### William L. Rosenberg, Ph.D.

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### Education

Ph.D. Temple University, Philadelphia, Pennsylvania.

Political Science, Defended Fall, 1984.

Dissertation Topic: The Political Messages in the News.

Master of Arts Temple University, Philadelphia, Pennsylvania.

Political Science, 1978.

Bachelor of Arts Temple University, Philadelphia, Pennsylvania.

Political Science, 1976.

### **Specialized Training**

1980 University of Michigan, Ann Arbor, Michigan.

Inter-University Consortium for Political and Social Research.

1979 University of Michigan, Ann Arbor, Michigan.

Inter-University Consortium for Political and Social Research.

### **Principal Positions**

Full Professor of Political Science

**Drexel University** 

Philadelphia, Pennsylvania

Founder and Director

Drexel University Survey Research Center (1982-Present)

Philadelphia, Pennsylvania.

Political Analyst for Television, Radio and Print Media including CNN, MSNBC, FOX, CBS3 TV, CW Philly TV, FOX 29 TV, POTUS XM 124 Radio, KYW Radio, New York Times UpFront Magazine, Philadelphia Inquirer, Philadelphia Daily News, Harrisburg Patriot, New York Post

and others. Recent presentations are available on request.

Public Intellectual. Active thought leader and political analyst.

# Research Consulting Activities with Federal and State Governments and Other Types of Organizations (Selected)

- International Expert for US State Department. Philadelphia, PA. Presented a half-day workshop (2 sessions) on "Accountability in Government: A Multi-Regional Project." This was designed to designed to emphasize programs used by communities, universities and businesses to promote ethical behavior for 22 international participants attending the program. August 14, 2018.
- Research Consultant to the Early Care and Education Consortium (ECE). May, 2018.
- International Expert for OSCE. Ulaanbatar, Mongolia. (Provided training and policy activities for capacity building for IAAC, related to Anti-corruption Policy Development and Research.) The fieldwork training and policy development activities were conducted in Ulaanbatar, Mongolia. September 12-16, 2016.
- International Expert for OSCE. US based work. Developed training materials for upcoming fieldwork. (This work was designed to provide capacity building for Anti-corruption Policy Development and Research for the IAAC in Ulaanbatar, Mongolia.) August, 2016.
- Consultant and Content Expert for the 2016 Fulbright Enrichment Seminar. Democracy in Action: U.S. Politics and Elections. Philadelphia, PA. May 5-7, 2016.
- Consultant and Content Expert for the 2016 Fulbright Enrichment Seminar. Democracy in Action: U.S. Politics and Elections. Philadelphia, PA. March 3-5, 2016.
- International Expert for OSCE. Batumi, Georgia. (Assessing the Anti-corruption Training Programme and Developing Terms of References for a New Comprehensive and Needs Oriented Anti-corruption Training Programme for Public Administration.) May, 2015.
- International Expert (Consultant) for OSCE. Tirana, Albania. (Assessing the Anti-corruption Training Programme and Developing Terms of References for a New Comprehensive and Needs Oriented Anti-corruption Training Programme for Public Administration.) 2013-2014.
- Research Consultant for Drexel University, Philadelphia, PA ("Your Voice Matters, 2014 Faculty Satisfaction Survey."). 2014.
- Research Consultant for Drexel University, Philadelphia, PA (Reimaging the Academic Calendar). 2013.
- Research Consultant for Drexel University, Philadelphia, PA (Assessment issues). 2010-2013.
- Research Consultant for the Pennsylvania Horticultural Society. Philadelphia, PA. 1995-2010.
- Research Consultant to the Southern Good Faith Fund. Little Rock, AK. 2008.

- Research Consultant to the National Consortium of Interpreter Education Centers (Deaf). 2007-2008.
- Research Consultant to the American Friends Service Committee. Philadelphia, PA. 2005-2007.
- Member of the Advisory Committee on Head Start Research and Evaluation. U.S. Department of Health and Human Services. 2003-2007.
- Investigator for Child Care Study (United Way). Philadelphia, PA. 2001-2002.
   Principal Investigator for Child Care Resource Developers.
   Philadelphia, PA. 2000-2001.
- Principal Investigator for Greater Philadelphia Works. Post-Program Follow-up. Philadelphia, PA. 1999-2001.
- Principal Investigator for Delaware Valley Child Care Council. Post-Program Follow-up. Philadelphia, PA. 1999-2000. (Information provided in support of government programs).
- Principal Investigator for Pennsylvania Department of Public Welfare, Rapid Attachment Post-Program Follow-up. Harrisburg, PA. 1997-1999.
- Principal Investigator for Pennsylvania Department of Public Welfare, Rapid Attachment Post-Program Follow-up. Harrisburg, PA. 1997-1999.
- Principal Investigator for Pennsylvania Department of Labor and Industry, BEST, JTPA Post-Program Follow-up. Harrisburg, PA. 1986-1999.
- Member of the Employer Trip Reduction (ETR) Program Advisory Panel,
   Department of Environmental Resources. Commonwealth of Pennsylvania,
   Conshohocken, PA. 1994-Present.
- Selected as a Member of the National Head Start-Public Education Transition Study Technical Work Group. U.S. Department of Health and Human Services and The U.S. Department of Education. 1995-1999.
- Selected as a Member of the National Head Start-Public Education Transition Study Research Advisory Panel. U.S. Department of Health and Human Services and the U.S. Department of Education. 1991-1995.
- Selected as a Member of the National Advisory Consultant Panel for Head Start Family Self-Sufficiency Initiatives. Head Start Bureau.
   Administration on Children, Youth and Families. U.S. Department of Health and Human Services. Contract No. 105-92-1538. Washington, D.C. March, 1993.
- Member of the National Head Start-Public Education Transition Study Site Visit Team. U.S. Department of Health and Human Services and the U.S. Department of Education. 1993-1995.
- Selected as a Member of Federal Task Force for the Department of

Health and Human Resources, Division of Youth and Family Services to develop the Head Start Family Information System (HSFIS). 1990-Present.

- Selected as a Chairman of a Research Peer Reviewer Panel for the Department of Health and Human Resources, Division of Youth and Family Services for Head Start Transition Grants. Washington, D.C. 1992.
- Selected as a Member of the Research Peer Reviewer Panel for the Department of Health and Human Resources, Division of Youth and Family Services for Head Start Transition Grants. Washington, D.C. 1991.
- Selected as a Member of the Research Peer Reviewer Panel for the Department of Health and Human Resources, Division of Youth and Family Services for Head Start Transition Grants. Alexandria, Virginia. 1991.

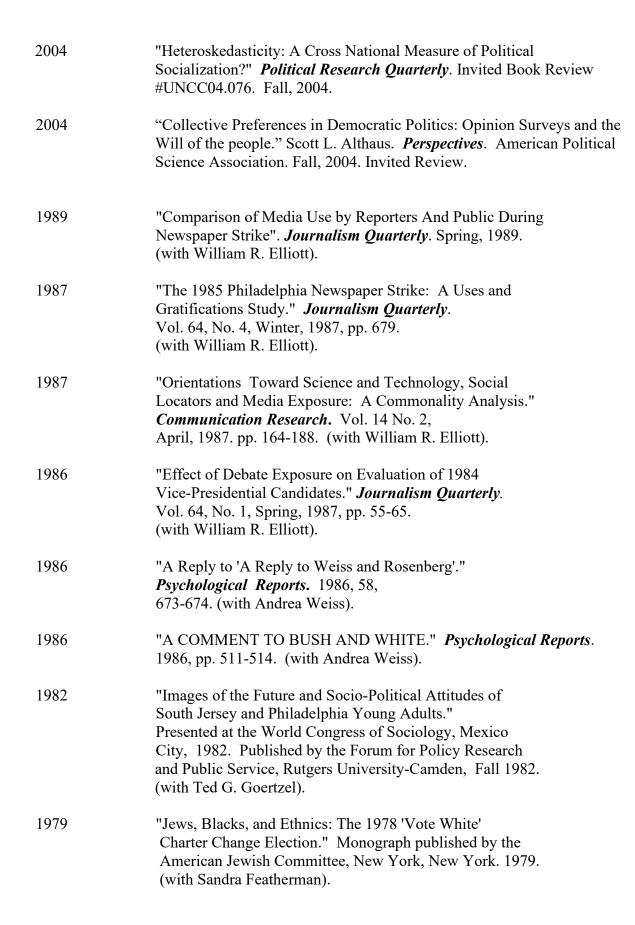
## Research: Books, Publications, Papers and Projects

