



I am pleased to announce that today, Monday, March 11, is the official launch of the 2019 Strategic Planning Process for the College of Nursing and Health Professions (CNHP). This is a critically important process for us to pave the right future for our College. **CNHP's new strategic plan will establish communal goals and values toward which our College can grow and thrive as a whole.**

The Core Strategic Planning Committee will meet six times for two hours between March and June, and throughout the process, members will be asked to seek feedback from colleagues in addition to the focus groups and forums that will be held. This group will consider:

- The members of the core strategic planning committee will serve as liaisons, representatives and advocates. Please engage with them if you have thoughts to share about the planning process or CNHP's strategic direction in addition to participating in focus groups/forums. Committee members include:**

- Forums and focus groups for each of our stakeholder groups** will also take place to ensure that all voices are heard. We will have these meetings for chairs, faculty, staff and students. At these sessions, participants will:

- Learn about the process and timeline.
- Discuss a specific set of questions posed by our consultants that will elicit feedback that will directly contribute to our inclusive strategic plan, such as shared vision and values and how our college must position itself to ensure a strong and successful future.

All CNHP stakeholders will be receiving a formal invitation to participate in a forum/focus group. If you are unable to attend in person, you will be able to participate via Zoom. If you are unable to attend at all, please talk to your peers and colleagues who are listed in the core strategic planning committee to let them know how they might present your ideas on your behalf. You can also contact Kate Clark, director of strategic initiatives, who is managing this effort at koc23@drexel.edu to ensure that your voice is heard.

Lastly, as members of the CNHP community, you know that the dedication, hard work, passion, entrepreneurial spirit and strong purpose of our faculty, staff and students are among our greatest and distinguishing strengths. I cannot think of a better foundation on which to build our future together.

Sincerely,

Laura N. Githen

Laura N. Gitlin, PhD, FGSA, FAAN
Distinguished University Professor and Dean