

BRENT LUVAAS, CURRICULUM VITAE

**ASSOCIATE PROFESSOR|DEPARTMENT OF GLOBAL STUDIES & MODERN LANGUAGES
GRADUATE FACULTY MEMBER|PROGRAM IN COMMUNICATION, CULTURE, & MEDIA
DREXEL UNIVERSITY**

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Education

University of California, Los Angeles, Los Angeles, CA
PhD, Anthropology, 2009.

University of California, Los Angeles, Los Angeles, CA
MA, Anthropology, 2004.

University of California, Santa Cruz, Santa Cruz, CA
Highest Honors, BA, Anthropology, Minor, Southeast Asian Studies, 1998.

Academic Appointments

Drexel University, Department of Global Studies & Modern Languages,
Philadelphia, PA
Associate Professor, Fall 2018 to present.

Drexel University, Department of Anthropology
Philadelphia, PA
Associate Professor, Fall 2015 to Spring 2018.

Drexel University, Department of Culture & Communication (Anthropology)
Philadelphia, PA
Assistant Professor, Fall 2009 to Spring 2014.

Publications

BOOKS

The Anthropology of Dress and Fashion: A Reader (editor, with Joanne Eicher) London and New York: Bloomsbury, 2019.

Street Style: An Ethnography of Fashion Blogging, London and New York: Bloomsbury, 2016. WINNER OF THE 2019 SOCIETY FOR VISUAL ANTHROPOLOGY'S JOHN COLLIER JR. AWARD FOR STILL PHOTOGRAPHY.

DIY Style: Fashion, Music, and Global Digital Cultures, London and New York: Berg, 2012.

PEER-REVIEWED JOURNAL ARTICLES

Alien Domesticity: Representing Home During a Pandemic, in *Visual Communication* (in press, Spring 2022).

Shadow Worlding: Chasing Light in Yogyakarta, in *American Anthropologist* (in press, Spring 2022).

Smudged Windows: Scenes from Home During a Pandemic, in *Visual Studies* 36(2): 85-105, 2021.

Intimate Alienation: Street Photography as a Mediation of Distance, in *Photographies* 14(2): 287-306, 2021.

The Philadelphia Look: Exploring Urban Place-Making through Street Style Photography, in *City & Society*: 32(2): 345-367, 2020.

Unbecoming: The Aftereffects of Autoethnography, in *Ethnography* 20(2): 245-262, 2019.

The Camera and the Anthropologist: Reflections on Photographic Agency, in *Visual Anthropology* 32(1): 76-96, 2019.

Street Style Geographies: Re-Mapping the Fashion Blogipelago, in *International Journal of Fashion Studies* 5(2): 289-308, 2018.

Post No Bill: The Transience of New York City Street Style, in *Fashion Studies* 1(1): 1-20, 2018: <https://doi.org/10.38055/FS010101>.

The Affective Lens, in *Anthropology & Humanism* 42(2): 163-179, 2017.

What Does a Fashion Influencer Look Like? Portraits of the Instafamous, in *Fashion, Style, and Popular Culture* 4(3): 341-364, 2017.

Internet Famous in Real Life: Becoming a Street Style Star at New York Fashion Week, in *Cultural Anthropology* 31(2): https://web.archive.org/web/20181213213914/https://culanth.org/photo_essay/7-internet-famous-in-real-life-becoming-a-street-style-star-at-new-york-fashion-week, 2016.

Indonesian Fashion Blogs: On the Promotional Subject of Personal Style, in *Fashion Theory* 17(1): 55-76, 2013.

Shooting Street Style in Indonesia: A Photo Essay, in *Clothing Cultures* 1(1): 59-81, 2013.

Material Interventions: Indonesian DIY Fashion and the Regime of the Global Brand, in *Cultural Anthropology* 28(1): 127-143, 2013.

Exemplary Centers and Musical Elsewheres: Performing Authenticity and Autonomy in Indonesian Indie Music, in *Asian Music* 44(2): 95-114, 2013.

