

RACHEL R. REYNOLDS

April 2024

Associate Professor
Department of Communication
Graduate Programs in Communication, Culture & Media
Drexel University
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University of Illinois at Chicago	Ph.D. English & Linguistics. Specialization in Language, Literacy and Rhetoric, 2002
University of Illinois at Chicago	M.A. Anthropology, 1997
University of Iowa	B.A. Comparative Literature (Italian), 1991

Areas of Expertise

MEDIA: Theories of Violence Against Women; Women and Sexual Violence in Mass Media; Television and Social Change.

METHODS: Ethnography; Discourse Analysis.

ANTHROPOLOGICAL AREA SPECIALIZATIONS: Brain Drain, Immigrants and Transnational Immigration; Immigrant Youth; Migration and Language. Nigerian History and Culture (esp. Igbo Ethnology & Folklore); Cameroon and Higher Education.

Professional Academic Experience

Associate Professor, Department of Communication, Drexel University (since June 2008)
Assistant Professor, Department of Culture & Communication, Drexel University, Philadelphia, PA (September 2002 to May 2008)

Visiting Professor, Department of Sociology and Economic Science. SAPIENZA. University of Rome. (August 2017-June 2018)

Visiting Lecturer, Department of English, University of Yaounde I, Cameroon, Academic Year 2010-2011

Visiting Adjunct Professor, Graduate School of Education, University of Pennsylvania (summer sessions, '06, '07)

Grants, Fellowships and Awards

2018-2019	Regional Faculty Fellow. Wolf Humanities Center, University of Pennsylvania. (\$5,000)
2017-2018	Visiting Professor. University of Rome, SAPIENZA. Department of Social and Economic Sciences

- 2010-11 Fulbright Visiting Scholar. Department of English. University of Yaounde I, Cameroon.
- 2007-08 Wenner-Gren Foundation (\$15,000). Co-Author, and Co-Organizer, with Cati Coe. Workshop on Anthropological Theory in Childhood and Migration (January 2008).
- 2007-08 National Science Foundation (\$15,000). Co-Author, and Co-Organizer, with Cati Coe. Interdisciplinary Conference on Childhood and Migration (June 2008).
- 2007 Curriculum Development Grant, Speaker Series Development Grant, African Studies Center, University of Pennsylvania. (\$3,200).
- 2006 Faculty Excellence Award, College of Arts & Sciences, Drexel University
- 2004 Curriculum Development Grant, African Studies Center, University of Pennsylvania. (\$2,000).
- 2003 Drexel's School of Public Health for study of corner stores and food delivery in four Philadelphia neighborhoods. (\$4,000).

Current Projects

Mediating Sex, Gender, and Sexuality in the Gen Z Era, with co-editors Dacia Paje, Sienna Medina and John Timlin. Edited volume in progress.

Adapting Indian Culinary Experiences in the U.S.: Translation, Transliteration and Transculturation in Ethnic Entrepreneurs' Marketing Strategies. Journal article in progress.

Completed Projects

Ethnographic research in Cameroon contexts of higher and secondary education. Including interviews, classroom teaching and student advising, and participating in department life as a visiting faculty member at the University of Yaounde I. Academic Year 2010-2011.

Advisory Board, and Photographer. PhilaPlace. A virtual tour of Philadelphia historical neighborhoods. Historical Society of Pennsylvania. 2007-2008

Interview and survey research on heritage language learners at Drexel University and the University of Pennsylvania. Kathryn Howard, U Penn, Co-P.I. 2005 to 2006.

Ethnographic research on intercultural communication and neighborhood relations between immigrants and native born, Philadelphia, PA 2003.

Member of an immigrants' group for first generation Igbo immigrants to the United States, Chicago, IL. 1996-2002. Dissertation: "Welcome *Ndi Igbo*": West African Immigrants and the Rhetoric of Community Abroad.

Books

Essentials of Visual Interpretation, Reynolds, Rachel and Greg Niedt. (2021) Routledge Press.

