

VITAE
HILDE VAN DEN BULCK

General Information

Academic Record

Ph.D.	2000	Katholieke Universiteit Leuven, Belgium Social Sciences.
M.A.	1991	University of Leicester, United Kingdom Mass Communication (<i>With first class honors</i>).
M.A.	1989	Katholieke Universiteit Leuven, Belgium Communication Sciences (<i>Magna Cum Laude</i>).
B.A.	1987	Katholieke Universiteit Leuven, Belgium Social and Political Sciences (<i>Cum Laude</i>).

Academic Appointments

2018-present	Full Professor (100%) and Head of Department of Communication, CoAS, Drexel University, USA
2015-2016	Visiting Professor, CGCS, Annenberg School for Communication, University of Pennsylvania, USA
2014 (1 year)	Type II Professor (20%), Department of Information Science and Media Studies, University of Bergen, Norway
2010-2018	Full Professor (100%), Department of Communication, University of Antwerp, Belgium
2012-2015	Dean, College of Political and Social Sciences, University of Antwerp, Belgium
2010-2013	Professor (100%), Department of Communication, University of Antwerp, Belgium
2010-2012	Member of Board of Governors, University of Antwerp, Belgium
2009-2012	Associate Dean of Research, College of Political and Social Sciences, University of Antwerp, Belgium
2006-2009	Head of Department of Communication, University of Antwerp, Belgium
2006-2009	Associate Professor (100%), Department of Communication, University of Antwerp, Belgium
2005 - present	Head of Research Group <i>Media, Policy & Culture</i> , Department of Communication, University of Antwerp, Belgium
2001-2005	Assistant professor (100%), Department of Communication, University of Antwerp, Belgium
2001 (9 months)	Visiting professor (20%), Department of Communication, University Institute Antwerp, Belgium
2001 (9 months)	Postdoctoral researcher (50%), Department of Communication, KU Leuven, Belgium
1998-2013	Tutor for the MA in Mass Communication by Distance Learning, Department of Media and Communication, University of Leicester, UK.
1997-2000	Teaching assistant, Department of Communication, KU Leuven, Belgium
1995-1997	Lecturer, Centre for Mass Communication Research, University of Leicester, UK
1994-1995	Teaching Assistant, Department of Communication, KU Leuven, Belgium
1992-1994	Research fellow of the Fund for Scientific Research Flanders at Department of Communication, KU Leuven, Belgium

Awards and Fellowships

2020-2021 Louis and Bessie Stein Family Fellow, Drexel University
 2020-2021 Tow Centre for Digital Journalism Fellow, Columbia Journalism School, Columbia University.
 2017 Netherlands-Flanders Communication Association (NeFCA) senior career award

Research and Scholarship

Publications

Books

Puppis, M.; Mansell, R., & Van den Bulck, H. (Eds.) (2024). *Handbook of media and communication governance*. Elgar.
 Ouvrien, G., Jorge, A., & Van den Bulck, H. (Eds.) (2024). *Audience interactions in contemporary celebrity culture*. Lexington books.
 Nordenstreng, K., Pasti, S., Hyzen, A., & Van den Bulck, H. (Eds.) (2024). *Television news coverage in 11 countries of Russia's invasion of Ukraine*. Lexington books.
 Reynders, D. & Van den Bulck, H. (Eds.) (2023). *Masculinities+. Inclusive articulations and practices in fashion, media and popular culture*. Brussels: ASP-Owl Press.
 Van den Bulck, H., Puppis, M., Donders, K. & Van Audenhove, L (Eds.) (2019). *Palgrave handbook of methods for media policy analysis*. Bas,ingstoke, UK: Palgrave.
 Van den Bulck, H. (2018). *Celebrity philanthropy and activism: Mediated interventions in the global public sphere*. Abingdon, UK: Routledge.
 Lowe, G.F., Van den Bulck, H., & Donders, K. (Eds.) (2018). *Public service media in a networked society*. Göttenborg: NORDICOM.
 Moe, H., & Van den Bulck, H. (Eds.) (2016). *Teletext in Europe: From the analogue to the digital era*. Nordicom. ISBN 978-91-87957-20-8
 Simpson, S., Puppis, M., & Van den Bulck, H. (Eds.) (2016). *European media policy for the twenty-first century*. Routledge. ISBN 978-91-87957-20-8
 Newbold, C., Boyd-Barrett, O., & Van den Bulck, H. (Eds.) (2002). *The media book*. London, UK: Edward Arnold. ISBN 0-340-74048-5

Books in Dutch

Raats, T., Van den Bulck, H., & d'Haenens, L. (Eds.) (2016). *Een VRT voor morgen, of morgen geen VRT meer?' Publieke omroep tussen politiek, publiek, partners en concurrenten*. Pelckmans. [A VRT for tomorrow or tomorrow no more VRT? Public service broadcasting between politics, audiences, partners and competitors]
 Donders, K. & Van den Bulck, H. (2012). *De VRT in de 21^{ste} eeuw: overbodige luxe of maatschappelijke noodzaak?* AUP (VABB peer review label) [The VRT in the 21st Century: Unnecessary luxury or societal necessity?]
 Van den Bulck, H. & Dhoest, A. (Eds.) (2008). *Media, cultuur, identiteit: actueel onderzoek naar media en maatschappij*. Gent: Academia Press. [Media, culture, identity: Current research into media and society]
 Van den Bulck, H. & Tambuyzer, S. (2008) *De celebritysupermarkt*. EPO. [The celebrity supermarket]
 Dhoest, A. & Van den Bulck, H. (Eds.) (2007) *Publieke televisie in Vlaanderen: een geschiedenis*. Gent: Academia Press. [Public Television in Flanders: A History]
 Van Poecke, L. & Van den Bulck, H. (Eds.) (1994) *Culturele globalisering en lokale identiteit: Amerikanisering van de Europese media*. Garant. [Cultural globalisation and local identity: Americanisation of european media]

Articles in journals (peer reviewed)

- Cuykx, I., Lochs, C., Van Royen, K., Vandebosch, H., Van den Bulck, H., Pabian, S., & de Backer, C. (2024). What are food media (messages)? A scoping review to clarify food media, food messages and food content in academic writing. *British Food Journal*, *126*(7), 2746-2768. <https://doi.org/10.1108/BFJ-05-2023-0382>
- Gefen, D., Van den Bulck, H., Jabbari, S., Resapour, R., Pessianzadeh, A., & Kayastha, K. (2024). The evolving meaning of trust and risk in Reddit discourse about ChatGPT. Proceedings of the *13th Americas Conference on Information Systems*. Salt Lake City, August.
- Hendrickx, J., & Van den Bulck, H. (2024). Rumor has it: Epistemology of celebrity journalism in the Flemish digital media ecology. *Journalism*, *0*(0). <https://doi.org/10.1177/14648849241263328>
- Hyzen, A., & Van den Bulck, H. (2024). “Putin’s war of choice”: US propaganda and the Russia-Ukraine invasion. *Journalism and Media*, *5*(1), 233-254.
- Wandels, N., Mast, J., & Van den Bulck, H. (2024). Comparing media systems through the lens of neoliberal hegemony: Evidence from the US and Flanders. *Media and Communication*, *12*, 7792.
- Cuykx, L., Teunissen, L., Decorte, P., Pabian, S., Van Royen, K., Vandebosch, H., Van den Bulck, H., & De Backer, C. (2023). Let’s talk about chefs, baby: Comparing three types of home cooks on recipe use before and during COVID-19. *International Journal of Gastronomy and Food Science*, *32*, 100699 <https://doi.org/10.1016/j.ijgfs.2023.100699>
- Wandels, N., Mast, J., & Van den Bulck, H. (2023). The changing face of journalistic autonomy: A case study of De Standaard (1976–2020). *Journalism Studies*, *24*(11), 1418–1439. DOI: [10.1080/1461670X.2023.2216809](https://doi.org/10.1080/1461670X.2023.2216809)
- Nordenstreng, K., Pasti, S., Zhang, T., Jain, S., Bobba, J., Wolgast, H., ... Ndlovu, M. (2023). Coverage of the Russia-Ukraine war by television news. *International Journal of Communication*, *17*, 6857-6873.
- Van den Bulck, H., & Raats, T. (2023). Media policymaking and multistakeholder involvement: Matching audience, stakeholder and government expectations for public service media in Flanders. *European Journal of Communication*, *38* (2), 132-147. DOI: [10.1177/02673231221112199](https://doi.org/10.1177/02673231221112199)
- Griffin, M. & Van den Bulck, H. (2022). Of superheroes and SJWs: Media and fans framing the impact of “diversity” in 2010s comic books. *The Journal of Popular Culture*, *55*(1), 11-35. <http://dx.doi.org/10.1111/jpcu.13100>
- De Ridder, A., Van den Bulck, H., & Vandebosch, H. (2021). Humour as an inroad to qualitative minority representation: The case of “Taboe”, a humorous human interest-programme. *Communications*, *46*(2), 185-204. <https://doi.org/10.1515/COMMUN-2019-0103>
- Hyzen, A., & Van den Bulck, H. (2021). Conspiracies, ideological entrepreneurs and digital popular culture. *Media and Communication*, *9*(3), 179-188. DOI: [10.17645/mac.v9i3.4092](https://doi.org/10.17645/mac.v9i3.4092)
- Hyzen, A. & Van den Bulck, H. (2021). “The most paranoid man in America”: Alex Jones as celebrity populist’, *Celebrity Studies*, *12*, (1), 162-166: DOI: [10.1080/19392397.2019.1691756](https://doi.org/10.1080/19392397.2019.1691756)
- Robeers, T., & Van den Bulck, H. (2021). “Hypocritical investor” or Hollywood “do-gooder”? A framing analysis of media and audiences negotiating Leonardo DiCaprio’s “green persona” through his involvement in Formula E. *Celebrity Studies*, *12*(3), 444-459. [10.1080/19392397.2019.1656537](https://doi.org/10.1080/19392397.2019.1656537)
- Puppis, M., Van den Bulck, H., & Buerdel, E. (2020). Frozen 2: Communication rights and the thaw of public funding in small media systems. *Journal of Information Policy*, *10*, 388-438.
- Goedhals, T., Mortelmans, D., Van den Bulck, H., Van den Heurk, W., & Van Hove, G. (2020). I am not your metaphor: Frames and counterframes in the representation of disability’, *Disability and Society*, *37*(5), 746-764. <https://www.tandfonline.com/doi/full/10.1080/09687599.2020.1836478>
- Lundy, J., Jenkins, A., & Van den Bulck, H. (2020). Fandom. *International Encyclopedia of Media Psychology*. Wiley. <https://onlinelibrary.wiley.com/doi/abs/10.1002/9781119011071.iemp0214>
- Sørensen, J.K., Van den Bulck, H., & Kosta, S. (2020). Public service media online, Advertising and the third-party user data business: A trade versus trust dilemma? *Convergence, The International Journal of Research into New Media Technologies*, *26*(2), 421-447. DOI: [10.1177/1354856518790203](https://doi.org/10.1177/1354856518790203)
- Sørensen, J.K., Van den Bulck, H., & Sokol, K. (2020). Stop spreading the data: PSM, trust and third party service. *Journal of Information Policy*, *10*, 474-513.