### **Books and Material in Books**

1996	The Politics of Disenchantment: Bush, Clinton, Perot and the Press. Co-authored: James B. Lemert, William R. Elliott, James M. Bernstein, William L. Rosenberg. Hampton Press, Inc. Cresskill, NJ. 1996.
1991	News Verdicts, the Debates and Presidential Campaigns. Co-authored: James B. Lemert, William R. Elliott, James M. Bernstein, William L. Rosenberg, Karl J. Nestvold. Praeger Publishers, New York, New York. 1991.
1989	"Italians, Jews, and Blacks: Ethnic Perspectives of Philadelphia." In Juliani, R. and P. Cannistraro, eds., Italian Americans: The Search for a Usable Past. New York, 1989.

### Journal and Monograph Publications, Notes, and Reviews

2016	"American Gridlock." James A. Thurber and Antoine Yoshinka. <i>Party Politics</i> . Originally submitted August, 2016. Completed Sept, 2016. Invited Book Review. Appeared in print August 17, 2018.
2012	"In Memorium: Harriet Fleisher Berger. <i>PS: Political Science &amp; Politics</i> 45, Issue (4): October 2012. pp 790-791.
2010	"In Memorium: Edward W. Arian. <i>PS: Political Science &amp; Politics</i> 43(3): 585-585.



<u>Conference Papers and Presentations -Refereed</u> - This category of research refers to works that were submitted for peer review prior to acceptance for presentation at scholarly conferences.

<b>"</b> .	
2020	"Why Great Men and Women Are Not Chosen Presidents, Revisited." William L. Rosenberg. American Association of Behavioral and Social Sciences (AABSS). Refereed. Conference Presentation. Las Vegas, NV. Feb. 24, 2020.
2018	"Politics of Corruption: Culture, Politics, International Agreements, and Potential Solutions." International Studies Association - Baltimore Conference. Nov. 2, 2018. Refereed.
2018	"Sports as a Metaphor of a Political System." William L. Rosenberg. American Association of Behavioral and Social Sciences (AABSS). Refereed Conference Presentation. Las Vegas, NV. Feb. 26, 2018.
2016	The Impact of Religion and Other Influences on Anti-corruption. William L. Rosenberg. Presented at the MPSA Annual Conference Poster Session 12. European Politics. April 8, 2016. Chicago, IL.
2016	Factors Associated With Corruption: Religion, Education, Income, Literacy and Measures of Political and Economic Development. Presented at the 2016 Annual Meetings of the AABSS. Las Vegas, Nevada. February 1, 2016.
2015	Outside In: The Use of Technology to Incorporate Thought Leaders into Classroom Instruction. Poster. William L. Rosenberg. 3 <sup>rd</sup> Annual DCAE Conference. Philadelphia, PA. May, 2015.
2014	Sport NGO's: Their Creation, Structure, Process, Maintenance, and Outcomes as Political Institutions. William L. Rosenberg. Presented at the MPSA Annual Conference Panel 06 Comparative Politics Institutions. April 5, 2014. Chicago, IL.
2013	Why Does Comedy Come From the Left? William L. Rosenberg. Presented at the 71 <sup>th</sup> Annual Midwest Political Science Association Conference, April, 2013. Chicago, Illinois.
2012	Organizational Responses to Respondent Burden. William L. Rosenberg. Presented at the 2012 Annual Midwest Association for Public Opinion Research Conference, Nov. 17, 2012. Chicago, Illinois.
2012	The Presumption of Fairness: Should Judges and Juries Operate under the Same Restrictions Regarding Media Use and Information from the Public Domain. Jordan B. Rosenberg and William L. Rosenberg. Presented at the 70 <sup>th</sup> Annual Midwest Political Science Association Conference, April 14,

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2012. Chicago, Illinois.

2012	Prospective Solutions to the Challenges of Teaching Online. William L. Rosenberg. e-Learning 2.0 Conference. Presented March 29, 2012. Philadelphia, PA.
2011	Rights, Privacy, Consent and Pedagogy: Recording and Distributing Lectures. William L. Rosenberg. 9 <sup>th</sup> Annual e-Learning 2.0 Conference. March 24, 2011. Philadelphia, PA.
2009	A moderated, mediation model of e-mentoring. Presented at the 2009 Annual Conference of the National Academy of Management conference. DiRenzo, M., Linnehan, F., Shao, T & Rosenberg, W. Chicago, IL. Summer, 2009.
2008	US Immigration Policy: Consensus and Conflict Within the Public. Presented at the 2008 Annual Conference of the Mid-West Political Science Association. Chicago, IL. April, 2008.
2006	Assessment and Best Practice Models for Recruitment of Focus Group Participants: Implications and Consequences. Presented at 2006 Annual MAPOR Conference. William L. Rosenberg. Chicago, IL. November, 2006.
2006	Decision Making Issues in the Reporting of Collaborative Studies: What Gets Reported and Who Decides. Presented at the 2006 Annual Conference of the Southeastern Association for Public Opinion Research. William L. Rosenberg. Raleigh, NC. October, 2006.
2006	US Supreme Court Nominations and Appointments: Deconstructing the Myth Regarding Separation of Powers and Partisanship. Presented at the Annual MPSA Conference. Chicago, Illinois. April, 2006. William L. Rosenberg.
2005	Implications and Consequences of Email versus Other Methods of Recruitment for Focus Group Participants. Presented at 2005 Annual MAPOR Conference. Chicago, IL. (November, 2005). (William L. Rosenberg).
1994	"The Professional Role of the Opinion Researcher: How Survey Professionals Balance Sometimes Conflicting Roles." Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1994. (William L. Rosenberg).
1993	"Stress and Politics: The Interaction of Personal Stress and Interest in Politics." Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1993. (Co-Authors Rosenberg, William L. and Michael P. Krippendorf).
1993	"Attrition, The Big Effect to Be Controlled: Strategies and Techniques to Reduce Attrition." Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1993. (Co-Authors: Rosenberg, William. L., Slaughter-DeFoe, Diana, Feinberg, Richard, Forness, Steven, and Nicholas Ialongo).