Edited Volumes

Emerging Perspectives on Children in Migratory Circumstances: Selected Proceedings of the Working Group on Childhood and Migration June 2008 Conference. (2013). Rachel R. Reynolds, Cati Coe, Debbie Boehm, Joanna Dreby, Heather Rae Espinoza, Julia Meredith Hess (Eds.). Philadelphia, PA: Drexel University iDea Repository and the College of Arts and Sciences.

Everyday Ruptures: Children and Migration in Global Perspective. Cati Coe, Rachel R. Reynolds, Debbie Boehm, Julia Meredith Hess, Heather Rae Espinoza and Rachel R. Reynolds (Eds.). Nashville, KY: Vanderbilt University Press. 2011.

Book Chapters and Journal Publications (Refereed):

Reynolds, Rachel and Paje, Dacia. (forthcoming). Television Production, #metoo, and Gendered Challenges in Representing Rape. In Funnell, Lisa, and Beliveau, Ralph. (Eds.) *Streaming #MeToo: Rape Culture in American Television*. Binghamton, NY: SUNY Press.

Musso, Maria Giovanna, Proietti, Michele, and Reynolds, Rachel R. 2020. Towards an integrated approach to violence against women: persistence, specificity and complexity, *International Review of Sociology*, DOI: 10.1080/03906701.2020.1820140

Musso, Maria Giovanna, Proietti, Michele, and Reynolds, Rachel R. 2020. Towards an integrated approach to violence against women: persistence, specificity and complexity, *International Review of Sociology*, Volume 30. DOI: 10.1080/03906701.2020.1820140

El-Burki, Imaani and Reynolds, Rachel R. 2016. “‘It’s no secret that Justin wants to be black’”: Comedy Central’s Justin Bieber Roast and Neoliberal Race Representation.” In edited volume *Defining Identity and the Changing Scope of Culture in the Digital Age*, Alison Novak and Imaani El-Burki, Editors. Pp. 15-29.

El-Burki, Imaani, Porpora, Douglas V. and Reynolds, Rachel R. 2016. When Race Matters: What Newspaper Opinion Pieces Say about Race and Poverty. *Journal of International and Intercultural Communication*. 10: 1388-1404.

Reynolds, Rachel R. 2013. “Towards Understanding a Culture of Migration among Elite African Youth: Igbo College Students in the United States.” In Kane, A. and Leedy, T. igrations In and Out of Africa: Old Patterns and New Perspectives. Indiana University Press.

Howard, K., Reynolds, R., & Deák, J. “Heritage language learners and commonly and less commonly taught languages in two American universities.” *The Journal of the National Council of Less Commonly Taught Languages*. Fall 2009, Volume 7: 1-44.

“Heritage Language Learners in First-Year Foreign Language Courses: A Report of General Data across Learner Subtypes.” Rachel R. Reynolds, Kathryn Howard, Julia Deák. *Foreign Language Annals*. Summer 2009, Volume 42(2): 250-269.

“Igbo professional migratory orders, hometown associations and ethnicity in the USA” *Global Networks*, April 2009, Volume 9(2): 209-226

“‘Thank God my children are already grown up’: Nigerian Women’s Economic Roles and Transnational Migration.” *International Migration*. December 2006, Volume 44(5) 167-188.

“Immigration Geographies, Multilingual Immigrants and the Transmission of Minority Languages: Evidence from the Igbo Brain Drain.” Andrea Tyler, ed., Language in use: Cognitive and Discourse Perspectives on Language and Language Learning (Georgetown Roundtable in Linguistics 2003). DC: Georgetown University Press. 2005, pp. 214-223.

“We are not surviving, we are managing”: The Constitution of a Nigerian Diaspora along the Contours of Global Economy.” *City and Society*. 2004, Volume 16(1): 15-37.

