

STEP 3 RESOURCES

The following are some resources you can refer to for additional information to help you plan and conduct a community assessment.

These web addresses were current as of December 4th, 2017.

ADVOCACY

1. Advocates for Youth. **My Voice Counts! Campaigns for Youth's Reproductive and Sexual Health: Advocacy and Organizing Toolkit:**
<http://www.advocatesforyouth.org/publications/publications-a-z/723-my-voice-counts-advocacy-and-organizing-toolkit>
2. **CDC. Promoting Health Equity: A Resource to Help Communities Address Social Determinants of Health.**
<http://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/tools/pdf/SDOH-workbook.pdf>
3. **CDC. Media Access Guide: A Resource for Community Health Promotion.**
<http://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/tools/pdf/mediaaccessguide.pdf>
4. **UNICEF. Advocacy Toolkit: A guide to influencing decisions that improve children's lives.** http://www.unicef.org/evaluation/files/Advocacy_Toolkit.pdf
5. National Association of County and City Health Officials. **Public Health Communications Toolkit.**
<http://archived.naccho.org/advocacy/marketing/toolkit/index.cfm>
6. Prevention Institute. **Making the Case through Media Advocacy: a Toolkit.**
<https://www.preventioninstitute.org/tools/making-case-through-media-advocacy-toolkit>
7. **World Health Organization. Global Health Advocacy Manual:**
http://healthpolicy.ucla.edu/programs/health-data/data-resources/Documents/advocacy_manual.pdf

RESOURCES

The following are some resources you can refer to for additional information to help you plan and conduct a community assessment.

These web addresses were current as of December 4th, 2017.

CONDUCTING A COMMUNITY ASSESSMENT

1. National Association of County & City Health Officials. **Community Health Assessment and Improvement Planning.** <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment>
2. The International Development Research Centre. **Designing and Conducting Health Systems Research Projects: Volume 2.** <https://www.idrc.ca/en/book/designing-and-conducting-health-systems-research-projects-volume-2-data-analyses-and-report>
3. The International Development Research Centre. **Designing and Conducting Health Systems Research Projects: Volume 1, Proposal Development and Fieldwork.** <https://www.idrc.ca/en/book/designing-and-conducting-health-systems-research-projects-volume-1-proposal-development-and>
4. Iowa State University. **Preparing for a Collaborative Community Assessment.** <http://www.otsego.org/qol/Research/CRD334%20Iowa%20Ext.pdf>
5. New York State Department of Health. **Community Health Assessment Clearinghouse.** <http://www.health.state.ny.us/nysdoh/chac/>
6. North Carolina Department of Health and Human Services. **Community Assessment Guide Book.** <http://www.schs.state.nc.us/data/databook2002/GuideBook2002.pdf>
7. Prevention Institute. **THRIVE: Tool for Health and Resilience In Vulnerable Environments.** Wonderful online tool for understanding and prioritizing factors within your own community that can help improve health and safety. <http://www.preventioninstitute.org/component/jlibrary/article/id-96/127.html>

RESOURCES

The following are some resources you can refer to for additional information to help you plan and conduct a community assessment.

These web addresses were current as of December 4th, 2017.

CREATING AN ACTION PLAN

1. **Association for Community Health Improvement.**
<http://www.healthycommunities.org/>
 2. CDC. **From Data to Action: Using Surveillance To Promote Public Health, Examples from the Pregnancy Risk Assessment Monitoring System (PRAMS).** https://scinfo.org/component/docman/doc_download/77-pregnancy-risk-assessment-monitoring-system-harris
 3. NACCHO. **Developing a Community Health Improvement Plan.**
http://www.naccho.org/topics/infrastructure/CHAIP/chip.cfm#CP_JUMP_229930
 4. CDC. **Building a Foundation of Knowledge to Prioritize Community Health Needs – An Action Guide.**
<http://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/tools/change/downloads.htm>
 5. CDC. **Assessment & Planning Models, Frameworks & Tools.**
<http://www.cdc.gov/stltpublichealth/cha/assessment.html>
 6. Family Health Outcomes Project, UCSF. **Developing an Effective Planning Process: A Guide for Local MCH Programs.** <https://fhop.ucsf.edu/planning-guide>
 7. Frank Martinelli, The Center for Public Skills Training. **Strategic Planning in Nonprofit and Public Sector Organizations.**
http://www.niqca.org/documents/US_Strategic_Planning_Manual.pdf
 8. Phil Bartle. **Preparing a Community Action Plan: The Community Decides its Own Future.** <http://cec.vcn.bc.ca/cmp/modules/org-cap.htm>
- Prevention Institute. **Environmental Nutrition and Activity Community Tool (ENACT).** <http://eatbettermovemore.org/sa/enact/members/index.php>

RESOURCES

The following are some resources you can refer to for additional information to help you plan and conduct a community assessment.

These web addresses were current as of December 4th, 2017.

DATA COLLECTION METHODS

1. Colorado State University. **Quantitative and Qualitative Research Guide.**
<https://writing.colostate.edu/guides/>
2. The International Consortium for the Advancement of Academic Publication. **Resources for Methods in Evaluation and Social Research.**
<http://gsociology.icaap.org/methods/>
3. National Science Foundation, Division of Research, Evaluation and Communication. **User-Friendly Handbook for Mixed Methods Evaluations.** (Great information on many data collection methods).
<http://www.nsf.gov/pubs/1997/nsf97153/start.htm>
4. Professor William M. Trochim, Cornell University. **Research Methods Knowledge Base.** <http://www.socialresearchmethods.net/kb/>
5. NACCHO. **Introduction to Data Collection Methods.**
<http://www.naccho.org/topics/infrastructure/community-health-assessment-and-improvement-planning/upload/Introduction-to-Data-Collection-L-Lehman-ORC.pdf>
6. Shippensburg University. **Qualitative Methods Workbook.**
<http://www.ship.edu/~cgboeree/qualmeth.html>
7. University of Florida, IFAS Extension. **Questionnaire Design.**
http://edis.ifas.ufl.edu/TOPIC_Questionnaire_Design
8. University of Wisconsin Cooperative Extension. **Qualitative-Quantitative Power Point presentation.** https://www.uaex.edu/support-units/program-staff-development/docs/collecting_evaluation_data.pdf

RESOURCES

The following are some resources you can refer to for additional information to help you plan and conduct a community assessment.

These web addresses were current as of December 4th, 2017.

FINISHED OR ON-GOING ASSESSMENT DATA/REPORTS

1. Annie E. Casey Foundation. **Kids Count Data Book.**
<http://www.aecf.org/kidscount/>
2. Philadelphia Department of Public Health. **Community Health Assessment.**
http://www.phila.gov/health/pdfs/CHAreport_52114_final.pdf
3. Jefferson University Hospitals. **Community Health Needs Assessment Report.**
<http://hospitals.jefferson.edu/about-us/in-the-community/community-health-needs-assessment.html>
4. Health Canada. **Community Health Needs Assessment: A Guide for First Nations and Inuit Health Authorities.** http://www.hc-sc.gc.ca/fniah-spnia/pubs/finance/_agree-accord/2004_trans_handbook-guide_1/index-eng.php
5. Children's Hospital of Philadelphia. **Community Health Needs Assessment.**
<http://media.chop.edu/data/files/pdfs/chop-chna-june-2013.pdf>