1990 "The Presidential and Vice Presidential debates of 1988: Their influence on the public's perceptions of the candidates." Paper accepted for presentation to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1990. (Co-Authors Elliott, W.R., Sothirajah, J., with Lemert, J.B., Nestvold, K.J., Rosenberg, W.L., & Bernstein, J.M.). 1990 "1988's First Presidential Debate: The Debate, Post Debate Analysis, and the Public. Paper submitted the the Theory and Methodology Division of the AEMJC August 9-12-1990. Minneapolis Minn. (Co-Authors William R. Elliot, Jayanthi Sothirajah with James Lemert, Karl Nestvold, William L. Rosenberg, James Bernstein). 1989 "TV News and Presidential Debates Verdicts: A Comparative Study of Network Newscasts 1976-1988." Presented at the 1989 Annual Meetings of the Midwest Association of Public Opinion Researchers, Chicago Il. Nov., 1989. (Co-Authors James M. Bernstein, James B. Lemert, Karl Nestvold, William R. Elliott, William L. Rosenberg). 1989 "The Second 1988 Presidential Debate: A Time Series Analysis of the Influence of Debate Exposure and Media Interpretations on Candidate Evaluations. "Presented at the 1989 Annual Meetings of the Midwest Association of Public Opinion Researchers, Chicago II. Nov., 1989. (Co-Authors William R. Elliott, William L. Rosenberg, James B. Lemert, Karl J. Nestvold, James Bernstein with J. Sothirajah). 1989 "Debates in the Eyes of the Audience: Evaluations of the Presidential and Vice Presidential Debates as Political Institutions." Presented at the 1989 Annual Meetings of the Midwest Association of Public Opinion Researchers, Chicago II. Nov., 1989. (Co-Authors William L. Rosenberg, William R. Elliott, James B. Lemert, Karl J. Nestvold, James M. Bernstein, with Micheal Krippendorf). 1989 "The 1988 Vice-Presidential Debates and Debates Verdicts". Presented at the 1989 Annual Meetings of the American Association of Public Opinion Researchers, St. Petersburg, Florida. April, 1989. (Co-Authors James B. Lemert, William R. Elliott, William L. Rosenberg, Karl J. Nestvold, James M. Bernstein). 1989 "Media Reliance, Political Campaign Knowledge and Activity". Received "Top Four Paper" honor at the Annual Meetings of the Political Communication

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Division of the International Communications Association

May 25-29, 1989. (with William R. Elliott).

1987 "You Take the High Road and I'll Take the Low Road: Negative Advertising in the 1986 Political Campaign." Paper presented at the World Communication Association Biennial Convention, Norwich and London, 1987. 1987 "Missing the Daily Newspaper: Gratifications Lost and News Media Use for Readers and Reporters." Paper presented at the International Communication Association Annual Convention, Montreal, Canada. May, 1987. (with William R. Elliott). 1986 "Gratifications Lost: The 1985 Philadelphia Newspaper Strike and Media Use." Paper presented to the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication Annual Convention. Norman, Oklahoma. August, 1986. (with William R. Elliott). 1985 "Opinions about Science and Technology, Social Locator Variables and Mass Media Exposure: A Commonality Analysis." Selected for the "Top Three Paper Award" for the Theory and Methodology Division of the Association for Education in Journalism and Mass Communication. Paper presented at the Annual Convention, Memphis, Tennessee. August 5, 1985. (with William R. Elliott). 1985 "The Gender Gap and Cross Pressures: The Case of Geraldine Ferraro- A Woman Vice Presidential Candidate." Presented at the 1985 Annual Meeting of the Pennsylvania Political Science Association. Juniata College, April 19-20. Nominated for Best Paper of the Year Award. (with William R. Elliott).

### Conference Papers -Invited

2017	University and International Partnership: Drexel, OSCE and UNODC." Symposium on "Money for Terror and Crime: Rise of Global Illicit Financial Supernetworks. Washington, D.C. March 2, 2017.
2016	A Model of the Risks and Rewards in Terms of Combating and Presenting Corruption and Money Laundering for Individuals, Organizations, and Nation States in a Globalized World. At the Expert Meeting on Fostering Co-Operation in Combatting Corruption and Money Laundering. Vienna, Austria. Sept. 6, 2016.
2015	The Role of Civil Society in Promoting Integrity Principles in the Public and

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Private Sectors. OSCE Regional Seminar. Chisinau, Moldova. April, 2015.

2014	International Corruption Prevention Standards and Good Practice: Translating Corruption Prevention Standards into Practical Measurements. OSCE Regional Seminar. Batumi, Georgia. December, 2014.
2007	Immigration Messaging. Presented at the Human Migration and Mobility Meetings. Project Voice. American Friends Service Committee. Philadelphia, PA October, 2007.
2007	Focus Groups and Reality. Presented at the 12 <sup>th</sup> Annual Conference of the International Association for Critical Realism (IACR). William L. Rosenberg. August, 2007.
1986	"Italians, Jews and Blacks: Ethnic Perspectives of Philadelphia." Presented at the American Italian Historical Association 19th Annual Meeting, Philadelphia, Pennsylvania. November, 1986.
1986	Local Government Research Centers: Who Decides What and How Research is Done." Presented to the 1986 Conference for Centers for the Study of Local Issues. Lincroft, New Jersey. May, 1986.
1984	"Approval Voting in the 1984 Pennsylvania Democratic Presidential Primary." Presented at the Annual Meeting of the Northeastern Political Science Association. Boston, Massachusetts. November 15, 1984.
1984	"Black-White Voting Patterns in a Ethnic-Racial Election." Presented to the Annual Meeting of the Pennsylvania Political Science Association. March, 1984.
1982	"Children of Austerity: Pessimism, Religiosity and Social Attitudes of Young Adults in the 1980's." Presented at the Annual Meeting of the Society for the Study of Social Problems, San Francisco, 1982. (with Ted G. Goertzel).
1981	"Ethnic Voting Patterns: Divergent Perspectives in a Local Charter Change Referendum." Presented at the Annual Meeting of the Pennsylvania Political Science Association, March 27-28, 1981. Winner of the Best Paper of the Year Award. (with Sandra Featherman).

2020	Voting Outside the Polling Place: Vote-by-Mail, Absentee Voting & Other "Vote-at-Home" Options. Oct. 13, 2020. William L. Rosenberg. Webinar presented through the Drexel Hagerty Library Series on Elections. Invited talk.
2020	How Federalism is Related to Addressing National Emergencies such as Floods, Hurricanes, Tornados, and the Corona virus. July 28, 2020. William L. Rosenberg. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2020	Roles of the President: Chief of State and Chief Consoler of State. July 21, 2020. William L. Rosenberg. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2020	War Powers of the President and Congress. July 14. 2020. William L. Rosenberg. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2020	Pardon Powers of the President. July 7, 2020. William L. Rosenberg. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2020	How Federalism is related to Addressing National Emergencies such as Floods, Hurricanes, Tornados, and the Corona virus. June 25, 2020. William L. Rosenberg. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2020	Roles of the President: Chief of State and Chief Consoler of State. June 18, 2020. William L. Rosenberg. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2020	War Powers of the President and Congress June 11, 2020. William L. Rosenberg. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2020	Pardon Powers of the President. June 4, 2020. William L. Rosenberg. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2020	What is the Impact of Third-Party Candidates on Presidential Elections? May 21, 2020. William L. Rosenberg. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2020	Who Gets to be Vice -President of the US? The History and Strategy of Getting the Position. May 14, 2020. William L. Rosenberg. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.





2019	What is the Future of American Jews? Spring, April, 2019. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2019	Should Celebrities Be Active Political Leaders? Spring, 2019. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2019	What is the Impact of Hate groups in the US? Who Are they? Why Do they Exist? How can they be Controlled? Winter, Feb., 2019. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2019	How Can We Nurture Less Political Polarization? Winter, 2-26-19. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2019	Should Celebrities Be Active Political Leaders? Winter, 2019. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2019	What is the role of #MeToo and #BlackLivesMatter in US Politics? Winter, 2019. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2019	What happened in the 2018 Elections and what does it mean? Winter, 2019. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2019	Why do Courts and Congress appear to not act with regard to Trump? Winter, 2019. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2019	What is the Future of American Jews? Winter, Feb., 2019. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2019	What is the future of the Democratic and Republican Parties in the US? Winter, Jan., 2019. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Invited talk.
2018	What is the future of the Democratic and Republican Parties in the US? Fall, 2018. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2018	What happened in the 2018 Elections and what does it mean? Fall, Nov., 2018. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.
2018	What is stake and what will happen in the 2018 Midterm Elections? Fall, 2018. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Invited talk.





Combatting Corruption in the Public and Private Sectors: National and International efforts in the areas of government, banking, and even sports. Invited lecture presented to the Wyngate Adult Lifelong Learning Community. Medford, NJ. Sept. 14, 2017. Invited talk.