Reynolds, Rachel and Scott Youngstedt. “Globalization and African Ethnoscapes: Contrasting Nigerian Hausa and Nigerian Igbo Migratory Orders in the U.S.” *City and Society*. 2004, Volume 16, Number 1, pp. 5-13.

Marcia Farr and Rachel Reynolds. Introduction to Ethnolinguistic Chicago: Language and Literacy in Chicago Neighborhoods. Hillsdale, NJ: Erlbaum Publishing. 2003, pp. 3-32.

“ ‘Bless this little time we stayed here’: Prayers of Invocation as Mediation of Immigrant Experience among Nigerians in Chicago.” In Marcia Farr, ed. Ethnolinguistic Chicago: Language and Literacy in Chicago Neighborhoods. Hillsdale, NJ: Erlbaum Publishing. 2003, pp. 161-188.

An African Brain Drain: Nigerian (Igbo) Decisions to Immigrate to the U.S. *Review of African Political Economy*. July 2002, Volume 29(92): 273-284.

Recent Non-Refereed Publications

Pajé, Dacia and Reynolds, Rachel. (2021). “A Brief History of Rape in TV Dramas,” Part of a work in progress article by Maria Giovanna Musso titled: “Social Change and Media Representations of Rape: How TV Series Reshape the Global Mediascapes, and Why.” In *Hermes: Journal of Communication*. <http://siba-ese.unisalento.it/index.php/h-ermes/article/view/24786/20578>

Reynolds, Rachel, and Musso, Maria Giovanna. “Portraying Rape in the Top 20 SVOD Shows of 2018: Changing Rape Myths in Television Narrative.” Media Report to Women, April 1, 2019. 4000 word article, special commission.

Mothers on the Move: Reproducing Belonging between Africa and Europe (by Pamela Savelsberg).. *American Ethnologist*. (August 2018) 25(3). [Book Review]

Conferences and Workshops Organized:

Emerging Perspectives on Children in Migratory Circumstances. Principal Organizer, with Cati Coe, Julia Meredith Hess, Joanna Dreby, Heather Rae-Espinoza and Deborah Boehm. The Working Group on Childhood and Migration. Drexel University, Philadelphia. (June 20-22, 2008)

Wenner-Gren Workshop on Childhood and Migration. Co-Organizer, with Cati Coe. New York City (January 3-5, 2008)

Recent and Upcoming Conference Participation:

Figuring GenZ: How the *New York Times* Places GenZ within the Liberal Imaginary. Paper presentation at Mid-Atlantic Popular and American Culture Association, November 9-11, 2023.

Mediating Sex, Gender and Sexuality in the Gen Z Era. Organizer (with Dacia Paje and Sienna Medina) of pre-conference workshop at ICA, Toronto, 25-29 May 2023.

#MeToo, Redemptive Performance and Fragile Masculinity. Paper presentation at Association for Education in Journalism and Mass Communication, Detroit, August 3-6, 2022.

“Television Production, #MeToo, and Gendered Challenges in Representing Rape,” Paper presentation at International Communication Association, Paris, May 26-20, 2022.

“When Rape Becomes a Spectacle,” Paper presentation at GEMMA: Gender and Media Matters, U of Rome, SAPIENZA, October 15-16, 2021

Rendering an Indian Experience Visible? Adapting Indian Culinary Experiences in the U.S. Paper presentation at Popular and American Culture Association. Online due to COVID, June 2-5, 2021

Rendering an Indian Experience Visible? Adapting Indian Culinary Experiences in the U.S. Paper presentation at Popular and American Culture Association. Online due to COVID, June 2-5, 2021

H(anger)s, Incest, and Heartbeats: Emerging Discourses of Rape Politics Online. Presentation with Sreyashi Mukherjee at Mid-Atlantic Popular and American Culture Association, Atlantic City, November 7-11, 2019.

Violence, Voice, and Victimhood: Activism and Social Justice in the Face of Survivorship. Roundtable Participant. National Communication Association. Baltimore, MD. November 14-17, 2019.

