

STEP 4 RESOURCES

The following are some resources you can refer to for additional information to help you plan and conduct a community assessment.

These web addresses were current as of December 4th, 2017.

Asset Mapping:

1. United States Geological Survey. **National Map Corps.**
<http://nationalmap.gov/TheNationalMapCorps/>
2. Asset-Based Community Development Institute. **Discovering Community Power: Guide to Mobilizing Local Assets and Your Organization's Capacity.**
<https://resources.depaul.edu/abcd-institute/publications/publications-by-topic/Documents/kelloggabcd.pdf>
3. Advancement Project. **Participatory Asset Mapping.**
<http://communityscience.com/knowledge4equity/AssetMappingToolkit.pdf>
4. HealthyCity Asset Mapping Project. <http://www.healthycity.org>
5. Northwest Regional Educational Laboratory. **Mapping Community Assets Workbook.** <https://resources.depaul.edu/abcd-institute/resources/Documents/DorfmanMappingCommunityAssetsWorkBook.pdf>
6. University of Kansas Community ToolBox. **Chapter 3, Section 1: Developing a Plan for Identifying Local Needs and Resources.** <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/develop-a-plan/main>
7. University of Kansas Community ToolBox. **Chapter 3, Section 8: Identifying Community Assets and Resources.**
http://ctb.ku.edu/tools/en/sub_section_main_1043.htm
8. University of Wisconsin-Madison. **Identifying, Mapping and Mobilizing Our Assets.**
<https://partnerships.ucsf.edu/sites/partnerships.ucsf.edu/files/images/Identifying%20Mapping%20and%20Mobilizing%20Assets.pdf>
9. UCLA Center for Health Policy Research. **Section 1: Asset Mapping.**
http://healthpolicy.ucla.edu/programs/health-data/trainings/Documents/tw_cba20.pdf

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Community Forums:

1. University of Florida IFAS Extension. **Strategies for Conducting Community Forums.** <http://ufdcimages.uflib.ufl.edu/IR/00/00/29/82/00001/PD06000.pdf>
2. Florida Cooperative Extension Service. **Conducting A Community Needs Assessment: Primary Data Collection Techniques.** https://commdev.org/userfiles/files/1880_file_HE06000.pdf
3. Kansas University Work Group on Health Promotion and Community Development. **Chapter 3, Section 3: Conducting Public Forums and Listening Sessions.** http://ctb.ku.edu/tools/en/sub_section_main_1021.htm
4. Minnesota Department of Health. **Community Forums and Public Hearings.** <http://www.health.state.mn.us/communityeng/needs/needs.html#forum>
5. University of Illinois Extension—Program Planning and Assessment. **Using Community Meetings.** http://ppa.aces.uiuc.edu/pdf_files/ComMeet1.PDF

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CONDUCTING A COMMUNITY ASSESSMENT

1. National Association of County & City Health Officials. **Community Health Assessment and Improvement Planning.** <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment>
2. The International Development Research Centre. **Designing and Conducting Health Systems Research Projects: Volume 2.** <https://www.idrc.ca/en/book/designing-and-conducting-health-systems-research-projects-volume-2-data-analyses-and-report>
3. The International Development Research Centre. **Designing and Conducting Health Systems Research Projects: Volume 1, Proposal Development and Fieldwork.** <https://www.idrc.ca/en/book/designing-and-conducting-health-systems-research-projects-volume-1-proposal-development-and>
4. Iowa State University. **Preparing for a Collaborative Community Assessment.** <http://www.otsego.org/qol/Research/CRD334%20Iowa%20Ext.pdf>
5. New York State Department of Health. **Community Health Assessment Clearinghouse.** <http://www.health.state.ny.us/nysdoh/chac/>
6. North Carolina Department of Health and Human Services. **Community Assessment Guide Book.** <http://www.schs.state.nc.us/data/databook2002/GuideBook2002.pdf>
7. Prevention Institute. **THRIVE: Tool for Health and Resilience In Vulnerable Environments.** Wonderful online tool for understanding and prioritizing factors within your own community that can help improve health and safety. <http://www.preventioninstitute.org/component/jlibrary/article/id-96/127.html>

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DATA COLLECTION METHODS

1. Colorado State University. **Quantitative and Qualitative Research Guide.**
<https://writing.colostate.edu/guides/>
2. The International Consortium for the Advancement of Academic Publication. **Resources for Methods in Evaluation and Social Research.**
<http://gsociology.icaap.org/methods/>
3. National Science Foundation, Division of Research, Evaluation and Communication. **User-Friendly Handbook for Mixed Methods Evaluations.** (Great information on many data collection methods).
<http://www.nsf.gov/pubs/1997/nsf97153/start.htm>
4. Professor William M. Trochim, Cornell University. **Research Methods Knowledge Base.** <http://www.socialresearchmethods.net/kb/>
5. NACCHO. **Introduction to Data Collection Methods.**
<http://www.naccho.org/topics/infrastructure/community-health-assessment-and-improvement-planning/upload/Introduction-to-Data-Collection-L-Lehman-ORC.pdf>
6. Shippensburg University. **Qualitative Methods Workbook.**
<http://www.ship.edu/~cgboeree/qualmeth.html>
7. University of Florida, IFAS Extension. **Questionnaire Design.**
http://edis.ifas.ufl.edu/TOPIC_Questionnaire_Design
8. University of Wisconsin Cooperative Extension. **Qualitative-Quantitative Power Point presentation.** https://www.uaex.edu/support-units/program-staff-development/docs/collecting_evaluation_data.pdf