- Van den Bulck, H., & Hyzen, A (2020). Of lizards and ideological entrepreneurs: Alex Jones and Infowars in the relationship between populist nationalism and the post-global media ecology. *International Communication Gazette*, 82(1), 42-59. <https://doi.org/10.1177/1748048519880726>
- Beckers, K., Masini A., Sevenans, J., van der Burg, M., De Smedt, J., Van den Bulck, H., & Walgrave, S. (2019). Are newspapers' news stories becoming more alike? Media content diversity in Belgium, 1983-2013', *Journalism*, 20(12), 1665-1683. DOI: 10.1177/1464884917706860
- Donders, K., Van den Bulck, H., & Raats, T. (2019). 'The politics of pleasing: A critical analysis of multistakeholderism in public service media policies in Flanders. *Media, Culture and Society*, 41(3), 347-366. <https://doi.org/10.1177/0163443718782004>
- te Walvaart, M., Dhoest, A., & Van den Bulck, H. (2019). Production perspectives on audience engagement: Community building for current affairs television. *Media Industries*, 6(1), 43-66.
- Van den Bulck, H., & Larsson, A.O. (2019). "There's a starman waiting in the sky": Mourning David #Bowie on Twitter. *Convergence*, 25(2), 307-323. DOI: 10.1177/1354856517709670
- Rousseau, A., Eggermont, S., Bels, A., & Van den Bulck, H. (2018). Separating the sex from the object: conceptualizing sexualization and (sexual) objectification in Flemish preteens' popular television programs. *Journal of Children and Media*, 12(3), 346-365. DOI: 10.1080/17482798.2018.1425888
- Van den Bulck, H., & Moe, M. (2018). Universality and personalisation through algorithms: Mapping strategies and exploring dilemmas. *Media Culture and Society*, 40(6), 875-892.
- te Walvaart, M., Van den Bulck, H., & Dhoest, A. (2017). Engaging the audience in a digitised television production process: A "hierarchy of influences" approach. *Journalism Practice*, 12(7), 901-917. DOI: 10.1080/17512786.2017.1343093
- Van den Bulck, H. (2017). "She died of a mother's broken heart": Media and audiences' framing of health narratives of heart-related celebrity deaths. *International Journal of Communication*, 11: 4965-4987. DOI: 1932-8036/20170005.
- Van den Bulck, H. (2017) 'Review: Williamson, M. (2016). *Celebrity: Capitalism and the making of fame*. Cambridge: Polity Press. 189 pp.', *Communications*, online first. DOI: 10.1515/commun-2017-0042.
- Van den Bulck, H., Paulussen, S., & Bels, A. (2017). Celebrity news as hybrid journalism: An assessment of celebrity coverage in Flemish newspapers and magazines. *Journalism: Theory, Practice and Criticism*, 18(1), 44-63. DOI: 10.1177/1464884916657523
- van der Burg, M., & Van den Bulck, H. (2017). Why are traditional newspaper publishers still surviving in the digital era? The impact of long-term trends on the Flemish newspaper industry's financing, 1990-2014', *Journal of Media Business Studies*, 14(2), 82-115. DOI: 10.1080/16522354.2017.1290024
- Beckers, K., Walgrave, S., & Van den Bulck, H. (2016). Opinion balance in vox pop television news. *Journalism Studies*, 19(2), 284-296. DOI: 10.1080/1461670X.2016.1187576
- Donders, K., & Van den Bulck, H. (2016). Decline and fall of public service media values in the international content acquisition market: An analysis of small public broadcasters acquiring BBC Worldwide content. *European Journal of Communication*, 31(3), 299-316. DOI: 10.1177/0267323116635833
- Larrondo, A., Domingo, D., Erdal, I.J., Masip, P., & Van den Bulck, H. (2016). Opportunities and limitations of newsroom convergence: A comparative study on European public service broadcasting organisations. *Journalism Studies*, 17(3), 277-300. DOI: 10.1080/1461670X.2014.977611.
- Van den Bulck, H., Panis, K., Ræijmaekers, D., & Maesele, P. (2016). The forgotten actor in media ownership debates: Audiences and their knowledge of media ownership in Flanders. *Communications: the European Journal of Communication Research*, 41(1), 99-109. DOI: 10.1515/commun-2015-0030
- Claessens, N., & Van den Bulck, H. (2015). Parasocial relationships with audiences' favourite celebrities: The role of audience and celebrity characteristics in a representative Flemish sample. *Communications*, 40(1): 43-56. DOI: 10.1515/commun-2014-0027

- Hasebrink, U., Bruhn Jensen, K., Van den Bulck, H., Hölig, S., & Maesele, P. (2015). Changing patterns of media use across cultures: A challenge for longitudinal research. *International Journal of Communication*, 9(1), 435-457. DOI: 1932-8036/20150005
- Panis, K., Van den Bulck, H., Verschraegen, B., Van der Burg, M., & Paulussen, S. (2015). Does media cross-ownership translate into cross-promotion? Analysing Flemish newspapers' coverage of affiliated and competing television stations. *Journalism Studies*, 16(6), 868-886. DOI: 10.1080/1461670X.2014.953780
- Van den Bulck, H., Claessens, N., Mast, J., & Kuppens, A. (2015). Representation of fandom in mainstream media: Analysis of production and content of Flemish television's superfans. *European Journal of Cultural Studies*, 19(6), 513-528. DOI: 10.1177/1367549415597924
- van der Burg, M., & Van den Bulck, H. (2015). Economic, political and socio-cultural welfare in media merger control: An analysis of the Belgian and Dutch competition authorities reviews of media mergers. *Information Economics and Policy*, 32, 2-15. DOI: 10.1016/j.infoecopol.2015.07.002
- Panis, K., & Van den Bulck, H. (2014). In the footsteps of Bob and Angelina: Celebrities' diverse societal engagement and its ability to attract media coverage. *Communications*, 39(1), 23-42. DOI: 10.1080/19392397.2015.1062655
- Van den Bulck, H., & Claessens, N. (2014). Of local and global fame: A comparative analysis of news items and audience reactions on celebrity news websites People, Heat and HLN, *Journalism: Theory, Practice and Criticism*, 15(2), 218-236. DOI:10.1177/1464884913488725
- Van den Bulck, H., Claessens, N., & Bels, A. (2014). By working she means tweeting': Online celebrity gossip media and audience readings of celebrity Twitter behaviour. *Celebrity Studies*, 5(4), 514-517. DOI: 10.1080/19392397.2014.980655
- Van den Bulck, H., & Donders, K. (2014). Of discourses, stakeholders and advocacy coalitions in media policy: Tracing negotiations towards the new management contract of Flemish public broadcaster VRT. *European Journal of Communication*. 29(1), 83-99. DOI: 10.1177/0267323113509362
- Van den Bulck, H., & Donders, K. (2014). Pitfalls and obstacles of media policy making in an age of digital convergence: The Flemish signal integrity case. *Journal of Information Policy*, 4, 444-462. DOI: 10.5325/jinfopoli.4.2014.0444
- Van den Bulck H., & Enli, G.S. (2014). 'Bye bye "Hello Ladies"?' In-vision announcers as continuity technique in a European postlinear television landscape: The case of Flanders and Norway. *Television & New Media*, 15(5), 453-469. DOI: 10.1177/1527476412462143
- Van den Bulck, H., Tambuyzer, S., & Simons, N. (2014). Scheduling and continuity Techniques in a changing television landscape: A case study in Flanders. *International Journal of Digital Television*, 5(1), 39-60. DOI: 10.1386/jdtv.5.1.39_1
- Van den Bulck, H., & Claessens, N. (2013). Celebrity suicide and the search for the moral high ground: Comparing frames in media and audience discussions of the death of a Flemish celebrity. *Critical Studies in Media Communication*, 30(1), 69-84. DOI: 10.1080/15295036.2011.645496
- Van den Bulck, H., & Claessens, N. (2013). Guess who tiger is having sex with now? Celebrity sex and the framing of the moral high ground. *Celebrity Studies*, 4(1), 46-57. DOI: 10.1080/19392397.2012.750110
- Van den Bulck, H., & Tambuyzer, S. (2013). Collisions of convergence: Flemish news workers and managements perceptions of the impact of PSB newsroom integration on journalistic practices and identities. *International Communication Gazette*, 75(1), 54-75. DOI: 10.1177/1748048512461762
- Broos, D., & Van den Bulck, H. (2012). One religion, many identities? The reception of Islam related news items by Muslim women with Turkish, Maroccan and Flemish roots. *Middle East Journal of Culture and Communication*, 5(2), 116-134. DOI/ 10.1163/187398612X637342
- Panis, K., & Van den Bulck, H. (2012). Celebrities' quest for a better world: Understanding Flemish public perceptions of celebrities' societal engagement. *Javnost - The Public*, 19(3), 75-92. DOI: 10.1080/13183222.2012.11009092
- Van den Bulck, H. (2012). Review: On media memory: Collective memory in a new media age. *Historical Journal of Film, Radio and Television*, 32(2), 347-348. DOI: 10.1080/01439685.2012.670399

- Van den Bulck, H., & Moe, H. (2012). To test or not to test: Comparing the development of ex ante public service media assessments in Flanders and Norway. *International Journal of Media and Cultural Politics*, 8(1), 31-49.
- Van Hellemont, C., & Van den Bulck, H. (2012). Impacts of advertisements that are unfriendly to women and men. *International Journal of Advertising*, 31(3), 623-656. DOI: 10.2501/IJA-31-3-623-656
- Van den Bulck, H. (2011). Review: Gorgios Terzis (Ed.), European media governance: National and regional dimension. *Historical Journal of Film, Radio and Television*, 31(1), 152-154. DOI: 10.1080/01439685.2011.553460
- Van den Bulck, H., & Broos, D. (2011). Can a charter of diversity make a difference in ethnic minority reporting? A comparative content and production analysis of two Flemish television newscasts. *Communications The European Journal of Communication Research*, 35(2), 195-216. DOI: 10.1515/COMM.2011.010
- Van den Bulck, H., Tambuyzer, S., & Ackx, S. (2011). Readers' responses to product+ strategies of print media brands: Increasing readership or commoditization of print media? *International Journal of Media Management*, 13, 22-36. DOI: 10.1080/1461670X.2014.953780
- Van den Bulck H., & Van Gorp, J. (2011). Eternal fandom: Elderly fans, the media and the staged divorce of a schlager singer. *Popular Communication*, 9(3), 212-226. DOI: 10.1080/15405702.2011.583824
- Van den Bulck, H., & Panis, K. (2010). Michael as he is not remembered: Jackson's "forgotten" celebrity activism. *Celebrity Studies* 1(3), 242-244. DOI: 10.1080/19392397.2010.482308
- Vandebosch, H., Dhoest, A., & Van den Bulck, H. (2009). News for adolescents: Mission impossible? An evaluation of Flemish television news aimed at teenagers' in *Communications, The European Journal of Communication Research*, 34(2), 125-148. DOI: 10.1515/COMM.2009.010
- Van den Bulck H. (2009). The last yet also the first creative act in television? An historical analysis of PSB scheduling strategies and tactics. *Media History*, 15(3), 321-344. DOI: 10.1080/13688800902966253
- Van den Bulck, H. (2008). Can PSB stake its claim in a media world of digital convergence? The case of the Flemish PSB management contract renewal. *Convergence: The International Journal of Research into New Media Technologies*, 14(3), 335-350. DOI: 10.1111/j.1751-9020.2007.00020.x
- Van den Bulck, H., Simons, N., & Van Gorp, B. (2008). Let's drink and be merry: The framing of alcohol in the prime time American youth series The OC. *Journal of Studies on Alcohol and Drugs*, 69(6), 933-940. DOI: 10.15288/jsad.2008.69.933
- Van den Bulck, H. (2007). Old ideas meet new technologies: Will digitisation save public service broadcasting (ideals) from commercial death? *Sociology Compass*, 1(1), 28-40. DOI: 10.1111/j.1751-9020.2007.00020.x
- Van den Bulck, H. (2001). Public service broadcasting and national identity as project of Modernity. *Media, Culture and Society*, 23(1), 53-69. DOI: 10.1177/016344301023001003
- Van den Bulck, H. (2001). "We Are the Nation": The role of intellectuals in PSB in the Modernist project of identity formation in the Flemish community. *Communicator: Quarterly Journal of the Indian Institute of Mass Communications*, 36(3), 12 pp.
- Van den Bulck, H., & Van Poecke, L. (1996). National language, identity formation and broadcasting: Flanders, The Netherlands and German Speaking Switzerland. *European Journal of Communication*, 11(2), 217-223. DOI: 10.1177/0267323196011002004

Articles in journals (peer reviewed) in Dutch

- te Walvaart, M., Leurs, K., Van den Bulck, H., & Dhoest, A. (2016). Kosmopolitische verbeeldingen in het Nederlandse buitenlandprogramma Metropolis : een productieanalyse. *Tijdschrift voor Communicatiewetenschap*, 44(1), 46-62. (WoS journal) [Cosmopolitan imagination in Dutch international programme Metropolis: A production analysis]
- Tambuyzer, S., & Van den Bulck, H. (2014). Op zoek naar de heilige graal: Een analyse van de discussie in de pers omtrent cultuurprogramma's op de Vlaamse publieke televisie. *Tijdschrift voor Communicatiewetenschap*, 42(4): 190-207. (WoS journal) [In search of the holy grail: Analysis of the discussion in the press about cultural programmes on Flemish public television]

- Dhoest, A., Van den Bulck, H., Vandebosch, H., & Dierckx, M. (2012). De publieke omroepopdracht in de ogen van het publiek: survey-onderzoek naar de toekomstige taak van de Vlaamse publieke omroep. *Tijdschrift voor communicatiewetenschap*, 40(2): 135-156. (WoS journal) [The public service broadcasting remit through the eyes of the audience: Survey research into the future role of Flemish public service broadcasting]
- Van den Bulck H., Panis, K., Hardy, A., & Van Aelst, P. (2011). Een bekende smoel voor het goede doel : de effectiviteit van bekende Vlamingen in non-profit campagnes. *Tijdschrift voor communicatiewetenschap*, 39(2): 4-20. (WoS journal) [A famous face for a good cause: Effectiveness of famous Flemings in non-profit campaigns]
- Van den Bulck, H., & Sinardet, D. (2007). Naar een publieke omroep voor de 21ste eeuw: het VRT model versus het RTBF model: twee kanten van eenzelfde medaille? *Tijdschrift voor communicatiewetenschap*, 35(1): 59-78. (WoS journal) [Towards public service broadcasting for the 21st Century: VRT model versus RTBF model: Two sides of the same coin?]
- Van den Bulck, H., & Van Aelst, P. (2007). Etmaal van de Communicatiewetenschap: een lokale anomalie in een globaliserend academisch veld? *Tijdschrift voor Communicatiewetenschap*, 35(4), 269-274. (WoS journal) [The 24 hours of communication studies: A local anomaly in a globalising academic field?]
- Dhoest, A., & Van den Bulck, H. (2003). Vjftig jaar openbare televisie in Vlaanderen: Weldaad of verschrikking? *Tijdschrift voor Communicatiewetenschap*, 31(4): 279-297. [Fifty years of public television in Flanders: Blessing or horror?]
- Van den Bulck, H. (2002). Van het podium tot het scherm: de herarticulatie van ontspanning tot televisiegenres voor de publieke omroep van de moderniteit. *Volkskunde*, 14(2): 231-254. [From the stage to the screen: The rearticulation of entertainment into television genres for public television in the age of Modernity]
- Mortelmans, D., & Van den Bulck, H. (2002). Van oude vragen en nieuwe media: Een stand van zaken van media studies in Vlaanderen en Nederland. *Tijdschrift voor sociologie*, 23 (3/4), 251-260. [Of old questions and new media: Status quaestionis of media studies in Flanders and The Netherlands]
- Van den Bulck, H. (1999). Everybody is an intellectual: Vragen rond de rol van kennis en “de intellectueel” in onze samenleving. *Interaxis*, online, 10 pp. [Everybody is an intellectual: Questions regarding the role of “the intellectual” in society]
- Van den Bulck, H. (1999). Publieke omroep als project van de Moderniteit: Nationale identiteit en opvoeding in de programmatie van de Vlaamse openbare televisie. *Communicatie*, 28(1): 2-17. [Public service broadcasting as a project of Modernity: National identity and education in the programming of Flemish public television.
- Van den Bulck, H. (1993). National language, identity and culture in the light of the increasing globalisation of the media culture’, *Communcare*, 12(1): 5-23.

