

# College of Nursing and Health Professions

## March-June 2018 University Communications Overview

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Contact: Lauren Ingeno and Frank Otto, news officers  
Office of University Communications

### MEDIA HIGHLIGHTS

Media Highlights	Faculty Quoted	Broadcast vs. Print/Online	Top Story
27*	11	4/23	<a href="#">Increasing Cognitive Life Expectancy</a>

### STORIES PROMOTED

News Releases	Advisories	Blog Posts	Feature Stories	DrexelNow Mentions
2	1	1	12	26

### SOCIAL MEDIA

Posts	Reach	Engagement
1	11,465	131

\*Media highlight totals don't account for syndication of Associated Press, national network broadcasts and other newswire stories.

### MEDIA HIGHLIGHTS

**Laura Gitlin, PhD**, dean of the College of Nursing and Health Professions:

- Quoted in a March 18 *Philadelphia Inquirer* story about how caregivers can use sports and other activities to help Alzheimer's patients relate to their environments in a meaningful way.  
[Link to story](#)
- Quoted in a May 24 *Kaiser Health News* story about increasing cognitive life expectancy. The story was also published by *Scientific American*, the *Washington Post*, and multiple other news outlets.  
[Link to story](#)

**Nyree Dardarian**, an assistant clinical professor in the College of Nursing and Health Professions:

- Featured in an April 23 *Philadelphia Inquirer* story about Dragon Gels, which she created to help athletes quickly refuel during games or practices. She then appeared on *WTXF-TV's (FOX-29)* "Good Day Philadelphia" on April 30 to talk about the product.  
[Link to story \(Inquirer\)](#)  
[Link to story \(FOX-29\)](#)
- Quoted in a May 7 *Philadelphia Inquirer* story on the increase in teenagers drinking sugary sports drinks. That story was picked up by the *Chicago Tribune* on May 11.  
[Link to story \(Inquirer\)](#)  
[Link to story \(Chicago Tribune\)](#)
- Interviewed during her Sports Nutrition Conference for a *KYW Newsradio (1060 AM)* story that first aired May 19.  
[Link to story](#)

**Stephen Gambescia, PhD**, clinical professor in the College of Nursing and Health Professions:

- Wrote a March 17 op-ed for the *San Diego Union-Tribune* on his thoughts on celebrities and free speech.  
[Link to story](#)
- Quoted in an April 19 *Becker's Hospital Review* story on his research into how Philadelphia-area hospitals advertise themselves in print. His student, **Caichen Zhong**, was also quoted.  
[Link to story](#)
- Wrote an op-ed for *Inside Sources* May 22 on young people getting more involved in politics and advocacy.  
[Link to story](#)

**Kenneth Hardy, PhD**, a professor in the College of Nursing and Health Professions:

- Quoted in a Feb. 28 *Philadelphia Inquirer* story about his recent experience seeing racist graffiti that focused on the psychological effects such experiences can carry. The *Toronto Star* picked the story up March 5.  
[Link to story \(Inquirer\)](#)  
[Link to story \(Toronto Star\)](#)

**Christian Jordal, PhD**, an assistant clinical professor in the College of Nursing and Health Professions:

- Quoted in a June 1 *New York* magazine *The Cut* post about approaching the idea of an open relationship with a significant other. He was also quoted in the same magazine June 4 about the questions that people should try to ask in their first couples therapy sessions.  
[Link to story \(The Cut, June 1\)](#)  
[Link to story \(The Cut, June 4\)](#)

**Jennifer Quinlan, PhD**, associate professor in the College of Nursing and Health Professions:

- Quoted in a March 10 *Food 52* story on why people shouldn't wash chicken before cooking it. The quote came from a *Slate* story that was published from several years ago. Her work on the subject was highlighted in an April 25 *MadameNoire* story and covered in a *BET Online* story the same day.  
[Link to story \(Food 52\)](#)  
[Link to story \(MadameNoire\)](#)  
[Link to story \(BET Online\)](#)
- Quoted in an April 14 story on *Food Network's* website about raw milk can be contaminated with things like listeria and salmonella.  
[Link to story](#)
- Featured in a May 24 *Livestrong* story about how and when to wash vegetables and greens.  
[Link to story](#)
- Quoted in a June 11 *Popular Science* article on the spread of germs in kitchens.  
[Link to story](#)

