MEDIA HIGHLIGHTS

<table>
<thead>
<tr>
<th>Media Highlights</th>
<th>Faculty Quoted</th>
<th>Broadcast vs. Print/Online</th>
<th>Top Story</th>
</tr>
</thead>
<tbody>
<tr>
<td>27*</td>
<td>11</td>
<td>4/23</td>
<td>Increasing Cognitive Life Expectancy</td>
</tr>
</tbody>
</table>

STORIES PROMOTED

<table>
<thead>
<tr>
<th>News Releases</th>
<th>Advisories</th>
<th>Blog Posts</th>
<th>Feature Stories</th>
<th>DrexelNow Mentions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>1</td>
<td>1</td>
<td>12</td>
<td>26</td>
</tr>
</tbody>
</table>

SOCIAL MEDIA

<table>
<thead>
<tr>
<th>Posts</th>
<th>Reach</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11,465</td>
<td>131</td>
</tr>
</tbody>
</table>

*Media highlight totals don’t account for syndication of Associated Press, national network broadcasts and other newswire stories.

MEDIA HIGHLIGHTS

Laura Gitlin, PhD, dean of the College of Nursing and Health Professions:
- Quoted in a March 18 Philadelphia Inquirer story about how caregivers can use sports and other activities to help Alzheimer's patients relate to their environments in a meaningful way. [Link to story](#)
- Quoted in a May 24 Kaiser Health News story about increasing cognitive life expectancy. The story was also published by Scientific American, the Washington Post, and multiple other news outlets. [Link to story](#)

Nyree Dardarian, an assistant clinical professor in the College of Nursing and Health Professions:
- Featured in an April 23 Philadelphia Inquirer story about Dragon Gels, which she created to help athletes quickly refuel during games or practices. She then appeared on WTXF-TV's (FOX-29) "Good Day Philadelphia" on April 30 to talk about the product. [Link to story (Inquirer)](#), [Link to story (FOX-29)](#)
- Quoted in a May 7 Philadelphia Inquirer story on the increase in teenagers drinking sugary sports drinks. That story was picked up by the Chicago Tribune on May 11. [Link to story (Inquirer)](#), [Link to story (Chicago Tribune)](#)
- Interviewed during her Sports Nutrition Conference for a KYW Newsradio (1060 AM) story that first aired May 19. [Link to story](#)
Stephen Gambescia, PhD, clinical professor in the College of Nursing and Health Professions:
● Wrote a March 17 op-ed for the San Diego Union-Tribune on his thoughts on celebrities and free speech.
  Link to story
● Quoted in an April 19 Becker’s Hospital Review story on his research into how Philadelphia-area hospitals advertise themselves in print. His student, Caichen Zhong, was also quoted.
  Link to story
● Wrote an op-ed for Inside Sources May 22 on young people getting more involved in politics and advocacy.
  Link to story

Kenneth Hardy, PhD, a professor in the College of Nursing and Health Professions:
● Quoted in a Feb. 28 Philadelphia Inquirer story about his recent experience seeing racist graffiti that focused on the psychological effects such experiences can carry. The Toronto Star picked the story up March 5.
  Link to story (Inquirer)
  Link to story (Toronto Star)

Christian Jordal, PhD, an assistant clinical professor in the College of Nursing and Health Professions:
● Quoted in a June 1 New York magazine The Cut post about approaching the idea of an open relationship with a significant other. He was also quoted in the same magazine June 4 about the questions that people should try to ask in their first couples therapy sessions.
  Link to story (The Cut, June 1)
  Link to story (The Cut, June 4)

Jennifer Quinlan, PhD, associate professor in the College of Nursing and Health Professions:
● Quoted in a March 10 Food 52 story on why people shouldn’t wash chicken before cooking it. The quote came from a Slate story that was published from several years ago. Her work on the subject was highlighted in an April 25 MadameNoire story and covered in a BET Online story the same day.
  Link to story (Food 52)
  Link to story (MadameNoire)
  Link to story (BET Online)
● Quoted in an April 14 story on Food Network’s website about raw milk can be contaminated with things like listeria and salmonella.
  Link to story
● Featured in a May 24 Livestrong story about how and when to wash vegetables and greens.
  Link to story
● Quoted in a June 11 Popular Science article on the spread of germs in kitchens.
  Link to story

Other:
● A 2016 study by researchers in the College of Nursing and Health Professions, which found that grunting while lifting weights can improve grip strength, was mentioned in a March 8 Men's Health story.
  Link to story
● Drexel was mentioned as a partner in several food science-related events at this year’s Philadelphia Science Festival in an April 20 WHHY.org story. Representatives from the Lindy
Center for Civic Engagement, Drexel's Center for Food and Hospitality Management, and its Nutrition Sciences Department in the College of Nursing and Health Professions will be participating in the events.

- Argie Allen-Wilson, PhD, director of clinical training in the Couples and Family Therapy program in the College of Nursing and Health Professions, was a guest on WTXF-TV (FOX-29)'s morning show for a segment about young people feeling lonely in the world.
- Jennifer Nasser, PhD, an associate professor in the College of Nursing and Health Professions, was interviewed for a May 7 KYW-TV (CBS-3) story about the new requirement for all chain restaurants to post calorie counts on their menus.
- Stella Volpe, PhD, a professor, and Michael Bruneau, Jr., PhD, an assistant teaching professor, both in the College of Nursing and Health Professions, were quoted in a May 21 Philadelphia Inquirer story voicing their doubts about the "multi-level marketing" of exercise and nutrition programs.
- Angela Colistra, PhD, an assistant clinical professor in the College of Nursing and Health Professions, was quoted in a June 7 Philadelphia Business Journal story exploring the boom in opioid abuse treatment centers.
- Girija Kaimal, EdD, an assistant professor in the College of Nursing and Health Professions, was quoted in a June 27 post on the news site of the National Endowment for the Arts on her study examining symbolism in the masks of military service members.

STORIES PROMOTED

News Releases
- Philadelphia Area Hospital Ads All ‘From the Same Playbook,’ Study Finds
- Study Links Content of Service Members' Art to Their Trauma Levels

Media Advisories:
- Dardarian’s Sports Nutrition Conference

Blog Posts:
- 3 Things to Keep in Mind About Music Therapy in the Military

DrexelNow Feature Stories:
- Grad Students Have a Roaring Good Time at Dino Dance Masquerade
- As Drexel’s Co-op Centennial Approaches, Check Out What Dragons Are Working on Today
- Drexel University’s 2018 Commencement Speakers and Honorary Degree Recipients
- ‘Drexel’s 10,000 Hours’ Starts Now
- Outgoing Graduate Student Association President Looks Back on Time at Drexel, Forward to Future in Global Health
- Graduate Student, Affiliate Accomplishments recognized at 2018 Graduate Student Day
Drexel Magazine Stories:
  ● From Cancer to Campus
  ● Comings and Goings

EXEL Magazine Stories:
  ● The Book on Coloring
  ● Healing Sound Waves
  ● Alone in the Dark

DrexelNow e-newsletters:
The total number of mentions for the College in the four e-newsletter editions (faculty and staff, students, graduate students and parents): 26

SOCIAL MEDIA
Facebook:
  ● Nyree Dardarian, of Drexel University's Center for Nutrition & Performance, appeared on FOX 29 to talk about Dragon Gel and why they’re good for fueling athletes. 4/30/2018
    ○ 11,465 Reach; 131 Engagement

GRAPHIC DESIGN SERVICES
  ● Pole banners (design & CCD coordination) for 3 Parkway