Book chapters (peer reviewed)

- Hyzen, A., & Van den Bulck, H. (2024). US cable network CNN and Fox News: Putin’s war. In K. Nordenstreng, S. Puti, A. Hyzen & H. Van den Bulck (Eds.), *Television news coverage in 11 countries of Russia’s invasion of Ukraine*. Lexington books.
- Hyzen, A. & Van den Bulck, H. (2024). The role of digital media and popular culture in contemporary political campaigning. In D. Lilleker, D. Jackson, B. Kalsnes, C. Mellado, F. Trevisan, & A. Veneti (Eds.), *Routledge Handbook of Political Campaigning*. Routledge.
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Book chapters (peer reviewed) in Dutch

- Van den Bulck, H., & Dhoest, A. (2020). TV en nationale identiteit in Vlaanderen: beleid en fictie. In G. Willems & B. De Wever (Eds.), *De verbeelding van de leeuw. Een geschiedenis van media en natievorming in Vlaanderen*. Peristyle.
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- Raats, T., Van den Bulck, H., & d’Haenens, L. (2016). Inleiding: Een VRT voor morgen of morgen geen VRT meer? In T. Raats, H. Van den Bulck, & L. d’Haenens, L. (Eds.) *Een VRT voor morgen of morgen geen VRT meer? De publieke omroep tussen politiek, publiek, partners en concurrenten*. (pp. 9-26). Pelckmans Pro.
- Raats, T., Van den Bulck, H. & d’Haenens, L. (2016). “Een hoop gedoe om niets?” De beheersovereenkomst als basis voor een slagvaardige publieke omroep op lange termijn? in T. Raats, H. Van den Bulck, & L. d’Haenens, L. (Eds.) *Een VRT voor morgen of morgen geen VRT meer? De publieke omroep tussen politiek, publiek, partners en concurrenten* (pp. 201-218). Pelckmans Pro.
- Van den Bulck, H., & Donders, K. (2016). Naar een nieuwe beheersovereenkomst. Multistakeholdersonderhandelingen en politiek. In T. Raats, H. Van den Bulck, & L. d’Haenens, L. (Eds.), *Een VRT voor morgen of morgen geen VRT meer? De publieke omroep tussen politiek, publiek, partners en concurrenten* (pp. 179-200). Pelckmans Pro.
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- Van den Bulck, H. (2013). Het cultuurbeleid van de publieke omroep: Van project van de moderniteit naar postmoderne, gesegmenteerde beleving. In K. Van den Buys & K. Segers (Eds.). *Het orkest. Van radio-orkest tot Brussels Philharmonic in Flagey*. Lannoo Compus.
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- Dhoest, A., & Van den Bulck H. (2007). Programmering: het precaire evenwicht tussen informatie, educatie, cultuur en ontspanning. In A. Dhoest & H. Van den Bulck (Eds.), *Publieke televisie in Vlaanderen: een geschiedenis* (pp. 172 -197). Academia Press.
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Research Grants

Fundamental research project financed by US third party funding (competitive)

2020-2021 Tow Centre for Digital Journalism Fellow, Columbia Journalism School, Columbia University (\$15,000 Knights foundation stipend)

Fundamental research project financed by Drexel University (competitive)

2023-2024 Generative Artificial Intelligence and Epistemic Welfare: Mediated Discourses and Reality of Truth, Fairness and Privacy in a ChatGPT world. Drexel Areas of Excellence Pilot Project: collaboration of Communication Studies, Computer and Information Studies and Business Studies (\$50,000)

2021 Drexel Faculty Summer Research Award (\$7,000)

2020-2021 Louis and Bessie Stein Family Fellow, Drexel University (\$5,000)

Fundamental research project financed by Flemish Scientific Research Council (FWO), EU (competitive)

04/01/2023-03/31/2027 'Understanding Algorithmic Gatekeepers to Promote Epistemic Welfare':

Interdisciplinary, Interuniversity, International collaboration, Funded by Flemish Scientific Research Council - € 2.500.000 (co-PI)

06/15/2022-6/15/2026 'What are Opinions? Integrating Theory and Methods for Automatically Analyzing Opinionated Communication. COST Action, European Cooperation in Science and Technology (secondary PI)

01/01/2017-12/31/2020 'Diversity and Information Media: New Tools for a Multifaceted Public Debate' (DIAMOND) - €220,000 (collaboration 3 universities)

01/01/2013-12/31/2016 'Sexualisation In and Through Children's Media: The Content, Use and Effect of Sexualising Message with 10 to 12 year olds' - €270,450

10/01/2015-09/30/2016 'Research in the Domain of Media Policy' - €20,000

01/01/2009-12/31/2012 'Celebrity Activism: Empirical Research into Collaboration Between Celebrities and Social-Profit Organisations' - €247,200

01/01/2007-12/31/2010 'Media, Gender and Ethnicity: Representation of Immigrant Women In and Through Flemish Audio Visual News Media: A Content and Reception Analysis' - €243,500

01/01/2003-12/31/2006 'The Articulation of National Identity in Belgian Audio Visual Media Content In the Light of the Globalisation and Post-Modernisation of the Media Landscape and Wider Society' - €212,480

Fundamental research projects financed by University of Antwerp Research Council (competitive)

10/01/2015-09/30/2016 'Research in the Domain of Media Policy' - €22,500

01/01/2013-12/31/2016 'The Market Place of Ideas: Fewer Owners, Fewer Ideas? Interdisciplinary Study of the Impact of Media Ownership Concentration on Media Content, Production and Outlets. A longitudinal and International Comparative Perspective' - €672,000

07/01/2010-06/30/2014 'Living Imagined Identities? Longitudinal Analysis of the Impact of Online Dating Discourse On Identity Experiences of Russian-Belgian Couples' (co-promotor) - €170,000

- 07/01/2008-12/31/2012: ‘Celebrity Activism: Empirical Research into Media, Celebrities and Social-Profit Organisations’ - €150,000
 05/01/2005-04/30/2009 ‘Media Framing and Attitudes Towards the Use of Tabaco, Alcohol and Soft Drugs by Adolescents’ - €120,000
 02/14/2002-12/31/2002 ‘Start Up Grant New Staff’ - €5,500.00

Fundamental research projects financed by International Funding (competitive)

- 04/04/15-10/09/2015 ‘Update and Execution of a Pilot Test for the Media Pluralism Monitor’ (for European University Institute) - €5,000
 10/01/2006-07/31/2007 ‘Media Representation of Labour’ (European Science Foundation) - €53,200
 01/01/2006-03/31/2007 ‘Equal Project: Equal Opportunities Project for Women Scientists: Communicative Skills’ for European Science Foundation) (co-promotor) - €50,000

Policy enabling research funded by Belgian/Flemish Government and Administration (competitive)

- 12/01/202-06/15/2021 “Audit Flemish Audiovisual Policy, in particular the Flemish Audiovisual Fund’ (for Flemish Administration Culture, Youth and Medi) (expert consultant) - €59,300 (report: <https://publicaties.vlaanderen.be/view-file/50765>)
 08/15/2019-01/30/2020 ‘Audience Survey: Future Role and Functions of Flemish Public Service Media’ (for Flemish Administration Culture, Sports & Media) (expert consultant) - €58,657
 09/01/20219-09/30/2022 ‘InFLOOD: Influence of Food Media on Food Consumption Patterns in Flanders’, Collaboration Flanders Food, Agentschap Ondernemen, UA, UGent. KULeuven (co-promotor) - € 200,000
 02/15/2015-07/15/2015 ‘Benchmark Study: VRT and Ten Public Service Media’ (for Flemish Administration of Culture, Sport & Media) - €27,000
 02/01/2015-04/30/2015 ‘Audience Survey: Future Role and Functions of Flemish Public Service Media’ (for Flemish Administration Culture, Sports & Media) (co-promotor) - €58,657
 02/01/2013-05/31/2013 ‘Study of the Media Representation of Young Parenthood of Vulnerable Youth’ (for Flemish Administration Science & Innovation) (co-promotor). €49,228.85
 01/01/2012-12/31/2015 ‘Policy Research Centre for Media’ (for Flemish Administration Culture, Sport & Media) (co-promotor) - €733,828.70
 06/01/2010-08/31/2010 ‘Evaluation of the Role of VRT in the Protection and Promotion of Flemish Culture and Identity’ (for Flemish Administration of Culture, Sport & Media) - €11,000
 12/01/2009-05/31/2010 ‘Audience Servay Regarding the Future Role and Functions of Flemish Public Service Broadcasting’ (for Flemish Administration of Culture, Sport & Media) (co-promotor) - €64,990
 01/15//2009-03/15/2009 ‘Benchmark Study: Culture on VRT and Ten Public Service Media’ (for Flemish Administration of Culture, Sport & Media) - €10,108
 07/01/2008-11/30/2008 ‘Analysis and Evaluation of News Programmes for Adolescents: Karrewiet and Zoom’ (for Flemish Administration of Culture, Sports & Media) (co-promotor) - €24,974
 04/01/2008- 12/31/2008 ‘Study of the Representation of Women and Men in Advertising in Belgium’ (for Federal Institute for the Equality of Women and Men) - €67,000
 03/01/2002-12/31/2004 ‘Who elected WTO? Political Legitimacy of International Organisations’ (EU and WTO) (Belgian Transversal Action) (co-promotor) - €247,893

Policy enabling research funded by Media Companies (competitive)

- 03/10/2016-09/16/2016 ‘Impact of Public Service Broadcasting: A Theoretical Model’ (for VRT) - €18,750
 11/10/2014- 01/31/2015 ‘Follow Up Study: Views of Experts on Impartiality on Public Service Media’ (for VRT) - €4,212
 05/01/2001-07/31/2001 ‘Study of Radio News: Qualitative Analysis of Needs of Radio Listeners Regarding News in the Group of Higher Educated, 24-45 Year Olds’ (for 4FM) - €1,000

Research Stays (invited, funded)

Research stay as visiting scholar at the McGannon Centre, Fordham University (USA) 09/01/2017-11/30/17.

Research stay as visiting scholar at the Department of Information Science and Media Studies, Faculty of Social Sciences, University of Bergen (Norway), 03/31/2012-5/6/2012, grant awarded by the host department

Research stay as visiting scholar at Department of Arts and Social Sciences, University of New South Wales, Sydney (Australia), 08/01/2014-09/04/2014, grant award within the Marie Curie project 'HealthNar'

Involvement in Interdisciplinary Research Centers

- ALGEPI (2023-2027): Collaboration between Communication Studies, Computer Science, Rethorics. Law and Information Sciences from Drexel, U Antwerp, Free University Brussels, University of Liege, University of Namur, K-University Leuven and Aarhus University: study aimed at understanding algorithmic gatekeepers to promote epistemic welfare through media.
- DIAMOND (2017-2020): Collaboration between Communication Studies, Linguistics and Big Data Information Engineers of K-University Leuven, U Antwerp and Free University Brussels: study of production/content/exposure diversity in news and development of tools to analyse diversity at organizational, professional (journalists) and audience level.
- HealthNar (2013-2017): collaboration funded by the EU Marie Curie which brings together communication scholars and social policy researchers from various universities in Europe and Australia, working on the use of narrative in social policy and health campaigns.
<http://healthnar.ruhosting.nl>
- C-C-E-P (2013-2017): Collaboration Communications-Economics-Politics, funded within the University of Antwerp GOA funding, a five year collaboration between researcher from communication studies, political science and economics from the University of Antwerp and (economics from) Tilburg University. The collaboration aims to unite insights from the various disciplines to understand the relationship between media ownership concentration and media outlet and content diversity.