Conference Panel (Organizer). The Evolving Portrayal of Heterosexual Rape in Popular Visual Narrative. Popular Culture Association. Popular Culture Association. Washington, DC. April 17-20, 2019.

Heterosexual Rape Myths in Popular Television: Proliferation, Mutation and Audience. Paper presented at Popular Culture Association. Washington, DC. April 17-20, 2019.

Dissertations Directed:

Imaani El-Burki, 2012, *How We Understand the Poor: “Culture of Poverty” in the Contemporary Public Sphere* (Co directed with Doug Porpora)

Robert DeVito, 2012, *Framing “Energy Independence”*

Seif Sekalala, 2015, *Narratives and Discourses of Rwandan Former Refugees and Genocide Survivors in the USC-Shoah Archive and Western Newspapers.*

Choudhary, Wajeeha, November 2016, *Celebration and Rescue: Mass Media Portrayals of Malala Yousafzai as Muslim Woman Activist*

Niedt, Gregory, May 2019, *Linguistic Landscapes of South Philadelphia’s Italian Market*

Pajé, Dacia, May 2024, *Legal Dramas and Sexual Violence.*

MacPherson, Janna, Anticipated July 2025, *Rhetorics and Popular Portrayals of Prison Reform.*

Research Review

Economic and Social Research Council, final report evaluation, May 2009

National Science Foundation, mid-point evaluation team leader, PIRE program, May 2008

USA--Israel Binational Science Foundation, January 2015

Peer Reviewer

Peer Reviewer

African Studies Quarterly

African Studies Review

Book Review Rutgers University Press

Book Review University of Chicago Press

Canadian Journal of African Studies

Children's Geographies

CODESRIA Book Series

Global Networks

Identities: Global Studies in Culture & Power

International Journal of African Historical Studies

International Journal of Listening

International Migration

International Political Science Review

Journal of Communication Inquiry

Journal of Comparative Policy Analysis

Journal of Ethnic and Migration Studies

Journal of Modern African Studies

Language Policy

Media Ecology

Public Works Management and Policy

Research in the Teaching of English

Book Review University of Chicago Press

Book Review Rutgers University Press

Textbook Reviews

Intercultural Communication, 3rd Edition, By James Neuliep

Intercultural Communication textbook review for Pearson Education.

Language & Society textbook review for Routledge.

Professional Memberships

National Communication Association (reviewer for Gender Studies and Television Studies)

International Communication Association (reviewer for Gender Studies and Intercultural and Interactive Communication sections)

Popular Culture/American Studies Association

Mid-Atlantic Popular and America Studies Association

Teaching Experience at Drexel University:

Anth 101: Introduction to Anthropology

Anth 112: Language, Culture and Cognition

Anth 212: Imagining Africa

Anth 250: Ethnography of Immigration

Anth 350: Anthropology of Language

Com 111: Principles of Communication
Com 230: Public Speaking
Com 250: Diversity in Media
Com 342: English Worldwide
Com 345: Intercultural Communication
Com 355: Ethnography of Communication
Com 370: Business Writing
Com 380: (Special Topics) Media and Diversity
Com 380/Com 690: (Special Topics) Communication Writing Workshop
Com 380/Afas 295: (Special Topics) Africa and the Media
Com 500: Introduction to Graduate Research in Communication
Com 690 and Ccm 804: (Special Topics) Discourse Analysis
Com 690: (Special Topics) Reading, Writing, Work
Ccm 703: Communication Theory II: Semiotics and Discourse
Ccm 804: Seminar in Ethnographic Methods
Ccm 803: Seminar in Race and Media
GST 101: Becoming Global: Language & Cultural Context
Ias 390: (Special Topics) American Diversity in Comparative Perspective*
Ling 101: Intro to Linguistics
Ling 102: Language and Society
Soc 210: Race and Ethnic Relations
Soc 380: (Special Topics) African Immigration to North America

*Fulbright funded social policy course for visiting European students of color.