



## Kick Start your Career with LinkedIn: Academic and Professional

In the past several years *LinkedIn* has grown in popularity, as well as greatly increased the site's functionality and tools available for you to boost your career at any level.

Join our special guest CBE Alum, Chris Owens (2003) at the Hill Conference Room where he will present the "Secrets of LinkedIn: Kick Starting your Academic and Professional Career."

All CBE Undergrad and Graduate students are welcome to attend. If you are on Co-op please try to attend.

Date: Thursday, May 8<sup>th</sup> Time: 5:30 pm to 7:30 pm

**Location: Hill Conference Room** 

## You Will Learn How To:

- Create an All-Star Profile
- Easily Build a Network (Even if you don't like Networking or People)
- o Demonstrate your Skills, Talents, Knowledge, and Experience
- Develop A Professional Profile (Do's and Don'ts)
- Stand Out: Get Colleagues, Employers, and Recruiters to Notice You
- o Research information about your Clients, Competitors, and People you want to engage
- O Why it is Vital to your Career that you do all of the above... and Start Now!

Feel Free to bring your Laptop or Mobile device so you can browse the LinkedIn site as we go along.

## Presenter Bio:

Mr. Owens graduated from Drexel in 2003 with a BS in Chemical Engineering. He started his career in Biopharmaceuticals and has held various positions throughout his time as a process engineer. Chris currently serves as Manager of Business Development for an Industrial A&E firm which serves a variety of industries and business sectors. He is a recently elected Board Member of the College of Engineering Alumni Association (COEAA) and played an integral part in organizing the CBE's first Annual Reunion Event.

You can visit his LinkedIn profile: www.linkedin.com/in/chrisrowens/