



Dear Faculty, Staff and Students:

I am pleased to announce that today, Monday, March 11, is the official launch of the 2019 Strategic Planning Process for the College of Nursing and Health Professions (CNHP). This is a critically important process for us to pave the right future for our College. CNHP's new strategic plan will establish communal goals and values toward which our College can grow and thrive as a whole.

Our planning process will be facilitated by Philadelphia-based consulting firm Fairmount Ventures, with oversight from an internal core strategic planning committee comprised of a diverse group of CNHP faculty, staff and students. The steering committee will also provide input to Fairmount Ventures to make sure the process is inclusive. We will have numerous forums and focus groups for the CNHP community to ensure input from all stakeholders. It is important to note that in addition to a strategic plan document, Fairmount will be helping us to create an *implementation plan* so that our hard work comes to life and is incorporated into all that we do moving forward.

The Core Strategic Planning Committee will meet six times for two hours between March and June, and throughout the process, members will be asked to seek feedback from colleagues in addition to the focus groups and forums that will be held. This group will consider:

- The expertise and experience of CNHP faculty, staff and students.
- Best and emerging practices in education, research and practice.
- CNHP's strongest and most unique value propositions to students, faculty and the target populations of its practice areas.
- Drexel's mission, values, strategic direction and policies.
- Regional, national and global societal trends in education, health and healthcare.

The members of the core strategic planning committee will serve as liaisons, representatives and advocates. Please engage with them if you have thoughts to share about the planning process or CNHP's strategic direction in addition to participating in focus groups/forums. Committee members include:

- 1. Adrian Banning, Assistant Clinical Professor, Research Coordinator, Physician Assistant Department
- 2. RoseAnn DiMaria-Ghalili, Assistant Dean, Interprofessional Research and Collaboration
- 3. Dan Dychtwald, PhD student, Nutrition
- 4. Mary Gallagher Gordon, Vice Dean, Strategic Operations & Academic Services
- 5. Laura Gitlin, Dean
- 6. Mark Green, Associate Director, Assessment, Department of Operations, Assessment & Outcomes
- 7. Scott Horowitz, Clinical Instructor, Director of Field Education, Creative Art Therapies
- 8. Loretta Jemmott, Vice President, Health and Health Equity; Professor, College of Nursing and Health Professions
- 9. Amanda Keen, Assistant Director, Diversity, Health Professions and Student Affairs
- 10. Kevin Mitchell, Assistant Professor, Health Administration
- 11. Matt Sawicki, Director of Finance & Administration
- 12. Kate Skladanek, Academic Advisor
- 13. Sinclair Smith, Professor and Chair, Health Sciences
- 14. Roberta Waite, Professor and Assistant Dean of Academic & Community Integration, Doctoral Nursing Department; Director, Stephen and Sandra Sheller 11th Street Family Health Services
- 15. Ebony White, Assistant Clinical Professor, Counseling and Family Therapy
- 16. Glenn Williams, Associate Professor and Chair, Physical Therapy & Rehabilitation Sciences
- 17. Patti Zuzelo, Clinical Professor, Nursing
- 18. Jacqueline Enriquez, undergraduate student, Nursing

Forums and focus groups for each of our stakeholder groups will also take place to ensure that all voices are heard. We will have these meetings for chairs, faculty, staff and students. At these sessions, participants will:

- Learn about the process and timeline.
- Discuss a specific set of questions posed by our consultants that will elicit feedback that will directly contribute to our inclusive strategic plan, such as shared vision and values and how our college must position itself to ensure a strong and successful future.

All CNHP stakeholders will be receiving a formal invitation to participate in a forum/focus group. If you are unable to attend in person, you will be able to participate via Zoom. If you are unable to attend at all, please talk to your peers and colleagues who are listed in the core strategic planning committee to let them know how they might present your ideas on your behalf. You can also contact Kate Clark, director of strategic initiatives, who is managing this effort at koc23@drexel.edu to ensure that your voice is heard.

Lastly, as members of the CNHP community, you know that the dedication, hard work, passion, entrepreneurial spirit and strong purpose of our faculty, staff and

students are among our greatest and distinguishing strengths. I cannot think of a

better foundation on which to build our future together.

Sincerely,

Lama N. Gither

Laura N. Gitlin, PhD, FGSA, FAAN

Distinguished University Professor and Dean