Positions in Academic, Professional, and Scholarly Societies

- International Communication Association (ICA): member, chair of the Outstanding Book Award Committee (2014-2015), Chair of Award Committees (2016-2017), Chair of the Theme Section (2018-2019)
- International Association for Media and Communication Research (IAMCR): member
- European Communication Research and Education Association (ECREA): member, vice chair (2012-2016 and 2022-2023) and chair (2016-2018) of the Communication Law and Policy Section
- Netherland – Flanders Communication Association (NeFCA): co-founder, member, vice-president (2011-2016), vice-chair Popular Communication division (2015-...)
- RIPE@ Initiative: member of the Central Planning Group (since 2014), organisator RIPE@2016 'PSM for a Networked Society?' conference

Editorial Responsibilities

- Member Editorial Board of *Tijdschrift voor Communicatiewetenschap* (2001-present): only Dutch language academic, double blind peer reviewed journal for our discipline with contributions from scholars from Flanders and The Netherlands. WoS journal since 2007.
- Member Editorial Board of *Celebrity Studies* journal (2018-2023)
- Member Editorial Board of *Media Industries* journal (2018-2023)

- Guest Journal Editor:
 - 2025: Queer Celebrities: Fashion, Style and Influence in Popular Culture, in *Fashion, Style and Popular Culture* (in process)
 - 2025: Guest editor for 'Understanding Media Policy in the 21st Century: Affirmation, Challenge, Reconstitution', in *Frontiers in Communication* (in process)
 - 2014: Guest editor for 'Flow under Pressure: Television Scheduling and Continuity Techniques as Victims of Media Convergence?', in *Television and New Media*, 15 (4)
 - 2008: Guest editor for '24 Hours of Communication Studies 2008: Wider and Deeper', in *Tijdschrift voor Communicatiewetenschap*, 36 (4)
 - 2007: Guest editor for '24 Hours of Communication Studies: Local Anomaly in a Globalised Field?', in *Tijdschrift voor Communicatiewetenschap* 35 (1).
 - 2003: Guest editor for 'Fifty years of public television in Flanders', in *Tijdschrift voor Communicatiewetenschap* 32 (4)
 - 2002: Guest editor for 'Status Quaestionis of Media Studies in Flanders and The Netherlands', in *Tijdschrift voor Sociologie*, 23 (3/4)

Conference organizer

- Chair/organizer of the Theme *Communications Beyond Boundaries* Section of the 2019 ICA conference, 24-28 May 2019 (#200 submissions, peer review, scheduling, chairing).
- Principle organizer COM@Drexel International Academic Workshop and Closing Round Table: *Understanding Media and Communication In a Post-Truth Era*: May 30, 2019 (#30 participants).
- Principle organizer (with co-organizers Prof. Dr. M. Puppis (U Freiburg, CH) & Prof. Dr. S. Braman (Texas A&M, US): ICA Preconference Methods for Communication Policy Research at ICA 2018 conference, 24th of May 2018, #40 participants
- Principal organizer (with co-organizer Prof. Dr. Karen Donders (VUB, (B)), Prof. Dr. Greg F. Lowe (U Tampere, (FI) and Flemish PSB VRT): RIPE@2016 Public Service Media in a Networked Society, 21-24 September 2016, #150 participants
- Co-organizer (principal organizer Prof. Dr. Karolien Poels UA (B), co-organizer Prof. Dr. Charlotte De Baacker UA (B)): Vlaams Nederlands Etmaal van de Communicatiewetenschap [Flemish Dutch 24 Hours of Communication Studies] 2-3 February 2015, #320 participants
- Principal organizer (with co-organizer Prof. Dr. Peter Van Aelst, UA (B)): Vlaams-Nederlands Etmaal van de Communicatiewetenschap [Flemish Dutch 24 Hours of Communication Studies] 8-9 February 2007, #230 participants

Featured/Invited Speaker

05/04/2022	'Rebuilding trust in a post-truth media ecology: Where do we start?' Invited speaker at symposium 'Trust in news', St. John's University, NYC.
11/11/2021	'Authentic Activism or Woke Washing?' Invited panel chair and moderator, Pennoni Honors College, Drexel University (virtual)
11/10/2021	'Social Media and Disinformation in the US', Invited talk, College of Social Sciences, University of Antwerp (B) (virtual)
11/04/2021	'Building Bridges: PSM law, theory and practice' Keynote speaker, International Association of Public Media Researchers (virtual)
04-26-2021	'The United States' Media Landscape: An Introduction', Invited talk, Thomas More College, Belgium
03/23/2021	'Propaganda by All Digital Means Possible: Ideological Entrepreneurs and Propaganda in the Age of TikTok (with A Hyzen), Invited talk, Fakultät für Design und Künste, Bolzano University, Italy

- 09/16/2020 Universality, Public Service Media and Preschool Audiences, Keynote presentation at RIPE@dialogue Webinar series 'Universalism and PSM', online
- 28/05/2019 'The future is bright, the future is... news media beyond its current boundaries'. Invited Chair of the closing panel for the ICA conference, Washington.
- 26/06/2016 'Media Policy Analysis: stakeholders, narratives and activism (3 days)'. Invited talk at Annenberg-Oxford Summer Institute, Oxford.
- 20/10/2014 'Media Process Analysis Model and its methodological Implications'. Invited talk for Department of Information Science and Media Studies, University of Bergen, Bergen (N).
- 19/11/2013 'Public Service Media in an Era of Media Convergence: Small states'. Invited talk at Salford Media Festival, Salford.
- 12/06/2013 'Female Celebrity Philanthropists and the White (Wo)Man's Burden'. Invited talk at the research seminar of the network on celebrities and north-south relations, Roskilde.
- 7/02/2013 'The Aftermath of the Stapel affair: How 'sloppy is our communication science?'. Invited talk at Etmaal van de Communicatiewetenschap, Rotterdam.
- 16/11/2012 'Head-In-The-Sand or Cunning Strategy? Analyzing the difficulties in implementing legal provisions for a Public Value and Market Impact Assessment of Flemish PSB's digital and Internet innovations'. Invited talk for Workshop Studying structural change of the public service broadcasting organisations from an international perspective, Hamburg.
- 20/04/2012 'We are rock 'n roll stars and we are bringing awareness': Media Framing and Audience Reception of Celebrity's Quest for a Better World'. Invited talk for Department of Information Science and Media Studies, University of Bergen, Bergen (N).
- 25/05/2010 'Making Ends Meet? Ex Ante Testing in Flanders'. Invited talk for Assessing EU Member States' evaluation of public broadcasters' new media services, Brussels.
- 17/03/1997 'European Media Policies: Recent Trends and Issues'. Invited talk Conference Mass Communication by DL, Leicester.
- May 1998-2013 'Media and National Identity'. Invited talk Conference Mass Communication by DL, Leicester.
- May 1998-2013 'Media policy analysis: stakeholder and process analysis'. Invited talk Conference Mass Communication by DL, Leicester.

Competitive Papers Delivered at Professional Meetings

- 1 Horowitz, M.; Milosavljević, M. & Van den Bulck, H 'A Three-layered Model to Understand the Use of AI by Public Service Media'. Paper presented at the IAMCR conference, 11/07/2022 - 15/07/2022, online.
- 2 Amit M. Schejter; Hilde Van den Bulck; Noam Tirosh 'Responding to Policy Failure: Digital Divide and Local Media Activism during COVID-19'. Paper presented at the ICA conference, 26/05/2022 - 30/05/2022, Paris.
- 3 Van den Bulck, H. & Raats, T. 'Media Policy Making in a Context of Mature Multistakeholderism'. Paper presented at the ICA conference, 26/05/2022 - 30/05/2022, Paris.
- 4 Ali, C. & Van den Bulck, H. 'Islands of Trust In a Sea of Fake News: The Paradox of US Public Service Broadcasting'. Paper presented at the RIPE@2021 Conference, 27/09/2021 - 28/09/2021, online.

- 5 Milosavljević, M.; Aslama Horowitz, M. & Van den Bulck, H. 'The Use of AI Tools by Public Service Media: Comparative Analysis of Current State of Affairs and of Views on Opportunities and Threats.'. Paper presented at the RIPE@2021 Conference, 27/09/2021 - 28/09/2021, online.
- 6 Van den Bulck, H.; Raats, T.; Minnebo, J. & Hyzen, A. 'Three sides of the same coin? Matching audience, stakeholder and government expectations of PSM's role in market and society'. Paper presented at the RIPE@2021 Conference, 27/09/2021 - 28/09/2021, online.
- 7 Van den Bulck, H.; Syvertsen, T. & Enli, G. 'Going Off The Grid: Discourses and Motivations Surrounding Hyper-Connected Celebrities' Disconnecting.'. Paper presented at the ECREA Conference, 06/09/2021 - 09/09/2021, online.
- 8 Van den Bulck, H. & Hyzen, A. 'Conspiracies, Ideological Entrepreneurs and Popular Culture from a Media Ecology Perspective'. paper presented at the Media Ecology Association annual conference,, 08/07/2021 - 11/07/2021, online.
- 9 Cuyckx, I. Van den Bulck, H. et al. 'The Magic is in the Mix: A Uses-and-Gratifications Approach to Multimedial Food Media Use.'. Paper presented at the ICA conference, 27/05/2021 - 31/05/2021, online.
- 10 Ali, C. & Van den Bulck, H. 'Islands of Trust: Comparing Audience and Newsroom Management Views on Criteria for Trust in PBS News.'. Paper presented at the ICA conference, 27/05/2021 - 31/05/2021, online.
- 11 Van den Bulck, H. 'New Media, New Sports Heroes? African-American Athletes' Activism from a Media Ecology Perspective.'. paper presented at the Media Ecology Association annual conference,, 17/06/2020 - 20/06/2020, online.
- 12 Van den Bulck, H.; Donders, K. & Raats, T. 'Multistakeholderism As a Rights-Based Approach in Media Policymaking: A Research and Policymaking Model'. paper presented at the ECREA CLP Conference Communication Rights in the Digital Age, 24/10/2019 - 25/10/2019, Helsinki.
- 13 Sørensen, J.K.; Van den Bulck, H.; Sokol, K & Hyzen, A. 'Does a Legal Approach to Rights Guarantee an Ethical Approach? Privacy, European Media and Third Party Trackers Before and After GDPR'. paper presented at the ECREA CLP Conference Communication Rights in the Digital Age, 24/10/2019 - 25/10/2019, Helsinki.
- 14 Bürdel, E.; Puppis, M. & Van den Bulck, H. 'Public funding of media as prerequisite for exercising communication rights? Comparing media support programs and PSM funding'. paper presented at the ECREA CLP Conference Communication Rights in the Digital Age, 24/10/2019 - 25/10/2019, Helsinki.
- 15 Sørensen, J.K.; Van den Bulck, H. & sokol, K. 'Privacy Policies Caught between the Legal and the Ethical: European Media and Third Party Trackers before and after GDPR'. paper presented at TPRC47: Research Conference on Communications, Information and Internet Policy Washington, 20/09/2019 - 21/09/2019, .
- 16 Van den Bulck, H. & Hyzen, A. 'Populist Ideological Entrepreneurs and Remix Culture: Alex Jones as Celebrity Populist or Populist Celebrity?'. paper presented at the IAMCR conference, 07/07/2019 - 11/07/2019, Madrid.
- 17 Griffin, M. & Van den Bulck, H. "'Leave Our Super Heroes Alone!': Media and Fans Framing Marvel Comic's Diversification of Characters'. paper presented at the Fan Studies Network Conference, 28/06/2019 - 29/06/2019, Portsmouth.
- 18 Van den Bulck, H. & Hyzen, A. 'Media Welfare States and Dealing with Platform Datafication'. paper presented at the ICA Preconference A Media Welfare State? The Relevance of Welfare State Perspectives on Media Transformation and Regulation, 24/05/2019 - 24/05/2019, Washington.
- 19 Van den Bulck, H. 'Datafication and Public Service Media: Third Party Tracking, Personalisation and the role of PSM as Trusted Institutions'. paper presented in the panel 'Data, Democracy and the Public Interest: Approaches of Policy and Praxis' at the MIT conference Media in Transition 10, 17/05/2019 - 18/05/2019, Boston.
- 20 Hyzen, A. & Van den Bulck, H. 'Promises and Threats: Elon Musk and the Representation of Artificial Intelligence in a sample of US Media'. paper presented at the Etmaal van de Communicatie conference, 07/02/2019 - 08/02/2019, Nijmegen.
- 21 Van den Bulck, H. & Lenaerts, L. 'The Inspector: Your Commodities Guy! Measuring the added value of public service'. paper presented at the Etmaal van de Communicatie conference, 07/02/2019 - 08/02/2019, Nijmegen.

