

Curriculum Vitae

Education

Ph.D. Communication, Culture, and Media, Drexel University, June 2015
Digital Gamers: A Mixed Method Study of Players, Emotion, Mood, and Moral Life

Supervisor: Dr. Ernest Hakanen (Drexel University)

Committee: Aphra Kerr (Maynooth University, Ireland); Douglas Porpora, Rob D'Ovidio, Asta Zelenkauskaitė (Drexel University, Philadelphia, PA)

B.A. Anthropology, Drexel University, June 2006
Magna cum laude

Books

Douglas Porpora, Alexander Nikolaev, Julia Hagemann May, and **Alexander Jenkins** (2013). *Post-Ethical Society: The Iraq War, Abu-Ghraib, and the Moral Failure of the Secular*. The University of Chicago Press.

Peer-Reviewed Journal Publications

Ron Bishop and **Alexander Jenkins** (2026, Forthcoming). "I Wouldn't Wish It on Anybody': Reggie Jackson Returns to Birmingham's Rickwood Field." *Journal of Sports Media*.

Dacia Pajé and Alexander Jenkins (2025, Revise and Resubmit). "But this is just feminist man hating propaganda:" Popular Feminism, Postfeminist Masculinity and Popular Misogyny in Barbie and She-Hulk's Reviews. *Popular Culture*

Ron Bishop, **Alexander Jenkins** and Nicholas Coffman (Accepted, Anticipated 2025). "Drowning in Information but Starving for Knowledge: Sports Journalists Frame Major League Baseball's Recognition of the Negro Leagues." *Journal of Sports Media*.

Michael K, Hauer, **Alexander Jenkins**, Janna MacPherson, Qingyue Sun, and Marianne Swain (2023) "Tweeting about the COVID-19 vaccine: A content analysis." *Atlantic Journal of Communication*, doi: 10.1080/15456870.2023.2202402

Alexander Jenkins and Gregory Loring Albright (2021) Eds. Special Issue *Explorations in Media Ecology* "20th Anniversary" EME 20.4.

Alexander Jenkins and Gregory Loring Albright (2021) "Within These Pages..." Editorial. *Explorations in Media Ecology* 20.4.

James Malazita and **Alexander Jenkins** (2017) “Digital Games and Moral Packaging: The Impacts of In-Game Decisions on Public Pedagogical Deliberation” *Journal of Gaming and Virtual Worlds*, 9(1), 3-20. doi: 10.1386/jgvw.9.1.3_1.

Alexander Jenkins, Murugan Anandarajan, and Rob D’Ovidio (2014) “All that glitters is not gold: The role of impression management in data breach notification.” *Western Journal of Communication*, 78(3), 337-357. doi: 10.1080/10570314.2013.866686.

Murugan Anandarajan, Rob D’Ovidio, and **Alexander Jenkins** (2013) “Safeguarding Consumers Against Identity-Related Fraud: Examining Data Breach Notification Legislation through the Lens of Routine Activities Theory.” *International Data Privacy Law*, 3(1), 51-60. doi: 10.1093/idpl/ips035.

Alexander Jenkins, Alexander Nikolaev, and Douglas Porpora (2012) "Moral Reasoning and the Online Debate about Iraq" *Political Communication*, 29(1), 44-63. doi: 10.1080/10584609.2011.616876.

Book Chapters

Alexander Jenkins and Hilde Van den Bulck (2024) “Audience Relations to African American Athletes’ Activism from a Diachronic, Media Ecology and Celebrity Apparatus Perspective: Tommie Smith, John Carlos and Colin Kaepernick” In Gaëlle Ouvrein, Ana Jorge, and Hilde Van den Bulck (Eds.) *An Interdisciplinary Approach of the Interactions and Relationships between Celebrities and their Audience*. Lexington Books

Alexander Jenkins (2020) “Lighting the Bonfire: The Role of Online Fan Community Collaboration in *Dark Souls 3*.” In Gaines Hubbell (Ed.) *What is a game? Essays on the nature of videogames*. Jefferson, NC: McFarland & Company.

Jonathon Lundy, **Alexander Jenkins**, and Hilde Van den Bulck (2020). Fandom In *The International Encyclopedia of Media Psychology*.

Rob D’Ovidio, Murugan Anandarajan, and **Alexander Jenkins** (2013) “Taking the Fun out of Play Time: Real Crime and Video Games.” In Thomas J. Holt and Bernadette H. Schell (Eds.) *Hackers and Hacking: A Reference Handbook* (164-171). Santa Barbara, CA: ABC-CLIO.

Conference Presentations

Ron Bishop and **Alexander Jenkins** (2026). “‘I Wouldn’t Wish It on Anybody’: Reggie Jackson Returns to Birmingham’s Rickwood Field.” Presented at the May

2026 meeting of the *37th Cooperstown Symposium on Baseball and American Culture*, Cooperstown, NY.