A Four Part Invited Lecture Series. Trump Versus Obama: The First 100 Days, How Citizens Choose to Vote: The Impact of the Candidate, the Issues, Campaign Ads, Past Behavior of the Candidate, and the Voters Past Voting Behavior, Gerrymandering: How The US Congress is Manipulated by Political and Geographic Boundaries, and The 2016 Presidential Election and the Interaction of the Campaign, White House, FBI, Congress and the Media: Trump, Clinton, Comey, Mueller, Flynn, and Russia. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Sept. 5, 12,19, and 26, 2017. Invited talks.

A Four Part Invited Lecture Series. Trump Versus Obama: The First 100 Days, Combatting Corruption in the Public and Private Sectors. This includes national and international efforts in the areas of government, banking, and even sports, Gerrymandering: How The US Congress is Manipulated by Political and Geographic Boundaries, The Impact of Globalization on Business, Jobs, Government, and our Daily Lives. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. (Adult Lifelong Learning Community). Cherry Hill, NJ. July 11, August 1, August 8, and Sept. 5, 2017. Invited talks.

A Two Part Invited Lecture Series. Combatting Corruption in the Public and Private Sectors. This includes national and international efforts in the areas of government, banking, and even sports, The Impact of Globalization on Business, Jobs, Government, and our Daily Lives. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. May 13 and 20, 2017. Invited talks.

A Four Part Invited Lecture Series. Why Does Comedy Come from the Political Left, The Role of Endorsements for Political Candidates and Causes, The Relationship between Music and Politics, Political Polarization and Politics from a Historical and Contemporary Perspective. Presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. (Adult Lifelong Learning Community). Cherry Hill, NJ. Nov. 1, 22, 2016 and Jan. 10, 24, 2017. Invited talks.

A Three Part Invited Lecture Series. Tracing Jewish roots and Heritage in Poland, The Divisive BDS Issue and Anti-Semitism on College Campuses, and The Effect of the Changing Demographics and Cultural Pluralism on the United States. Presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Jan. 5, 12, and 19, 2017. Invited talks.

Co-Moderator (and Speaker) for the Drexel Economics Society Fall, 2016 Presidential Election debate. Nov. 3F, 2016.

2017

2017

2017

2017

2017

2016



Community). Bala Cynwyd, PA. May 19, 26, June 2, and June 9, 2016. 2016 Presidential Election 2016: Where are we and where are we going? Invited lecture presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. April 7, 2016. 2016 Democracy in Action: US Politics and Elections. (March, 2016) Lead by William L. Rosenberg. Multi-Day Fulbright Enrichment Seminar. Philadelphia, PA. March 3-5, 2016. 2016 The 2016 Presidential Election – Candidates, Issues, Tactics, and the Convention. William L. Rosenberg. Invited four part lecture series presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Jan. 7, 14, 21, 28, 2016. 2015 Presidential Primaries, Caucuses and Conventions. William L. Rosenberg. Invited four part lecture series presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. Nov. 17, 24, Dec. 1, 8, 2015. 2015 Presidential Debates during primaries and in the fall general elections-their history, types, sponsors and impact. William L. Rosenberg. Invited lecture presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Oct. 22, 2015. 2015 Political Communication and Social Movements. William L. Rosenberg. Invited four part lecture series presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. August 4, 11, 18, 25, 2015. 2015 The Politics of Jews and Sports. William L. Rosenberg. Invited four part lecture series presented to the JCC Adult Lifelong Learning Community. Cherry Hill, NJ. May 5, 12, 19, 26, 2015. 2015 A Political, Social, and Historical Analysis of the Role of Sports and Jews. Invited three part lecture series presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. May 14, 21, 28, 2015. 2015 The Implementation of SWOT and TOWS Analysis To Develop an Anticorruption Strategy (Talk). William L. Rosenberg. This talk proceeded and supported the OSCE workshop listed below. The two activities were related. OSCE Regional Conference. Chisinau, Moldova. April, 2015. 2015 HOW TO STRENGTHEN INTEGRITY MECHANISMS IN BOTH PUBLIC AND PRIVATE SECTORS? (Workshop). Dr. William Rosenberg, Drexel University, USA and Mr. Oleksandr Hlushchenko, Associate Professor, Lviv Institute of Banking/University of Banking of the National Bank of Ukraine. OSCE Regional Conference. Chisinau, Moldova. April, 2015.

presented to the Golden Slipper Seniors Program (Adult Lifelong Learning



2013	The Impact of Public Opinion: What it is and how does it impact our political system? Presented to the Katz JCC Lifelong Learning Program. Cherry Hill, NJ. Two invited talks. Jan. 30, 2013 and Feb. 13, 2013.
2013	Talking Politics with Others: Particularly Those that You Disagree With. Invited talk presented to the Golden Slipper Seniors Program (Adult Lifelong Learning Community). Bala Cynwyd, PA. Jan. 31, 2013.
2013	The 2012 Presidential Election: Outcomes and Consequences. William L. Rosenberg. Invited talk. Martins Run University (Adult Lifelong Learning Community). Media, PA. January, 2013.
2012	Do's and Don'ts of Survey Design. Invited talk. Drexel University IRT Workshop Survey Series. Nov. 29, 2012.
2012	Election 2012: Issues at Stake. Invited Panelist. Drexel University Department of History and Politics, the Center for Interdisciplinary Inquiry and Drexel Votes. Philadelphia, PA. Oct. 15, 2012.
2012	Public Opinion Polls and the 2012 Presidential Election. September, 2012. International Visitors Council of Philadelphia Program associated with the US State Department. Visiting Journalists Program. September, 2012.
2012	Negative Campaign Ads: History and Impact. Presented to the Golden Slipper on the Main Line (Senior Adult Education Group), Lower Merion, PA. September 6, 2012.
2012	Improving Response Rates in Online Surveys. Invited talk. Drexel University IRT Workshop Survey Series. May 22, 2012.
2012	Drexel Votes. Invited Panelist. Drexel University. Center for Interdisciplinary Inquiry. Drexel University. Philadelphia, PA. April 18, 2012.
2011	Assessment Driven Course Design -Objectives, Content, Assessment. Judith Giering, Donald McEachron, and William Rosenberg. Drexel University Quality Driven Course Design Workshop. July, 2011. Philadelphia, PA.
2010	Midterm Elections: The Impact on Federal and State Midterm Elections on National Governance. Council of State Governments: Eastern Leadership Academy Meetings, September, 2010. Philadelphia, PA.
2009	Healthcare Reform: A Perspective from Burke and Weber. (Invited Talk) Presented to the Council of State Government. Robert J. Thompson Eastern Leadership Council. Philadelphia, PA. September, 2009.
2008	The 2008 Presidential Election. (Invited Talk) Presented (DVC) for the United States Department of State. US Embassy, Mumbai, India. November, 2008.
2003	School Prayer: Separation of Church and State. (Invited Talk) University of Pennsylvania Speakers Forum Program. 2003.

### Other Scholarly Activities (Videos)

The following videos were produced in AY 2018-19.

Mr. Chris Satullo. "Draw the Lines." (Gerrymandering). Fall, 2018.

Professor Bruce Leimsidor. "Migration in Europe and the Rule of Law." Nov. 26, 2018.

The following videos were produced and or used in AY 2017-18.

Dr. Donnagal Young. Comedy and Politics. Spring, 2018.

Mr. Christian Kolouch. #COMMONCORE Talk, Twitter, and Social Media. Spring, 2018.

Dr. Ken Winneg. Survey Research. Spring, 2018.

Mr. Chris Satullo. Talking to Those on the Other side. Used Fall, 2018. Unsure of recording date.

The following are recorded videos I produced through my Global Classroom and other activities.

Jean Ping Wang: From Foucha to the US. Spring, 2017.

Anatola Bernstein: From Belarus to Canada. Winter, 2017.

University and US Policies related to Non-US Citizens. Brian Keech. Spring, 2017.