Third World No More: Re-Branding Indonesian Streetwear, in *Fashion Practice* 5(2): 203-228, 2013.

Designer Vandalism: Indonesian Indie Fashion and the Cultural Practice of Cut 'n' Paste in *Visual Anthropology Review* 26(1): 1-16, 2010. *Visual Anthropology Review's* number one most downloaded article.

Dislocating Sounds: The Deterritorialization of Indonesian Indie Pop, in *Cultural Anthropology* 24(2): 246-279, 2009.

Re-Producing Pop: The Ambivalent Aesthetics of a Contemporary Dance Music, in *International Journal of Cultural Studies* 9(2): 167-187, 2006.

BOOK CHAPTERS

Urban Parallax: Jakarta Through a Street Photographer's Lens, in *A History of Photography in Indonesia*, Brian Arnold, ed. Amsterdam: University of Amsterdam Press (in press, Fall 2022).

Influence Fatigue: Affect and Autoethnography in Social Media Research, in *Creator Culture: An Introduction to Global Social Media Entertainment*, Stuart Cunningham and David Craig, eds, New York University Press: 57-74, 2021.

Introduction to Part X: Global Fashion & Reinvention, in *The Fashion Business Reader*, Joseph Hancock II and Anne Peirson-Smith, eds, Bloomsbury, 2019.

Designer Vandalism: Indonesian Indie Fashion and the Cultural Practice of Cut 'n' Paste, reprint of article for *Cultural Anthropology: A Reader for a Global Age*, Kenneth J. Guest, ed. New York: W.W. Norton & Company, 2017.

Urban Fieldnotes: An Auto-Ethnography of Street Style Blogging, in *Fashion Studies: Research Methods, Sites and Practices*, edited by Heike Jenss, Bloomsbury: 83-100, 2016.

BOOK REVIEWS

Review of Contemporary Indonesian Fashion: Through the Looking Glass, Lopez y Royo, Alessandra, in the *International Journal of Fashion Studies* (forthcoming, Spring 2021).

Review of Photography in Southeast Asia: A Survey, Wubin, Zhuang, in the *Journal of Burmese Studies* 20(2): 407-409, 2018.

Review of Asians Wear Clothes on the Internet: Race, Gender, and the Work of Personal Style Blogging, Pham, Minh-Ha T., in *The International Journal of Fashion Studies* 3(2), 323-332, 2016.

Review of Kids on YouTube: Technical Identities and Digital Literacies, Lange, Patricia, in *American Ethnologist* 42(4): 792-793, 2015.

Review of Shanghai Street Style, Karaminas, Vicki and Toni Johnson Woods, in *Critical Issues in Men's Fashion* 1(1): 87-89, 2013.

Review of Spiritual Economies: Islam, Globalization, and the Afterlife of Development, Rudnycky, Daromir, in *PoLAR: Political and Legal Anthropology Review* 35(1): 141-143, 2012.

Review Essay: Modern Cacophonies. Jeremy Wallach, *Modern Noise, Fluid Genres Popular Music in Indonesia, 1997-2001* and Emma Baulch, *Making Scenes: Reggae, Punk, and Death Metal in 1990s Bali*, in *Indonesia*, 88 (October 2009): 175-183, 2009.

MISCELLANEOUS SHORTER PUBLICATIONS

Seeing the Streets as an Ethnographer and Street Photographer: A Response to Jerome Crowder's Commentary, in *Anthropology & Humanism* 42(2): 189-193, 2017.

The Continuous Labor of Fashion, in *Anthropology News*, September/October 2017: 10-13.

Ethnography and Street Photography: Two Arts of Serendipity, in *Anthropology News*, March 10, 2017:
<http://www.anthropologynews.org/index.php/2017/03/10/ethnography-and-street-photography-two-arts-of-serendipity/>

Design: Temporality: Deviation, in *Cultural Anthropology's Correspondences*: <https://culanth.org/fieldsights/893-design-and-temporality-deviation> (invited submission), June 10, 2016.