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Focus Groups:

1. American Statistical Association. **What Are Focus Groups?**
<http://www.prm.nau.edu/prm447/asa%20brochures/focusgroups.pdf>
2. California Department of Health Services and Northern California Grantmakers AIDS Task Force. **Good Questions/ Better Answers: A Formative Research Handbook for California HIV Prevention Programs. "Focus Groups"**
<http://caps.ucsf.edu/uploads/goodquestions/Default.htm>
3. International Nutrition Foundation for Developing Countries. **A Manual for the Use of Focus Groups.**
<http://apps.who.int/iris/bitstream/10665/41795/1/0963552228.pdf>
4. University of Arizona. **Using Focus Groups for Evaluation.**
<http://ag.arizona.edu/sfcs/cyfernet/cyfar/focus.htm>
5. University of Sydney. **Focus Group Interviews in Qualitative Research: A Review of the Literature.**
http://www.eldis.org/go/home&id=26248&type=Document#.VpfiT_krK70
6. Social Entrepreneurs, Inc. **Needs Assessment Focus Group Toolkit.**
<http://www.socialent.com/wp-content/uploads/2009/05/needs-assessment-focus-group-toolkit.pdf>
7. University of Kansas Community Toolbox. **Chapter 3, Section 6: Conducting Focus Groups.** <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/conduct-focus-groups/main>

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Key Informant Interviews:

1. Florida Cooperative Extension Service. **Conducting A Community Needs Assessment: Primary Data Collection Techniques.**
https://commdev.org/userfiles/files/1880_file_HE06000.pdf
2. UCLA Center for Health Policy Research. **Section 4: Key Informant Interviews.**
http://healthpolicy.ucla.edu/programs/health-data/trainings/documents/tw_cba23.pdf
3. The Access Project. **Getting the Lay of the Land on Health: A Guide for Using Interviews to Gather Information.**
<http://healthpolicy.ucla.edu/programs/health-data/data-resources/Documents/final%20document.pdf>
4. University of Illinois Extension—Program Planning and Assessment. **Needs Assessment Techniques: Using Key Informant Interviews.**
http://ppa.aces.uiuc.edu/pdf_files/Informant1.PDF
5. University of Kansas Community Tool Box. **Chapter 38, Section 8: Conducting Interviews with Key Participants to Analyze Critical Events.**
http://ctb.ku.edu/tools/en/sub_section_main_1370.htm
6. USAID Center for Development and Information Evaluation. **Conducting Key Informant Interviews.** http://pdf.usaid.gov/pdf_docs/pnabs541.pdf

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Rapid Appraisal:

1. The Audience Dialogue. **Know Your Audience: Chapter 13 Observation.** <http://www.audiencedialogue.net/kya13.html>
2. California Department of Health Services and Northern California Grantmakers AIDS Task Force. **Good Questions/Better Answers: A Formative Research Handbook for California HIV Prevention Programs. "Field Notes and Observations".** <http://caps.ucsf.edu/uploads/goodquestions/Default.htm>
3. National Science Foundation. **The 2002 User-Friendly Handbook for Project Evaluation.** <http://www.nsf.gov/pubs/2002/nsf02057/start.htm>
4. UCLA Center for Health Policy and Research. **Section 6: Direct Observation and Photovoice (Rapid Appraisal).** http://healthpolicy.ucla.edu/programs/health-data/trainings/Documents/tw_cba25.pdf
5. University of Wisconsin Cooperative Extension—Program Development and Evaluation. **Collecting Evaluation Data: Direct Observation.** <http://learningstore.uwex.edu/assets/pdfs/q3658-5.pdf>
6. USAID Center for Development and Information Evaluation. **Using Direct Observation Techniques.** http://www.who.int/management/district/monitoring_evaluation/UsingDirectObservationsTechniques.pdf
7. University of Kansas Community Toolbox. **Chapter 3, Section 20: Implementing Photovoice in Your Community.** <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/photovoice/main>

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Surveys:

1. American Statistical Association. **What is a Survey?**
<https://www.whatisasurvey.info/>
2. American Statistical Association. **Resources for Methods in Evaluation and Social Research: Links to Survey Sites.**
<http://gsociology.icaap.org/methods/surveys.htm>
3. Creative Research Systems. **The Survey System: Survey Design.**
<http://www.surveysystem.com/sdesign.htm>.
4. Florida Cooperative Extension Service. **Conducting A Community Needs Assessment: Primary Data Collection Techniques.**
https://commdev.org/userfiles/files/1880_file_HE06000.pdf
5. Professor **William M. Trochim, Cornell University.** Research Methods Knowledge Base: Constructing the Survey.
<http://www.socialresearchmethods.net/kb/surv writ.htm>
6. National Association of County and City Health Officials. **Community Health Status Assessment: Designing and Disseminating Your Surveys (English and Spanish).**
<http://www.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/phase3CHSA.cfm>
7. University of Kansas Community Toolbox. **Chapter 3, Section 7: Conducting Needs Assessment Surveys** <http://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/conducting-needs-assessment-surveys/main>