Milos Kartalija and **Alexander Jenkins** (2025). “The Harsh Truth” in the Manosphere: Discourse about relationships and toxic masculinity in YouTube comments. Paper to be presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Philadelphia, PA.

Alexander Jenkins and Dacia Pajé (2024). “But this is just feminist man hating propaganda: Popular Feminism and Popular Misogyny in User Reviews of Barbie and She-Hulk.” Paper presented at the November meeting of the *National Communication Association*, New Orleans, LA.

Alexander Jenkins (2024). “Mr. Messi moves to Miami: MLS, the U.S. and global soccer” Crash Course presentation presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Atlantic City, NJ.

Alexander Jenkins (2024). “Challenge in the Lands Between: Games media, difficulty, and Elden Ring.” Paper presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Atlantic City, NJ.

Alexander Nikolaev, Doug Porpora, **Alexander Jenkins**, David Frank (2024). “Mediated Political Virus: COVID and the Failure of Public Discourse on Twitter.” Paper presented at the June convention of the *Media Ecology Association*, Buffalo, NY.

Alexander Nikolaev, Doug Porpora, **Alexander Jenkins**, David Frank (2024). “Political Humor and Affective Publics on Twitter during the 2020 Election” Paper presented at the June convention of the *Media Ecology Association*, Buffalo, NY.

Alexander Jenkins and Dacia Pajé (2023). “She-Hulk Smashes the Incels.” Paper presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Philadelphia, PA.

Ron Bishop, **Alexander Jenkins** and Nicholas Coffman (2023). “Drowning in Information, but Starving for Knowledge: Sports Journalists Frame Major League Baseball’s Recognition of the Negro Leagues.” Presented at the August 2023 convention of the *Association of Education in Journalism and Mass Communication*, Washington, D.C.

Alexander Jenkins and Julia Richmond (2022). “The other Orange Monster: Mapping the resignification of Gritty through semiotic analysis.” Presented at the March 2022 summit of the *International Association for Communication and Sport*, Philadelphia, PA and Glassboro, NJ.

Julia Richmond and **Alexander Jenkins** (2022). “Pragmatic or Predatory: A Discourse Analysis of U.S. Military Recruiting Practices on Twitch.” Presented at the March 2022 summit of the *International Association for Communication and Sport*, Philadelphia, PA and Glassboro, NJ.

Alexander Jenkins and Greg Loring-Albright (2020) “The Commissioner is Doing a Great Job: Oppositional Media and Transformational/Affirmational Fandom in ‘Blaseball.’” Presented at the November convention of the *National Communication Association*, Virtual.

Alexander Jenkins and Hilde van den Bulck (2020, “New Media, New Sports Heroes? American Athletes’ Activism from a Media Ecology Perspective.” Presented at the June convention of the *Media Ecology Association*, Garden City, NY.

Greg Loring-Albright and **Alexander Jenkins** (2020) “Games, Digital and Otherwise: A tetradic analysis of game forms” Presented at the June convention of the *Media Ecology Association*, Garden City, NY.

Alexander Jenkins (2019) “Players Die Many Times: Frames of Difficulty, Accessibility, and an “Easy Mode” in Fromsoftware’s *Sekiro: Shadows Die Twice*.” Paper presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Pittsburgh, PA.

Alexander Jenkins, Ernest Hakanen, Gregory Loring-Albright, and Sreyashi Mukherjee (2019) “Doomed to a Culture of Violence? A Framing Analysis of Video Games and School Shootings” Paper Presented at the May meeting of the *International Communication Association*, Washington, D.C.

Greg Loring-Albright and **Alexander Jenkins** (2019) “Playing Through The Great War: A Values At Play analysis of “Valiant Hearts” and “The Grizzled.”” Paper Presented at the April meeting of the *Popular Culture Association*, Washington, D.C.

Alexander Jenkins (2018) “Newsgames, Narratives, and Normal Collars.” Paper presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Baltimore, MD.

Alexander Jenkins (2017) “(Neo)Nazis or Patriots: An Analysis of the Far Cry 5 Announcement Image and the Accompanying Discourse.” Paper presented at the November meeting of the *Mid Atlantic Popular and American Culture Association*, Philadelphia, PA.

Alexander Jenkins (2016) “Lighting the Bonfire: The Role of Online Fan Community Collaboration in *Dark Souls 3*” Paper presented at the November

meeting of the *Mid Atlantic Popular and American Culture Association*, Atlantic City, NJ.

Alexander Jenkins (2014) "Gamers: Moods and Emotion." Paper presented at the *ICA Digital Games Beyond the Pixels Preconference* at the May meeting of the *International Communication Association*, Seattle WA.