How Money Killed the Street Style Star, in *The Sunday Times*, April 3, 2016.

Introduction: Leviathan and the Entangled Lives of Species, co-authored with Mark Westmoreland, in *Visual Anthropology Review* 31(1): 1-3, 2015.

A Scholar's Guide to Fashion & Anthropology, in *Bloomsbury Fashion Photography Archive* (invited submission), 2015.

Streetstyle: A Brief History of a Concept, in *Bloomsbury Fashion Photography Archive* (invited submission), 2015.

Photographing Street Style: Bill Cunningham and Beyond, in *Bloomsbury Fashion Photography Archive* (invited submission), 2015.

Forging Deeper into the Wilderness: The State of Visual Anthropology Today, in *American Anthropologist* 116(3): 652-653, 2014.

Indonesia's Generation DIY, in *Generation X Goes Global: Mapping a Youth Culture in Motion*, Christine Henseler (ed), London and New York: Routledge: 76 (invited submission), 2012.

Indonesian Indie (DIY) Fashion, *Berg Encyclopedia of World Fashion and Dress*, Volume 4, online exclusive, Joanne Eicher (ed), Oxford and New York: Berg Publishers (invited submission), 2011.

The Indie Takeover, in *Inside Indonesia* 95 (January-March 2009). Electronic document, <http://www.insideindonesia.org/edition-95/the-indie-takeover> (peer reviewed), 2009.

Global Fashion, Remixed, in *Inside Indonesia* 92 (April-June 2008). Electronic document, <http://www.insideindonesia.org/edition-92/global-fashion-remixed> (peer reviewed), 2008.

PHOTOGRAPHIC WORKS

(Not) Getting Paid to Do What You Love, by Brooke Erin Duffy, New Haven and London: Yale University Press, Figures 1 and 3, 2017.

Brand/Story: Cases and Explorations in Fashion Branding, 2nd Edition, by Joseph Hancock, New York: Fairchild Books, Figures 2.8, 2.9, and 13,2, 2016.

The Visible Self: Global Perspectives on Dress, Culture and Society, 4th Edition, by Joanne Eicher and Sandra Evenson, New York: Fairchild Books, Figures 12.7 and 12.9, 2014.

JOURNAL ISSUES EDITED

Visual Anthropology Review (with Mark Westmoreland), the journal of the Society for Visual Anthropology, Malden, MA: Wiley-Blackwell 31:2, 2015.

Visual Anthropology Review (with Mark Westmoreland), the journal of the Society for Visual Anthropology, special issue of the film *Leviathan* and *Engaging Visual Anthropology in the Entangled Lives of Species*, Malden, MA: Wiley-Blackwell 31:1, 2015.

Visual Anthropology Review (with Mark Westmoreland), the journal of the Society for Visual Anthropology, Malden, MA: Wiley-Blackwell 30: 2, 2014.

Visual Anthropology Review (with Mark Westmoreland), the journal of the Society for Visual Anthropology, special issue on *New Ethnographic Film in the New China*, Malden, MA: Wiley-Blackwell, 30: 1, 2014.

Visual Anthropology Review (with Mark Westmoreland), the journal of the Society for Visual Anthropology, Malden, MA: Wiley Blackwell 29: 2, 2013.

Visual Anthropology Review (with Laura A. Lewis), the Journal of the Society for Visual Anthropology, Malden, MA: Wiley-Blackwell 29: 1, 2013.

Grants, Fellowships, and Honors

EXTERNAL AWARDS

The John Collier Jr. Award for Still Photography, for the book *Street Style: An Ethnography of Fashion Blogging*, awarded by the Society for Visual Anthropology, 2019.

EXTERNAL GRANTS

American Institute for Indonesian Studies (AIFIS)/Luce Foundation Fellowship, for summer research in Indonesia, \$6,000, 2018.

Fulbright-Hays Doctoral Dissertation Research Abroad Program, grant for PhD research in Indonesia, US Department of Education, \$16,500, 2006.

