Senator Bob Casey, Jr.), Mary Horstmann (Philadelphia Mayor's Office), and Shearine McGhee (Witnesses to Hunger-Philadelphia)

Format: Moderated panel discussion, followed by Q&A with audience

Host: Robin Schatz, Jewish Federation of Greater Philadelphia

Room: Concerto A

Topic 4: Health Impacts of Hunger and Poverty

Description: This workshop explores the science behind how hunger and health are related. Presenters will describe how hunger impacts child development, obesity, and preventable chronic illnesses, as well as how health research impacts policy.

Objective: Provide key research on child health to support advocacy efforts and advance new research ideas.

Speakers: Deborah Frank (Children's HealthWatch), Katherine Alaimo (Michigan State University), and Shaunte Bomar (Witnesses to Hunger – Baltimore)

Format: Presentation, followed by moderated panel discussion

Host: Kathy Fisher, Public Citizens for Children and Youth

Room: Concerto B

Topic 5: Temporary Assistance for Needy Families (TANF): New Approaches

Description: This workshop will discuss how past policy decisions have resulted in a TANF program that has failed to help lift low-income families from poverty during the current economic recession. Panelists and participants will discuss long term and short term plans and goals to improve TANF in order to better meet the needs of families struggling to become economically secure.

Objectives: (1) Develop an agenda for hunger and poverty advocates who are interested in strengthening TANF. (2) Create possible political strategies for reinstating TANF on the federal level.

Speakers: Donna Pavetti (Center for Budget and Policy Priorities), Jessica Bartholow (Western Center for Law and Social Policy), Carrie Kitchen-Santiago (Broad Street Ministry), and Nadja Brickle (Witnesses to Hunger – Philadelphia)

Format: Moderated dialogue, followed by Q&A with audience

Host: Louise Hayes, Community Legal Services

Room: Maestro A

Topic 6: Hunger and Trauma

Description: Individuals who experience hunger often have endured trauma. Hunger itself is a traumatic experience. This workshop is designed for researchers, practitioners, health officials, and community members who are interested in the rarely discussed association between food insecurity and trauma. In light of the stories of Witnesses to Hunger, this is an emerging research area for the Center for Hunger-Free Communities. The goal of this workshop is to discuss productive ways to bring the reality of trauma and the need for healing into the public debate about safety net programs.

Objectives: Explore politically feasible ways of developing research on the interaction between hunger and trauma that could strengthen public and political support for social safety net programs.

Speakers: Arthur Evans (Philadelphia Dept. of Behavioral Health), Mariana Chilton (Center for Hunger-Free Communities), Eda Kaufmann (Women Against Abuse), and Pauline Simmons (Witnesses to Hunger – Philadelphia)

Format: Panel discussion, followed by Q&A with audience

Host: Sara Pagni and Suzanne O'Connor, United Way of Southeastern Pennsylvania

Room: Maestro B

3:30 – 4:00 PM Beverage Break

4:00 – 5:45 PM Keynote Presentation: Gwen Ifill

Topic: Policy, Politics, and Reality: What's Really Going On in Washington?

Description: Gwen Ifill is moderator and managing editor of *Washington Week* and senior correspondent and co-anchor for *PBS Newshour*. Ms. Ifill is frequently asked to moderate debates in national elections, most recently the Vice Presidential debates during the 2008 and 2004 elections.

Objective: Place conference discussions about hunger and poverty into a political context.

Speaker: Gwen Ifill

Format: Talk, followed by Meet and Greet

Room: Symphony Ballroom

5:45 – 7:30 PM Dinner in Philadelphia (on your own)

Note: “Call to Action” Committee will have a mid-conference check-in during dinner

7:30 – 10:00 PM Film Screening and Panel Discussion

Topic: Film Screening and Panel Discussion of *Finding North*

Description: Introductory remarks by Christina Lurie (Executive Producer, *Finding North*). Film screening will be followed by a panel discussion with the filmmakers and Barbara Izquierdo, a member of Witnesses to Hunger featured in the film.

Room: Symphony Ballroom



8:00 – 9:00 AM Continental Breakfast

9:00 – 10:30 AM General Session #3

Topic: Peer Lending as an Anti-Poverty Strategy (*Jonathan Mann Lecture Series*)

Description: This general session is part of the endowed lecture series named after Dr. Jonathan Mann (1947–1998), the renowned humanitarian and founding dean of the School of Public Health. Dr. Mann’s vision, passion, and leadership forever instilled the values of public health as a human right at the School of Public Health. Mr. Budithi oversees the Society for the Elimination of Rural Poverty (SERP), which supports over 900,000 self-help groups providing employment to over 10 million rural poor women and implementing World Bank assisted poverty alleviation projects.

Objective: Discuss microfinance and peer-lending as possible ways to enhance economic security and empowerment on a large scale in the United States.