- 22 Donders, K.; Van den Bulck, H. & Raats, T. 'Beyond the Deficit of Multistakeholderism in Media Policymaking: Defining Ways Forward'. Paper presented at the ECREA conference, 30/10/2018 - 04/11/2018, Lugano.
- 23 De Ridder, A.; Van den Bulck, H. & Vandebosch, H. 'Universalism and Public Service Media Programme Universality and Citizenship: Can Humour Be an Inroad to Enhance Citizenship? The Case of VRT's "Taboe"'. Paper presented at the RIPE@2018 Conference, 10/10/2018 - 13/10/2018, Madrid.
- 24 Van den Bulck, H. 'Of Lizards and Men: Infowars' Alex Jones and the Articulation of Fandom and Anti-Fandom in the Celebrity – Populism Nexus'. Paper presented at the Conference of the Celebrity Studies Conference, 25/06/2018 - 09/06/2018, Rome.
- 25 Van den Bulck, H. 'Into the Black Box: Methods for (and Pitfalls of) Getting to the Heart of Media Policy Decision Making'. Paper presented at the Preconference: Methods of Media Policy Analysis of the ICA conference, 23/05/2018 - 29/05/2018, Prague.
- 26 Van den Bulck, H. 'Alex Jones and Infowars in the Nexus between Populism and Post-Global Media'. Paper presented at the ICA conference, 23/05/2018 - 29/05/2018, Prague.
- 27 Donders, K.; Van den Bulck, H. & Raats, T. 'The Politics of Pleasing: A Critical Analysis of Multi-Stakeholderism in Public Service Media Policies in Flanders'. paper presented at the ECREA CLP-MICP workshop The Future of Content: interventions and Industries in the Internet Era, 14/09/2017 - 16/09/2017, Norwich.
- 28 Braman, S.; Puppis, M. & Van den Bulck H. 'Policy Research Methods: Improving the Craft'. Blue Sky Workshop organisers at the 67th ICA conference, 25/05/2017 - 29/05/2017, San Diego.
- 29 van der Burg, M.; Klein, T. & Van den Bulck, H. 'The Impact of M&A's on Target Firms' Financial Position and Business Activities: Three Cases of Three Failing Newspaper Publishers'. Paper presented at the EMMA conference, 10/05/2017 - 13/05/2017, Ghent.
- 30 Van den Bulck, H. & van der Burg, M. 'Economic austerity or Just More Market? A Critical Analysis of the Austerity Argument in Flemish Policy Making 2008-2015'. Paper presented at the ECREA conference, 09/11/2016 - 12/11/2016, Prague.
- 31 Van den Bulck, H. & Larsson, A. 'There's a Starman Waiting in the Sky': The Death of Bowie on Twitter'. Paper presented at the AoIR conference, 05/10/2016 - 08/10/2016, Berlin.
- 32 Panis, K., Paulussen, S.; Van den Bulck, H.; Dhoest, A.; Vandebosch H. 'Different media consumption patterns, different expectations of public service media?'. Paper presented at the RIPE@ conference, 21/09/2016 - 24/09/2016, Antwerp.
- 33 Van den Bulck, H. & Moe, H. 'Public Service Media, Universality and Personalisation In a Networked Society: Dilemma's with online services – the case of Flanders and Norway'. Paper presented at the RIPE@ conference, 21/09/2016 - 24/09/2016, Antwerp.
- 34 Panis, K.; Paulussen, S., Van den Bulck, H.; Dhoest, A. & Vandebosch, H. 'The impact of digital savviness on expectations of public service media'. Paper presented at the ICA conference, 27/07/2016 - 31/07/2016, Leicester.
- 35 Van den Bulck, H. & Moe, H. 'Hidden in Plain Sight: The Role of European Teletext in the Development of the Web'. Paper presented at the ICA conference, 09/06/2016 - 13/06/2016, Fukuoka.
- 36 Van den Bulck, H. 'Queer Yet Straight? The Complexities of (Re-)Negotiation Bruce and Caitlyn Jenner's Fan Base'. Paper presented at the ICA conference, 09/06/2016 - 13/06/2016, Fukuoka.
- 37 Bels, A. & Van den Bulck, H. 'What is Objectification Without Sex? A Reading of Sexual and Nonsexual Objectification in Preteen-Popular TV Shows - Annebeth Bels, University of Antwerp; Hilde'. Poster presented at the ICA conference, 09/06/2016 - 13/06/2016, Fukuoka.
- 38 van der Burg, M. & Van den Bulck, H. 'Horizontal mergers & acquisitions as survival strategy in the Flemish newspaper market 1990-2014: An 'industry in crisis' reconsidered?'. Paper presented at EMMA conference, 02/06/2016 - 05/06/2016, Porto.
- 39 Van den Bulck, H. 'Celebrity Gossip Media and Audiences Framing Celebrity Suicide: Illness, Personal Responsibility and the Moral High Ground'. Paper presented at the SCMS conference, 30/03/2016 - 03/04/2016, Atlanta.
- 40 Donders, K. & Van den Bulck, H. 'Disrupting Old Habits, Introducing New Practices: Analysing Public Broadcasters' Acquisition practices'. Paper presented at the Media Innovation Conference, 02/06/2015 - 02/06/2015, Brussels.

- 41 Van den Bulck, H., Bels, A. & Claessens, N. 'Cute Kids or Unhinged Teens? The Framing of Celebrities' Coming of Age By Media and Audiences On Celebrity Websites JustJared and JustJaredjr.'. Paper presented at the ICA conference, 21/05/2015 - 25/05/2015, Puerto Rico.
- 42 Van den Bulck, H. 'Watchdog or Lapdog? : Framing of Flemish government's PSB policies by public and commercial broadcasters'. Paper presented at the ICA conference, 21/05/2015 - 25/05/2015, Puerto Rico.
- 43 Hasebrink, U.; Jensen, K.B.; Van den Bulck, H. & Maesele, P. 'Future Audiences: Toward Comparative and Longitudinal Research On International Media Audience'. Paper presented at the ICA conference, 21/05/2015 - 25/05/2015, Puerto Rico.
- 44 van der Burg, M. & Van den Bulck, H. 'Economic, Political and Social-Cultural Welfare in Media Merger Control: An Analysis Of the National Competition Authorities' Reviews Of Belgian and Dutch Media Mergers". Paper presented at the ICA conference, 21/05/2015 - 25/05/2015, Puerto Rico.
- 45 Van der Burg, Miriam & Van den Bulck, H. 'Getting Through the Euro Zone Crisis: Explaining Changing Ownership Structures in Flanders' Daily Newspaper Market (2004-2013)". Paper presented at Etmaal van de Communicatiewetenschap, 02/02/2015 - 03/02/2015, Antwerp.
- 46 Van den Bulck, H., Eggermont, S., Bels, A. & Rousseau, A. 'The Objectified Subject Sexualization and (sexual) objectification in Flemish preteens' popular television programs.'. Poster presented at Etmaal van de Communicatiewetenschap, 02/02/2015 - 03/02/2015, Antwerp.
- 47 Van den Bulck, H., Bels, A. & Claessens, N. 'By Working She Means Tweeting': Online Celebrity Gossip Media and Audience Readings of Celebrity Twitter Behaviour'. Paper presented at Etmaal van de Communicatiewetenschap, 02/02/2015 - 03/02/2015, Antwerp.
- 48 Paulussen, S. & Van den Bulck, H. 'Jen Finally Pregnant': Celebrity News As Gossip'. Paper presented at Etmaal van de Communicatiewetenschap, 02/02/2015 - 03/02/2015, Antwerp.
- 49 Van den Bulck, H. & Paulussen, S. 'Celebrity News as Hybrid Journalism'. Paper presented at the Hybridity and the News conference, 04/12/2014 - 05/12/2014, Brussels.
- 50 Van den Bulck, H. & Donders, K. 'Furthering Cultural Imperialism the Public Service Way: BBC Worldwide Strategies To Conquer the World's Media Markets'. Paper presented at the ECREA conference, 12/11/2014 - 16/11/2014, Lisbon.
- 51 Van der Burg, Miriam & Van den Bulck, H. 'Socio-Cultural and Political Value, Anyone? An Analysis Of the National Competition Authorities' Reviews Of Belgian and Dutch Media Mergers". Paper presented at the ECREA conference, 12/11/2014 - 16/11/2014, Lisbon.
- 52 Van den Bulck, H. & Moe, H. 'Beyond the New Media Research Hypes: Annalysing the Role of Teletext In Media (Policy) Developments'. Paper presented at the ECREA conference, 12/11/2014 - 16/11/2014, Lisbon.
- 53 Van den Bulck, H. & Claessens, N. 'A Severe Case of Disliking Bimbo Heidi, Scumbag Jesse and Bastard Tiger: Analyzing Celebrities' Online Antifans'. Paper presented at the Fan Studies Conference, 27/09/2014 - 28/09/2014, London.
- 54 Van den Bulck, H. & Moe, H. 'Some Snowden, A Lettuce Bikini and Grumpy Cat? Searching for Public Service Media Outside the Boundaries of the Institution'. Paper presented at the RIPE@ conference, 27/08/2014 - 31/08/2014, Tokyo.
- 55 Donders, K. & Van den Bulck, H. 'Breaking free from the public service ethos: BBC Worldwide strategies to conquer the world's media markets'. Paper presented at the RIPE@ conference, 27/08/2014 - 31/08/2014, Tokyo.
- 56 Claessens, N. & Van den Bulck, H. 'Exploring the workings of a small-scale celebrity industry: Surveying celebrities and their entourage in Flanders'. Paper presented at the Celebrity Studies conference, 19/06/2014 - 22/06/2014, London.
- 57 Van den Bulck, H.; Claessens, N. & Bels, A. 'Cute Kids or Unhinged Teens? The Framing of Celebrities' Coming of Age By Media and Audiences On Celebrity Websites JustJared and JustJaredjr.'. Paper presented at the Celebrity Studies Conference, 19/06/2014 - 22/06/2014, London.
- 58 Claessens, N. & Van den Bulck, H. 'Nursing Home Residents and Celebrities: A Tale of Morality'. Paper presented at the ICA conference, 22/05/2014 - 26/05/2014, Seattle.
- 59 Van den Bulck, H. & Donders, K. 'Can States Regulate Media Ecosystems Amid Globalisation and Convergence Trends? The Flemish 'Signal Integrity Case'. Paper presented at the ICA conference, 22/05/2014 - 26/05/2014, Seattle.

- 60 Van den Bulck, H.; Claessens, N.; Mast, J. & Kuppens, A. 'Representing Fandom in Mainstream Media: Production and Content Analysis of Flemish Television's Superfans'. Paper presented at the ICA conference, 22/05/2014 - 26/05/2014, Seattle.
- 61 Van der Burg, Miriam & Van den Bulck, H. "Merger Control of Media Companies: An Analysis Of the Approval Of the Flemish and Dutch Take-Over of SBS Broadcasting By the National Competition Authorities". Paper presented at Etmaal van de Communicatiewetenschap, 03/02/2014 - 04/02/2014, Wageningen.
- 62 Claessen, N. & Van den Bulck, H. 'Celebrity Culture Through the Eyes Of Its Main Protagonists: The Workings Of the Flemish Celebrity Industry According to Celebrities and Entourage'. Paper presented at Etmaal van de Communicatiewetenschap, 03/02/2014 - 04/02/2014, Wageningen.
- 63 Panis, K., Verschraegen, B. & Van der Burg, M. 'Does Cross-Media Concentration Increase Cross-promotion?: Analysing Flemish Newspapers' Coverage Of Own and Competitors' Television Programmes'. Paper presented at Etmaal van de Communicatiewetenschap, 03/02/2014 - 04/02/2014, Wageningen.
- 64 Van den Bulck, H. & Donders, K. "Convergence As "Killer Bug" In the Audiovisual Media Ecosystem? The Flemish 'Signal Integrity' Case". Paper presented at Deconstructing Convergence conference, 22/11/2013 - 24/11/2013, Salzburg.
- 65 Van den Bulck, H. & Moe, H. 'What teletext can tell us about media policy developments and media policy research'. Paper presented at ECREA CLP section workshop, 24/10/2013 - 27/10/2013, Manchester.
- 66 Donders, K. & Van den Bulck, H. 'Flemish Media Policies In an Age of Globalisation: Two Case Studies'. Paper presented at Ecrea CLP section workshop, 24/10/2013 - 27/10/2013, Manchester.
- 67 Moe, H. & Van den Bulck, H. 'Public Value as a Media Policy Buzzword'. Paper presented at the ICA conference, 17/06/2013 - 22/06/2013, London.
- 68 Van den Bulck, H. 'Modernity as 'Urbanity' in early Public Service Broadcasting – the case of Flanders'. Paper presented at the ICA conference, 17/06/2013 - 22/06/2013, London.
- 69 Claessens, N. & Van den Bulck, H. 'With fans like these, who needs enemies? An analysis of celebrities' online antifans'. Paper presented at the ICA conference, 17/06/2013 - 22/06/2013, London.
- 70 Van den Bulck, H. & Donders, K. 'A dwarf fighting giants: Flemish media policies in an age of globalization'. Paper presented at preconference ICA, 16/06/2013 - 16/06/2013, London.
- 71 Van den Bulck, H.; Tambuyzer, S. & Simons, N. 'Flow Under Pressure? Television Scheduling and Continuity Techniques in the Digital Age'. Paper presented at the Private Television Conference, 19/04/2013 - 19/04/2013, Brussels.
- 72 Schipper, A., Walgrave, S. & Van den Bulck, H. 'Actor diversity in Flemish economic television news'. Paper presented at Etmaal van de Communicatiewetenschap, 07/02/2013 - 08/02/2013, Rotterdam.
- 73 Van den Bulck, H. & Claessens, N. 'Superfans en cultuurhiërarchie:fandom in mainstream media'. Paper presented at Etmaal van de Communicatiewetenschap, 07/02/2013 - 08/02/2013, Rotterdam.
- 74 Claessens, N. & Van den Bulck, H. 'With fans like these, who needs enemies? An analysis of celebrities' online antifans'. Paper presented at Etmaal van de Communicatiewetenschap, 07/02/2013 - 08/02/2013, Rotterdam.
- 75 Van den Bulck, H. & Panis, K. 'Will any celebrity do? Analysing media attention for and representation of celebrity activism, as it relates to celebrities' claim-to-fame, activism roles and supported topics'. Paper presented at the Celebrity Studies Conference, 12/12/2012 - 15/12/2012, Melbourne.
- 76 Van den Bulck, H., Claessens, N. & Panis, K. "We are rock 'n roll stars and we are bringing awareness': Framing Analysis of Celebrity Philanthropy Documentaries". Paper presented at the Celebrity Studies Conference, 12/12/2012 - 15/12/2012, Melbourne.
- 77 Claessens, N. & Van den Bulck, H. "Tiger Woods voted best bad boy': Celebrity sex reporting and the framing of the moral high ground by online media and audiences'. Paper presented at the ECREA conference, 24/10/2012 - 24/10/2012, Istanbul.
- 78 Donders, K. & Van den Bulck, H. 'Scratching the Surface of 'the Digital Argument' In Contemporary Public Service Media Debates: The Case of the New Management Contract Negotiations for VRT'. Paper presented at the ECREA conference, 24/10/2012 - 24/10/2012, Istanbul.