Pacific Rim Research Program, full grant for PhD research in Indonesia, University of California, \$15,959, 2006.

Foreign Language and Area Studies Fellowship, for advanced independent study of the Indonesian language, US Department of Education (offered by institution but declined by candidate), 2005.

Foreign Language and Area Studies Fellowship, for advanced independent study of the Indonesian language under the supervision of Professor Geoffrey Robinson, US Department of Education, 2004.

Honorable Mention, Graduate Research Fellowship, National Science Foundation, 2004.

Foreign Language and Area Studies Fellowship, for advanced study of the Indonesian language at the Southeast Asian Studies Summer Institute, University of Wisconsin, Madison, US Department of Education, 2004.

INTERNAL GRANTS/FELLOWSHIPS

Curricular Development Grant, for revising and expanding the course Anthropology 101/Global Studies 100: Introduction to Cultural Diversity, College of Arts and Sciences, Drexel University, \$3,000, 2020.

Scholarly and Creative Activity Award, grant for research on street photography in New York and Paris, Drexel University, \$10,730, 2017.

Chancellor's Dissertation Year Fellowship, UCLA Graduate Division, \$19,000 plus tuition and healthcare, 2008.

Student Conference Travel Grant, for presentation at the SCA annual meeting in Long Beach, California, Society for Cultural Anthropology, 2008.

Conference Travel Grant, for presentation at the American Anthropological Association annual meeting in Washington, DC, UCLA Department of Anthropology, 2008.

Quality of Graduate Education Data Analysis Fellowship, UCLA Graduate Division, 2007.

Conference Travel Grant, for presentation at Media-Asia Research Group conference in Miri, Malaysia, UCLA Department of Anthropology, 2006.

Graduate Research Mentorship, UCLA Graduate Division, 2005.

Graduate Summer Research Mentorship, UCLA Graduate Division, 2005.

Student Conference Travel Grant, for presentation at the SANA annual meeting in Atlanta, Georgia, Society for the Anthropology of North America, 2004.

Conference Travel Grant, for presentation at the Hawaii International Conference on Arts and Humanities, UCLA Department of Anthropology, 2004.

Research Travel Grant, for preliminary PhD research in Indonesia, UCLA Department of Anthropology, 2004.

Teaching Assistantship, UCLA Department of Anthropology, 2004.

Department of Anthropology Fellowship, UCLA Department of Anthropology, 2002.

HONORS

Student Marshall, UCLA Doctoral Commencement Ceremony, 2009.

Highest Honors in the Major, UCSC Department of Anthropology, 1998.

College Honors, Porter College, UCSC, 1998.

Honors for Senior Thesis, UCSC Department of Anthropology, UCSC, 1998.

Conference Presentations

INVITED PRESENTATIONS/LECTURES

Leaving the Strange Strange: Reflections on Ethnographic Photography, presented for the Anthropology Society, University of Aberdeen, Aberdeen, Scotland, 2020.

The Streets Are Still Analogue, Aren't They?: Digital Photography and the Hypermediated City, presented as part of the Science, Technology, and Society works in progress series, Drexel University, Philadelphia, Pennsylvania, 2020.

Opaque Portraits, project presented at "Theorizing Portraits in the 21st Century: Images of Social Engagement, Cultural Encounters, and Political Recognition," University of Southern California, Los Angeles, California, 2019.

Seeing What is There: A Discussion of Street Photography as Urban Investigation, panel discussion featuring Soeprapto Soedjono, moderated by Aji Susanto Anom, Institut Seni Indonesia (Art Institute of Indonesia), Yogyakarta, Indonesia, 2019.

INSTA-CITIES: Street Photography, Social Media, and the Changing Urban Imagination, seminar at the Asia Research Institute, National University of Singapore, Singapore, 2018.

Visualizing Unseen Realities: Photography for Social Purposes, chaired seminar featuring artist Alecia Neo and photojournalist Tom White, Asia Research Institute, National University of Singapore, Singapore, 2018.