Speaker: Rajsekhar Budithi, Society for the Elimination of Rural Poverty (SERP), Department of Rural Development, Government of Andhra Pradesh, India

Format: Presentation, followed by Q&A with audience

Host: Marla Gold, Drexel University School of Public Health

Room: Symphony Ballroom

10:30 – 11:00 AM Beverage Break

11:00 – 12:30 PM Friday Breakout Sessions

Topic 1: Youth Perspectives on Poverty and Hunger

Description: The voices of young people – teenagers and young adults – are important to building awareness about the experience of hunger and poverty in our communities. It is vital to involve their experiences in any dialogue on solutions to ending hunger. This workshop will hear youth voices, uncensored, original and creative, in their form of expression, Spoken Word.

Objectives: (1) Hear youth perspectives on hunger and poverty. (2) Experience the power of Spoken Word poetry as a creative and political art form for dialogue and change.

Speakers: Philadelphia Youth Poetry Movement and Witnesses to Hunger youth

Format: Performance and panel discussion

Host: Ty Holmberg, Urban Nutrition Initiative

Room: Symphony Ballroom

Topic 2: Roundtable: National Strategies to End Hunger

Description: During the 2008 campaign, President Obama pledged to end childhood hunger by 2015. To date, no formal, high-level, cross-agency plan to end hunger has been introduced by the Administration. Speakers will discuss how to move forward.

Objective: Explore ways to push elected officials and current political candidates to commit to developing a national strategy to end hunger.

Speakers: Jim Weill (Food Research and Action Center), Mariana Chilton (Center for Hunger-Free Communities), Jeff Brown (Shoprite Supermarkets/Uplift Solutions), Duke Storen (USDA), Kara Ryan (National Council of La Raza), and Angela Sutton (Witnesses to Hunger – Philadelphia)

Format: Moderated panel discussion

Host: Food Research and Action Center

Room: Ormandy Ballroom

12:30 – 2:00 PM Group Lunch

Topic: Call to Action

Description: “Call to Action” Committee to present feedback from the conference and create a plan to move forward.

Objective: Build consensus around a plan to end hunger in the United States.

Leaders: Aishah Miller and Amanda Breen (Center for Hunger-Free Communities), Ginger Zielinski (Benefits Data Trust), Ashley Ortiz (Witnesses to Hunger – Philadelphia) and Charlene Mitchell (Witnesses to Hunger - Rhode Island)

Format: Interactive dialogue with all conference participants

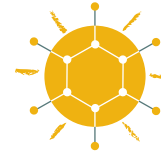
Room: Symphony Ballroom

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CENTER FOR
HUNGER-FREE
COMMUNITIES
solutions based on science
and the human experience

About the Center for Hunger-Free Communities

The Center for Hunger Free Communities is a research, service and advocacy center at the Drexel University School of Public Health. The Center’s vision is for children to be born in a nation free from hunger, where all members of the community partner to keep families economically secure, and all people have an equal voice in policies that affect their lives. The Center works with partners from public and private organizations, universities and the community to:

- Find science-based solutions to hunger and economic insecurity;
- Report on and monitor the health consequences of poverty and hunger;
- Engage those who have experienced poverty as full partners in developing research and policies that work; and
- Establish and support opportunities for an on-going national dialogue on poverty.

The Center's signature initiatives are (1) Witnesses to Hunger, which began in 2008, and (2) Children's HealthWatch, which launched its Philadelphia site in 2005. Witnesses to Hunger is a groundbreaking research and advocacy project featuring the voices and photography of women who have experienced hunger and poverty first-hand. Children's HealthWatch is a multi-site research effort that is assessing how public policy affects the food security, development and health of very young children. Visit us at www.centerforhungerfreecommunities.org to learn more.



About the Drexel University School of Public Health

The Drexel University School of Public Health improves the health of communities and populations through innovative education and training programs, cutting-edge research and scholarship, and cooperative partnerships with other civic, business and academic institutions committed to solving our world's most difficult health challenges. The School offers educational programs at the graduate and undergraduate level.

The School prepares professionals who can develop, implement and evaluate strategies to address the wide range of public health programs plaguing the world today, from bioterrorism to malnutrition, violence and healthcare inequality. The School's belief is that professionals can best meet the needs of today and tomorrow with a blend of scientific rigor coupled with real-world know-how and practical application of all disciplines of public health.

The School of Public Health provides hands-on opportunities for students along with incredibly high quality academics. The School maintains deep, meaningful ties to the community, and our location, in the heart of one of the country's elite health sciences centers, provides rich opportunities for collaboration with leading biopharma, pharmaceutical and health care companies. Students also gain rich and meaningful experiences working on health issues that transcend national boundaries or that may be influenced by circumstances or experiences in other countries through the School's Global Public Health Initiative.

A Special Thanks

for the leadership of our
Beyond Hunger Conference Advisory Committee

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