- 79 Van den Bulck, H. & Enli, G. 'Dis-continued? Continuity Techniques in the Post-Linear Television Landscapes of Norway and Flanders'. Paper presented at the ECREA conference, 24/10/2012 - 24/10/2012, Istanbul.
- 80 Moe, H. & Van den Bulck, H. 'Comparing 'Public Value' As a Media Policy Term Across Europe'. Paper presented at the RIPE@ conference, 06/09/2012 - 08/09/2012, Sydney.
- 81 Panis, K. & Van den Bulck, H. 'Celebrities' quest for a better world: Understanding Flemish public perceptions of celebrity activism'. Paper presented at the ICA conference, 24/05/2012 - 28/05/2012, Phoenix.
- 82 Van den Bulck, H. & Tambuyzer, S. 'The Impact of Newsroom Integration On Journalism Practices, Quality, and Identity: Perceptions of Flemish PSB staff'. Paper presented at the ICA conference, 24/05/2012 - 28/05/2012, Phoenix.
- 83 Van den Bulck, H. & Donders, K. 'Unraveling "the Digital Argument" In Contemporary Public Service Media Debates: The Case of the New Management Contract Negotiations for VRT'. Paper presented at ECREA CLP section workshop, 16/03/2012 - 17/03/2012, Munchen.
- 84 Panis, K. & Van den Bulck, H. 'Wauters, Bono en Jolie als beroemde weldoeners: Vlaamse publieke perceptie over celebrity activisme'. Paper presented at Etmaal van de Communicatiewetenschap, 09/02/2012 - 10/02/2012, Leuven.
- 85 Van den Bulck, H. & Claessens, N. 'Een comparatieve analyse van publieksreacties op de nieuwsitems van celebrity website People, Heat, en HLN'. Paper presented at Etmaal van de Communicatiewetenschap, 09/02/2012 - 10/02/2012, Leuven.
- 86 Van den Bulck, H. & Claessens, N. "'She's so fake, it makes me sick": A Comparative Analysis of Audience Reactions to Items on Celebrity News Websites People, Heat, and HLN'. Paper presented at the Transforming Audiences conference, 01/09/2011 - 02/09/2011, London.
- 87 Claessens, N. & Van den Bulck, H. 'Personal Bonding with Celebrities Through Media Reception: The PSR Scale'. Paper presented at 7th Media Psychology conference, 10/08/2011 - 11/08/2011, Bremen.
- 88 Van den Bulck, H. & Tambuyzer, S. 'In search of PSB's holy grail: Cultural content fit for contemporary PSB and society?'. Paper presented at IAMCR conference, 12/07/2011 - 17/07/2011, Istanbul.
- 89 Tambuyzer, S. & Van den Bulck, H. 'Convergence for Better or for Worse? Flemish PSB news department staff's perceptions of the impact of news room integration on professional journalism and identity'. Paper presented at IAMCR conference, 12/07/2011 - 17/07/2011, Istanbul.
- 90 Tambuyzer, S. & Van den Bulck, H. 'Newsroom Convergence for Better Journalism?: Perceptions of Flemish PSB news workers and management of the impact of newsroom integration on quality and professionalism'. Paper presented at the What Makes Better Journalism conference, 07/06/2011 - 08/06/2011, London.
- 91 Van den Bulck, H.; Dhoest, A. & Vandebosch, H. 'De publieke omroepopdracht in de ogen van het publiek: Survey-onderzoek naar de toekomstige taak van de Vlaamse publieke omroep'. Paper presented at Etmaal van de Communicatiewetenschap, 24/01/2011 - 25/01/2011, Twente.
- 92 Van den Bulck, H. & Tambuyzer, S. 'PSB Newsroom Integration: the impact of integrating radio, television and internet newsrooms on journalists and the journalistic process'. Poster presented at Etmaal van de Communicatiewetenschap, 24/01/2011 - 25/01/2011, Twente.
- 93 Van Hellemont, C. & Van den Bulck, H. 'On the limits of tolerance for advertisements unfriendly to women and men - surveying the solution paradigms'. Paper presented at the Gender, Media and Public Sphere conference, 22/10/2010 - 23/10/2010, Coimbra.
- 94 Van den Bulck, H. 'Verkavelingsvlaams op de openbare televisie: 'overwinning' op de standaardtaal of op de dialecten? Een historische analyse'. Paper presented at De Manke Usurpator conference, 19/10/2010 - 19/10/2010, Antwerp.
- 95 Claessens, N.; Panis, K. & Van den Bulck, H. 'Putting the 'Fun' in Fundraising: The Serious Request and Music For Life Radio Telethons, Media and Citizenship'. Paper presented at the ECREA conference, 12/10/2010 - 15/10/2012, Hamburg.
- 96 Van den Bulck, H. 'When the 'Outsider Looking In' turns 'Insider' - Whether (S)he Likes It or Not'. Paper presented at the ECREA conference, 12/10/2010 - 15/10/2010, Hamburg.
- 97 Claessens, N. & Van den Bulck, H. 'Love in Hollywood: a Framing Analysis of Celebrity News and Audience Reactions'. Paper presented at the conference: GenevaCelebrity News: An OxYmoron?, 15/09/2010 - 17/09/2010, .

- 98 Van den Bulck, H.; Panis, K. & Claessens, N. 'Development Issues and World Relations through a Pair of Prada Sunglasses: Framing Analysis of Celebrity Philanthropy Documentaries'. Paper presented at the conference: GenevaCelebrity News: An OxYmoron?, 15/09/2010 - 17/09/2010, Geneva.
- 99 Enli, G. & Van den Bulck, H. "'Bye Bye 'Hello Ladies'". The Rise and Fall of Announcers as Indication of the Future of Linear Services in Public Service Television? An International Comparison". Paper presented at the RIPE@ conference, 08/09/2010 - 11/09/2010, London.
- 100 Van den Bulck, H. & Moe, H. 'Public Service Media Governance after the Crisis: Comparing Assessment Practices in Flanders and Norway'. Paper presented at the RIPE@ conference, 08/09/2010 - 11/09/2011, London.
- 101 Van den Bulck, H. & Panis, K. 'Celebrities as Lubricant': Views and Motivations of Flemish Social Profit Organisations Regarding Celebrity Endorsers'. Paper presented at the ASA world conference of sociology, 10/07/2010 - 17/07/2010, Gothenburg.
- 102 Van den Bulck, H. & Claessens, N. 'Celebrity Suicide and the Search for the Moral High Ground: Comparing Frames in Media and Audience Discussions of the Death of a Flemish Celebrity'. Paper presented at the ICA conference, 22/06/2010 - 26/06/2010, Singapore.
- 103 Panis K.; Van den Bulck, H. Van Aelst, P. & Hardy, A. 'Celebrity Activists in Social Profit Campaigning: A Survey with the Flemish Public on Views and Effectiveness'. Paper presented at the ICA conference, 22/06/2010 - 26/06/2010, Singapore.
- 104 Van den Bulck, H.; Tambuyzer, S. & Ackx, S. 'Readers' Responses to Product+ strategies of Print Media Brands: Creation of New Audiences for Culture or Commodification of Culture?'. Paper presented at EMMA conference, 05/02/2010 - 06/02/2010, London.
- 105 Van den Bulck, H. & Claessens, N. 'Zelfmoord van een BV: een framinganalyse van de mediaberichtgeving en online publieksdiscussies over de dood van Yasmine als exponent van de evoluerende Vlaamse celebritycultuur'. Paper presented at Etmaal van de Communicatiewetenschap, 04/02/2010 - 05/02/2010, Ghent.
- 106 Van den Bulck, H. & Panis, K. 'Celebrity activisme in Vlaanderen: motivaties en standpunten vanuit de social profit sector'. Paper presented at Etmaal van de Communicatiewetenschap, 04/02/2010 - 05/02/2010, Ghent.
- 107 Van Gorp, J. & Van den Bulck, H. 'US Top Series as Quality Benchmark for Local Fiction? A Comparative Analysis of Quality Standards for Prime Time Fiction as Expressed by Producers, Critics and Audience'. Paper presented at ECREA Television Studies Section workshop, 14/01/2010 - 16/01/2010, Potsdam.
- 108 Broos, D. & Van den Bulck, H. 'The Media and the Role of Religion in Collective Identity Formation in Multicultural Societies: The Case of Second Generation Moroccan Women in Flanders'. Paper presented at Islam and the Media conference, 07/01/2010 - 10/01/2010, Colorado.
- 109 Van den Bulck, H. 'From Stakeholder Analysis to Policy Process Analysis: A Model for Media Policy Analysis and Its Methodological Implications'. Paper presented at ECREA CLP section workshop, 06/11/2009 - 07/11/2009, Zurich.
- 110 Van den Bulck, H. & 'The Future of Local Radio in the Digital Era: Opportunity or Threat? The Case of Small, Local, Community Radio in the Flemish Community'. Paper presented at ECREA Radio Research Section workshop, 14/10/2009 - 16/10/2009, Limasol.
- 111 Van den Bulck, H. & Enli, G. 'Bye Bye Hello Ladies? Announcers as continuity techniques in post-linear television landscape'. Paper presented at End of Television conference, 29/06/2009 - 01/07/2009, Amsterdam.
- 112 Van den Bulck, H. 'Behind Every TV critic is a failed TV producer? The Birth of Television Criticism in Flanders (1952 – 1959)'. Paper presented at Télévision le moment experimental conference, 27/05/2009 - 29/05/2009, Paris.
- 113 Van den Bulck, H. 'Trans-national Celebrity Adoptions and the White Women's Burden: The West and The Rest in Contemporary Celebrity Colonialism.'. Paper presented at British Political Association conference, 07/04/2009 - 09/04/2009, Manchester.
- 114 Van den Bulck, H. 'Off Public Service Brands and Enhanced Content: The VRT's Cultural Delta Project and the move to Branded Public Service Media'. Paper presented at EMMA conference, 13/02/2009 - 15/02/2009, Paris.