Fashion + Social + Media: Influencers in the Age of Instagram, symposium at Annenberg School of Communication, University of Southern California, Los Angeles, California, 2017.

Influence Fatigue, or Why I am No Longer a Street Style Blogger, invited talk for the graduate seminar of Fiber Science and Apparel Design department at Cornell University, Ithaca, New York, 2017.

Fashion in a Digital World, invited talk at @america, the US Embassy's Cultural Center, Pacific Place Mall, Jakarta, Indonesia, 2016.

What Comes after the Street Style Blog: A Status Update from the Sidewalks of Fashion Week, invited talk for the Fashion Studies M.A. in Liberal Studies program, The Graduate Center, City University of New York, New York, 2016.

Beyond the Blog: Social Media & Visual Arts, panel for Philly Tech Week, University of Pennsylvania, Philadelphia, Pennsylvania, 2016.

Wearing Whatever: Observations from Four Years of Street Style Photography, invited talk as part of the University of Cincinnati Anthropology Colloquium, AY15-16 Lecture Series of Charles Phelps Taft Research Center, Cincinnati, Ohio, 2016.

Urban Fieldnotes: Auto-Ethnography and Street Style Blogging, invited talk as part of the launch of the book *Fashion Studies: Research Methods, Sites and Practices*, Parsons The New School for Design, New York, New York, 2016.

My Life as a Street Style Blogger, guest presentation at Fashion & Business, Temple University, Philadelphia, Pennsylvania, 2015.

Imagining Cosmopolitanism: India's Emerging Youth Culture Industry, discussant for an Urban Studies Graduate Colloquium talk by Ethiraj Dattatreyan, URBS Office, University of Pennsylvania, Philadelphia, Pennsylvania, 2015.

Navigating the Blogipelago: Indonesian Fashion Online, Southeast Asia Program Lunchtime Talk, Cornell University, Ithaca New York, 2015.

In the Wilderness of a Troubled Genre, discussant and panelist on a session on the film "In the Wilderness of a Troubled Genre," along with John Bishop (filmmaker) and John Jackson (University of Pennsylvania) at the Screening Scholarship Media Festival, University of Pennsylvania, Philadelphia, Pennsylvania, 2014.

Silkscreen Revolution: Indonesian DIY Culture and the Ethos of a Creative Economy, paper given as part of the invited panel, "DIY Fashion," for the Fashion Studies MA program at Parsons, the New School for Design, New York City, New York, 2012.

Authenticity in Punk: Historical, Contemporary, Transnational and Local Perspectives, roundtable at the annual meeting of the Popular Culture Association/American Culture Association in Boston, Massachusetts, 2012.

Made in Indonesia: DIY Clothing Production and the Re-Branding of Nation, a keynote address presented at "Trans/national Clothing: Production and Consumption," Bath Spa University, Bath, United Kingdom, 2011.

Fashioning the Global: Youth Style and Identity in Post-New Order Indonesia, lecture at Common Room Networks Foundation, Bandung, Indonesia, 2007.

REFEREED CONFERENCE PANELS CHAIRED/ORGANIZED

Portraiture, Portrayal (and Betrayal), panel presented at the annual meeting of the American Anthropology Society, Washington, D.C. Featuring papers presented by Brent Luvaas (Drexel University), Jenny Chio (Emory University), Zeynep Gürsel (Macalester University), Stephanie Sadre-Orafai (University of Cincinnati), and Zoe Bray (Hebrew University of Jerusalem), 2017.

The Social Lives of Images, panel presented at "In/visibility: Projects, Media, Politics," a joint meeting of the American Ethnological Society and the Society for Visual Anthropology, Boston, Massachusetts. Featuring papers by Brent Luvaas (Drexel University), Steve Moog (University of Arkansas), Jane Ferguson (University of Sydney), Amrita Ibrahim (Harvard University), Jonathan S. Marion (University of Arkansas), Kristen Ghodsee (Bowdoin College), Chitra Venkataramani (Johns Hopkins University), Laura-Zoë Humphreys (Johns Hopkins University), and Noam Osband (University of Pennsylvania), 2014.

