DREXEL UNIVERSITY COLLEGE OF ARTS AND SCIENCES

Communication, Culture and Media (MS, PhD)

PROGRAM OVERVIEW

The Drexel University Communication, Culture and Media (CCM) graduate programs create new areas of interdisciplinary inquiry and educate emerging scholars who pursue bold, original and socially meaningful research. The program is highly interdisciplinary, drawing from the fields of communication, sociology, anthropology and linguistics, emphasizing the integration of theory and practice. Upon graduation, students are prepared to address complex social issues through innovative research and scholarship.

The PhD degree program is highly collegial, and students are regarded as junior colleagues. The master's degree provides excellent preparation for students interested in pursuing a doctoral program in the future while also gaining critical academic and communicative skills that are in high demand across a variety of media communication roles.

DEGRESS OFFERED

Master of Science (MS), Doctor of Philosophy (PhD)

GRADUATE ACTIVITIES/EVENTS

PhD students are regularly invited to participate in ongoing faculty projects and may also develop their own original research projects with faculty support and mentorship. The department is home to an active doctoral student association which consistently places student representatives on important faculty committees. All CCM students are invited and encouraged to attend events taking place as part of the CCM colloquia series.

COURSE OFFERINGS

Sample courses in the program include:

- **COMMUNICATION AND SOCIAL THEORIES**
- **RESEARCH METHODS AND DATA ANALYSIS**
- **MATERIAL AND CONSUMER CULTURES**
- **DIGITAL SUBJECTIVITIES**
- **POLITICAL ECONOMY OF MEDIA**
- **CELEBRITY AND AUTHENTICITY**
- **DISCOURSE ANALYSIS**

CAREERS

Our alumni have gone on to careers in a variety of industries. Many of our PhD graduates are in faculty positions at various highly ranked universities such as Rensselaer Polytechnic Institute, Southern Methodist University, St. John's University, and Rowan University.

The MS degree applies to many media communication jobs and with skills transferrable across a wide variety of sectors, including media planning, program research, and media analysis.

FINANCIAL SUPPORT

Full-time PhD students receive doctoral fellowships as teaching fellows, with a stipend and tuition remission, plus a health insurance subsidy. Students in good standing are ensured support for up to five years.

Likewise, there are substantial scholarships for MS students in the CCM program who demonstrate high academic achievement.

Financial aid information is available on the Drexel Central website.

FACULTY MENTORSHIP

Faculty members involved in the CCM programs are engaged in a wide range of research and practice areas, including:

- **CONSUMER CULTURE AND COMMODIFICATION**
- **HEALTH COMMUNICATION**
- **MEDIA STUDIES**
- **SOCIAL MEDIA**
- **FAN STUDIES**
- **POLITICAL COMMUNICATION**

APPLICATION DEADLINES

We accept new PhD students for the Fall term each year. The deadline to apply is:

- December 1

New MS students can begin in the Fall, Winter, or Spring. We review applications on a rolling basis, with the following deadlines for each term:

- **FALL:** May 1 (International), September 1 (Domestic)
- **WINTER:** November 15
- **SPRING:** February 15

CONTACT
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