Public Diplomacy and Sport. Michael Seidenstricker. Spring, 2017.

Pedro Rios and AFSC's Role in Immigration. (Audio only) Spring, 2017.

Video on Political Culture with Dr. Rosenberg and a separate video on the 2016 US Presidential Debate associated with Dr. Rosenberg's Global Classroom: Global students debate (Fall, 2016).

Dick Rosen. Baseball and Sports Venues In Philadelphia. Summer, 2016. Non-Global Classroom.

Aleksandra Gołdys. Polish Sport August, 2014.

Allen Hornblum. Amateur Sport. June, 2014.

Ken McCue. Sports Against Racism. July, 2014.

Melissa Maslowski. Women's Basketball. August, 2014.

Michael Seidenstricker. USIA and Sport. August, 2014.

Russel Peltz. Boxing. August, 2014.

Tami Hayes (Peres Center) Sport program in Israel and Palestine. August, 2014.

Amy Levin. Political Consulting. Dec., 2014.

Denis Volkov. Media and Public Opinion in Russia. Oct. 2014.

Jarrod Dicker. Social Media. Dec., 2014.

Jerrold Post. Lone Wolf and Lone Wolfpack Terrorism. Oct., 2014.

Juan Felipe Carrillo. Transparency International. Bogota Columbia. Oct, 2014.

Michael Seidenstricker. Public Diplomacy at the US State Department. Nov., 2014.

Rabbi Steven Lindemann. Sermons as Reliigious and Political Discourse. Oct., 2014.

Alain Gillette. Political Communications: 5 Easy Cases of Miscommunication. (France/US). Feb., 2015.

Andrey Jvirbis. Transparency International (Russia). Feb., 2015.

Kristina Wilfore. Boots, Bullets and Brains. (Turkey). Feb., 2015.

Kyle Smoyer. Political Journalism. Jan., 2015.

Younjae Kim. Political Campaigns in Korea. Feb/, 2015.

Daniel Ureña. Political Consulting. Spain and US., Feb., 2015.

# Research Reports

Assessing the Anti-corruption Training Programme and Developing References for a New Comprehensive and Needs Oriented Anti-cor Training Programme for Public Administration. Albania OSCE Program-14. William L. Rosenberg (International Expert) and Evis Alia (National Expert). Spring, 2014. Tirana, Albania.	rruption oject Report
Report on the Findings and Recommendations of the Committee on the Academic Calendar (UACAC). Document contaresults of the qualitative research conducted by William L. Rosenberserved as a research consultant to the project for the Provost Office University. July 30, 2013. Philadelphia, PA.	ains the erg, who
2007 Immigration Study. American Friends Service Committee, Philade	lphia, PA.
2006 Community Perspectives on Philanthropy. Jewish Federation of Southern New Jersey.	
Child Care Staff Training Needs Assessment. Child Care Resource Developers. Philadelphia, PA.	;
Annual Billing and Financing a Drexel Education: A Series of Qua Studies dealing with Financing and Billing Issues.	litative
Financing a Drexel Education: A Study of Financing and Billing Is	ssues.
Customer Service Evaluation: An assessment of Customer Service University and Its Impact on a New Administrative Bill Procedure	e Within a
Financing a Drexel Education. Parent and Student Perspectives.	
2003 Strategy for Moving to the Top (LeBow College of Business MBA	L).
Qualitative Analysis of new LeBow MBA Curriculum by Top Reg Business Leaders, Alumni and High Achieving Seniors.	ional
1999 Senior-Freshman Study, Drexel University.	
1998 Senior-Freshman Study, Drexel University.	
1998 Class of 1990 Alumni Study, Drexel University.	
1997 Class of 1989 Alumni Study, Drexel University.	
1997 Senior-Freshman Study, Drexel University.	
1996 Class of 1988 Alumni Study, Drexel University.	

1996	Senior-Freshman Study, Drexel University.
1996	Inquiry, Current, Alumni and Employers of IST Programs.
1995	Inquiry Students to Drexel University -Undergraduate and Graduate Programs.
1995	Evening College Programs for Drexel University.
1995	Prospective College of Business Students.
1995	Prospective MBA College of Business Students.
1995 1995	Prospective College of Business Students. Prospective College of Business Students.
1995	American Cancer Society Bike-A-Thon Study.
1995	1995 Senior-Freshman Study, Drexel University.
1995	Class of 1989 Alumni Study, Drexel University.
1995	Drexel University Seniors Post-Graduate Study.
1995	College Program Study: Prospective College Students Perceptions. Drexel University.
1994	American Cancer Society Bike-A-Thon Study.
1994	Class of 1988 Alumni Study, Drexel University.
1994	1994 Senior-Freshman Study, Drexel University.
1993	Drexel 1992 Senior-Freshman Student Study. Submitted to Drexel University. Office of the Provost.
1992	Drexel Wellness Study 1992. Submitted to Drexel University. Office of Student Life. Summer, 1992.
1992	Drexel 1991 Senior-Freshman Student Study. Volumes I and II. Submitted to Drexel University. Office of the Provost. Spring, 1992.
1992	Drexel Personnel Benefits Study. Submitted to Drexel University. Drexel Personnel Department. Spring, 1992.
1987	Philadelphia Literacy Telephone Survey-Technical Report. Submitted to Research For Better Schools, Inc. Summer, 1987. (with Richard A. Joslyn).

1987	"Domestic Violence Awareness Report." Submitted to the Philadelphia Council On Domestic Violence. Spring, 1987.
1986	"FAME Evaluation: 1986 Final Report." Submitted to the Pennsylvania Council On The Arts FAME Project. 1986.
1986	"Philadelphia Marketing Study Wave 2." Report Prepared for the Fund for Philadelphia, Inc. Fall, 1986.
1986	"FAME Evaluation: Preliminary WAVE 1 Report." Submitted to the Pennsylvania Council On The Arts-FAME Project. April, 1986.
1985	"Philadelphia Marketing Study." Report submitted to the Fund for Philadelphia, Inc. September, 1985.
1985	"Three-Region Telephone Survey October 1984." Published by the Center for the Study of Local Issues. Arnold, Maryland. November, 1984. (with Norman Provizer, Steven F. Steele, William R. Elliott, and Elizabeth Jessup).

Award in Dollars
54,000.00
48,000.00
103,000.00
39,100.00
103,000.00
12,000.00
355,250.00
780,000.00
1,250,000.00
NA
NA
2,500.00
750,000.00
10,000.00
6,500.00
3,500.00
55,800.00
232,000.00
19,883.00
3,500.00
10,000.00
2,500.00

Philadelphia Marketing Study Wave 1 (1985)	8,000.00
Pennsylvania Statewide Presidential Primary Study (1984)	9,920.00
Philadelphia General Election Study (1983)	6,900.00
Philadelphia Primary Election Study No. 1 (1983)	12,500.00
Philadelphia Primary Election Study No. 2 (1983)	
Philadelphia Primary Election Study No. 3 (1983)	
Cable Television Study (1983)	400.00
Philadelphia Daily News (Question of Month) (1983)	1,010.00
** Indicates research support provided for California Library Project.	