**Other:**

- A 2016 study by researchers in the College of Nursing and Health Professions, which found that grunting while lifting weights can improve grip strength, was mentioned in a March 8 *Men's Health* story.  
[Link to story](#)
- Drexel was mentioned as a partner in several food science-related events at this year's Philadelphia Science Festival in an April 20 *WHYY.org* story. Representatives from the **Lindy**

**Center for Civic Engagement**, Drexel's **Center for Food and Hospitality Management**, and its Nutrition Sciences Department in the **College of Nursing and Health Professions** will be participating in the events.

[Link to story](#)

- **Argie Allen-Wilson, PhD**, director of clinical training in the Couples and Family Therapy program in the College of Nursing and Health Professions, was a guest on *WTXF-TV (FOX-29)*'s morning show for a segment about young people feeling lonely in the world.  
[Link to story](#)
- **Jennifer Nasser, PhD**, an associate professor in the College of Nursing and Health Professions, was interviewed for a May 7 *KYW-TV (CBS-3)* story about the new requirement for all chain restaurants to post calorie counts on their menus.  
[Link to story](#)
- **Stella Volpe, PhD**, a professor, and **Michael Bruneau, Jr., PhD**, an assistant teaching professor, both in the College of Nursing and Health Professions, were quoted in a May 21 *Philadelphia Inquirer* story voicing their doubts about the "multi-level marketing" of exercise and nutrition programs.  
[Link to story](#)
- **Angela Colistra, PhD**, an assistant clinical professor in the College of Nursing and Health Professions, was quoted in a June 7 *Philadelphia Business Journal* story exploring the boom in opioid abuse treatment centers.  
[Link to story](#)
- **Girija Kaimal, EdD**, an assistant professor in the College of Nursing and Health Professions, was quoted in a June 27 post on the news site of the National Endowment for the Arts on her study examining symbolism in the masks of military service members.  
[Link to story](#)

## STORIES PROMOTED

### News Releases

- [Philadelphia Area Hospital Ads All 'From the Same Playbook,' Study Finds](#)
- [Study Links Content of Service Members' Art to Their Trauma Levels](#)

### Media Advisories:

- Dardarian's Sports Nutrition Conference

### Blog Posts:

- [3 Things to Keep in Mind About Music Therapy in the Military](#)

### DrexelNow Feature Stories:

- [Grad Students Have a Roaring Good Time at Dino Dance Masquerade](#)
- [As Drexel's Co-op Centennial Approaches, Check Out What Dragons Are Working on Today](#)
- [Drexel University's 2018 Commencement Speakers and Honorary Degree Recipients](#)
- ['Drexel's 10,000 Hours' Starts Now](#)
- [Outgoing Graduate Student Association President Looks Back on Time at Drexel, Forward to Future in Global Health](#)
- [Graduate Student, Affiliate Accomplishments recognized at 2018 Graduate Student Day](#)

**Drexel Magazine Stories:**

- [From Cancer to Campus](#)
- [Comings and Goings](#)

**EXEL Magazine Stories:**

- [The Book on Coloring](#)
- [Healing Sound Waves](#)
- [Alone in the Dark](#)

**DrexelNow e-newsletters:**

The total number of mentions for the College in the four e-newsletter editions (faculty and staff, students, graduate students and parents): 26

**SOCIAL MEDIA****Facebook:**

- Nyree Dardarian, of Drexel University's Center for Nutrition & Performance, appeared on FOX 29 to talk about Dragon Gel and why they're good for fueling athletes. 4/30/2018
  - 11,465 Reach; 131 Engagement

**GRAPHIC DESIGN SERVICES**

- Pole banners (design & CCD coordination) for 3 Parkway