- 115 Van den Bulck, H.; Vandebosch, H. & Dhoest, A. 'De inhoud, vorm en programmering van jongerenjournals: lessen uit de evaluatie van Zoom (VTM) en Jam (VT4)'. Paper presented at Etmaal van de Communicatiewetenschap, 12/02/2009 - 13/02/2009, Nijmegen.
- 116 Van den Bulck, H. & Van Gorp, J. 'When The Global Meets The Local in Celebrity Reporting: Changing Celebrity Articulations in Flemish Gossip Media'. Paper presented at the ECREA conference, 26/11/2008 - 29/11/2008, Barcelona.
- 117 Van den Bulck, H. 'Off Public Service Brands and enhanced content' the VRT's Cultural Delta Project in the move to Public Service Media'. Paper presented at the RIPE@ conference, 08/10/2008 - 11/10/2008, Mainz.
- 118 Van den Bulck, H. 'It Only Takes Four Celebrities To Save The World: Celebrity Adoptions, Global Relations and the Quest for Personal Fulfilment'. Paper presented at IAMCR conference, 19/07/2008 - 25/07/2008, Stockholm.
- 119 Van Gorp, B., Van den Bulck, H., Simons, N. 'The Interaction between Framing and Priming in the Context of an Alcohol Related TV Series'. Paper presented at the ICA conference, 22/05/2008 - 26/05/2008, Montreal.
- 120 Van den Bulck, H. 'The Last Yet Also The First Creative Act in Television? : An Historical Analysis of PSB Scheduling Strategies and Tactics. The Case of Flemish television'. Paper presented at the ICA conference, 22/05/2008 - 26/05/2008, Montreal.
- 121 Broos, D. & Van den Bulck, H. 'Een inhoudsanalyse van de representatie van moslimvrouwen in de Vlaamse documentaire serie Moslima's en receptie ervan door autochtone en allochtone vrouwen'. Paper presented at Etmaal van de Communicatiewetenschap, 07/02/2008 - 08/02/2008, Amsterdam.
- 122 Van den Bulck, H. & Van Gorp, J. 'Constructing The 'Can' And The 'Cannot': Media Negotiating Royal Abilities. The Case of the Belgian Crown Prince and Princess'. Paper presented at IAMCR conference, 23/07/2007 - 25/07/2007, Paris.
- 123 Van den Bulck, H. 'Will Digitalisation Save Public Service Broadcasting (Ideals) From Death By interaction?'. Paper presented at IAMCR conference, 23/07/2007 - 25/07/2007, Paris.
- 124 Van den Bulck, H., Van Gorp, B., Simons, N. 'Alcohol in The OC: Media Framing and Adolescents' Attitude toward Alcohol'. Paper presented at the ICA conference, 24/05/2007 - 28/05/2007, San Fransisco.
- 125 Van den Bulck, H., Van Gorp, B., Simons, N. 'Alcohol in The OC: mediaframing en de attitudevorming over alcoholconsumptie'. Paper presented at Etmaal van de Communicatiewetenschap, 08/02/2007 - 09/02/2007, Antwerp.
- 126 Van den Bulck, H. 'De laatste maar ook eerste 'creative act' in televisie? : een historische analyse van programmatiestrategieën en tactieken van openbare televisieomroepen. Het Vlaamse voorbeeld'. Paper presented at Etmaal van de Communicatiewetenschap, 08/02/2007 - 09/02/2007, Antwerp.
- 127 Van den Bulck, H. 'Zal digitalisering de openbare omroep redden of net niet? Het openbare omroepbeleid in Vlaanderen in het licht van de (her)definitie van de openbare omroepidealen: een stakeholder analyse'. Paper presented at Etmaal van de Communicatiewetenschap, 08/02/2007 - 09/02/2007, Antwerp.
- 128 Van den Bulck, H. 'One Building, Two Entrances: Contemplating PSB policy for the 21st Century based on a comparison of the VRT model versus RTBF model In Belgium'. Paper presented at IAMCR conference, 23/07/2006 - 28/07/2006, Cairo.
- 129 Simons, N., Van den Bulck, H., Van Gorp, B. 'Media framing of alcohol in The OC: does it influence adolescents' attitude toward alcohol?'. Paper presented at IAMCR conference, 23/07/2006 - 28/07/2006, Cairo.
- 130 Van den Bulck, H. 'Reconsidering 'the National' in Audiovisual Media Text'. Paper presented at Crossroads in Cultural Studies, 20/07/2006 - 23/07/2006, Istanbul.
- 131 Van den Bulck, H. 'Every Viewer His Own Identity? Reflections on the Dominance, Demise and Reappearane of 'the National' in television studies'. Paper presented at Etmaal van de Communicatiewetenschap, 24/11/2005 - 24/11/2005, Amsterdam.
- 132 Van den Bulck, H. & Beyers, H. 'Media Studies Coming to Terms with the Contemporary Media Scene'. Paper presented at the ECREA conference, 21/11/2005 - 23/11/2005, Amsterdam.
- 133 Van den Bulck, H. & Bedoyan, I 'The Movement Against Neo-Liberal Globalisation and The Media: Friends or Enemies?'. Paper presented at the ICA conference, 25/05/2004 - 30/04/2004, New Orleans.

- 134 Van den Bulck, H. 'Ladies, Make Way for the Heterosexual Man: Contemporary Images of Man and Masculinity in Advertising'. Paper presented at IAMCR conference, 22/07/2002 - 26/07/2002, Barcelona.
- 135 Van den Bulck, H. 'Nation Speaks onto Nation' Modernist Intellectuals and Public Service Broadcasting Policy in High Modernity. The Case of the Flemish Community'. Paper presented at the ICA conference, 24/05/2001 - 28/05/2001, Washington.
- 136 Van den Bulck H. 'We are the Nation': The Role of Intellectuals in PSB in the Modernist Project of National Identity Formation in the Flemish Community'. Paper presented at Crossroads in Cultural Studies, 21/06/2000 - 25/06/2000, Birmingham.
- 137 Van den Bulck, H. 'Public Service Broadcasting and National Identity as a Project of Modernity: the Instance of Flemish Television'. Paper presented at IAMCR conference, 26/07/1998 - 30/07/1998, Glasgow.
- 138 Van den Bulck, H. 'Media, Taal en Identiteit: Media afhankelijkheid en het belang van de eigen taal in de identiteit van kleine taalgemeenschappen in Europa. Het Vlaamse voorbeeld'. Paper presented at Somatie, 11/03/1998 - 12/03/1998, Veldhoven.
- 139 Van den Bulck, H. 'De rol van de taal in de creatie en het behoud van een nationale identiteit in staatloze gemeenschappen: Het Schotse voorbeeld.'. Paper presented at Xve Flemish Conference for Communication Studies, 21/10/1996 - 22/10/1996, Brussels.
- 140 Van den Bulck, H. 'Het nieuwe medialandschap: iedere boodschap een eigen medium'. Paper presented at Effective Communication, 14/02/1995 - 15/02/1995, Diegem.
- 141 Van den Bulck, H. & Van Poecke, L. 'National Language, Identity and Broadcasting: Flanders, the Netherlands and Germanspeaking Switzerland.'. Paper presented at Nationa, Language and the Construction of Europe, 17/11/1994 - 18/11/1994, Leuven.
- 142 Van den Bulck, H. & Van Poecke, L. 'National Language, Identity Formation and Broadcasting in the Modern - Postmodern Debate. The Case of the Flemish and German-Swiss Communities.'. Paper presented at IAMCR conference, 25/06/1993 - 26/06/1993, Dublin.

Excellence in Teaching

Courses Taught

Drexel University (2018-2024)

Celebrity and Authenticity (Master, 3 ECTS, both remote and FtF #30 students)

Critical Political Economy (Master, 3 ECTS, both remote and FtF, #12 students,)

Media and Communication Policy (Master, 3 ECTS, both online and FtF, #20 students)

Communication Theories and Models (Bachelor, 3 ECTS, both online and FtF, #30 students)

Business Communication (Bachelor, 3 ECTS, #60 students)

University of Antwerp (B) (2001-2018)

Media: Structure and Processes (1st y Undergraduate, 6 ECTS, #250 students)

National and international Media Policy (Master, 6 ECTS, #25 students)

Radio and Television Studies (Master, 6 ECTS, # 70 students)

Research seminar Audiovisual Media (Master, 6 ECTS, #25 students)

Seminar Communication Studies (3d y Undergraduate, 12 ECTS, #25 students)

Marketing Communication (until 2005)(3d y Undergraduate, 6 ECTS, #90 students)

Media Management (until 2005) (3d y Undergraduate, 6 ECTS, #120 students)

Dissertation Supervision (Master, 18 ECTS, #22 students supervision, #20 as 2nd reader)

University of Bergen (N) (2013-2014)

Television and the Cultural Public Sphere (Master, 6 ECTS, #30 students)

University of Leicester (UK) (1996-1997)

Processes and Structures of Media (1st y Undergraduate, 4 ECTS, #120 students)

Popular Culture (Master, 4 ECTS, #70 students)

Seminar: Media Policy (Master, 4 ECTS, #30 students)

Capita Selecta: Sociological Theory (2nd y Undergraduate, 4 ECTS, #60 students)

University of Leuven (B) (1994-1995, 1998-2000)

Structures and Processes of Press and Television (2nd y Undergraduate, 6 ECTS, #175 students)
Research Seminar: Audiovisual Communication (Master, 6 ECTS, # 25 students)

Evidence of Involvement in PhD Programs

PhD Dissertations completed under my direction

- Hyzen, A. (2023) *Propaganda in the 21st Century: Ideology, Truth and Power*. University of Antwerp
- Te Walvaart, M. (Ph.D.) (2020) *Engaging the Audience: Production Perspective in Current Affairs Television*. University of Antwerp
- Robeers, T. (Ph.D.) (2019) *Driving the Sustainable Future? Media Representations of Environmental Sustainability in Motorsport: The Case of Formula E*. University of Antwerp
- van der Burg, M. (Ph.D.) (2018) *Consolidation of Ownership in Media Industries: Survival Strategies of Newspaper Publishers and Regulation in the Digital Era*. University of Antwerp
- Rousseau, A. (Ph.D.) (2017) *The Role of Media in Preadolescents' self-sexualization: A Bioecological Perspective*. Double degree University of Antwerp & KULeuven (KULeuven supervisor: Steven Eggermont)
- Bels, A. (Ph.D.) (2017) *Objecting to Sex? Sexualisation, Objectification and Media in Preteens Identity Work*. Double degree University of Antwerp & KULeuven (KULeuven supervisor: Steven Eggermont, KULeuven)
- Beckers, K. (Ph.D.) (2017) *Vox Pops. The Content, Selection and Influence of Vox Pops in News Coverage*. University of Antwerp (cosupervisor: Stefaan Walgrave, UAntwerp)
- Van Dessel, L. (Ph.D., Captain at Sea) (2016) *Confidence in the Use of Nautical Instruments: Risk Analysis*. Hogere Zeevaartschool/University of Antwerp
- Huang Tianwei (Ph.D.) (2014) *The Research of the Formation of Mechanisms of Cultural Creative Industry Clusters*. Double degree Wuhan University of Technology (China) & University of Antwerp
- Obalanlege, Y. (Ph.D.) (2014): *Ethnic African Media in Western Europe: An Exploratory Analysis of Metro Eireann and The African Bulletin Newspapers*. University of Antwerp
- Claessens, N. (Ph.D.) (2013) *Celebrity, Media and Society: Social and Cultural Meaning in Contemporary Western Society*. University of Antwerp
- Panis, K. (Ph.D.) (2013) *Celebrities' Societal Engagement: A Quantitative Analysis of Non-Profit Organisations' Motivations, Public Perception and Media Coverage*. University of Antwerp
- Broos, D. (Ph.D.) (2011) *Representation, Reception and Sense of Identity of Immigrant Muslim Women in and through News and Current Affairs Programmes on Flemish Television*. University of Antwerp
- Vanderauweraert, A. (Ph.D.) (2008) *The Scientist as Communicator*. Double degree University of Wageningen (NL) and University of Antwerp (copromotor)
- Van Gorp, J. (Ph.D.) (2008) *State, Cinema and Nation: A Study into the Construction of National Identity as Film Policy Goal in Post-Soviet Russia (1991-2005)*. University of Antwerp
- Sinardet, D. (Ph.D.) (2007) *Media Representations of the National 'Other': Flemings, French-speakers and the Belgian Federal Societal Model*. University of Antwerp

Adviser for the following PhD students

Alice Liu (Drexel University), Isabelle Cuyck (co-supervisor, U Antwerp), Nils Wandels (co-supervisor, VU Brussels) .

