

2021 CoE CELEBRATION OF ENGINEERING DESIGN COMPETITION

PROFESSIONAL PRESENTATION RUBRIC

INDICATOR	SCORE	3-EXCELLENT	2-GOOD	1-ADEQUATE	0-INADEQUATE
Content		Provided a concise description of the need, problem or opportunity; material abundantly supported the topic, clear definition of terminology.	Provided a reasonable description of the need, problem or opportunity; material sufficiently supported the topic; clarification of terminology.	Described the need, problem or opportunity in vague terms; material minimally supported the topic; terminology explained infrequently.	Did not adequately describe the need, problem or opportunity; material did not support topic; terminology not explained.
Organization		Information presented in logical and interesting sequence that the audience could easily follow.	Information presented in logical sequence that audience could easily follow.	Information not always presented in a logical sequence; audience had difficulty following.	Information was confusing; audience could not follow.
Visuals		Text was easily read by audience; graphs, charts were well designed, appropriately labeled and supported the presentation; slides were of professional quality	Text was readable; graphics mostly supported the presentation; slides were not visually appealing but did not detract from the presentation	Text was readable with effort; graphics rarely supported the presentation; slides sometimes distracted.	Text was not readable; graphics did not support the presentation; slides were distracting
Presentation Skills & Professional Appearance		Presenters communicated clearly; demonstrated confidence and enthusiasm; audience attention was constantly maintained. Each team member displayed a professional appearance.	Presenters communicated clearly; demonstrated confidence but not enthusiasm; audience attention was mostly maintained. Most team members displayed professional appearances.	Difficult to hear and/or moments of awkwardness; lack of confidence or disinterest; audience attention occasionally wandered. Team members displayed poor professional appearances.	Inaudible; lack of confidence, lack of preparation; audience attention was not maintained. Team members displayed unprofessional appearances.
Total Score (Max. 12 Points)					

Reviewer Name: _____ Team Name/Department: _____