# **Drexel Funded Global Classroom Grants**

Global Classroom Grant Award (PSCI 330) Spring, 2019	750.00
Global Classroom Grant Award (PSCI 100) Fall, 2018	750.00
Global Classroom Grant Award (376 Running for Office) Fall, 2016	1,000.00
Global Classroom Grant Award (374 Politics of Sport) Winter, 2015	1,000.00
Global Classroom Grant Award (335 Political Communication) Winter, 2015	1,000.00
Global Classroom Grant Award (330 Public Opinion and Propaganda) Fall, 2014	1,000.00
Global Classroom Grant Award (374 Politics of Sport) Summer, 2014	1,000.00
Global Classroom Grant Award (330 Public Opinion and Propaganda) Spring, 2013	1,000.00

# Drexel Funded Research Projects Directed

Drexel COBA supported eMentoring Study (PI)	2006-2008
Drexel MBA Study	Summer, 2000
Senior Follow-up Study 2000	Fall, 2000
Senior Follow-up Study 1999	Fall, 1999
Drexel Alumni Study -Class of 1991	Winter, 1997
Senior Follow-up Study 1996	Fall, 1996
Senior-Freshman Study 1996	Spring, 1996
Drexel Alumni Study -Class of 1990	Winter, 1996
Evening College and Continuing Education Study	Fall, 1995-96
Senior Follow-up Study 1995	Fall, 1996
College Program Study	Summer, 1995
Senior-Freshman Study 1995	Spring-Summer 1995
Drexel Alumni Study -Class of 1989	Winter, 1995
Freshman-Senior Student Study 1994	June-Dec., 1994
Employee Trip Reduction Study	June, 1994
Drexel Alumni Study -Class of 1988	Winter, 1993
Freshman-Senior Student Study 1993	June-Dec., 1993
Personnel Benefits Study at Drexel University 1992	Spring, 1992
Wellness at Drexel University Students,	Fall-Spring 1991-92
Faculty and Administration: 1991-1992	
Freshman-Senior Student Study 1992	June, 1992
Freshman-Senior Student Study 1991	June, 1991
Drexel Senior Student Study	June, 1990
VISIONS OF THE 21st CENTURY	June, 1989
Drexel University Student Retention Survey	May, 1986

# <u>Drexel Non-Externally Funded Survey Research Projects Directed</u>

Pennsylvania Statewide Presidential Study Philanthropy Study Philadelphia Mayor RaceOct., 1999	Oct., 2000 April, 2000
Fall Presidential Election Study	Oct., 1996
Media Study	Oct., 1995
Heroes and Stress Study II	Oct., 1993
Heroes and Stress Study I	May, 1993
Fall 1992 Election Study	Oct., 1992
Campaign Videos and Elections	Nov., 1991
Life Events and Media Behavior	July, 1991
Stress and Media Use	Oct., 1990
General Election 1988	Oct., 1988
Presidential Primary 1988 Survey	April,1988
General Election Follow-Up Survey	Nov., 1987
General Election -1988 Survey	Nov., 1987
Arts Community Study	Sept., 1987
Video Communications and Political Campaigns	April, 1987
Domestic Violence Study	April, 1987
Literacy Study	Mar., 1987
Philadelphia Marketing Study -Wave 2	Aug., 1987
Media and Politics Study	July, 1987
Science and Technology Study	May, 1986
Space Survey	Feb., 1986
Reporters Strike Study	Oct., 1985
Newspaper Strike Study	Oct., 1985
Union, Science and City Charter Study	July, 1985
Philadelphia Marketing Study	June, 1985
Community Shelter Study	May, 1985
Science and Technology Study	Feb., 1985
Post Vice-Presidential Debates Study	Nov., 1984
Pre Vice-Presidential Debates Study (TRS)	Oct., 1984
General Election Study (Nuclear Freeze and Candidates)	Oct., 1982
Philadelphians' Perception About the City's Future	June, 1982
Young Adult Exodus From Philadelphia	May, 1982
Philadelphia Politics	Mar., 1982
Futures of Philadelphia	Feb., 1982
Philadelphians' Perception of Public Officials	Dec., 1981
Philadelphia School Situation Survey	Oct., 1981
PA 3rd Congressional District: Analysis of Voter Interest	May, 1981
Media Usage and Trust	Nov. 1981
Federal Budget Priorities Survey	May, 1981
Federal Budget Survey	Feb., 1981

### **SERVICE**

### **University Service**

- -Drexel Initiative on Corruption, Crime, and Cyber-Security. Assumed the unofficial role as "Executive Director" of the DI3C Drexel Initiative on Corruption, Crime, and Cyber-Security. I have been working to organize this effort in collaboration with OSCE and UNODC. This has included organizing a Washington, D.C. symposium, developing print materials, and lobbying Congressional Offices. This is an ongoing activity that began in the Fall of 2016-Spring, 2018.
- Drexel University Survey Research Center Director Established an Internationally recognized Survey Research Center. Instrumental in assisting numerous faculty, students, and administrators as well as outside organizations in the development and execution of their research. My activities also include, but are not limited to, serving as a faculty resource, structuring and developing survey training through university-wide lectures on survey research, assisting faculty, administrators and staff undertaking research and serving as a public intellectual on public opinion research. 1982-Present.
- Member of the Drexel University Online Learning Council. 2013-2018.
- Member of the Dr. James Reese Tenure and Promotion Committee. Sport Management. Drexel University. 2016.
- Search Committee Member for Vice Provost for Institutional Research, Assessment, and Effectiveness (IRAE). Office of the Provost. 2013.
- Member of the Dr. Ellen Staurowsky Tenure Committee. Sport Management. Drexel University. 2013.
- Conference Organizer Member Committee- Evidence-Based Learning: Insights and Experiences Conference at Drexel University. September 11, 2013.
- Served as a Consultant/Advisor to the Drexel University Office of the Provost on regarding their Assessment and Planning activities. August, 2009-2013.
- Member of the Drexel University Judaic Studies Program. (Ongoing)
- Resource for PhD dissertation committees and Master's Level Theses. (Ongoing). In 2012 I served on a PhD Dissertation Committee for COBA.
- Five Key Stages to Watch in the 2012 Presidential Election. Contributed piece to *Drexel Now*. Feb. 8, 2012.
- University Retention (Student Persistence) Steering Committee. Office of the Provost. 2011-Present.
- Served as a Member of an Advisory Panel to the Drexel University Office of the Provost on their Retention Planning Efforts. January, 2011- 014.

- University Committee on Learning Assessment. Office of the Provost. 2010-2014.
- University Middle States Assessment Committee. Office of the Provost. 2009-2012.
- Served as a Consultant/Advisor to the Drexel University Office of the Provost on their Teaching Assessment Planning for the Middle States Accreditation. August, 2009- 2012.
- Served as Faculty Advisor to the Student Sierra Club Chapter at Drexel University. 2005-2009.
- Served as Research Consultant to the Senior VP for Finance, Drexel University on Effectiveness. Summer-Fall, 2007.
- Served as a consultant adviso to the Drexel IRT (Computer Center) on their Six Sigma project. September, 2005.
- Member of the Drexel University Advisory Committee on Campus Survey Coordination. 2005.
- Member of the Drexel University Task Force on Annual Billing. 2004-2005.
- Member of the Faculty Senate BP&D Committee 1999-2002.
- Serves as a technical advisor to a number of University-wide faculty and institutional research studies. In 2001 conducted a focus group study for IRT. 1980-Present.
- Associate Provost for Planning, Research and Evaluation. 1997-Spring 1999.
- Played key role in the development of the Drexel University Judaic Studies Program.
- Played key role in the development of the Drexel University Undergraduate and Graduate Admissions materials including viewbooks. 1995.
- Philadelphia Flower Show Drexel Internet Exhibit. Spring, 1996.
- Freshman-Senior Student Study 1994-95. Spring-Summer, 1995.
- Alumni Study: Class of 1989. Winter-Spring, 1995.
- Freshman-Senior Student Study 1993-94. Spring-Fall, 1994.
- Alumni Study: Class of 1988. Winter-Spring, 1994.
- Freshman-Senior Student Study 1992-93. November, 1993.
- Institutional Studies Advisory Committee. 1989-Present.
- Drexel Image Study Committee. Spring-Fall, 1992.
- Freshman-Senior Student Study 1991-1992. November, 1992.