Alexander Jenkins, Murugan Anandarajan, and Rob D'Ovidio (2013) "All that glitters is not gold: The role of impression management in data breach notification." Paper presented at the April meeting of the *Eastern Communication Association*, Pittsburgh, PA.

Alexander Jenkins, Alexander Nikolaev, and Douglas Porpora (2012) "The Attack on Iraq: Fragmentation and Bias Across Eight Television Networks." Paper presented at the May meeting of the *International Communication Association*, Phoenix, AZ.

Alexander Jenkins and James Malazita (2012) "Framing Gaming: The Player's Role in the Creation of Morality in Video Games." Paper presented at the 2012 *University of Wyoming Playology Conference*, Laramie, WY.

Julia Hagemann May, **Alexander Jenkins**, Alexander Nikolaev, and Douglas Porpora (2011) "The Content of Moral Debate Online: The Attack on Iraq and the Revelations of Abu Ghraib." Paper presented at the April meeting of the *Eastern Communication Association*, Arlington, VA.

Alexander Jenkins, Alexander Nikolaev, and Douglas Porpora "The USENET Debate on Iraq." Paper presented at the 2010 meetings of the *Eastern Communication Association*, Baltimore, MD. **Best Paper Winner.**

Panels Chaired or Moderated

"Conversations Concerning Narrative and Mental Health" Session Chair at the 2019 meetings of the *Mid Atlantic Popular and American Culture Association* Pittsburgh, PA.

"Subverting the Traditional." Session Chair at the 2018 meetings of the *Mid Atlantic Popular and American Culture Association* Baltimore, MD.

Drexel University Graduate College and Drexel Graduate Student Organization Scholar Share – Conversations on Graduate Student Research. Greg Loring-Albright and Jennifer Villareale, September 28, 2018

"Community and Commentary: What Video Games Say About Us and the World." Session Chair at the 2017 meetings of the *Mid Atlantic Popular and American Culture Association* Philadelphia, PA.

Positions Held

9/2024-Present	Associate Teaching Professor Department of Communication Graduate Faculty Member Communication, Culture, and Media Drexel University
9/2017-8/2023	Assistant Teaching Professor Department of Communication Graduate Faculty Member Communication, Culture, and Media Drexel University
9/2021-Present	Assistant Director Communication, Culture, and Media Drexel University
1/2016-12/2017	Adjunct Professor Department of Communication Philadelphia University/Jefferson University
6/2015-9/2017	Adjunct Professor Department of Communication Drexel University
9/2016-3/2017	Adjunct Professor Graduate Programs in Communication, Culture, and Media Drexel University
8/2015-12/2015; 1/2013-5/2013	Adjunct Instructor Department of Media Studies and Production Temple University
1/2010-6/2015	Ph.D. Candidate and Instructor Department of Culture and Communication Drexel University
1/2012-12/2012	Research Assistantship with Dr. Rob D'Ovidio, Department of Culture and Communication Drexel University Bureau of Justice Assistance Grant, Crime in Virtual Worlds
1/2011-12/2011	Research Assistantship with Dr. Rob D'Ovidio Department of Culture and Communication Drexel University National Institute of Justice, Data Breach Notification

- 1/2010-12/2010 Research Assistantship with Dr. Rob D'Ovidio,
Department of Culture and Communication
Drexel University
BJA Grant, Crime in Virtual Worlds
- 9/2009-12/2009 Teaching Assistantship
Department of Culture and Communication
Drexel University
- 10/2007-8/2009 Full-time Research Assistant for Dr. Douglas V. Porpora,
Department Chair
Department of Culture and Communication
Drexel University
Public Sphere Debate on the War with Iraq

Teaching Experience

Courses Taught

Drexel University

Department of Communication (Previously Department of Culture and Communication)

Associate Teaching Professor 9/24-Present

Assistant Teaching Professor 9/17-8/24

Adjunct Professor 6/2015-9/17

Instructor 6/2010-6/2015

Courses Taught: Diversity in Media; Moral Frames in Technicolor (Honors); Media Literacy in Com (Dragons Prep); Communication Resources for Media Studies; Fans, Fandom, and Audiences; Play Can't Wait: Games and Morality (Honors); Special Topics: Video Games and Culture; Introduction to Human Communication; Principles of Communication*; Mass Media and Society*; Sports and Mass Media*; Introduction to Communication (For Dragons Prep); Techniques of (Public) Speaking; Theories and Models of Communication*; New Technology in Communication*; Qualitative Research Methods*; Quantitative Research Methods*; Business Communication*; Technical Communication; Intercultural Communication*; Introduction to Sociology

Master's Program Courses Taught: Media Environments*, Reading and Research in Communication*, Theories of Communication and Persuasion*