Indonesia On(the)Line: National Culture in the Digital Age, panel sponsored by the Indonesia and East Timor Studies Committee to be held at the annual meeting of the Association for Asian Studies, San Diego, California. Featuring papers by James B. Hoesterey (Emory University), Jeremy Wallach (Bowling Green State University), Merlyna Lim (Arizona State University), and Brent Luvaas (Drexel University). The Discussant was Suzanne Brenner (UC San Diego), 2013.

History of Indonesia, panel at the annual meeting of the Association for Asian Studies, Hawaii Convention Center, Honolulu, Hawaii. Featuring papers by Huub De Jonge (Radboud University Nijmegen), Hans H.E.G. Hagerdal (Linnaeus University), Ita Ahyat (University of Indonesia), Woonkyung Yeo (University of Washington), Raden Alpha Amirrachman (Universitas Sultan Ageng Tirtayasa), and Brent Luvaas (Drexel University), 2011.

Off the Street, panel at Fashion in Fiction: The Dark Side, Westphal College of Media, Arts and Design, Drexel University, Philadelphia, Pennsylvania. Featuring papers by Jessica Harris (Independent Scholar), Emily Keats (Colorado State University), Jin Nakamura (The University of Tokyo), and Brent Luvaas (Drexel University), 2011.

Contesting Genre in Indonesia and on the World Stage, panel at the annual meeting of the Society for Ethnomusicology, Wesleyan University, Middletown, Connecticut. Featuring papers by Jeremy Wallach (Bowling Green State University), R. Anderson Sutton (University of Wisconsin, Madison), René Lysloff (UC Riverside), and Brent Luvaas (UCLA), 2008.

Self-Conscious Self-Commodification in Late Capitalism, panel co-organized and co-chaired with Alexis Bunten at annual meeting of the

American Anthropological Association in San Jose, California. Featuring papers by Alexis Bunten (UC Berkeley/Humboldt State University), Nelson Graburn (UC Berkeley), and Sasha David (UCLA), 2006.

REFEREED CONFERENCE PRESENTATIONS

Creators, Communities and Connectedness: A roundtable on Global Dimensions of Social Media Entertainment and Wanghong, roundtable presented at the annual meeting of the International Communication Association, organized by David Craig (USC) and Stuart Cunningham (QUT), held virtually, 2021.

The Aesthetics of Development: Reconsidering Indicators, roundtable presented at "Raising Our Voices," a virtual conference sponsored by the American Anthropological Association. Organized by Zoe Geyman (Washington University), featuring Morgan G. Ames (UC Berkeley), Margaret MacDonald (York University), Samuel Shearer (Washington University), and William T.S. Mazzarella (University of Chicago), 2020.

A Divergence of Vision: Street Photography as Method in Ethnographic Work, paper presented at the joint meeting of the American Ethnological Society and the Society for Visual Anthropology, Philadelphia, Pennsylvania, 2018.

Portraits of Exceptions: Towards a Visual Anthropology of the Singular, paper presented at the annual meeting of the American Anthropological Association, Washington, D.C., 2017.

Insta-Jakarta: Mobile Media, Digital Cameras, and the Emergence of an Indonesian Street Photography Tradition, paper presented at the annual meeting of the Mid-Atlantic Chapter of the Association for Asian Studies (MARAAS), Drexel University, Philadelphia, Pennsylvania, 2017.

Instanesia: Social Media and Online Influence in the Southeast Asian "Blogipelago," paper presented at the annual meeting of the International Communication Association, San Diego, California, 2017.

Instagramming the City: Street Photography in the Era of the iPhone, paper presented at the annual meeting of the Visual Research Conference at the American Anthropological Association's annual meeting, Minneapolis, Minnesota, 2016.

Life after Trends: What We Wear When We Wear Whatever, paper presented at the annual meeting of the Popular Culture Association, Seattle, Washington, 2016.