- Drexel Benefits Study. March, 1992.
- Wellness at Drexel University Students, Faculty and Administration: 1991-1992 Study.
- Freshman-Senior Student Study 1990-1991. June, 1991.
- University Scribe Advisor. 1989-1991.
- Drexel Seniors Study. June, 1990.
- VISIONS OF THE 21st CENTURY Project (COOP). 1989.
- Office of Enrollment Management Search Committee. 1989.
- Office of Planning Search Committee. 1989.
- Student Recruitment, Career Services, and Resources (Consultant). 1989.
- Middle States Accreditation Project (Consultant). 1988-89.
- Micro-Computer Seminar. 1988-89.
- University Institutional Research Committee. 1986-Present.
- Student Retention Studies (included three studies dealing on retention). 1986-1988.
- University Micro-Computer Software Selection Committee. 1986-87.
- Neighborhood Faculty Ambassador Program.
- Pilot Study Cherry Hill. 1986.
- Admission Marketing Committee. 1986.
- Faculty Ambassador Program. 1984-Present.
- University Micro-Computer Selection Committee. 1983-84.

### College Service

- COAS Promotion Committee for Teaching Faculty. 2012-2013 and 2016-19.
  - COAS Committee on Technology-Enhanced Teaching (CCTET). June, 2015-2018.
- Departmental Representative on the COAS Tenure and Promotion Committee, Winter, 2012.
- Drexel University (COAS) Department of History and Politics, Department Head Search

Committee. 2010-2011.

- Drexel University Survey Research Center Director 1982-Present. See description above.
- Assisted in the development and assigned leadership role of the Judaic Studies Minor. 1995-1998. Continue as a member of the Judaic Studies Faculty Advisory Committee.
- Tenure and Promotion Committee. College of Arts and Sciences. 1993-94.
- Tenure and Promotion Committee. College of Arts and Sciences. 1992.
- College Council 1986-1988, 1989-1990.

### Departmental Service

- Department of Politics Study Abroad Course Evaluator. Nov., 2015-Present.
- Department of Politics Promotion Committee for Jose Tapia Granados. AY 2019-20.
- Department of Politics Prize Committee. Co-Chairman (Lead). 2019-2020.
- Drexel University Department of Politics. Political Science "Best Paper Award." Co-Chairman Committee 2015-Present.
- Drexel University Department of Politics. Political Science "Best Paper Award." Co-Chairman Committee 2015-Present.
- Departmental Representative to the COAS Committee on Technology-Enhanced Teaching (CCTET). June, 2015-Present.
- History and Politics Departmental Representative for the Transition to LEARN activities. 2012-2013.
- Drexel University Department of History and Politics Search Curriculum Committee. 2009-2013.
- Drexel University Department of History and Politics Political Science "Best Paper Award." 2009-2011.
- Drexel University Department of History and Politics, Director of Political Science. 2007-2008.
- Drexel University Department of History and Politics, History and Politics Essay Prize Committee. 2007-2008.
- Drexel University Department of History and Politics Executive Committee. 2006-2008.
- Drexel University Department of History and Politics Department Head Review Committee 2005-2006.

- History and Politics Search Committee By-laws Committee. 2002-2004.
- History and Politics Search Curriculum Committee. 2003-2004.
- History and Politics Search Committee Faculty Assessment Committee 2001-2003.
- History and Politics Third Year Review Committee. Dr. Kathy Steen, 2002.
- History and Politics Search Committee Special Faculty Appointment Committee 2001-2003.
- History and Politics Search Committee (American Government Position) 2001-2002.
- History and Politics Search Committee (Comparative/IR Position) 2001-2002.
- History and Politics Third Year Review Committee. Dr. Christian Hunold 1999.
- History and Politics Chair, Departmental Search Committee (Middle-East Position). 1997.
- History and Politics Departmental Search Committee (Environmental Public Policy Position). 1997.
- History and Politics Departmental Curriculum Committee. 1992-1993
- Political Science (American) Search Committee Chair. 1991
- Political Science (American) Search Committee Chair. 1989-90
- Political Science Graduate Committee Chair. 1986-1988 Worked on developing a graduate program proposal in the History and Politics Department in the area of Public Policy.
- History and Politics Curriculum Committee Chairman. 1986-1987
- History and Politics Curriculum Committee. 1982-1983
- Speakers Committee. 1982-83.

### Outside Service

- Editorial Reviewer for Journalism & Mass Communication Quarterly (2018-19).
- Editorial Reviewer for Journalism & Mass Communication Quarterly (Summer, 2017).
- Journal Book Reviewer for Party Politics. Summer (Overlapped into Fall), 2016.
- Invited Manuscript Reviewer (Political Science Text) for Bloomsbury Academic. Oct., 2014.
- Invited Manuscript Reviewer (Political Science Text) for Pearson. July, 2014.

- Invited Manuscript Reviewer (Political Science Research Text) for Oxford University Press. 2013.
- US State Department. Invited Speaker. DV Conference, Mumbai, India. US Presidential Elections. 2008.
- Invited Manuscript Reviewer (Political Science Research Text) for Rowman & Littlefield Publishers. NY, NY. Oct., 2008.
- American Cancer Society Bike-A-Thon Team Co-Captain/Lead Organizer 1990-Present (excluding one year).
- Served as a Research Consultant to the Southern Good Faith Fund. Little Rock, AK 2008.
- Served as a Research Consultant to the National Consortium of Interpreter Education Centers (Deaf) 2007-2008.
- Served as a Research Consultant to the American Friends Service Committee. 2005-2007.
- Served as Master Thesis Committee Member for two (2) graduate students in the Department of Speech Therapy. 2005-2006.
- Member of the National Panel on Ethics and Standards for the American Association of Public Opinion Researchers. 2000-2005.
- Member of the National Task Force on IRB's for the American Association of Public Opinion Researchers. 2002-2005.
- National Fatherhood Initiative. Board Member. 1996-Present.
- Past-President. Mid-West Association of Public Opinion Researchers. 2001-2002.
- President. Mid-West Association of Public Opinion Researchers. 2000-2001.
- Served as Web Master for MAPOR 1998-2001.
- Elected President Elect of the Mid-West Association of Public Opinion Researchers. 1999-2000.
- Served as Vice President of the Mid-West Association of Public Opinion Researchers. 1999-2000.
- Annual MAPOR Research Conference Program Chair. 1999.
- Annual Invited Speech to St. Joseph's University MBA Program. Topic: Role of Applied Research. 1999.
- Elected to the Board of the Mid-West Association of Public Opinion Researchers. 1995-1997.

- Member of National Research, Peer Review, Site Visit Teams and Advisory Panels. 1990-1999.
- Advisory Board Member of the University Community Collaborative of Philadelphia (UCCP). 1996-1998.
- Coach of various youth sport teams (basketball, soccer) in Cherry Hill, New Jersey. 1996-2000.
- Member of the Cherry Hill Board of Education Elementary Education Budget Committee. 1995.
- Member of the Cherry Hill Board of Education Elementary Technology Committee. 1995.
- American Cancer Society Bike-A-Thon Committee 1993-1998.
- Book reviewer for Brooks/Cole Publishing Company. Reviewer of Scope and Methodology text. 1990.
- MBF Foundation: Computers for the Disabled (Consultant). 1989.
- Chair Professional Research Conference Panel. 1992.
- Survey research consultant for regional and national organizations.
- Reviewer for book publishers (including Holt, Rinehart and Winston).
- Reviewer for Perspectives. American Political Science Association. 2004.
- Presenter at Faculty Development Conference. March, 2011.
- Political Election and Political Analyst for the media organizations. (Television, Radio, Newspapers, Magazines including but not limited to CBS, FOX, MSNBC, CNN, BBC, WHYY, EBUR).
- Post Debate Analyst as well as Political Analyst for POTUS Radio. Presently.
- Regular radio talk show panelist on political and social issues. Presently.
- Contributor of review and opinion pieces for the media. Occasionally.