Drexel University

Graduate Programs in Communication, Culture, and Media

Faculty Member 5/2018-Present

Adjunct Professor 9/2016-3/2017

Courses Taught: Communication Theory I: Persuasion and Media Effects;
Research Methods in Communication, Culture, and Media; Data Analysis in
Communication

Jefferson University (formerly Philadelphia University)

College of Science, Health & the Liberal Arts

Adjunct Professor 1/2016-12/2017

Courses Taught: Public Speaking; Reading the Visual; Sports Communication;
Journalism in the Multi-Media World

Temple University

Department of Media Studies and Production

Adjunct Instructor 1/2013-5/2013; 8/2015-12/2015

Courses Taught: Video Game Industry and Culture

Note: @ denotes online sections taught; * denotes both in person and online
sections taught

Invited Workshops

Mandela Washington Fellowship Institute at Drexel University 2024 – “Public
Speaking”

Mandela Washington Fellowship Institute at Drexel University 2023 – “Public
Speaking”

Mandela Washington Fellowship Institute at Drexel University 2019 – “Writing
with Passion”

Thesis and Dissertation Projects Supervised

Doctoral Dissertation Committee

Member

Greg Loring-Albright (June, 2022) Analog Tabletop Games Adapted to Digital
Media Environments.

Maggie Riegel (May, 2026) “Ladies, what we really need is a Kamalanomenon!”:
Charthing Tiktok discourse of race and gender during the 2024 U.S. Presidential
Election

Doctoral Examination Committee

Tony Rowe “Spatial Aesthetics of Digital Games” – Digital Media

Thesis Committee

Member

Jennifer Villareale (2019) “Directing And Detecting Attention in an Immersive Augmented Reality Experience” Thesis submitted to Drexel University for MS in Digital Media.

Student Research Directed

STAR (Students Tackling Advanced Research) Scholars Program 2018-2019
 Research Advisor
 Abigail Haas
 Qualitative Framing of Sports Celebrities in the Media

Service Experience

10/2025-Present	Website Redesign and Testing Committee Mid Atlantic Popular and American Culture Association
6/2025-Present	Communication Department Semester Transformation Committee Drexel University
6/2025-9/2025	Non-tenure Track Hiring Committee in Digital Communication Drexel University
4/2023-Present	VP of Communications Mid Atlantic Popular and American Culture Association
10/2022-Present	Social Science and Humanities Research Committee Steering Member Drexel University
12/2023-6/2024	Non-tenure Track Hiring Committee in Digital Communication Drexel University
12/2023-6/2024	Non-tenure Track Hiring Committee in Political Communication and Persuasion Drexel University
10/2022- 2/2023	Chair Non-tenure track Promotion Committee
9/2021-8/2024	CoAS Graduate Curriculum Committee Drexel University
8/2021-10/2021	Non-tenure Track Hiring Committee in Non-profit Communication Drexel University
6/2021-2022	Undergraduate Communication Core Course Committee

	Drexel University
5/2021-Present	Undergraduate Communication and Media Concentration Curriculum Development Committee Drexel University
Summer 2020- Present	Dragons Prep (formerly Dragon Scholars) Program Faculty for Communication course Drexel University
9/2019-12/2022	Managing Editor <i>Explorations in Media Ecology</i>
6/2019; 6/2023	Mandela Washington Fellowship Instructor for Writing with Passion workshop; Improv(ing) Public Speaking Workshop Drexel University
5/2019-Present	Communication, Culture, and Media Exams Committee Drexel University
2/2019-4/2023	Communications Committee Mid Atlantic Popular and American Culture Association
2018-Present	Communication Research Committee Drexel University
6/2018-9/2021	Faculty Advisor for DMC (Drexel Media Club) Drexel University
5/2018-Present	Communication, Culture, and Media Colloquium and Events Committee Drexel University Chair
5/2018-10/2018	COM 270/310 Syllabi Subcommittee Drexel University
3/2018-Present	Masters in Strategic Digital Communication (formerly MS COM) Curriculum Committee Drexel University

Awards

CoAS Thank A Teacher Program, Drexel University, 2021

Graduate College Travel Award, Drexel University, 2014

Travel Award, ICA, 2012

Graduate College Travel Award, Drexel University, 2012

April 2010 meeting of the *Eastern Communication Association* Arlington, VA
Top Paper in Political Communication. **Alexander Jenkins**, Alexander Nikolaev,
and Douglas V. Porpora “The USENET Debate on Iraq.”

Graduate College Travel Award, Drexel University, 2010

Drexel University College of Arts & Sciences Dean’s Doctoral Award, 3/2009.

Senior First Honors in Anthropology. Drexel University College of Arts and
Sciences, 5/2006.

Special Experience

Statistical Analysis (using SPSS)
Content Analysis Research Design and Coding
Randomized Selection of Online Data
Ethnographic Methods
Qualtrics Questionnaire Design
Online Course Design
BlackBoard Learn
NVIVO