Master's theses completed under my direction

Drexel University: 3 senior projects/year
 Antwerp University (2001-2018): 22 master's theses/year
 Leuven University (1994–2000): 4 to 7 master's theses/year

General Management and Leadership

University, College and Department Service

- 2024-2025 Member of the Dept Head Evaluation Criteria Committee of the College of Arts and Sciences
- 2022-2023 Member of the Intensive Courses Abroad Committee of the College of Arts and Sciences, Drexel University
- 2019-2022 Member of the Budget Committee of the College of Arts and Sciences. Drexel University
- 2019-2022 Member of the Research Committee of the College of Arts and Sciences, Drexel University
- 2018--... As the **Dept Head of Communication** at Drexel University, I am in charge of running a Department of 15 full professors, and many adjuncts, with a BA/BS, two master's programs and a Phd program, all have which have been revised under my leadership. I am a member of the College Dept Heads Committee. I am currently restructuring the Department following budget cuts relating to covid-19 impact on US Higher Education.
- 2012-2015 **Dean**, College of Political and Social Sciences, University of Antwerp (B). As the Dean, I was in charge of a College with over 2000 students, 300 academic and administrative members of staff and, originally, three departments (Communication Studies, Political Science, Sociology). I was responsible for the integration of a four department (Education). I was in charge of appointments and allocation of resources. I negotiated the College's share in University resources. All departments went through a TQA during my time as a Dean. I was the first Dean to have goal oriented conversations with all academic faculty to improve working conditions and a fairer distribution of work load.
- 2009-2012 **Associate Dean of Research**, College of Political and Social Sciences, University of Antwerp (B). As Associate Dean, I was responsible for the development of research at the College, the PhD program, the External Audit of the Research programs. I set up a system of PhD lectures attracting renowned academic speakers to improve the academic profile of the College. Together with the Associate Dean of Education, I developed tenure and evaluation criteria for various faculty ranks, with an aim to better match academic responsibilities and work-life balance. I lobbied with the Doctoral School of the University to introduce courses such as time management and academic writing for PhD students.
- 2006-2015 *Member of the College Executive Committee*, as Head of Department, Associate Dean and Dean. This Committee is in charge of daily running of the College, and prepares strategic and policy points before being submitted to the Faculty Board for approval.
- 2006-2009 *Head of Department of Communication Studies*, University of Antwerp (B). This involved the running of the department as chair of the Departmental Board and of the Curriculum Committees. I guided the department through a TQA, was in charge of division of labor within the department and decisions on the profile for new faculty positions, and was responsible for PhD annual reviews.
- 2006-2015 *Member Professorial Evaluation Committee*, College of Political and Social Sciences, University of Antwerp (B). Committee in charge of evaluation of Staff. Chair of the committee when I was the Dean
- 2006-2015 *Member Committee Academic Promotion*, College of Political and Social Sciences, University of Antwerp (B). Committee in charge of tenure and staff promotion. Chair of the committee when I was the Dean
- 2006-2015 *Member of the College Board*. Chair of the board when I was the Dean.
- 2003-2018 *Member of the College Meeting*, in charge of electing Faculty management team.
- 2003-2018 *Member Department Board of Communication Studies*

2003-2012	<i>Member of the Committee Research Strategy</i> of the College of Political and Social Sciences: think tank for the development of faculty research strategy
2003-2006	<i>Vice Head of Department of Communication Studies</i> , University of Antwerp (B). In this role I played an important role in developing the move from a 2 (Candidate) + 2 (licentiate) towards a 3 (BA) + 1 (MA) structure of education, following the European Bologna Accords on comparability of quality and standards in Higher Education
2001-2018	<i>Member of the Education Committee MA Communication Studies</i> , University of Antwerp (B) (chair 2005-2006)
2001-2018	<i>Member of the Exam Board MA Communication Studies</i> , University of Antwerp (B)
2001-2018	<i>Member of the Educational Committee BA Political and Social Sciences</i> , University of Antwerp (B)
2001-2018	<i>Member of the Exam Board BA Political and Social Sciences</i> , University of Antwerp (B)

Involvement in Research program development and research leadership

At the University of Antwerp, I started and was head of the research group *Media Policy & Culture*, when such a structure was introduced in 2005. At that point it consisted of myself and 3 PhD students. By 2018, it consists of 2 associate professors, 2 full professors, 1 part time professor, 2 post doctoral researchers, 2 teaching assistant/PhD, 10 project funded PhD students and 11 self-funded PhD students. In the 2016 Research Quality Assessment, the group obtained the best scores of all Communication Studies groups and the second best in the College.

As Head of the College Doctoral Committee at the University of Antwerp, I took the lead in improving the College's *doctoral program*, with an eye to combining research excellence with the development of transferable skills while maintaining a healthy work life-balance.

As Associate Dean at the University of Antwerp, I wrote the *main principles of the College's research policy and in the development of criteria for research active* in a context of strong competition and extensive teaching demands. Furthermore, I was in charge of preparations of the College's Research Quality Assessment and, finally, I developed a strategy to strengthen the International visibility of the College's research status, e.g. by setting up a College Lectures series inviting international experts representative of the research fields of the College.

At Drexel University, I am a member of the College of Arts and Sciences (CoAS) Research Committee, *set up to develop a long term research policy for the College and develop policy implementation instruments* to further the research efforts of the College and contribute to the continued R1 status of Drexel University. Committee work has focused on research funding, developing fair course-buy-out policies applicable across the diversity of a College of Arts and Sciences.

As Head of the Department of Communication at Drexel University, I have developed a *research policy for the Tenure(d) Faculty of the Department*, including the development of criteria for research active and the organization of internal workshops and of a conference with international scholars.

Involvement in Course and Curriculum Development

As Dept Head at Drexel (2018-...) I have been strongly involved in curriculum development. 1) I coordinated the complete overhaul of the MS Communication (now MS in Strategic Digital Communication) and am currently overlook the revision of the BA/BS in Communication. The aim is to keep the degrees up to date and future proof to tackle the issues facing higher education in the coming decade. 2) During the pandemic, I have been very involved in moving our teaching to remote and in providing the conditions to ensure continued education while safeguarding the physical and mental wellbeing of students, faculty and staff. 3) I redesigned a writing-intensive service course so that it can be taught to larger groups of students. 4) I have been working on improving DEI in the Departmental teaching and curricula by revising syllabi to include a more diverse range of authors and perspectives.

‘The Social Scientist as Kiter’: in 2011, I received a grant from the Educational Council of the University of Antwerp to explore the actual and future use of alternative and virtual teaching tools in the context of respect for the social and cultural background of various student populations. The results of this project were the basis for the development of a University of Antwerp policy in this regard.

As Head of Department at UAntwerp (2006-2009) I was in charge of the preparation for and coordination of the Teach Quality Assessment (TQA) and was in charge of the redesign of the BA and MA program following the outcome of the TQA. As Dean I was in charge of allocating resources and approving programs of the various degrees of the Faculty of Social Sciences.

‘Developing a Work Placement Program at Academic Master level’: In 2008 I received a grant from the Educational Council of the University of Antwerp to develop a Work Placement Program at Academic Master level. The project resulted in a system of Work Placement for the department of Communication Studies and was later extended to the entire Faculty of Social Sciences. It subsequently was used as a framework for setting up such systems in other faculties of the Humanities and Social Sciences at the University of Antwerp.

As Head of the Faculty Doctoral Committee (2009-2011) I developing a range of programs to help PhD’s in the coordination of their work and Faculty in their role as supervisors. As Dean (2012-2015), I introduced a compulsory core module for all PhD students on research ethics.

Involvement in Internationalisation of Education

At Drexel, as Department Head, I focus on Internationalisation At Home through visiting professors. As a member of the Intensive Courses Abroad Committee of the College of Arts and Sciences, I am developing College-wide guidelines for such international courses.

At the University of Antwerp, I was heavily engaged in efforts to internationalize the study programs of the Department of Communication and, later, the College of Political and Social Sciences. At the University of Antwerp, the focus was on ‘Internationalisation at home’. I set up several Erasmus Faculty exchange programs, including with the University of Bergen (N), University of Oslo (N), and the University of Fribourg (CH). Furthermore, I engaged in securing funding for visiting scholars (Prof. Dr. Richard Collins, Prof. Dr. Aline Bernstein & Prof. Dr. John Ellis, amongst others) to spend time at the Department and College.

Professional, Academic and Community Service and Experience

Professional Service to the international academic research community

International Communication Association (ICA)

- *Chair* of the Theme Section of the 2019 Conference (2018-2019)
- *Coordinator* ICA Award Committees (2016-2017)
- *Member* Membership and Internationalisation Committee (2014-2017)
- *Chair* Outstanding book Award Committee (2015-2016)
- *Member* Outstanding Book Award Committee (2014)
- *Paper reviewer* Communication, Law and Policy Division; Popular Communication Division; Communication History Division (Multiple Years since 2006).

International Association for Media and Communication Research (IAMCR)

- *Paper reviewer* Popular Culture Working Group; Public Service Broadcasting Policies Working Group (since 2010)

European Communication Research and Education Association (ECREA)

- *Vice chair* Communication, Law and Policy Section (2012-2016)
- *Vice chair* Communication, Law and Policy Section (2022-2023)

- *Paper reviewer* Communication, Law and Policy Section (since 2010), Television Studies Sectio (since 2013)

The Netherlands Flanders Communication Association (NeFCA)

- *Founding Member*: together with Prof. Dr. Claes De Vreese (University of Amsterdam (NL)) I started NeFCA, wrote the statutes and (successfully) approached the Flemish and Dutch Communication Departments to join the organization.
- *Vice President* of NeFCA (2011-2015)
- *Paper reviewer* for the annual conference *Etmaal van de Communicatiewetenschap* (since 2011 under NeFCA umbrella) (since 2006)

The Association of Internet Researchers (AoIR)

- *Paper reviewer* for the annual conference 2016

RIPE@ Initiative

- Member of the Central Planning Group (since 2012)
- Organizer of the RIPE@2016 ‘PSM for a Networked Society?’ in Antwerp

Foundation Review Panels

- I have reviewed several projects for the National Science Foundations of The Netherlands (NOW), Israel and Poland.

Other National and International Research Review Processes

- Member review committee Innov-Iris research projects, Brussels Community (B) (06/23/2014 – 06/25/2014)
- International member award committee ASCOR ‘best peer reviewed article’ and ‘best peer (2011-2013)
- reviewed young scholar article’, University of Amsterdam (NL) (12/01/2009 – 01/31/2012)

Reviewing for Academic Journals and Book Publishers

- Frequent (5-10/year) for *Tijdschrift voor Communicatiewetenschap*
- Regular (2-4 a year) for *Journal of Media Management*, *European Journal of Communication*, *Journal of Media Innovations*, *Celebrity Studies*
- Irregular: *International Journal of Communication*, *Ethnicity and Race*, *Journal of hospitality and tourism research*, *Gazette*

Professional service to international academic evaluation

External Teaching Program Reviews (Accreditation and TQA)

Dutch and Flemish university degrees are accredited by a Dutch/Belgian Accreditation board which organized independent audits of all programmes every five years. The Auditing Committee visits and reviews each program, and ranks them. Programs can lose their accreditation, which would mean they are no longer allowed to offer that particular degree.

- Member review committee Erasmus Mundus Master Journalism, Media and Globalisation University of Amsterdam-Aarhus University (04/09/2021-07/07/2021)
- Chair review committee TQA Communication Studies degrees, University of Wageningen (NL) (09/05/2016- 10/08/2016)
- Member review committee TQA Master Journalism, Media and Globalisation, University of Amsterdam (NL) (06/08/2015 – 07/08/2015)

- Chair accreditation committee new teaching program English language BA in Media and Culture, State University of Groningen (NL) (01/05/2015 – 02/05/2015)
- Chair review committee TQA International Bachelor in Communication and Media, Erasmus Universiteit Rotterdam (NL) (11/12/2013 - 12/12/2013)
- Chair review committee cluster TQA Communication Sciences of University of Amsterdam, Free University of Amsterdam, University of Twente, University of Nijmegen (NL) (02/01/2012 – 11/15/2012)

External Research Performance Reviews

- Member research performance review Dutch Ph.D. schools: ASCA, R-MeD, NICA, SLO (NL), (20/11/2018-24/11/2018)
- Chair research performance review Erasmus School of History, Culture and Communication, Erasmus Universiteit Rotterdam (NL) (1/02/2013 - 28/02/2013)
- Expert adviser evaluation ASCoR, Amsterdam School of Communication Research (University of Amsterdam (NL)) for recognition as ‘Research Priority Area’ of the University of Amsterdam (15/12/2011 - 7/01/2012)
- Member research review committee NeSCoR, the Netherlands School of Communication Research (including VU, UvA, UT, EUR) for re-accreditation by the Royal Dutch Academy of Sciences (1/06/2011 - 30/06/2011)

Community and Government Service

- 2016-2018 *Member Sectorial Media Council* [Sectorraad Media van de SARC, Strategische Adviesraad Cultuur, Jeugd, Sport en Media] – policy advice council to the Flemish Government in the domain of Media and ICT
- 2008-2016 *Vice Chair Sectorial Media Council* [Sectorraad Media van de SARC, Strategische Adviesraad Cultuur, Jeugd, Sport en Media] – policy advice council to the Flemish Government in the domain of Media and ICT
- 2011-2015 *Member of General Assembly De Waalse Krook* – government appointed social-profit organization responsible for digitization of audiovisual archives in Flanders
- 2006-2008 *Member of Flemish Media Council* [Vlaamse Mediaraad] – policy advice council to the Flemish Government
- 2013 (May) *Expert adviser Media Commission of Flemish Parliament* in preparation of the Bill on Signal Integrity of Broadcasters
- 2011 (March) *Expert adviser Media Commission of Flemish Parliament* in the run up to the new Management Contract of public service broadcasting institution VRT
- 2012 (October) *Expert adviser Media Commission of Flemish Parliament: public service media and the cultural sector.*
- 2007-2009 *Expert evaluator multimedia projects on popularization of science* for funding Flemish Government Department of Economics, Science and Innovation [EWI]

Professional Media Experience

- 2010-2013 Montly column regarding media (policy) issues on <http://www.deredactie.be>, i.e. the newsite of Flemish public service broadcaster VRT
- 2006-2009 Montly column regarding television for Flemish elite newspaper De Standaard
- 2003-2009 Stand Up Comedy (agency: 1,2,3 Comedy)

Science Popularisation

Throughout my career, I have made an effort to communicate research results to a non-academic audience in three major ways

- Regular invited talks for an array of civil society and cultural organisations, about four to ten every year (except in my years as the dean, due to time constraints),
- Regular contributions to media (press, radio, television, online).

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