## **TEACHING**

# **Teaching Positions**

1996-Present	Full Professor of Political Science (Tenured) Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1989-1995	Associate Professor of Political Science (Tenured) Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1985-1989	Assistant Professor of Political Science Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1984-1985	Visiting Assistant Professor of Political Science Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1982-1984	Lecturer of Political Science Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1981-1982	Visiting Lecturer of Political Science Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1978-1981	Adjunct Instructor of Political Science Department of History and Politics Drexel University, Philadelphia, Pennsylvania.
1980-1981	Adjunct Instructor of Political Science Department of Humanities and Social Sciences Philadelphia College of Textiles and Sciences Philadelphia, Pennsylvania.
1980	Adjunct Instructor of Political Science Department of Political Science Temple University, Philadelphia, Pennsylvania.

# Courses Taught and/or Developed

US Presidency
Public Opinion and Propaganda
Political Communication
Politics of Immigration
Running for Office
Politics of Sport
Theories of Communication and Persuasion

Introduction to Political Science
Introduction to American Government
American Government II
Applied Research Methods (STS- Graduate Level)
Applied Research Methods (Arts Administration- Graduate Level)
Research Methods in Political Science

Research Methods in Political Science Research Methods in Political Science II

Research Methods in History and Politics

Quantitative Methods in History and Politics

State and Local Government

**Executive Behavior** 

IRB's: The Process and Politics

Undergraduate Level Program: I have designed and implemented a number of Global Classroom courses. They include:

Global Classroom Grant Award (PSCI 330) Spring, 2019 Global Classroom Grant Award (PSCI 100) Fall, 2018

Global Classroom Grant Award (376 Running for Office) Fall, 2016

Global Classroom Grant Award (374 Politics of Sport) Fall, 2015

Global Classroom Grant Award (335 Political Communication) Winter, 2015

Global Classroom Grant Award (330 Public Opinion and Propaganda) Fall, 2014

Global Classroom Grant Award (Politics of Sport) Summer, 2014

Global Classroom Grant Award (330 Public Opinion and Propaganda) Spring, 2013

Undergraduate Level Program. For Politics of Immigration JUDA T380/PSCI 375 (Summer/2019) course I created a "Virtual class trip" to the Lower Eastside Tenement Museum, Ellis Island, in addition to the immigration Station in California, Angel Island. Summer, 2019.

Undergraduate Level Program. Through my activities with the Draw the Lines (DTL) Steering Committee for the Eastern Region of Pennsylvania, I have developed a course project that is used in a variety of my classes including PSCI 100. This activity is related to an effort to address gerrymandering, primarily in PA with connections nationwide. In the past, this has related to the US Congressional (House) level but starting this year (2020) it will also address the state legislative districts. My students have been award winners in the DTL competitions related to congressional district mapping. This activity uses computerized mapping techniques. AY 18 to present.

Undergraduate Level Program. I continue to integrate off-campus activities with my PSCI 100 classes (Face to Face and Online) in a program for them to engage with the outside political world through attending a public meeting (City Council Session) or a trial assignment in which they had to develop a report about the experience. Started in the last decade and continues AY18-19.

Undergraduate Level Program. I developed a new methodology for teaching Global Classrooms and implemented it when partnered with University of Istanbul. Fall, 2018.

Undergraduate Level Program. I significantly revised my course for Political Communication. This included a major revision of a course I originally designed. This was for Fall, 2017.

Undergraduate Level Program. I undertook the revision of the Politics of Sport PSCI 374 course and the development of a field experience including a visit to and the creation of a video on historical baseball (and other sports) venues during the Academic Year AY 2015-2016. Began Summer, 2016 and continued through Summer, 2017.

Undergraduate Level Program. I undertook the revision of the course and the development of a field experience including the Tenement Museum and Ellis Island in NYC for the Politics of Immigration during the Academic Year. I also led a walking tour of the Lower Eastside of NY. AY 2014-2015. Summer, 2015 and continued through AY 2015-2016.

Undergraduate Level Program. I was awarded an internal Drexel University Grant to develop a Global Classroom course for PSCI 376 Running for Office. This included a major revision of a course I originally designed. (Fall, 2016)

Undergraduate Level Program. I was awarded an internal Drexel University Grant to develop a Global Classroom course for Political Communication. This included a major revision of a course I originally designed. AY 2014-2015. (Winter, 2015)

Undergraduate Level Program. I was awarded an internal Drexel University Grant to develop a Global Classroom course for the Politics of Sport. This included a major revision of a course I originally designed. AY 2013-2014. Summer, 2014.

Undergraduate Level Program. I was awarded an internal Drexel University Grant to develop a Global Classroom course for the Public Opinion and Propaganda. This included a major revision of a course I originally designed. AY 2013-2014. Fall, 2014.

Undergraduate Level Program. I was awarded an internal Drexel University Grant to develop a Global Classroom course for the course Public Opinion and Propaganda. This included a major revision of a course I originally designed. AY 2012-2013.

Undergraduate Level Program. I undertook a major revision of a course I originally designed, Political Communication during the Academic Year AY 2011-2012.

Undergraduate Level Program. I undertook the development of a field experience including the Tenement Museum and Ellis Island in NYC to a course I originally designed, Politics of Immigration during the Academic Year AY 2011-2012.

Undergraduate Level Program. I developed a new online course, Introduction to Political Science during the Academic Year AY 2008-2009.

Undergraduate Level Program. I developed and taught a new course, The Politics of Immigration during the Academic Year (Fall) AY 2007-2008.

Undergraduate Level Program. I developed and taught a new course, American Government II during the Academic Year (Spring) AY 2007-2008.

Graduate Level Program in Research Methods (STS). I developed and taught this course. This course provides a foundation for STS graduates students in Research Methods. The course was first taught during the Academic Year (Fall) AY 2007-2008.

Graduate Level Program in Applied Research Methods. I developed and offered this course which was initially offered in the IST (Information Science and Technology) Program. It also included College of Business and Arts and Science graduate students. Presently, the course is generally being taught for the Arts Administration Program.

USIA Graduate Level Program in Applied Research Methods for Rumanian Social Science Graduate Students. I developed and offered this course during the academic year 2004-05 for visiting Romanian graduate students. This seminar was developed specifically for them.

I have also been developing a number of Internet and Web based instructional aspects to a variety of courses that I offer at both the undergraduate and graduate level.

### Major Fields of Interest

Survey Research, Methods and Statistics
Campaigns and Elections
Presidency
Immigration
Focus Group Methodology
Evaluation Research
Political Communication
Public Opinion
Political Behavior
Politics of Sport
Communication and Information-Seeking Patterns

<u>Teaching- Survey Research Center</u>. As Director of the Survey Research Center, in the past I have provided survey research instruction in a wide variety of undergraduate and graduate level courses and support to faculty and administration throughout the University. This activity included, but was not limited to, presenting lectures in other faculty members regularly scheduled courses on survey research, developing student survey projects for classroom instruction, and presenting the techniques of data analysis in the social sciences.

<u>Teaching - Computer applications</u>. In addition to the simulation listed below, in virtually all of the courses that I teach I utilize computers technology. I also provide training on the use of the Internet for research purposes. I have also developed a "Virtual Classroom" for education purposes.

"Virtual Classroom" Drexel University. Supported by the Pew

Charitable Trust Foundation. 1994. (Videotape available)

1984 "Reapportionment Simulation: A Microcomputer

Application to Election Studies." Drexel University. 1984.

<u>Teaching - Faculty Mentoring Program</u>. From 1994 to 1996 I have provided mentoring assistance to faculty at Drexel University regarding their use of computers for both teaching and research. This program began in 1994. I continue in an informal fashion to be engaged in this activity.

"A Visit to a Focus Group". Wrote, produced and directed film. Fall 2004. This film is shown in undergraduate and graduate research methods courses.

# Membership in Professional Organizations (Current and/or Past)

American Political Science Association
Mid-West Political Science Association
American Association of Behavioral and Social Sciences (Current)
Mid-West Association for Public Opinion Researchers
International Studies Association