Street Style Anthropology: Lessons from the Fashion Blogosphere, paper presented at the annual meeting of the American Anthropological Association, Denver, Colorado, 2015.

After Anonymity: Visual Ethics and the Culture of Online Self-Promotion, paper presented at the annual meeting of the American Anthropological Association, Washington D.C., 2014.

Internet Famous in Real Life: Negotiating Style Stardom at New York Fashion Week, paper presented at the annual meeting of the Popular

Culture Association/American Culture Association, Chicago, Illinois, 2014.

The Social Lives of Street-Style Photographs, paper presented at "In/visibility: Projects, Media, Politics," a joint meeting of the American Ethnological Society and the Society for Visual Anthropology, Boston, Massachusetts, 2014.

Street Style Ethnography: Photographing the Urban Fashion Zeitgeist, paper presented at the Visual Research Conference at the annual meeting of American Anthropological Association, Chicago, Illinois, 2013.

Is There a Philadelphia Look?: Studying the Aesthetics of Place through Street Style Photography, paper presented at Futures of Visual Anthropology, Temple University, Philadelphia, Pennsylvania, 2013.

Indonesia as Accessory: Re-Imagining National Identity through Indonesian Personal Style Blogs, paper presented at the annual meeting of the Association for Asian Studies, San Diego, California, 2013.

Fashion's World Cities through an Amateur's Lens: The Contested Geography of Street Style Blogs, paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Washington, DC, 2013.

We Are All Sellouts Now: Indonesia's Indie Scene Cashes in – And Dresses Up, paper presented at "Participatory Pop: Lifestyles, Audiences, and Fan Culture in 20th Century Southeast Asia," a workshop sponsored by and held at KITLV, Jakarta, Indonesia, 2013.

Imagining a New Indonesian Aesthetic: Indonesian Fashion Design for the 21st Century, paper presented at the annual meeting of the American Anthropological Association, San Francisco, California, 2012.

Affirmative Ethnography: Indonesian DIY Media and the Co-Production of "the Field", paper presented at the annual meeting of the American Anthropological Association, Montreal, Canada, 2011.

Brand-It-Yourself: Indonesian DIY Fashion Comes of Age, paper presented at the joint annual meeting of the Popular Culture Association and The American Culture Association, San Antonio, Texas, 2011.

Up from Underground: Indonesian Counterculture after Suharto, paper presented at the annual meeting of the Association for Asian Studies, Hawaii Convention Center, Honolulu, Hawaii, 2011.

The Social Brand: Indonesian Indie Fashion after the Death of the Designer, paper presented at the annual meeting of the American Anthropological Association, New Orleans, Louisiana, 2010.

What is the "Street" in Indonesian Street Style?, paper presented at Fashion in Fiction: The Dark Side, Westphal College of Media, Arts, and Design, Drexel University, Philadelphia, Pennsylvania, 2010.

Exemplary Centers and Musical Elsewheres: The Problem of "Roots" in Indonesian Underground Rock, paper presented at the annual meeting of the International Association for the Study of Popular Music (IASPM US), Loyola University, New Orleans, Louisiana, 2010.

Cut'n'Pasted: On the Globalized Aesthetics of Indonesian Indie Clothing Design, paper presented at the annual meeting of the American Anthropological Association, Philadelphia, Pennsylvania, 2009.

This is not World Music: Indonesian Indie Pop and the Aesthetics of Deterritorialization, paper presented at the annual meeting of the International Association for the Study of Popular Music (IASPM-US), University of California, San Diego, 2009.

Indie Internationalism: Indonesian Underground Pop and the New Politics of Youth Identity, paper presented at the first annual UCLA Indonesian Studies Graduate Student Conference, University of California, Los Angeles, 2009.

Independent of What?: Indonesian Record Labels and the Culture of "Indie" Production, paper presented at the annual meeting of the American Anthropological Association, San Francisco, California, 2008.

The Dislocation of Indonesian Indie Pop, paper presented at the annual meeting of the Society for Ethnomusicology, Wesleyan University, Middletown, Connecticut, 2008.

Designing Youth: The Production of Style in Information-Age Indonesia, paper presented at the annual meeting of the Society for Cultural Anthropology, Long Beach, California, 2008.

Republik DIY: The Rise of Indonesia's "Youth Independent Movement", paper presented at the UC Berkeley/UCLA Joint Conference on Southeast Asian Studies, Berkeley, California, 2008.

Democracy by Design: The Production of Fashion in Information-Age Indonesia, paper presented at the annual meeting of the American Ethnological Society, Wrightsville Beach, North Carolina, 2008.

Designer Democracy: DIY Fashion Culture in Post-New Order Indonesia, paper presented at the annual meeting of the American Anthropological Association in Washington DC, 2007.

The Accessorized Self: Indonesian Teen Magazines and the Making of "Modern" Youth, paper presented at Media and Identity in Asia, the Media Asia Research Group annual conference in Miri, Malaysia, 2006.
Authenticity is So 1990s: Electroclash Performance and the Politics of the Superficial, paper presented at the annual meeting of the Society for the Anthropology of North America, Atlanta, Georgia, 2004.

Electro Clashes: The Politics, Practice, and Performance of an Electronic Dance Music, paper presented at the Hawaii International Conference on Arts and Humanities, Honolulu, Hawaii, 2004.

Courses Taught

Digital Culture, Global Studies 351, Drexel University.

Becoming Global, Global Studies 101, Drexel University.

Visual Methods Lab, Communication, Culture, & Media 804, Graduate Seminar, Drexel University.

Fashioning the City, Honors 301-011, co-taught with Jennifer Ayres, Pennoni Honors College, Drexel University.

Photography and the City, Honors 301-011, Pennoni Honors College, Drexel University.

Ethnography, Communication, Culture, & Media 804, Graduate Seminar, Drexel University.

Street Ethnography, Anthropology T180, Drexel University.

Digital Ethnography, Anthropology 375, Drexel University.

Digital Detox, Anthropology T280, Drexel University.

Material Culture, Anthropology 380, Communication Culture, & Media 735, Drexel University.

Virtual Identities, Communication, Culture, & Media 801, Graduate Seminar, Drexel University.

Seminar in Ethnography, Anthropology 390, Drexel University.

Visual Anthropology, Anthropology 345, Drexel University.

Digital Subjects/Subjectivities, Communication, Culture, & Media 801/802, Graduate Seminar, Drexel University.

Anthropology of Youth, Anthropology 225, Drexel University.

Media Anthropology, Anthropology 330, Drexel University.

Indonesian Pop Culture, Anthropology 212, Drexel University.

The Anthropology of Cyberspace, Anthropology 355, Drexel University.

Cultural Diversity: Introduction to Cultural Anthropology, Anthropology 101, Drexel University.

Introduction to Cultural Anthropology, Anthropology 101, Department of Earth Science, Santa Monica College.

The Marketing of Ethnicity, OASIS, a program for Seniors (funded by the National Endowment of the Humanities), Los Angeles, California.

Study of Social Systems, Anthropology 150, served as a Teaching Assistant to Professor Sherry Ortner, University of California, Los Angeles.

Culture and Society, Anthropology 9, served as a Teaching Assistant to Professors Orna Johnson and Niko Besnier, University of California, Los Angeles.

Culture and Communication, Anthropology 33, served as a Teaching Assistant to Professors Alessandro Duranti and Niko Besnier, University of California, Los Angeles.

Journal Editorial Board Memberships

Visual Anthropology Review (Wiley-Blackwell)
Clothing Cultures (Intellect Publishers)
Fashion, Style, and Popular Culture (Intellect Publishers)
Critical Studies in Fashion & Beauty (Intellect Publishers)

Professional Affiliations

American Anthropological Association
International Communication Association
American Association of University Professors
Society for Visual Anthropology (former board member)